

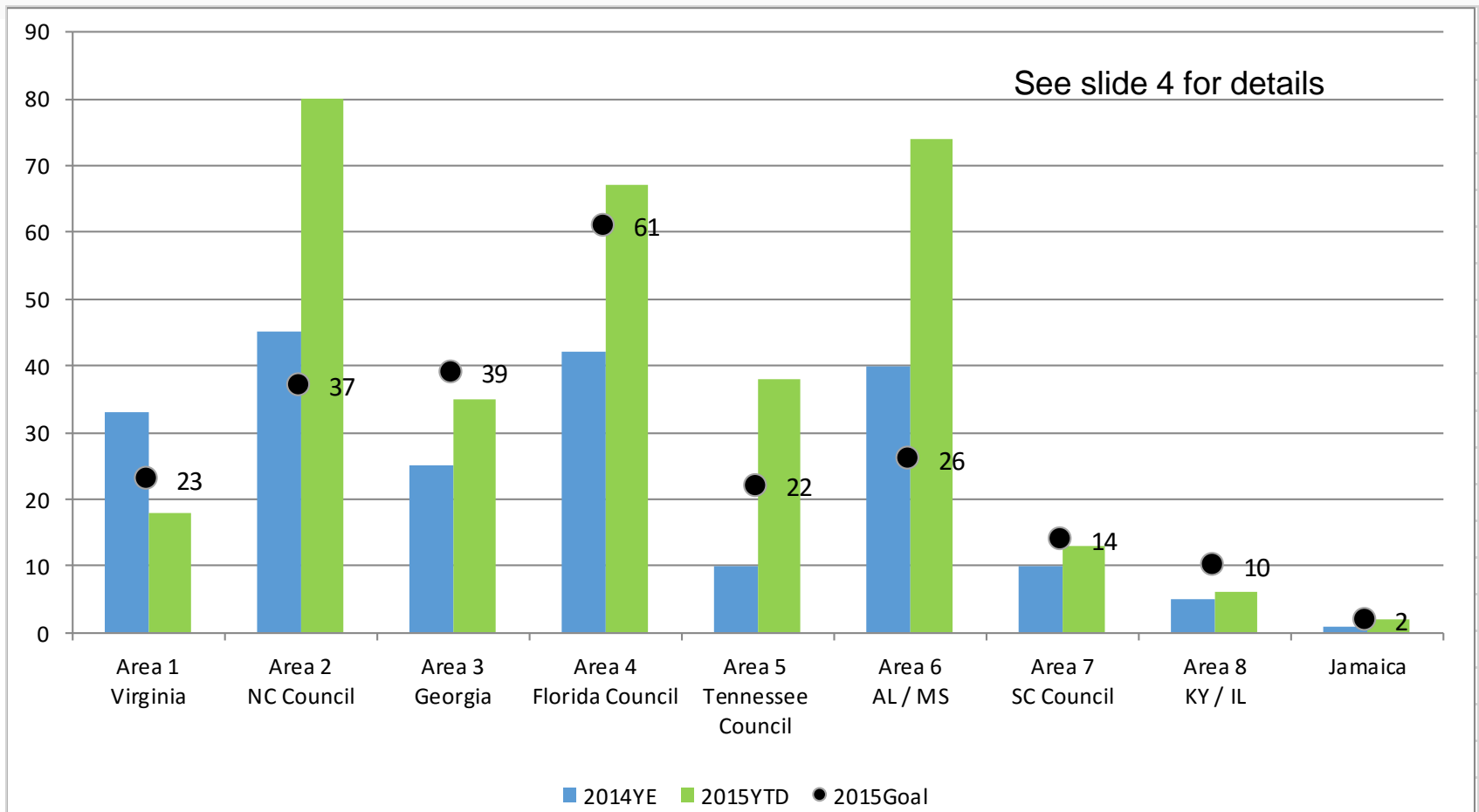


Member Engagement & Life Cycle

December 14, 2015 Report to the Region 3 Committee

Senior Member Elevations 2015 Total

2015 Goal: With the November Panel we now have 333 new Senior Members this represents 155% of our 2015 Region goal.




Senior Member Elevations 2015 Total

	2014YE	2015YTD	2015Goal		2014YE	2015YTD	2015Goal
Area 1	33	18	23	Area 2 / NC Council	45	80	37
CENTRAL VIRGINIA	5	2	5	CENTRAL NORTH CAROLINA	7	4	3
HAMPTON ROADS	17	3	6	CHARLOTTE	14	11	6
RICHMOND	10	8	8	EASTERN NORTH CAROLINA	22	49	24
VIRGINIA MOUNTAIN	1	5	4	WESTERN NORTH CAROLINA	2	15	2
				WINSTON-SALEM		1	2
Area 3	25	35	39				
ATLANTA	24	32	34	Area 4/Florida Council	42	67	61
CENTRAL GEORGIA		1	3	BROWARD	12	3	5
SAVANNAH	1	2	2	CANAVERAL	1		2
				DAYTONA	3	3	2
Area 5/Tennessee Council	10	38	22	FLORIDA WEST COAST	4	11	14
CENTRAL TENNESSEE	2	11	6	GAINESVILLE	4	5	3
CHATTANOOGA	2	4	3	JACKSONVILLE	2	9	4
EAST TENNESSEE	6	19	8	MELBOURNE		17	6
MEMPHIS		3	4	MIAMI	5	2	5
TRI CITIES		1	1	NORTHWEST FLORIDA		1	3
				ORLANDO	7	10	9
