Member Engagement and Life Cycle

› Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region though IEEE programs that facilitate the engagement of members.

› Committee Chair: Mark Torres

- Young Professional Representative -- Laura Camburn
- Industrial Relations -- Bill Williams
- Life Member Coordinator -- Charles Husbands
- Membership Recruiting and Recovery -- Lee Stogner
- 1st Year Member Experience Project -- Lee Stogner
- Women in Engineering Liaison -- Cathy Freeman

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2015 MELC Committee Goals

› Elevation of Members to Senior Member grade

› Worked toward 100% Senior Member Grade for Section leadership

› Sections should strive to hold a Spring (April or May) and Fall (August or September) Senior Member Rodeo

› Area and Section Chairs will be provided a list each month of members who need additional references to complete their Senior Member application.

› Senior Member Elevation Goals have been established at the Region level. Progress will be reviewed at the Region 3 ExCom meeting.

Where do we stand today?

› As of the March panel we have 42 SM elevations

› We will push for a large group in April with the Senior Member Roundup today.

› We need 173 more elevation to meet the 2015 Region goal.   We have set the following targets: Apr 40, May 40, Jun 40, Jul 20, Aug 20 & Sep 13. That would get us to 173 following the Sept panel.

› The 2015 Winter Region 3 newsletter provided two excellent articles to support Senior Member elevation.

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2015 MELC Sub-Committee Goals

› The Young Professional Sub-Committee will Package 1 Program for use by Sections

› Women in Engineering Sub-Committee will hold a WIE event at SoutheastCon

› Each Section will hold at least 1 Young Professional event in 2015

› Each Sub-Committee Chair will contact their local Section counterparts. This will be completed on or before May 25th. The goal of the contact is to find out if they have all the resources they need, and obstacles they are having in fulfilling their roles.

› Women in Engineering and Young Professional Affinity groups will be using social media to communicate activities and ideas within the Region.
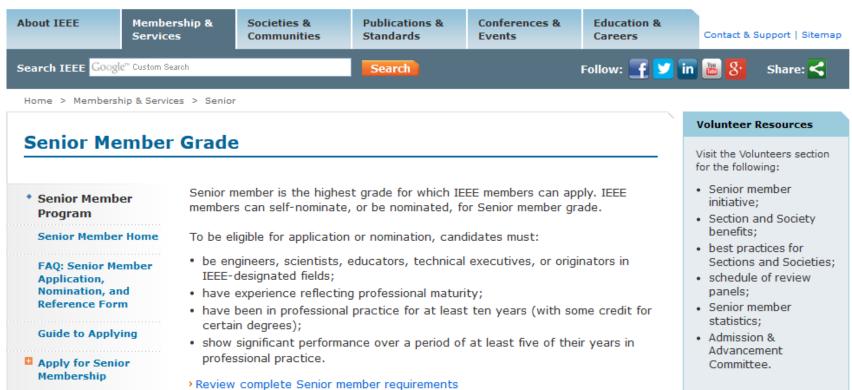
Senior Member Roundup

Senior Member Grade Web Page

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Senior Member Grade

- **Senior Member Program**
- Senior Member Home
- FAQ: Senior Member Application, Nomination, and Reference Form
- Guide to Applying
- Apply for Senior Membership

Senior member is the highest grade for which IEEE members can apply. IEEE members can self-nominate, or be nominated, for Senior member grade.

To be eligible for application or nomination, candidates must:

- be engineers, scientists, educators, technical executives, or originators in IEEE-designated fields;
- have experience reflecting professional maturity;
- have been in professional practice for at least ten years (with some credit for certain degrees);
- show significant performance over a period of at least five of their years in professional practice.

› Review complete Senior member requirements

Volunteer Resources

Visit the Volunteers section for the following:

- Senior member initiative;
- Section and Society benefits;
- best practices for Sections and Societies;
- schedule of review panels;
- Senior member statistics;
- Admission & Advancement Committee.

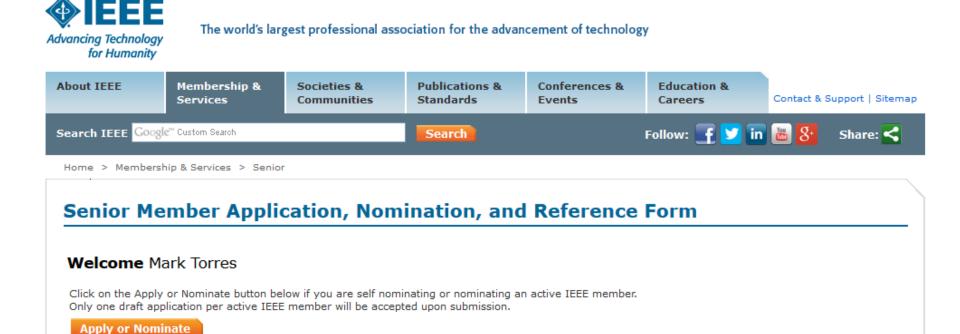Web Link >> http://www.ieee.org/membership_services/membership/senior/sm_index.html

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Admission and Advancement (A&A) Review Panel Meeting Schedule

2015 Submission Deadline Dates	2015 Panel Dates	Location
28 January	7 February	New Orleans, LA, USA (R5)
25 February	7 March	Charleston, SC, USA (R3)
13 April	25 April	Taipei, Taiwan (R10)
11 May	23 May	Northern Virginia, USA (R2)
15 June	27 June	London, England (R8)
6 July	18 July	Indianapolis, IN, USA (R4)
3 August	15 August	Guadalajara, Mexico (R9)
7 September	19 September	Montreal, Canada (R7)
12 October	24 October	Portland, OR, USA (R6)
9 November	21 November	New Brunswick, NJ, USA (R1)

Web Link >> http://www.ieee.org/membership_services/membership/senior/review_panel.html

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Senior Member Application Web Page

Web Link >> https://www.ieee.org/membership_services/membership/senior/application/index.html

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow. Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

› (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
› OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
› OBIEE – Oracle Business Intelligence Enterprise Edition
› SCOOP – Newsletter from MGA
› MMD – Member Market Development
› ACK Pac– Acknowledgement Package sent to new members
› ExCom – IEEE unit's Executive Committee composed of officers
› YOY – Year over Year – usually for comparing yearly statistics
› YOS – Years of Service – for number of membership years
› MLP – Member Loyalty Program

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