



Member Engagement & Life Cycle

December 19, 2016 Report to the Region 3 ExCom

2016 Senior Member Elevation

- ▶ **Region 3 exceeded our 2016 Senior Member elevation goal by 27 (111% of goal) with 277 member elevations.**

2016 Region Senior Member Elevation Goals Update

	<u>YTD Total</u>	<u>Goal</u>	<u>% to Goal</u>
R1	187	195	96%
R2	122	175	70%
R3	277	250	111%
R4	140	145	97%
R5	146	175	83%
R6	365	340	107%



Thanks to your support and hard work Region 3 is again the #1 USA Region for the third year in a row.

- ▶ As of December 16th, 73 applications are in the pipeline:
 - 21 applications are complete.
 - 52 pending applications need references, please reach out to members of your section so that these applications will be reviewed in the February panel.
The deadline is Wednesday, February 1st.
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

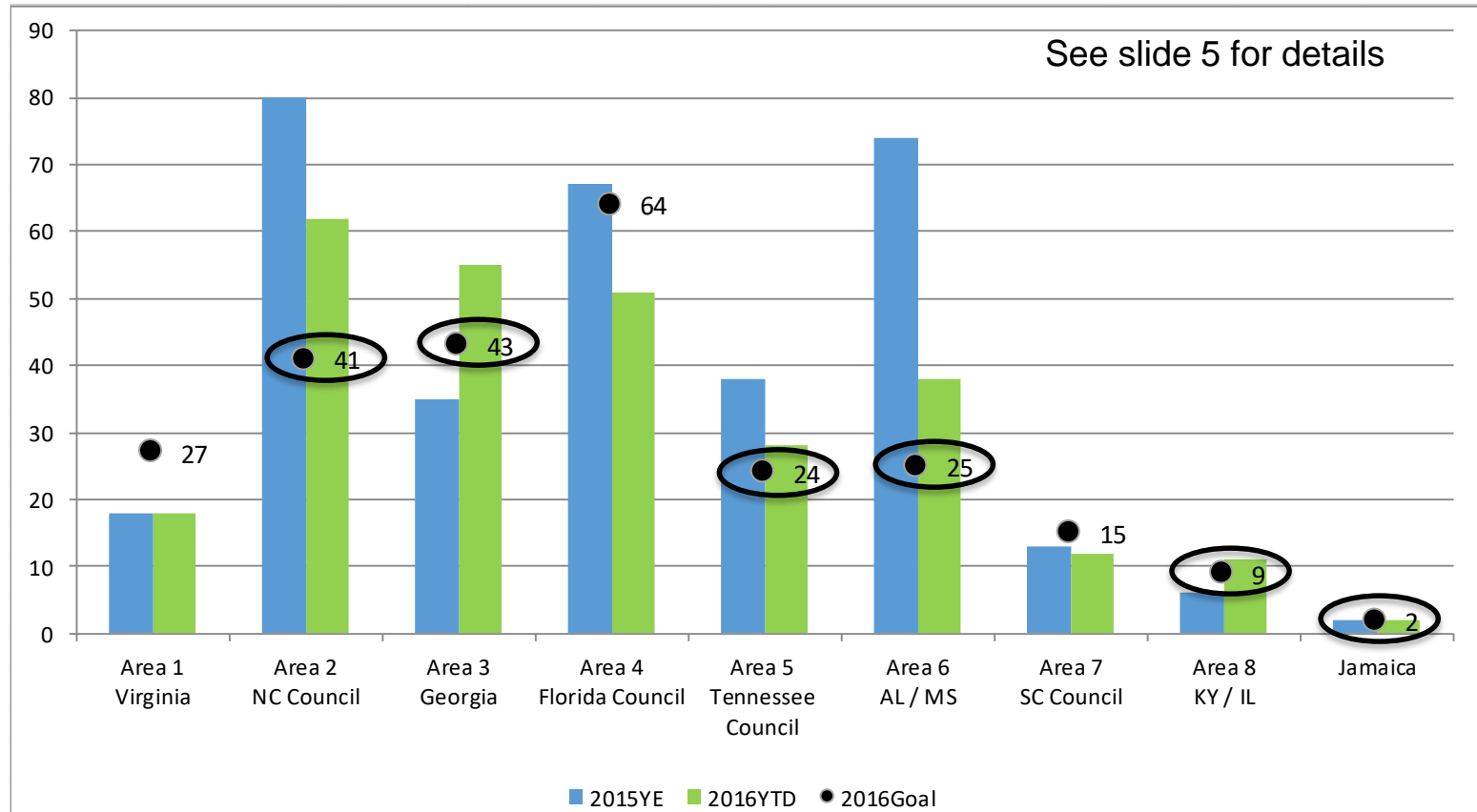
2017 Panel Schedule

2017 Submission Deadline Dates	2017 Panel Dates	Location
1 February 	11 February	TBD
1 March	19 March	Bombay, India (R10)
13 April	2017 Panel Dates have not been published	
9 May		
15 June		
13 July	23 July	Ottawa, Canada (R7)
	August	No Panel Scheduled
24 August	10 September	Hong Kong (R10)
	October	No Panel Scheduled
9 November	19 November	New Brunswick, NJ, USA (R1)