Area 6	40	74	26	PALM BEACH	1	3	6
ALABAMA	8	12	8	TALLAHASSEE AREA	3	3	2
HUNTSVILLE	24	56	12				
MISSISSIPPI	4	5	4	Area 8	5	6	10
MOBILE	4	1	2	EVANSVILLE-OWENSBORO	1		2
				LEXINGTON	2	4	4
Area 7/SC Council	10	13	14	LOUISVILLE	2	2	4
CENTRAL SAVANNAH RIVER	1		2				
COASTAL SOUTH CAROLINA	3	6	4	JAMAICA	1	2	2
COLUMBIA	3	2	4				
PIEDMONT	3	5	4				

Where do we stand today?

- ▶ With the November panel we have 333 Senior Member elevations and achieved 155% of our 2015 Region goal.
- ▶ 11 applications currently will be in the Feb 13, 2016 panel.
- ▶ 45 pending applications needing references. Please continue to work on these application so that these members will be reviewed in the Feb 13, 2016 panel.
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

2016 Panel Schedule

2016 Submission Deadline Dates	2016 Panel Dates	Location
3 February 	13 February	TBD, USA (R5)
	March	TBD, USA (R3)
	April	(R10)
	May	TBD, USA (R2)
	June	(R8)
	July	TBD, USA (R4)
	August	(R9)
	September	(R7)
	October	TBD, USA (R6)
	November	TBD, USA (R1)

- ▶ November is the last 2016 panel meeting.

