TO: IEEE Region 3 Leaders – 10 August 2015

FROM: Mary Ellen Randall, Region 3 Director

SUBJECT: Region 3 Report

The **MOVE** Business Plan was approved by the IEEE-USA Board of Directors on August 3, 2015. The **Foundation approved** the MOVE fund in June. With these Board actions, the approved funds have started flowing into the Foundation fund for this project. Next, we are working with specialty vehicle vendors, preparing marketing materials, seeking sponsors, working on the STEM portion of this program, etc.

Although we are making some progress on Senior elevations, we are well behind what is needed to reach this year's goal. Your focus on this is appreciated, especially holding a Senior roundup which traditionally brings out non-traditional members. **We are asking that you extend an invitation to Senior Membership application to Life Members.**

Meetings:
* June 9 - Strategic Planning committee
* June 12 - IPR Review Webex
* June 16 - Product Ideation committee
* June 17 - chaired Audit Committee Meeting
* June 18 – Board of Directors Industry Outreach meeting
* June 18 – MOVE meeting with IEEE-USA President and Director
* June 19 – IEEE-USA Board Meeting
* June 19 – Presented at Women In Leadership reception
* June 19 – Joint TA/MGA Financial Model discussion
* June 20 – MGA Board of Directors meeting
* June 21 – Board of Directors meeting
* June 22 – Board of Directors meeting
* June 23 - Strategic Planning Committee
* July 8 – MOVE call with Red Cross on DOU
* July 10 – Financial Ad hoc call
* July 12 – MGA Board webex
* July 13 – Region 3 Special meeting on Member Engagement
* July 15 – Product Ideation committee webex
* July 16 – Section PACE Meeting-how to get more from IEEE membership
* July 23 – TEMS/PMI dinner on Agile Practices

* July 24 – Financial Committee webex
* July 29 - MGA Webex
* July 31 – Aug 2 PHL – Presented to Region 1 Leaders
* Aug 3 – IEEE-USA Board Meeting to obtain MOVE Bus Plan approval
* Aug 5 – MOVE Marketing meeting

Respectfully submitted,

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Region 3
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Region 3 Addresses
R3 Web Site: http://ewh.ieee.org/reg/3
Facebook: Search for "IEEE Region 3"
Blog: http://ieeer3.blogspot.com
Twitter: r3ieee
Calendar: r3ieee@gmail.com (Region 3 planned meetings)
Calendar: https://meetings.vtools.ieee.org/meetings/ical/0/90/asc/3
(all meetings in Region 3 in vTools)
R3 Online Community: https://region3.oc.ieee.org (uses IEEE Credentials)