- ▶ November is the last 2016 panel meeting.

Senior Member Elevations 2016 End of Year

2016 Goal: Region 3 exceeded our 2016 goal by 111% with 277 elevations



Senior Member Elevations

2016 End of Year

	2015YE	2016YTD	2016Goal		2015YE	2016YTD	2016Goal
Area 1	18	18	27	Area 2 / NC Council	80	62	41
CENTRAL VIRGINIA	2	4	6	CENTRAL NORTH CAROLINA	4	1	3
HAMPTON ROADS	3	3	7	CHARLOTTE	11	6	7
RICHMOND	8	9	9	EASTERN NORTH CAROLINA	49	48	28
VIRGINIA MOUNTAIN	5	2	5	WESTERN NORTH CAROLINA	15	7	2
				WINSTON-SALEM	1		1
Area 3	35	55	43				
ATLANTA	32	54	40	Area 4/Florida Council	67	51	64
CENTRAL GEORGIA	1		2	BROWARD	3	2	5
SAVANNAH	2	1	1	CANAVERAL	0	1	2
				DAYTONA	3		1
Area 5/Tennessee Council	38	28	24	FLORIDA WEST COAST	11	13	14
CENTRAL TENNESSEE	11	9	7	GAINESVILLE	5	3	3
CHATTANOOGA	4	3	3	JACKSONVILLE	9	3	4
EAST TENNESSEE	19	14	9	MELBOURNE	17	5	7
MEMPHIS	3	1	4	MIAMI	2	6	5
TRI CITIES	1	1	1	NORTHWEST FLORIDA	1	3	3
				ORLANDO	10	6	11
Area 6	74	38	25	PALM BEACH	3	4	6
ALABAMA	12	17	8	TALLAHASSEE AREA	3	5	3
HUNTSVILLE	56	13	12				
MISSISSIPPI	5	6	4	Area 8	6	11	9
MOBILE	1	2	1	EVANSVILLE-OWENSBORO	0	2	2
				LEXINGTON	4	4	3
Area 7/SC Council	13	12	15	LOUISVILLE	2	5	4
CENTRAL SAVANNAH RIVER	0		2				
COASTAL SOUTH CAROLINA	6	2	5	JAMAICA	2	2	2
COLUMBIA	2	6	4				
PIEDMONT	5	4	4				



