



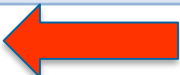
# Member Engagement & Life Cycle

September 19, 2016 Report to the Region 3 ExCom

# 2016 Senior Member Elevation

- ▶ The 2016 Region 3 Goal is 250 Senior Member elevations. With the July panel we have 127 Senior Member elevations (51% of goal). Results from the September 10<sup>th</sup> panel have not been reported. We have a long way to go and **only 1 more panel** this year.
- ▶ As of September 16<sup>th</sup> 47 applications are complete and 47 pending applications need references. Review these application so that these members will be reviewed in the November 19<sup>th</sup> panel in New Brunswick. **The deadline is Wednesday, November 9<sup>th</sup>.**
- ▶ The panel target for **Nov is 90 elevations.**
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

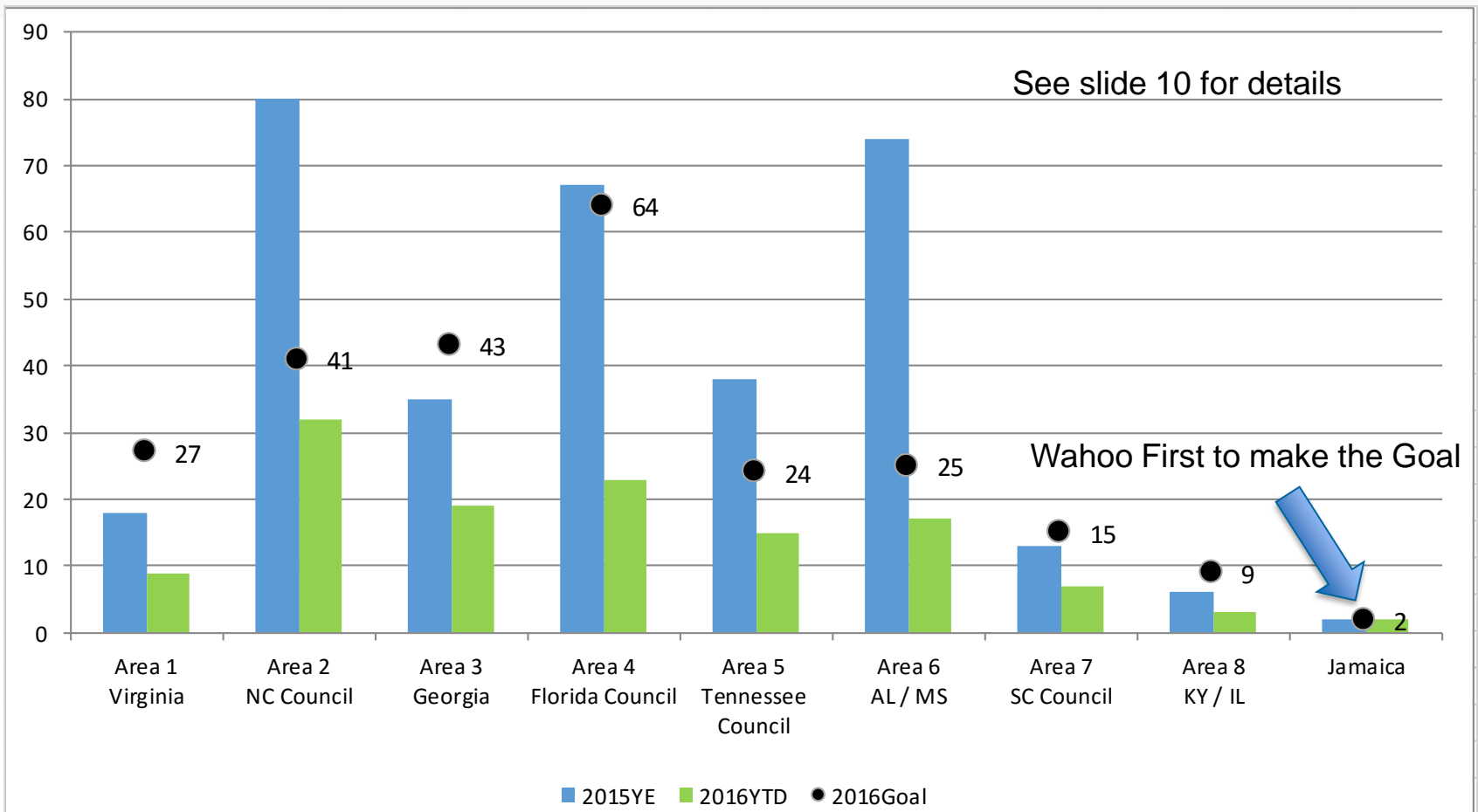
# 2016 Panel Schedule

2016 Submission Deadline Dates	2016 Panel Dates	Location
3 February	13 February	San Diego, CA, USA (R6)
1 March	19 March	Bombay, India (R10)
13 April	23 April	Atlanta, GA (R3)
9 May	21 May	Paris, France (R8)
15 June	25 June	Philadelphia, PA, USA (R2)
13 July	23 July	Ottawa, Canada (R7)
	August	No Panel Scheduled
24 August	10 September	Hong Kong (R10)
	October	No Panel Scheduled
9 November 	19 November	New Brunswick, NJ, USA (R1)

- ▶ November is the last 2016 panel meeting.

