

The Road Ahead

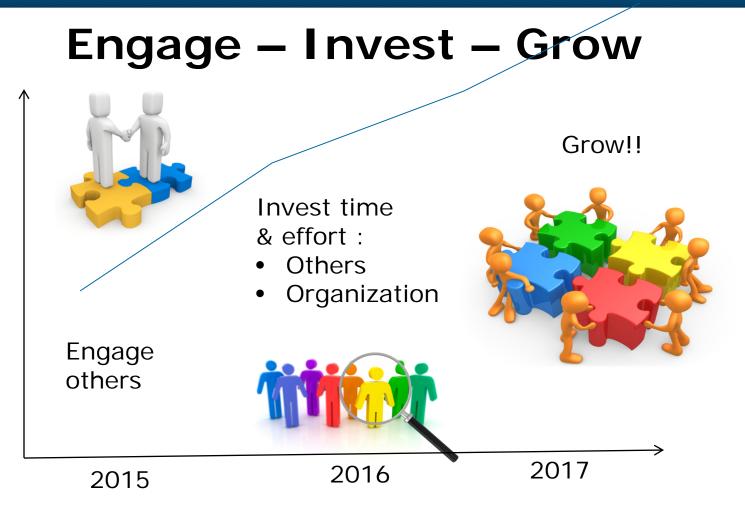
2015-2017 and beyond

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Roadmap to Success





Tactics for Success



• Students

- Young
 Professionals
- Senior Roundup
- WIE
- Fellow Committee
- MicroVolunteering

• VIP

- Perfect the Ask
- MOVE
- 1st Year Member
- SPAx
- Conferences
- Cookbook
- Recognize success

Build on

Grow!!

relationships!



2015

2016

2017

Tactics for the Region

- Demonstrate the Collabratec[™] tool at SoutheastCon with Use Cases. Measure: Session held.
- Use the Collabratec[™] tool for Region ExCom business. Measure: All ExCom is using Collabratec[™].
- Package 1 Young Professional Program for use by Sections. Measure: Assign a volunteer, publish a cookbook process.
- Hold a WIE/YP event at SoutheastCon. Measure: event held.
- MOVE Deploy vehicle
 - Training & Certification program in place
 - Remaining TBD



Tactics for the Region (continued)

- Operationalize VIP. Measure: tools implemented by region, section goals TBD.
- Hold two joint section/student leadership training sessions.
- Conferences
 - Line up a SoutheastCon 2017 site by Dec 31, 2015.
 - Line up a SoutheastCon 2018 site by Apr 3, 2016.
 - Line up a SoutheastCon 2019 site by Dec 31, 2016.
 - Line up a SoutheastCon 2020 site by Dec 31, 2016.
- Define social media strategy. Measure: Plan presented at SoutheastCon 2016.
- Hold an Eta Kappa Nu professional member induction ceremony at SoutheastCon 2016.



Tactics for Sections

- Hold at least 1 Young Professional event in each section.
- Hold 1 Senior Roundup in each section to exceed yearly goal of new senior members in Region 3.
- Have every section contact every new member (call, email, or networking event) to welcome.
- Each section utilizes or customizes at least 1 Cookbook recipe
- Increase the percentage of student branches submitting annual reports and new officer updates (50% of Region 3 student branches) -TBD
- Have a section officer demonstrate the Collabratec[™] tool at one section meeting.



Engage-Invest-Grow



Relationships matter!



