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## [IEEE R3] IEEE Charlotte Report

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IEEE Charlotte Section Report to R3. April 2, 2016

### 2016 Section Executive Committee:

Section Chair:	Ken Dunn
Section Vice Chair:	Terence Fagan
Section Treasurer:	Andrew Willis
Section Secretary (and PES Chair):	Aidan Browne
PES Chair	Sukuman Kamalasadan
Women in Engineering	Nan Bousaba
Education (statewide, joint) Society Chair:	Jim Conrad
Computer Society:	Scott Kuntzelman
Communications Society:	Ken Dunn

### 2015 Highlights

#### *Meeting Activities*

Charlotte focused in 2015 on increasing activities available to members. While the pace of meetings is high, these meetings are typically driven by ExCom, and participation is low (typically 10% over the year, and ½%-5% of members attending any particular meeting.

Charlotte conducted two Senior Member drives, promoting FIFTEEN in 2015.

Charlotte Section has two associated student sections, UNC Charlotte and Central Piedmont Community College. The latter group is chartered, but presently inactive.

## Section Plans & Lessons Learned

Objectives for 2016:

Develop Long-term financial plan

Maintain pace of member-focused meetings

Vitalize WIE

Lessons Learned:

Social Networking is popular with the “active” membership.

Most event attendance is a core of 30-40 members in various combinations. Most of those members subscribe to the Section [Meetup](#) site.

- Whether cause or correlation is unclear, but leadership hypothesizes this facilitates planning for event attendance.
- *Virtually NO meeting attendees RSVP'd via IEEE site announcements..*

The section also maintains Facebook and Twitter accounts, posting *ad hoc* pictures and posts from meetings. No evidence suggests these efforts increase meeting attendance or member valuation of IEEE membership, but maintaining the sites requires negligible effort.

Charlotte cannot reach a significant fraction of Charlotte based engineers in South Carolina (Charlotte is a border city). Depending on a members default address, they may be assigned to Charlotte or Columbia sections. We could better serve those members if MGA tools (SAMIEEE in particular) allowed Charlotte to directly contact those IEEE members.

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