Event Held



Event Planned



No Event Planned or no Report



Pending Applications Needing References

As of December 16st

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2	REF #3
Area 1	Central Virginia Section	Elks	Carl	J.D.		
Area 1	Central Virginia Section	Gerling	Gregory	J.L.	R.A.	
Area 1	Central Virginia Section	Jansen	Bernard	C.G.	I.W.	
Area 1	Central Virginia Section	Morgan	Matthew	S.W.	A.K.	
Area 1	Richmond Section	Burgess	David	F.W.		
Area 1	Richmond Section	Darron	Carl	J.D.		
Area 2 / NC Council	Charlotte Section	Brindle	Edward	J.C.		
Area 2 / NC Council	Charlotte Section	Cheek	Gorrell	U.D.	K.M.	
Area 2 / NC Council	Eastern North Carolina Section	Chan	Wan Kan	J.S.	B.S.	
Area 3	Atlanta Section	Bryson	Donald	R.H.		
Area 3	Atlanta Section	Clark	William	T.H.	W.B.	
Area 3	Atlanta Section	Daniel	Allan	D.M.	W.P.	
Area 3	Atlanta Section	Dew	Stephen	F.N.	D.C.	
Area 3	Atlanta Section	Fink	Blair	K.H.	E.B.	
Area 3	Atlanta Section	Fujimoto	Richard	D.B.		
Area 3	Atlanta Section	Hosek	Ronald	C.B.		
Area 3	Atlanta Section	Nichols	Steven	D.F.	R.M.	
Area 3	Atlanta Section	Odom	Jonathan			
Area 3	Atlanta Section	Rewitzer	David	N.L.	C.B.	
Area 3	Atlanta Section	Savio	Anibal	E.B.		
Area 3	Atlanta Section	Shiver	Chris	R.R.	S.M.	
Area 3	Atlanta Section	Stong	Robert	C.B.	W.H.	
Area 3	Atlanta Section	Wester	Craig	J.L.	D.D.	

Pending Applications Needing References

As of December 16st

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2	REF #3
Area 4/Florida Council	Canaveral Section	Nyffenegger	Paul	R.F.		
Area 4/Florida Council	Florida West Coast Section	Bertini	Robert	M.P.	M.S.	
Area 4/Florida Council	Florida West Coast Section	Kelly	Kenneth	K.D.	K.A.	
Area 4/Florida Council	Florida West Coast Section	Yucelen	Tansel	J.S.		
Area 4/Florida Council	Jacksonville Section	Denman	Richard	W.S.	P.S.	
Area 4/Florida Council	Jacksonville Section	Kopp	Brian	W.S.		
Area 4/Florida Council	Jacksonville Section	Kreidl	O	P.S.	W.S.	
Area 4/Florida Council	Jacksonville Section	Rubin	Jeffrey	M.K.		
Area 4/Florida Council	Melbourne Section	Ahmad	Imad	E.K.	J.T.	
Area 4/Florida Council	Melbourne Section	Witsaman	Mark	R.B.	J.T.	
Area 4/Florida Council	Northwest Florida Section	Hoffman	Robert	J.H.	D.Z.	
Area 4/Florida Council	Orlando Section	Piper	Samuel	J.L.	F.W.	
Area 4/Florida Council	Palm Beach Section	Dixon	Tommy	D.F.	R.M.	
Area 4/Florida Council	Palm Beach Section	Leifer	James			
Area 4/Florida Council	Tallahassee Area Section	Hellstrom	Eric			
Area 4/Florida Council	Tallahassee Area Section	Hollister	John	C.L.	B.H.	
Area 5/Tennessee Council	Central Tennessee Section	Dallas	Joy	M.L.		
Area 5/Tennessee Council	Central Tennessee Section	Nordstrom	Greg	W.O.	P.M.	
Area 5/Tennessee Council	Chattanooga Section	Barnett	Robert	J.N.	S.J.	
Area 5/Tennessee Council	East Tennessee Section	Beard	Lisa	C.F.	D.N.	
Area 5/Tennessee Council	East Tennessee Section	Chen	Suheng	L.T.		
Area 5/Tennessee Council	East Tennessee Section	Maclennan	Bruce	L.P.	L.T.	
Area 5/Tennessee Council	East Tennessee Section	New	Joshua			
Area 5/Tennessee Council	East Tennessee Section	Peters	Nicholas	A.V.	M.G.	
Area 5/Tennessee Council	Memphis Section	Babin	Paul	R.R.	S.M.	
Area 7/SC Council	Columbia Section	Rekleitis	Ioannis	M.V.	S.R.	
Area 7/SC Council	Piedmont Section	Spoone	Travis	D.S.	M.F.	
Area 8	Lexington Section	Snyder	Steve	P.B.		
Area 8	Lexington Section	Wolf	Robert	J.G.	M.F.	

