Mobile Section Report, August 22, 2014

Goals:

- **Conduct at least 9 technical meetings every year**
  - Conducted 10 technical meetings with 6 speakers from industry and 4 from academia
- **Increase membership with a focus on recruiting members from the:**
  - local industry
    - Focused on 5 companies and two companies (CentraLite and Redlion) agreed to reimburse the membership fees to their employees if they decide to become IEEE members
  - Student Membership
    - All senior electrical and computer engineering students at USA are now required to become student members of IEEE when they register for their capstone senior design project
    - 50% of the student membership fee is reimbursed through the College of Engineering
- **Encourage members to renew the membership in a timely manner**
  - Reminders are sent through email, announcements in the technical meetings
- **Introduce a Section Newsletter**
  - Published the first section newsletter in Spring 2014

- **Promote strong interaction between the section and the student branch**
  - Partially sponsoring USA Student Team to participate in the IEEE SouthEastCon Robot Car Competition

Challenge:

- Getting members in arrears to renew their membership
  - It remains a challenge and looks for effective ways to address this issue