# Senior Member Elevations 2016 July YTD

2016 Goal: With the July Panel we have 127 new Senior Members this represents 51% of our 2016 Region goal of 250.



# Senior Member Elevations 2016 July YTD

	2015YE	2016YTD	2016Goal		2015YE	2016YTD	2016Goal
<b>Area 1</b>	<b>18</b>	<b>9</b>	<b>27</b>	<b>Area 2 / NC Council</b>	<b>80</b>	<b>32</b>	<b>41</b>
CENTRAL VIRGINIA	2	3	6	CENTRAL NORTH CAROLINA	4	1	3
HAMPTON ROADS	3	1	7	CHARLOTTE	11		7
RICHMOND	8	4	9	EASTERN NORTH CAROLINA	49	30	28
VIRGINIA MOUNTAIN	5	1	5	WESTERN NORTH CAROLINA	15	1	2
				WINSTON-SALEM	1		1
<b>Area 3</b>	<b>35</b>	<b>19</b>	<b>43</b>	<b>Area 4/Florida Council</b>	<b>67</b>	<b>23</b>	<b>64</b>
ATLANTA	32	19	40	BROWARD	3		5
CENTRAL GEORGIA	1		2	CANAVERAL	0		2
SAVANNAH	2		1	DAYTONA	3		1
				FLORIDA WEST COAST	11	7	14
<b>Area 5/Tennessee Council</b>	<b>38</b>	<b>15</b>	<b>24</b>	GAINESVILLE	5	2	3
CENTRAL TENNESSEE	11	3	7	JACKSONVILLE	9	2	4
CHATTANOOGA	4		3	MELBOURNE	17	1	7
EAST TENNESSEE	19	10	9	MIAMI	2	3	5
MEMPHIS	3	1	4	NORTHWEST FLORIDA	1	1	3
TRI CITIES	1	1	1	ORLANDO	10	3	11
				PALM BEACH	3	1	6
<b>Area 6</b>	<b>74</b>	<b>17</b>	<b>25</b>	TALLAHASSEE AREA	3	3	3
ALABAMA	12	5	8				
HUNTSVILLE	56	9	12	<b>Area 8</b>	<b>6</b>	<b>3</b>	<b>9</b>
MISSISSIPPI	5	3	4	EVANSVILLE-OWENSBORO	0	1	2
MOBILE	1		1	LEXINGTON	4		3
				LOUISVILLE	2	2	4
<b>Area 7/SC Council</b>	<b>13</b>	<b>7</b>	<b>15</b>				
CENTRAL SAVANNAH RIVER	0		2	JAMAICA	2	2	2
COASTAL SOUTH CAROLINA	6	1	5				
COLUMBIA	2	4	4				
PIEDMONT	5	2	4				



