

To: Region 3 ExCom
Cc: Region 3 Committee
Sb: Member Engagement and Life Cycle Committee (MELCC) Report
Dt: 14 July 2014

2014 Committee goals include creation of 4 new affinity groups in Region 3 and having every Section elevate at least 5 Senior Members this year. Also, MELCC plans to develop an on-line member survey open to all members of Region 3 to identify member needs for engagement—let the members tell us what they want from us as an organization.

Status of Goals: Region 3 had several Grade elevations to Senior Member in June exact number was not available today. (Nomination packages are pending review and 37 packages are awaiting one or more referrals.

Still only one new Affinity group the Mississippi Section Young Professionals.

MELCC Electronic survey is in draft. Need to determine good drawing prizes to motivate people to take the survey. Considering competition for the Section/ Area with highest percentage of member participants.

Have begun receiving input for family activities from a younger member with small children (Chris Moore from Charlotte Section).

Respectfully submitted,

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