Total Membership: 2016 Membership Year

Total Active Members by Section: October 2016

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Tri Cities Section	98	96	2.1%	31	15	106.7%	129	111	16.2%
Richmond Section	712	681	4.6%	106	109	-2.8%	818	790	3.5%
Central Tennessee Section	666	662	0.6%	174	154	13.0%	840	816	2.9%
Canaveral Section	168	168	0.0%	16	11	45.5%	184	179	2.8%
Gainesville Section	341	337	1.2%	134	125	7.2%	475	462	2.8%
Central North Carolina Section	255	255	0.0%	45	37	21.6%	300	292	2.7%
Virginia Mountain Section	441	430	2.6%	199	194	2.6%	640	624	2.6%
Eastern North Carolina Section	2556	2529	1.1%	436	393	10.9%	2992	2,922	2.4%
East Tennessee Section	823	820	0.4%	171	154	11.0%	994	974	2.1%
Mobile Section	159	166	-4.2%	53	43	23.3%	212	209	1.4%
Melbourne Section	571	575	-0.7%	79	67	17.9%	650	642	1.2%
Chattanooga Section	306	308	-0.6%	39	34	14.7%	345	342	0.9%
Central Virginia Section	531	535	-0.7%	98	89	10.1%	629	624	0.8%
Jacksonville Section	365	353	3.4%	51	63	-19.0%	416	416	0.0%
Louisville Section	337	332	1.5%	70	78	-10.3%	407	410	-0.7%
Palm Beach Section	637	662	-3.8%	84	64	31.3%	721	726	-0.7%
Florida West Coast Section	1676	1687	-0.7%	195	216	-9.7%	1871	1,903	-1.7%
Evansville-Owensboro Section	167	163	2.5%	30	39	-23.1%	197	202	-2.5%
Region 3 Total	23,178	23,618	-1.9%	4,660	4,937	-5.6%	27,838	28,555	-2.5%

