



Member Engagement & Life Cycle

Jun 20, 2016 Report to the Region 3 ExCom

2016 Senior Member Elevation

- ▶ The 2016 Region 3 Goal is 250 Senior Member elevations. With the May panel we have 90 Senior Member elevations. We have a long way to go.
- ▶ As of June 10th >> 22 applications are complete and 46 pending applications needing references. Review these application so that these members will be reviewed in the Jun 25st panel in Philadelphia.
- ▶ The panel targets are: Jun 30, July – Sep 20 each, Oct 40 & Nov 30. Please schedule Section Roundups now for August and September. Also, I need you to provide you planned Roundup Event dates.
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

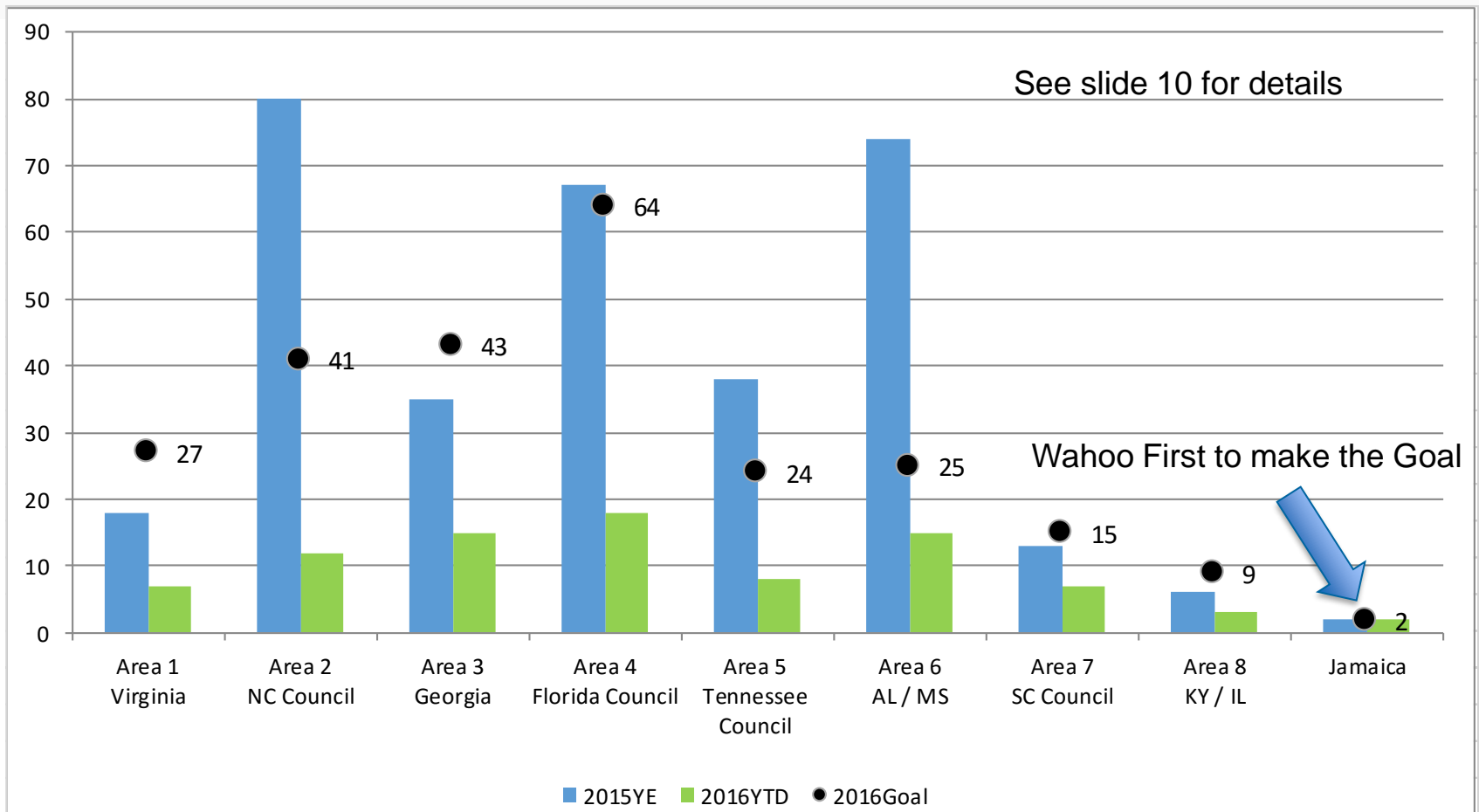
2016 Panel Schedule

2016 Submission Deadline Dates	2016 Panel Dates	Location
3 February	13 February	San Diego, CA, USA (R6)
1 March	19 March	Bombay, India (R10)
13 April	23 April	Atlanta, GA (R3)
9 May	21 May	Paris, France (R8)
15 June	25 June	Philadelphia, PA, USA (R2)
13 July	23 July	Ottawa, Canada (R7)
	August	No Panel Scheduled
26 August	10 September	Hong Kong (R10)
	October	No Panel Scheduled
9 November	19 November	New Brunswick, NJ, USA (R1)

- ▶ November is the last 2016 panel meeting.