Event Held



Event Planned



No Event Planned or no Report



# Pending Applications Needing References

As of September 16<sup>th</sup>

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2	REF #3
Area 1	Central Virginia Section	Elks	Carl	J.D.		
Area 1	Central Virginia Section	Jansen	Bernard	C.G.		
Area 1	Hampton Roads Section	Weigle	Michele	E.F.	R.F.	
Area 1	Richmond Section	Chen	Hui	S.M.	J.L.	
Area 1	Richmond Section	Darron	Carl	J.D.		
Area 1	Richmond Section	Johnson	Johnny	G.K.	A.J.	
Area 1	Richmond Section	Parker	Matthew	R.G.	S.E.	
Area 2 / NC Council	Charlotte Section	Bondurant	R Stuart	T.F.	L.E.	
Area 2 / NC Council	Charlotte Section	Brindle	Edward	J.C.		
Area 2 / NC Council	Charlotte Section	Kamalasad	Sukumar			
Area 2 / NC Council	Charlotte Section	Moore	Christopher	T.F.		
Area 2 / NC Council	Charlotte Section	Murphy	Cary	T.F.	L.E.	
Area 2 / NC Council	Eastern North Carolina Section	Bisenius	William	G.S.	R.N.	
Area 3	Atlanta Section	Bryson	Donald	R.H.		
Area 3	Atlanta Section	Cao	Xiaojun	R.A.	B.G.	
Area 3	Atlanta Section	Clark	William	T.H.	W.B.	
Area 3	Atlanta Section	Daniel	Allan	D.M.	W.P.	
Area 3	Atlanta Section	Fujimoto	Richard	D.B.		
Area 3	Atlanta Section	Hosek	Ronald	C.B.		
Area 3	Atlanta Section	Rothschild	Keith	T.B.		
Area 3	Atlanta Section	Stong	Robert	C.B.	W.H.	
Area 3	Atlanta Section	Wester	Craig	J.L.	D.D.	

# Pending Applications Needing References

As of September 16<sup>th</sup>

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2	REF #3
Area 4/Florida Council	Canaveral Section	Nyffenegger	Paul	R.F.		
Area 4/Florida Council	Florida West Coast Section	Dubey	Rajiv	W.H.	R.L.	
Area 4/Florida Council	Florida West Coast Section	Kelly	Kenneth	K.D.	K.A.	
Area 4/Florida Council	Jacksonville Section	Denman	Richard	W.S.	P.S.	
Area 4/Florida Council	Jacksonville Section	Kopp	Brian	W.S.		
Area 4/Florida Council	Jacksonville Section	Kreidl	O	P.S.	W.S.	
Area 4/Florida Council	Miami Section	Rodulfo	Raimundo			
Area 4/Florida Council	Northwest Florida Section	Hoffman	Robert	J.H.	D.Z.	
Area 4/Florida Council	Palm Beach Section	Leifer	James			
Area 4/Florida Council	Palm Beach Section	Park	Joseph	S.M.	J.L.	
Area 4/Florida Council	Tallahassee Area Section	Hollister	John	C.L.	B.H.	
Area 4/Florida Council	Tallahassee Area Section	Nelson	Richard	T.G.	R.R.	
Area 5/Tennessee Council	Central Tennessee Section	Dallas	Joy	M.L.		
Area 5/Tennessee Council	Chattanooga Section	Barnett	Robert	J.N.	S.J.	
Area 5/Tennessee Council	East Tennessee Section	Beard	Lisa	C.F.	D.N.	
Area 5/Tennessee Council	East Tennessee Section	Chen	Suheng	L.T.		
Area 5/Tennessee Council	East Tennessee Section	Maclennan	Bruce	L.P.	L.T.	
Area 5/Tennessee Council	East Tennessee Section	Peters	Nicholas	A.V.	M.G.	
Area 6	Huntsville Section	West	Joseph	L.B.		
Area 6	Mobile Section	Cloutier	Robert			
Area 6	Montgomery Subsection	Bhuiyan	Sharif	Z.L.	J.K.	
Area 7/SC Council	Columbia Section	Rekleitis	Ioannis	M.V.	S.R.	
Area 7/SC Council	Piedmont Section	Sinnett	Jay	A.C.	T.H.	
Area 8	Lexington Section	Wolf	Robert	J.G.	M.F.	
Area 8	Louisville Section	Mcintyre	Michael	J.G.	S.W.	