Pending Applications Needing References

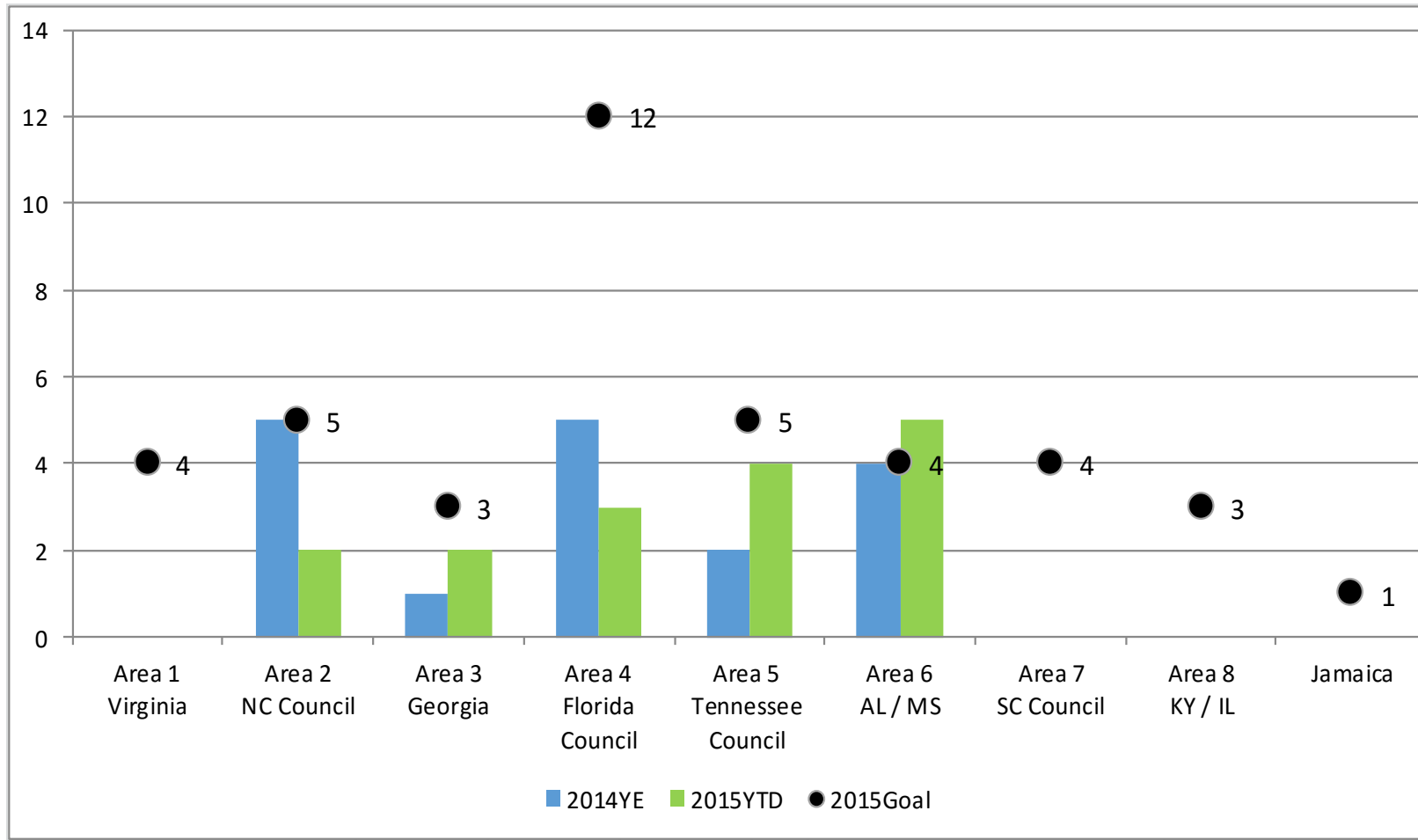
Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 1	Central Virginia Section	Elks	Carl	J.D.	
Area 1	Hampton Roads Section	Edmonson	William	W.A.	A.R.
Area 1	Richmond Section	Darron	Carl	J.D.	
Area 1	Virginia Mountain Section	Salado	Alejandro	W.R.	
Area 2 / NC Council	Charlotte Section	Brindle	Edward	J.C.	
Area 2 / NC Council	Eastern North Carolina Section	Castelao	Julio	U.A.	K.K.
Area 2 / NC Council	Eastern North Carolina Section	Elizondo	David	L.L.	
Area 2 / NC Council	Eastern North Carolina Section	GAJEWSKI	DONALD	S.R.	S.S.
Area 2 / NC Council	Eastern North Carolina Section	Jiang	Xiaoning	M.C.	
Area 2 / NC Council	Eastern North Carolina Section	MANDIC	GORAN	E.M.	A.N.
Area 2 / NC Council	Eastern North Carolina Section	Pong	Muy Long	P.L.	J.V.
Area 3	Atlanta Section	Clark	William	T.H.	W.B.
Area 3	Atlanta Section	Dishman	W Keith	M.S.	S.B.
Area 3	Atlanta Section	Einig	Donald	T.B.	
Area 3	Atlanta Section	Jones	Andre	S.B.	T.B.
Area 3	Atlanta Section	Lewis	Donald	T.B.	C.F.
Area 3	Atlanta Section	Palreddy	Sandeep	S.B.	T.B.