Sample Section Election Guidelines and Timeline

- April 1 Section ExCom appoints nominations committee, including committee chair
- May 1: e-Notice first call for nominations (notice should be six months prior to election, general nominations from members are open for one month)
- Jun 1: Nominating committee starts to recruit additional candidates for offices with not enough candidates
- Jul 1: Candidate bios, photos, and optional position statements due to the Nominating Committee.
- Aug 1: Nomination Committee forwards slate to Section ExCom
- Sep 1: Section ExCom ratifies slate of candidates
- Sep 7: e-Notice slate to Section membership (must be 6 weeks prior to election beginning)
- Oct 1: Final date/close for petition candidates (must be 28 days prior to Election beginning)
- Oct 15: Committee creates election using vTools and populates information.
- Nov 1: e-Notice and election using vTools begins
- Nov 15: Section Chair appoints tellers committee
- Dec 1: Election ends
- Dec 7: Tellers Committee report results to Section Chair
- Dec 15: Section Chair informs each candidate of results
- Dec 21: e-Notice of election results to Section membership
- Dec 21: Section Secretary notifies IEEE headquarters through vTools officer reporting.

References:

MGA Operations Manual, Section 9 http://www.ieee.org/societies_communities/geo_activities/operations_manual/index.html



REGION 3 MEETING

April 2016



1 2/19/2017



Statistics

- Region, Section and Total Membership
- Important Links
- Deadlines
- Key Dates/Events



STATISTICS – Region 3

Region 3											
Grade	Feb-16	Feb-15	# Change	% Change							
Honorary	0	0	0	0.0%							
Fellow	591	567	24	4.2%							
Senior Member	3,416	3,183	233	7.3%							
Member	14,629	15,043	-414	-2.8%							
Associate	400	453	-53	-11.7%							
GSM	1,552	1,622	-70	-4.3%							
StM	2,024	2,329 -305		-13.1%							
Total	22,612	23,197	-2.5%								



STATISTICS – Region 3, Sections

Region Code	Section Name	Total Members
3	Alabama Section	755
3	Atlanta Section	3278
3	Broward Section	421
3	Canaveral Section	149
3	Central Georgia Section	206
3	Central North Carolina Section	248
3	Central Savannah River Section	165
3	Central Tennessee Section	651
3	Central Virginia Section	520
3	Charlotte Section	618
3	Chattanooga Section	287
3	Coastal South Carolina Section	346
3	Columbia Section	375
3	Daytona Section	188
3	East Tennessee Section	831
3	Eastern North Carolina Section	2457
3	Evansville-Owensboro Section	167
3	Florida West Coast Section	1614
3	Gainesville Section	364
3	Hampton Roads Section	581
3	Huntsville Section	888



STATISTICS – Region 3, Sections (cont.)

Region Code	Section Name	Total Members
3	Jacksonville Section	339
3	Jamaica Section	122
3	Lexington Section	320
3	Louisville Section	331
3	Melbourne Section	534
3	Memphis Section	401
3	Miami Section	502
3	Mississippi Section	388
3	Mobile Section	152
3	Northwest Florida Section	262
3	Orlando Section	990
3	Palm Beach Section	603
3	Piedmont Section	463
3	Richmond Section	682
3	Savannah Section	167
3	Tallahassee Area Section	261
3	Tri Cities Section	97
3	Virginia Mountain Section	492
3	Western North Carolina Section	275
3	Winston-Salem Section	122
	Total	22,612