# Total Membership: 2016 Membership Year

## Total Active Members by Section: August 2016

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Tri Cities Section	96	89	7.9%	18	10	80.0%	114	99	15.2%
Richmond Section	674	656	2.7%	115	85	35.3%	789	741	6.5%
Central Tennessee Section	643	629	2.2%	162	133	21.8%	805	762	5.6%
East Tennessee Section	786	780	0.8%	166	127	30.7%	952	907	5.0%
Gainesville Section	320	319	0.3%	126	106	18.9%	446	425	4.9%
Jacksonville Section	348	329	5.8%	47	53	-11.3%	395	382	3.4%
Louisville Section	318	316	0.6%	79	69	14.5%	397	385	3.1%
Eastern North Carolina Section	2437	2415	0.9%	418	368	13.6%	2855	2,783	2.6%
Daytona Section	175	171	2.3%	44	43	2.3%	219	214	2.3%
Jamaica Section	141	138	2.2%	46	45	2.2%	187	183	2.2%
Virginia Mountain Section	411	419	-1.9%	184	164	12.2%	595	583	2.1%
Melbourne Section	552	550	0.4%	67	58	15.5%	619	608	1.8%
Central Virginia Section	511	508	0.6%	85	79	7.6%	596	587	1.5%
Florida West Coast Section	1582	1585	-0.2%	198	198	0.0%	1780	1,783	-0.2%
Chattanooga Section	299	295	1.4%	32	38	-15.8%	331	333	-0.6%
Northwest Florida Section	275	271	1.5%	31	39	-20.5%	306	310	-1.3%
Charlotte Section	605	611	-1.0%	142	146	-2.7%	747	757	-1.3%
Evansville-Owensboro Section	160	162	-1.2%	30	31	-3.2%	190	193	-1.6%
<b>Region 3 Total</b>	<b>22,054</b>	<b>22,318</b>	<b>-1.2%</b>	<b>4,268</b>	<b>4,465</b>	<b>-4.4%</b>	<b>26,322</b>	<b>26,783</b>	<b>-1.7%</b>



# Total Membership: 2016 Membership Year

Total Active Members by Section: August 2016									
	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
REGION 3	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
<b>Region 3 Total</b>	<b>22,054</b>	<b>22,318</b>	<b>-1.2%</b>	<b>4,268</b>	<b>4,465</b>	<b>-4.4%</b>	<b>26,322</b>	<b>26,783</b>	<b>-1.7%</b>
Hampton Roads Section	580	591	-1.9%	105	106	-0.9%	685	697	-1.7%
Palm Beach Section	604	614	-1.6%	62	64	-3.1%	666	678	-1.8%
Central North Carolina Section	240	255	-5.9%	44	35	25.7%	284	290	-2.1%
Lexington Section	294	310	-5.2%	90	83	8.4%	384	393	-2.3%
Canaveral Section	160	160	0.0%	10	14	-28.6%	170	174	-2.3%
Atlanta Section	3202	3237	-1.1%	612	674	-9.2%	3814	3,911	-2.5%
Broward Section	420	415	1.2%	73	98	-25.5%	493	513	-3.9%
Tallahassee Area Section	251	252	-0.4%	69	81	-14.8%	320	333	-3.9%
Mississippi Section	359	364	-1.4%	91	105	-13.3%	450	469	-4.1%
Central Savannah River Section	166	164	1.2%	13	23	-43.5%	179	187	-4.3%
Winston-Salem Section	125	131	-4.6%	17	18	-5.6%	142	149	-4.7%
Huntsville Section	931	964	-3.4%	82	103	-20.4%	1013	1,067	-5.1%
Memphis Section	371	370	0.3%	93	119	-21.8%	464	489	-5.1%
Mobile Section	144	150	-4.0%	39	45	-13.3%	183	195	-6.2%
Alabama Section	729	751	-2.9%	163	201	-18.9%	892	952	-6.3%
Orlando Section	960	1015	-5.4%	203	233	-12.9%	1163	1,248	-6.8%
Coastal South Carolina Section	344	372	-7.5%	47	53	-11.3%	391	425	-8.0%
Piedmont Section	451	472	-4.4%	93	121	-23.1%	544	593	-8.3%
Central Georgia Section	202	222	-9.0%	30	33	-9.1%	232	255	-9.0%
Savannah Section	160	175	-8.6%	31	38	-18.4%	191	213	-10.3%
Miami Section	448	455	-1.5%	156	219	-28.8%	604	674	-10.4%
Columbia Section	330	354	-6.8%	104	133	-21.8%	434	487	-10.9%
Western North Carolina Section	250	282	-11.3%	51	74	-31.1%	301	356	-15.4%

# Appendix

# Member Engagement and Life Cycle

## ▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

## ▶ Committee Chair: Mark Torres

- Young Professional Representative -- Laura Camburn
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands
- Membership Recruiting and Recovery – Mauricio Cano
- Women in Engineering Liaison -- Takoi K. Hamrita, PhD

# Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

# Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program