Pending Applications Needing References

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 4/Florida Council	Canaveral Section	Nyffenegger	Paul	R.F.	
Area 4/Florida Council	Florida West Coast Section	Kelly	Kenneth	K.D.	K.A.
Area 4/Florida Council	Florida West Coast Section	Seely	Andrew	N.Y.	S.C.
Area 4/Florida Council	Jacksonville Section	Denman	Richard	W.S.	P.S.
Area 4/Florida Council	Jacksonville Section	Kopp	Brian	W.S.	
Area 4/Florida Council	Jacksonville Section	Kreidl	O	P.S.	W.S.
Area 4/Florida Council	Jacksonville Section	Trivedi	Yagnesh	P.S.	S.P.
Area 4/Florida Council	Melbourne Section	Middleton	Charles	R.D.	A.P.
Area 4/Florida Council	Miami Section	Van Hilst	Michael	J.R.	E.F.
Area 4/Florida Council	Northwest Florida Section	Hoffman	Robert	J.H.	D.Z.
Area 4/Florida Council	Orlando Section	Lau	James	L.M.	C.M.
Area 4/Florida Council	Palm Beach Section	Leifer	James		
Area 4/Florida Council	Tallahassee Area Section	Hollister	John	C.L.	B.H.
Area 5/Tennessee Council	Central Tennessee Section	Dallas	Joy	M.L.	
Area 5/Tennessee Council	Central Tennessee Section	Mizrah	Len	R.B.	
Area 5/Tennessee Council	Chattanooga Section	Barnett	Robert	J.N.	S.J.
Area 5/Tennessee Council	East Tennessee Section	Beard	Lisa	C.F.	D.N.
Area 5/Tennessee Council	East Tennessee Section	Chen	Suheng	L.T.	
Area 5/Tennessee Council	East Tennessee Section	Coble	Jamie	E.H.	
Area 5/Tennessee Council	East Tennessee Section	MacLennan	Bruce	L.P.	L.T.
Area 5/Tennessee Council	East Tennessee Section	patlolla	dilip	L.F.	
Area 6	Alabama Section	Mewes	Tim	S.D.	
Area 6	Huntsville Section	West	Joseph	L.B.	
Area 7/SC Council	Columbia Section	Ginn	Herbert	S.D.	L.C.
Area 8	Evansville-Owensboro Section	Rawlings	Charles	J.C.	
Area 8	Lexington Section	Wolf	Robert	J.G.	M.F.
Area 8	Louisville Section	Schmitt	Marcio	J.M.	J.J.
Area 9	Jamaica Section	Fokum	Daniel	D.D.	

Young Professional Events November 2015 YTD

2015 Goal: Hold at least 1 Young Professional event in each section



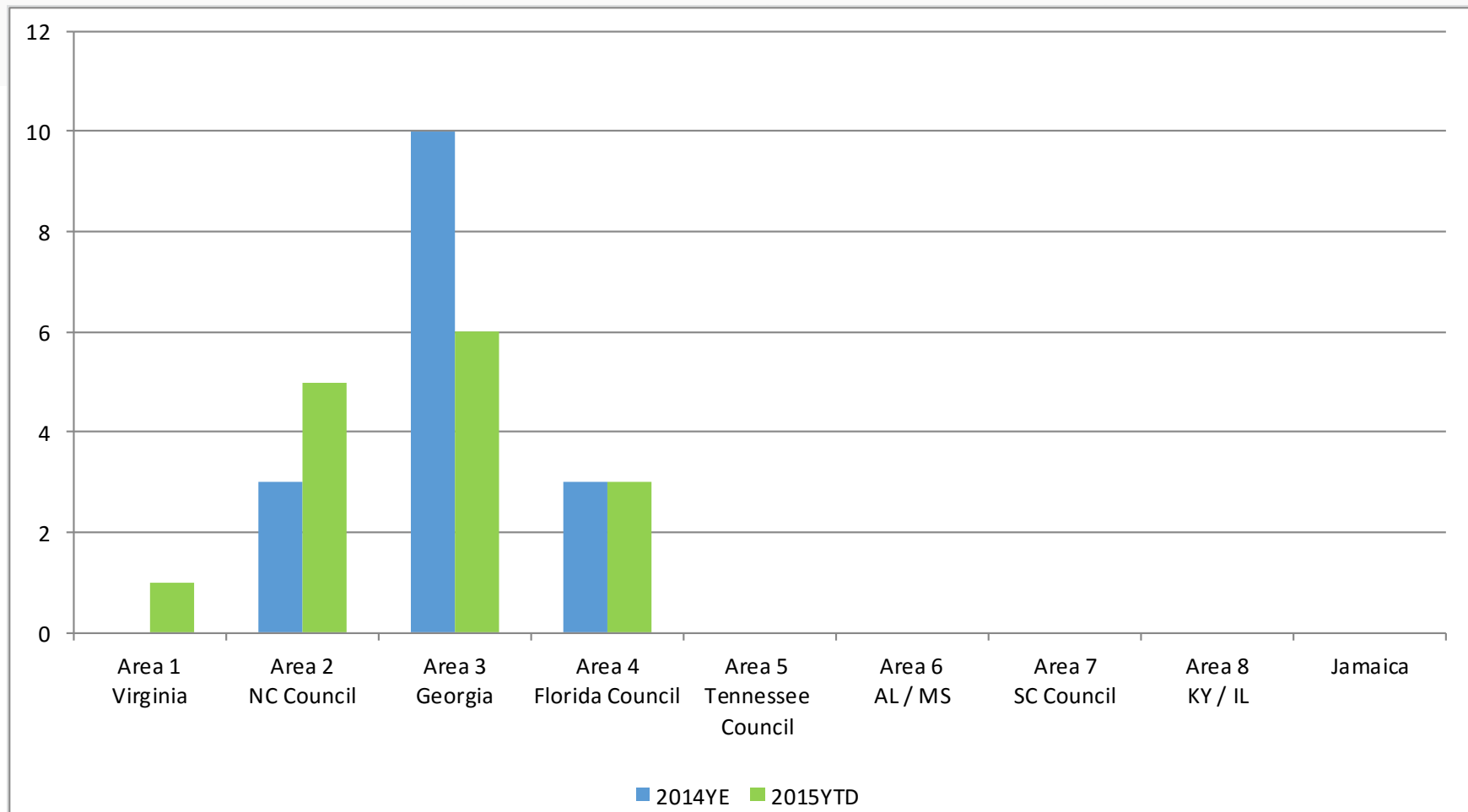
Young Professional Events November 2015 YTD