STATISTICS - Total

	IEEE Membership - February 2016															
REGION	Higher-Grade w/o GSM			Graduate Students				Undergraduate Students				TOTAL MEMBERS				
REGION	2016	2015	Cha	inge	2016	2015	2015 Change		2016	2015	Change		2016	2015	Change	
			#	%			#	%			#	%			#	%
1	22,899	23,721	(822)	-3.5%	1,252	1,298	(46)	-3.5%	1,675	1,515	160	10.6%	25,826	26,534	(708)	-2.7%
2	20,108	20,760	(652)	-3.1%	1,167	1,281	(114)	-8.9%	1,267	1,314	(47)	-3.6%	22,542	23,355	(813)	-3.5%
3	19,036	19,246	(210)	-1.1%	1,552	1,622	(70)	-4.3%	2,024	2,329	(305)	-13.1%	22,612	23,197	(585)	-2.5%
4	13,959	14,432	(473)	-3.3%	1,298	1,404	(106)	-7.5%	1,282	1,437	(155)	-10.8%	16,539	17,273	(734)	-4.2%
5	18,412	19,003	(591)	-3.1%	1,237	1,388	(151)	-10.9%	1,753	1,881	(128)	-6.8%	21,402	22,272	(870)	-3.9%
6	37,741	38,707	(966)	-2.5%	1,983	2,093	(110)	-5.3%	2,593	2,988	(395)	-13.2%	42,317	43,788	(1,471)	-3.4%
R 1-6	132,155	135,869	(3,714)	-2.7%	8,489	9,086	(597)	-6.6%	10,594	11,464	(870)	-7.6%	151,238	156,419	(5,181)	-3.3%
7	10,139	10,518	(379)	-3.6%	1,412	1,500	(88)	-5.9%	1,044	1,204	(160)	-13.3%	12,595	13,222	(627)	-4.7%
8	39,602	40,265	(663)	-1.6%	7,644	8,006	(362)	-4.5%	6,463	6,337	126	2.0%	53,709	54,608	(899)	-1.6%
9	5,932	6,359	(427)	-6.7%	855	959	(104)	-10.8%	2,886	2,933	(47)	-1.6%	9,673	10,251	(578)	-5.6%
10	44,028	42,589	1,439	3.4%	8,756	9,128	(372)	-4.1%	16,476	15,966	510	3.2%	69,260	67,683	1,577	2.3%
R 7-10	99,701	99,731	(30)	0.0%	18,667	19,593	(926)	-4.7%	26,869	26,440	429	1.6%	145,237	145,764	(527)	-0.4%
TOTAL	231,856	235,600	(3,744)	-1.6%	27,156	28,679	(1,523)	-5.3%	37,463	37,904	(441)	-1.2%	296,475	302,183	(5,708)	-1.9%



IMPORTANT LINKS

- Member Loyalty Program
 - URL: http://www.ieee.org/loyalty
- Geographic Units FAQ's
 - URL: https://supportcenter.ieee.org
- ► IEEE CollabratecTM
 - URL: https://ieee-collabratec.ieee.org
- **SAMIEEE**
 - URL: <u>http://www.ieee.org/about/volunteers/samieee/index.html</u>
- eNotice
 - URL: <u>https://enotice.vtools.ieee.org</u>



IMPORTANT LINKS (continued)

IEEE Resume Lab

– URL:

http://www.ieee.org/membership_services/membership/resumel ab.html

IEEE Membership

– URL:

https://www.ieee.org/membership_services/membership/renew/i ndex.html

Center for Leadership Excellence (CLE)

-<u>www.ieee-elearning.org/cle/</u>



DEADLINES

- MGA Award Deadlines
 - -15 May 2016
 - -MGA Outstanding Large, Medium, and Small Section Awards
 - -15 October 2016
 - MGA Larry K. Wilson Transnational Award
 - -MGA Innovation Award
 - -MGA Leadership Award
 - -MGA Achievement Award
 - MGA Young Professionals Achievement Award
 - Anytime
 - Friend of IEEE MGA
- URL: http://www.ieee.org/mga-awards



DEADLINES (Continued)

MGA Nomination Deadlines

- -1 August 2016
 - 2017 MGA Committee Members
 - -2017 MGA Liaisons appointed by VP-MGA

Nominate yourself or a colleague at: https://mga-nomination-form.fluidreview.com/



DEADLINES (Continued)

> 2016 VOLT Program

- Call for Participation and Program Mentors
 - Visit: <u>www.facebook.com/ieee.volt</u> or contact Maria Schneider at <u>m.t.schneider@ieee.org</u>

Women In Engineering (WIE)

- Leadership Summit
 - Interested in hosting, contact women@ieee.org
- Project and Sub Committee Volunteers
 - Interested, contact <u>women@ieee.org</u>