Senior Member Elevations 2016 May YTD

2016 Goal: With the May Panel we have 90 new Senior Members this represents 36% of our 2016 Region goal of 250.



Senior Member Elevations

2016 May YTD

	2015YE	2016YTD	2016Goal		2015YE	2016YTD	2016Goal
Area 1	18	7	27	Area 2 / NC Council	80	12	41
CENTRAL VIRGINIA	2	3	6	CENTRAL NORTH CAROLINA	4	1	3
HAMPTON ROADS	3	1	7	CHARLOTTE	11		7
RICHMOND	8	2	9	EASTERN NORTH CAROLINA	49	10	28
VIRGINIA MOUNTAIN	5	1	5	WESTERN NORTH CAROLINA	15	1	2
				WINSTON-SALEM	1		1
Area 3	35	15	43	Area 4/Florida Council	67	18	64
ATLANTA	32	15	40	BROWARD	3		5
CENTRAL GEORGIA	1		2	CANAVERAL	0		2
SAVANNAH	2		1	DAYTONA	3		1
				FLORIDA WEST COAST	11	7	14
Area 5/Tennessee Council	38	11	24	GAINESVILLE	5	2	3
CENTRAL TENNESSEE	11	2	7	JACKSONVILLE	9	2	4
CHATTANOOGA	4		3	MELBOURNE	17		7
EAST TENNESSEE	19	7	9	MIAMI	2	2	5
MEMPHIS	3	1	4	NORTHWEST FLORIDA	1	1	3
TRI CITIES	1	1	1	ORLANDO	10	2	11
				PALM BEACH	3	1	6
Area 6	74	15	25	TALLAHASSEE AREA	3	1	3
ALABAMA	12	4	8				
HUNTSVILLE	56	9	12	Area 8	6	3	9
MISSISSIPPI	5	2	4	EVANSVILLE-OWENSBORO	0	1	2
MOBILE	1		1	LEXINGTON	4		3
				LOUISVILLE	2	2	4
Area 7/SC Council	13	7	15				
CENTRAL SAVANNAH RIVER	0		2	JAMAICA	2	2	2
COASTAL SOUTH CAROLINA	6	1	5				
COLUMBIA	2	4	4				
PIEDMONT	5	2	4				