2015 Goal: Hold at least 1 Young Professional event in each section

	2014YE	2015YTD	2015Goal		2014YE	2015YTD	2015Goal	
Area 1	0	0	4		Area 2 / NC Council	5	2	5
CENTRAL VIRGINIA			1		CENTRAL NORTH CAROLINA			1
HAMPTON ROADS			1		CHARLOTTE		1	1
RICHMOND			1		EASTERN NORTH CAROLINA	5	1	1
VIRGINIA MOUNTAIN			1		WESTERN NORTH CAROLINA			1
					WINSTON-SALEM			1
Area 3	1	2	3		Area 4/Florida Council	5	3	12
ATLANTA	1	2	1		BROWARD			1
CENTRAL GEORGIA			1		CANAVERAL			1
SAVANNAH			1		DAYTONA			1
Area 5/Tennessee Council	2	4	5		FLORIDA WEST COAST	2	1	1
CENTRAL TENNESSEE		1	1		GAINESVILLE			1
CHATTANOOGA			1		JACKSONVILLE			1
EAST TENNESSEE			1		MELBOURNE	3	2	1
MEMPHIS	2	3	1		MIAMI			1
TRI CITIES			1		NORTHWEST FLORIDA			1
					ORLANDO			1
Area 6	4	5	4		PALM BEACH			1
ALABAMA		2	1		TALLAHASSEE AREA			1
HUNTSVILLE	4	3	1					
MISSISSIPPI			1		Area 8	0	0	3
MOBILE			1		EVANSVILLE-OWENSBORO			1
					LEXINGTON			1
Area 7/SC Council	0	0	4		LOUISVILLE			1
CENTRAL SAVANNAH RIVER			1					
COASTAL SOUTH CAROLINA			1		JAMAICA	0	0	1
COLUMBIA			1					
PIEDMONT			1					

Women in Engineering Events

November 2015 YTD

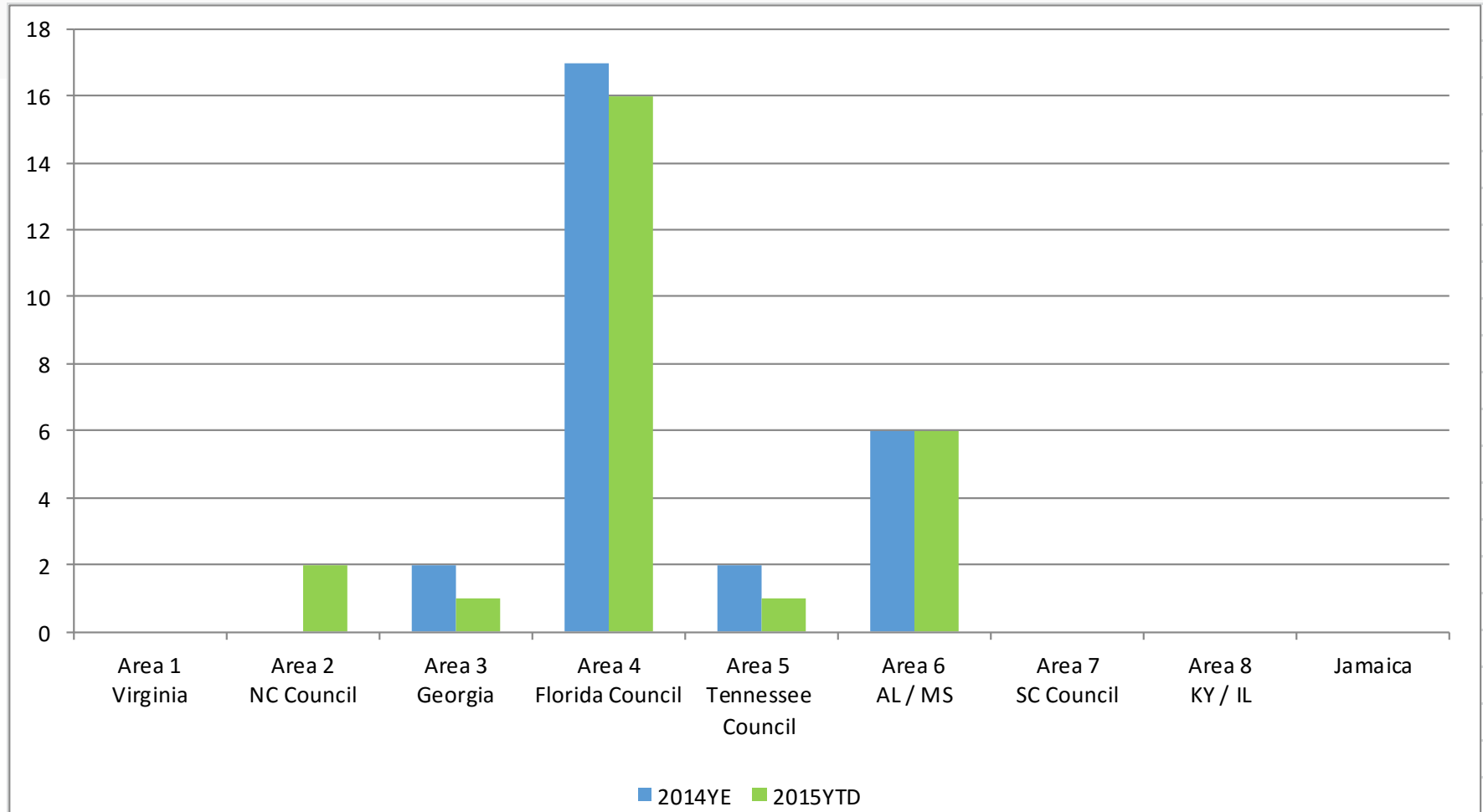


Women in Engineering Events

November 2015 YTD

	2014YE	2015YTD	2015Goal		2014YE	2015YTD	2015Goal
Area 1	0	1	0	Area 2 / NC Council	3	5	0
CENTRAL VIRGINIA				CENTRAL NORTH CAROLINA			
HAMPTON ROADS				CHARLOTTE		2	
RICHMOND		1		EASTERN NORTH CAROLINA	3	3	
VIRGINIA MOUNTAIN				WESTERN NORTH CAROLINA			
				WINSTON-SALEM			
Area 3	10	6	0	Area 4/Florida Council	3	3	0
ATLANTA	10	6		BROWARD			
CENTRAL GEORGIA				CANAVERAL			
SAVANNAH				DAYTONA			
Area 5/Tennessee Council	0	0	0	FLORIDA WEST COAST	1	3	
CENTRAL TENNESSEE				GAINESVILLE			
CHATTANOOGA				JACKSONVILLE			
EAST TENNESSEE				MELBOURNE			
MEMPHIS				MIAMI			
TRI CITIES				NORTHWEST FLORIDA			
				ORLANDO	2		
Area 6	0	0	0	PALM BEACH			
ALABAMA				TALLAHASSEE AREA			
HUNTSVILLE							
MISSISSIPPI				Area 8	0	0	0
MOBILE				EVANSVILLE-OWENSBORO			
				LEXINGTON			
Area 7/SC Council	0	0	0	LOUISVILLE			
CENTRAL SAVANNAH RIVER							
COASTAL SOUTH CAROLINA				JAMAICA	0	0	1
COLUMBIA							
PIEDMONT							