Event Held



Event Planned



No Event Planned or no Report



Pending Applications Needing References

As of June 10th

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 1	Central Virginia Section	Elks	Carl	J.D.	
Area 1	Richmond Section	Darron	Carl	J.D.	
Area 1	Richmond Section	Johnson	Johnny	A.J.	
Area 1	Richmond Section	Leal	Gustavo	W.V.	J.S.
Area 2 / NC Council	Charlotte Section	Brindle	Edward	J.C.	
Area 2 / NC Council	Eastern North Carolina Section	Dean	Alexander	P.K.	
Area 2 / NC Council	Eastern North Carolina Section	Macias	Juan	K.G.	D.M.
Area 2 / NC Council	Eastern North Carolina Section	Nanney Jr.	Glenn	U.A.	L.L.
Area 2 / NC Council	Eastern North Carolina Section	Ouyang	Wen	H.Z.	S.P.
Area 2 / NC Council	Eastern North Carolina Section	Wilson	John	S.P.	
Area 3	Atlanta Section	Bryson	Donald	R.H.	
Area 3	Atlanta Section	Clark	William	T.H.	W.B.
Area 3	Atlanta Section	Fujimoto	Richard	D.B.	
Area 3	Atlanta Section	Hosek	Ronald	C.B.	
Area 3	Atlanta Section	Page	Brian	M.R.	D.L.
Area 3	Atlanta Section	Rothschild	Keith	T.B.	
Area 3	Atlanta Section	Stong	Robert		
Area 4/Florida Council	Canaveral Section	Nyffenegger	Paul	R.F.	
Area 4/Florida Council	Florida West Coast Section	Kelly	Kenneth	K.D.	K.A.
Area 4/Florida Council	Florida West Coast Section	Sanberg	Paul	V.B.	
Area 4/Florida Council	Jacksonville Section	Denman	Richard	W.S.	P.S.
Area 4/Florida Council	Jacksonville Section	Kopp	Brian	W.S.	
Area 4/Florida Council	Jacksonville Section	Kreidl	O	P.S.	W.S.

Pending Applications Needing References

As of June 10th

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 4/Florida Council	Melbourne Section	Middleton	Charles	R.D.	A.P.
Area 4/Florida Council	Miami Section	Sarwat	Arif	W.L.	M.M.
Area 4/Florida Council	Northwest Florida Section	Hoffman	Robert	J.H.	D.Z.
Area 4/Florida Council	Orlando Section	Rawlins	Gregory	J.M.	
Area 4/Florida Council	Palm Beach Section	Leifer	James		
Area 4/Florida Council	Palm Beach Section	Watson	Joe	G.H.	P.H.
Area 4/Florida Council	Tallahassee Area Section	Hollister	John	C.L.	B.H.
Area 5/Tennessee Council	Central Tennessee Section	Dallas	Joy	M.L.	
Area 5/Tennessee Council	Chattanooga Section	Barnett	Robert	J.N.	S.J.
Area 5/Tennessee Council	East Tennessee Section	Beard	Lisa	C.F.	D.N.
Area 5/Tennessee Council	East Tennessee Section	Chen	Suheng	L.T.	
Area 5/Tennessee Council	East Tennessee Section	Maclennan	Bruce	L.P.	L.T.
Area 5/Tennessee Council	East Tennessee Section	Steed	Chad	A.A.	
Area 6	Alabama Section	Houston	James	E.B.	S.H.
Area 6	Alabama Section	Wells	Larry		
Area 6	Huntsville Section	Benson	Robert	G.P.	
Area 6	Huntsville Section	Mink	Michael	L.G.	
Area 6	Huntsville Section	West	Joseph	L.B.	
Area 6	Mississippi Section	El-Attar	Mohamed	C.B.	
Area 6	Mississippi Section	Seale	Douglas	R.O.	
Area 7/SC Council	Columbia Section	Rekleitis	Ioannis	S.R.	
Area 7/SC Council	Piedmont Section	Sinnett	Jay	A.C.	T.H.
Area 8	Lexington Section	Wolf	Robert	J.G.	M.F.