Life Member Events November 2015 YTD



Life Member Events

November 2015 YTD

	2014YE	2015YTD	2015Goal		2014YE	2015YTD	2015Goal
Area 1	0	0	0	Area 2 / NC Council	0	2	0
CENTRAL VIRGINIA				CENTRAL NORTH CAROLINA			
HAMPTON ROADS				CHARLOTTE			
RICHMOND				EASTERN NORTH CAROLINA			
VIRGINIA MOUNTAIN				WESTERN NORTH CAROLINA			
				WINSTON-SALEM		2	
Area 3	2	1	0	Area 4/Florida Council	17	16	0
ATLANTA	2	1		BROWARD			
CENTRAL GEORGIA				CANAVERAL			
SAVANNAH				DAYTONA	2	2	
Area 5/Tennessee Council	2	1	0	FLORIDA WEST COAST	3	1	
CENTRAL TENNESSEE				GAINESVILLE			
CHATTANOOGA				JACKSONVILLE			
EAST TENNESSEE	2	1		MELBOURNE	2	4	
MEMPHIS				MIAMI			
TRI CITIES				NORTHWEST FLORIDA	10	9	
				ORLANDO			
Area 6	6	6	0	PALM BEACH			
ALABAMA	6	6		TALLAHASSEE AREA			
HUNTSVILLE							
MISSISSIPPI				Area 8	0	0	0
MOBILE				EVANSVILLE-OWENSBORO			
				LEXINGTON			
Area 7/SC Council	0	0	0	LOUISVILLE			
CENTRAL SAVANNAH RIVER							
COASTAL SOUTH CAROLINA				JAMAICA	0	0	1
COLUMBIA							
PIEDMONT							

Total Membership: 2015 Membership Year November 2015 YTD

Total Active Members by Region: November 2015											
REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS				Attended Training
	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change		
Columbia Section	372	353	5.4%	158	148	6.8%	530	501	5.8%	↓	Y
Palm Beach Section	675	641	5.3%	68	67	1.5%	743	708	4.9%	↑	
Jamaica Section	153	150	2.0%	58	53	9.4%	211	203	3.9%	↓	
Northw est Florida Section	287	295	-2.7%	53	33	60.6%	340	328	3.7%	↑	
Daytona Section	183	177	3.4%	65	64	1.6%	248	241	2.9%	↑	
Brow ard Section	454	457	-0.7%	116	98	18.4%	570	555	2.7%	↑	
Miami Section	524	530	-1.1%	228	204	11.8%	752	734	2.5%	↑	
Central Savannah River Section	172	170	1.2%	25	23	8.7%	197	193	2.1%	↑	
Gainesville Section	337	347	-2.9%	128	112	14.3%	465	459	1.3%	↓	
Charlotte Section	669	657	1.8%	173	179	-3.4%	842	836	0.7%	→	
Jacksonville Section	356	351	1.4%	71	75	-5.3%	427	426	0.2%	↑	
Canaveral Section	168	173	-2.9%	12	7	71.4%	180	180	0.0%	↓	
Central Virginia Section	539	543	-0.7%	90	86	4.7%	629	629	0.0%	↓	
East Tennessee Section	818	827	-1.1%	170	161	5.6%	988	988	0.0%	↑	
Tri Cities Section	96	105	-8.6%	17	8	112.5%	113	113	0.0%	↑	Y
Florida West Coast Section	1707	1719	-0.7%	228	220	3.6%	1935	1,939	-0.2%	↑	Y
Orlando Section	1099	1075	2.2%	242	271	-10.7%	1341	1,346	-0.4%	↓	
Melbourne Section	584	582	0.3%	68	73	-6.8%	652	655	-0.5%	↑	
Tallahassee Area Section	276	259	6.6%	88	110	-20.0%	364	369	-1.4%	↑	
Eastern North Carolina Section	2554	2570	-0.6%	423	450	-6.0%	2977	3,020	-1.4%	↑	Y
Huntsville Section	1009	1025	-1.6%	120	126	-4.8%	1129	1,151	-1.9%	↓	
Richmond Section	683	715	-4.5%	115	100	15.0%	798	815	-2.1%	→	Y
Chattanooga Section	308	306	0.7%	37	50	-26.0%	345	356	-3.1%	↑	
Region 3 Total	23,726	24,154	-1.8%	5,212	5,717	-8.8%	28,938	29,871	-3.1%	→	

Total Membership: 2015 Membership Year November 2015 YTD

Total Active Members by Region: November 2015											
REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS				Attended Training
	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change		
Region 3 Total	23,726	24,154	-1.8%	5,212	5,717	-8.8%	28,938	29,871	-3.1%	→	
Piedmont Section	502	499	0.6%	124	150	-17.3%	626	649	-3.5%	→	Y
Atlanta Section	3454	3542	-2.5%	770	839	-8.2%	4224	4,381	-3.6%	→	Y
Coastal South Carolina Section	387	380	1.8%	67	97	-30.9%	454	477	-4.8%	↓	
Central Tennessee Section	660	676	-2.4%	160	186	-14.0%	820	862	-4.9%	↓	
Winston-Salem Section	137	132	3.8%	22	36	-38.9%	159	168	-5.4%	↑	
Western North Carolina Section	287	302	-5.0%	83	89	-6.7%	370	391	-5.4%	↓	
Central North Carolina Section	261	282	-7.4%	39	36	8.3%	300	318	-5.7%	↑	
Alabama Section	786	821	-4.3%	225	252	-10.7%	1011	1,073	-5.8%	↓	
Louisville Section	328	341	-3.8%	84	98	-14.3%	412	439	-6.2%	↓	
Evansville-Ow ensboro Section	165	180	-8.3%	40	40	0.0%	205	220	-6.8%	↓	
Lexington Section	327	354	-7.6%	114	120	-5.0%	441	474	-7.0%	↑	
Hampton Roads Section	621	670	-7.3%	120	133	-9.8%	741	803	-7.7%	↑	
Memphis Section	400	422	-5.2%	145	169	-14.2%	545	591	-7.8%	↑	
Central Georgia Section	235	246	-4.5%	34	48	-29.2%	269	294	-8.5%	↓	
Virginia Mountain Section	428	458	-6.6%	204	239	-14.6%	632	697	-9.3%	↓	
Savannah Section	177	193	-8.3%	39	54	-27.8%	216	247	-12.6%	↓	Y
Mobile Section	167	167	0.0%	47	87	-46.0%	214	254	-15.7%	↓	
Mississippi Section	381	462	-17.5%	142	326	-56.4%	523	788	-33.6%	↑	

Appendix

Member Engagement and Life Cycle

▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

▶ Committee Chair: Mark Torres

- Young Professional Representative -- Laura Camburn
- Industrial Relations -- Bill Williams
- Life Member Coordinator -- Charles Husbands
- Membership Recruiting and Recovery -- Lee Stogner
- 1st Year Member Experience Project -- Lee Stogner
- Women in Engineering Liaison -- Cathy Freeman

2015 MELC Committee Goals

- ▶ Elevation of 215 Members to Senior Member grade
- ▶ 100% Senior Member Grade for Section leadership
- ▶ Sections should hold at least one Senior Member Roundup in 2015
- ▶ Area and Section Chairs will identify each month members who need additional references to complete their Senior Member application.
- ▶ Senior Member Elevation Goals have been established at the Region level. Progress will be reviewed at the Region 3 ExCom meeting.

2015 MELC Sub-Committee Goals

- ▶ The Young Professional Sub-Committee will Package 1 Program for use by Sections
- ▶ Women in Engineering Sub-Committee will hold a WIE event at SoutheastCon
- ▶ Each Section will hold at least 1 Young Professional event in 2015
- ▶ Each Sub-Committee Chair will contact their local Section counterparts. This will be completed on or before May 25th. The goal of the contact is to find out if they have all the resources they need, and obstacles they are having in fulfilling their roles.
- ▶ Women in Engineering and Young Professional Affinity groups will be using social media to communicate activities and ideas within the Region.

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program