Total Membership: 2016 Membership Year

Total Active Members by Section: May 2016

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change
Tri Cities Section	93	87	6.9%	20	10	100.0%	113	97	16.5%
Richmond Section	628	630	-0.3%	127	87	46.0%	755	717	5.3%
Central Tennessee Section	581	566	2.7%	187	166	12.7%	768	732	4.9%
Louisville Section	285	279	2.2%	99	87	13.8%	384	366	4.9%
East Tennessee Section	732	730	0.3%	189	148	27.7%	921	878	4.9%
Jacksonville Section	323	308	4.9%	62	66	-6.1%	385	374	2.9%
Eastern North Carolina Section	2297	2274	1.0%	455	430	5.8%	2752	2,704	1.8%
Gainesville Section	285	301	-5.3%	139	117	18.8%	424	418	1.4%
Daytona Section	150	151	-0.7%	63	59	6.8%	213	210	1.4%
Virginia Mountain Section	360	369	-2.4%	209	194	7.7%	569	563	1.1%
Central Virginia Section	488	492	-0.8%	91	87	4.6%	579	579	0.0%
Chattanooga Section	283	278	1.8%	39	44	-11.4%	322	322	0.0%
Florida West Coast Section	1531	1529	0.1%	205	208	-1.4%	1736	1,737	-0.1%
Central North Carolina Section	233	243	-4.1%	50	41	22.0%	283	284	-0.4%
Melbourne Section	519	522	-0.6%	77	77	0.0%	596	599	-0.5%
Palm Beach Section	587	589	-0.3%	67	75	-10.7%	654	664	-1.5%
Charlotte Section	543	551	-1.5%	174	178	-2.2%	717	729	-1.6%
Tallahassee Area Section	220	219	0.5%	86	93	-7.5%	306	312	-1.9%
Region 3 Total	20,533	20,754	-1.1%	4,919	5,247	-6.3%	25,452	26,001	-2.1%

Total Membership: 2016 Membership Year

Total Active Members by Section: May 2016									
REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change
Region 3 Total	20,533	20,754	-1.1%	4,919	5,247	-6.3%	25,452	26,001	-2.1%
Mississippi Section	330	326	1.2%	112	126	-11.1%	442	452	-2.2%
Hampton Roads Section	539	554	-2.7%	123	124	-0.8%	662	678	-2.4%
Atlanta Section	2993	3016	-0.8%	680	747	-9.0%	3673	3,763	-2.4%
Evansville-Owensboro Section	150	149	0.7%	36	42	-14.3%	186	191	-2.6%
Northwest Florida Section	246	253	-2.8%	49	50	-2.0%	295	303	-2.6%
Jamaica Section	123	128	-3.9%	48	49	-2.0%	171	177	-3.4%
Canaveral Section	155	155	0.0%	9	15	-40.0%	164	170	-3.5%
Lexington Section	271	280	-3.2%	94	99	-5.1%	365	379	-3.7%
Broward Section	390	388	0.5%	86	110	-21.8%	476	498	-4.4%
Alabama Section	665	674	-1.3%	211	251	-15.9%	876	925	-5.3%
Memphis Section	334	330	1.2%	123	153	-19.6%	457	483	-5.4%
Winston-Salem Section	119	119	0.0%	18	26	-30.8%	137	145	-5.5%
Huntsville Section	885	914	-3.2%	101	136	-25.7%	986	1,050	-6.1%
Orlando Section	898	934	-3.9%	224	263	-14.8%	1122	1,197	-6.3%
Central Savannah River Section	153	159	-3.8%	19	26	-26.9%	172	185	-7.0%
Mobile Section	124	130	-4.6%	54	64	-15.6%	178	194	-8.2%
Central Georgia Section	194	204	-4.9%	34	45	-24.4%	228	249	-8.4%
Piedmont Section	405	424	-4.5%	116	146	-20.5%	521	570	-8.6%
Coastal South Carolina Section	316	336	-6.0%	57	77	-26.0%	373	413	-9.7%
Miami Section	409	409	0.0%	172	240	-28.3%	581	649	-10.5%
Columbia Section	316	329	-4.0%	114	155	-26.5%	430	484	-11.2%
Savannah Section	149	164	-9.1%	39	49	-20.4%	188	213	-11.7%
Western North Carolina Section	231	261	-11.5%	61	87	-29.9%	292	348	-16.1%

Appendix

Member Engagement and Life Cycle

▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

▶ Committee Chair: Mark Torres

- Young Professional Representative -- Laura Camburn
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands
- Membership Recruiting and Recovery – Mauricio Cano
- Women in Engineering Liaison -- Takoi K. Hamrita, PhD

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program