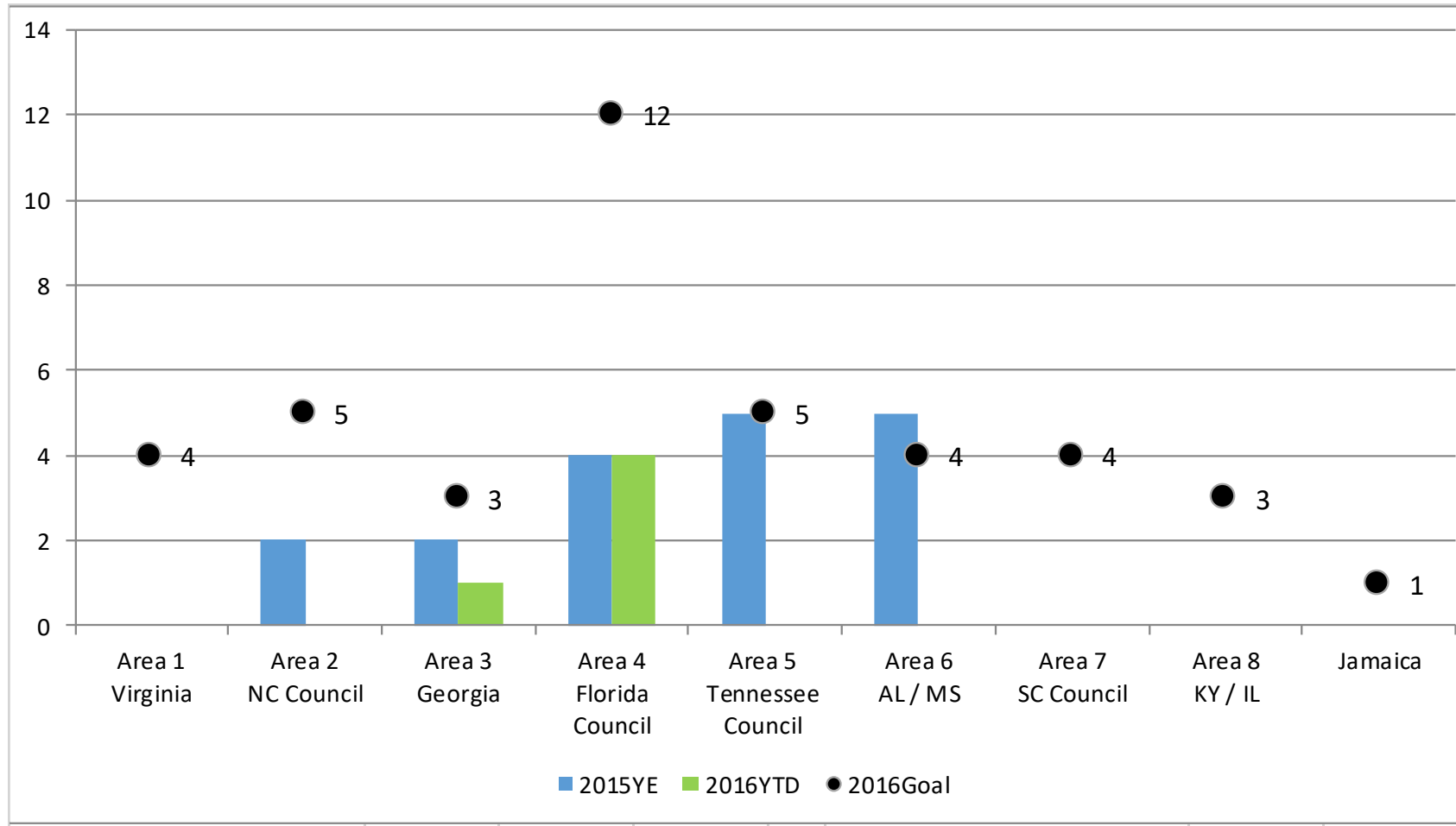
Total Membership: 2016 Membership Year

Total Active Members by Section: October 2016

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Region 3 Total	23,178	23,618	-1.9%	4,660	4,937	-5.6%	27,838	28,555	-2.5%
Hampton Roads Section	600	620	-3.2%	111	110	0.9%	711	730	-2.6%
Winston-Salem Section	136	134	1.5%	14	21	-33.3%	150	155	-3.2%
Northwest Florida Section	287	289	-0.7%	37	47	-21.3%	324	336	-3.6%
Atlanta Section	3378	3441	-1.8%	650	740	-12.2%	4028	4,181	-3.7%
Charlotte Section	627	667	-6.0%	173	165	4.8%	800	832	-3.8%
Lexington Section	303	326	-7.1%	107	103	3.9%	410	429	-4.4%
Alabama Section	771	786	-1.9%	186	216	-13.9%	957	1,002	-4.5%
Orlando Section	1036	1100	-5.8%	230	230	0.0%	1266	1,330	-4.8%
Daytona Section	179	181	-1.1%	47	58	-19.0%	226	239	-5.4%
Tallahassee Area Section	268	267	0.4%	65	85	-23.5%	333	352	-5.4%
Central Georgia Section	217	231	-6.1%	33	34	-2.9%	250	265	-5.7%
Broward Section	438	448	-2.2%	89	112	-20.5%	527	560	-5.9%
Memphis Section	379	399	-5.0%	118	129	-8.5%	497	528	-5.9%
Central Savannah River Section	172	172	0.0%	11	23	-52.2%	183	195	-6.2%
Coastal South Carolina Section	358	394	-9.1%	68	61	11.5%	426	455	-6.4%
Savannah Section	172	180	-4.4%	34	40	-15.0%	206	220	-6.4%
Mississippi Section	384	382	0.5%	100	139	-28.1%	484	521	-7.1%
Jamaica Section	155	150	3.3%	38	58	-34.5%	193	208	-7.2%
Piedmont Section	468	501	-6.6%	111	123	-9.8%	579	624	-7.2%
Huntsville Section	949	1001	-5.2%	82	112	-26.8%	1031	1,113	-7.4%
Miami Section	484	519	-6.7%	173	219	-21.0%	657	738	-11.0%
Western North Carolina Section	257	290	-11.4%	66	81	-18.5%	323	371	-12.9%
Columbia Section	351	381	-7.9%	106	146	-27.4%	457	527	-13.3%

Young Professional Events November 2016 YTD

2016 Goal: Hold at least 1 Young Professional event in each section



Young Professional Events

November 2016 YTD

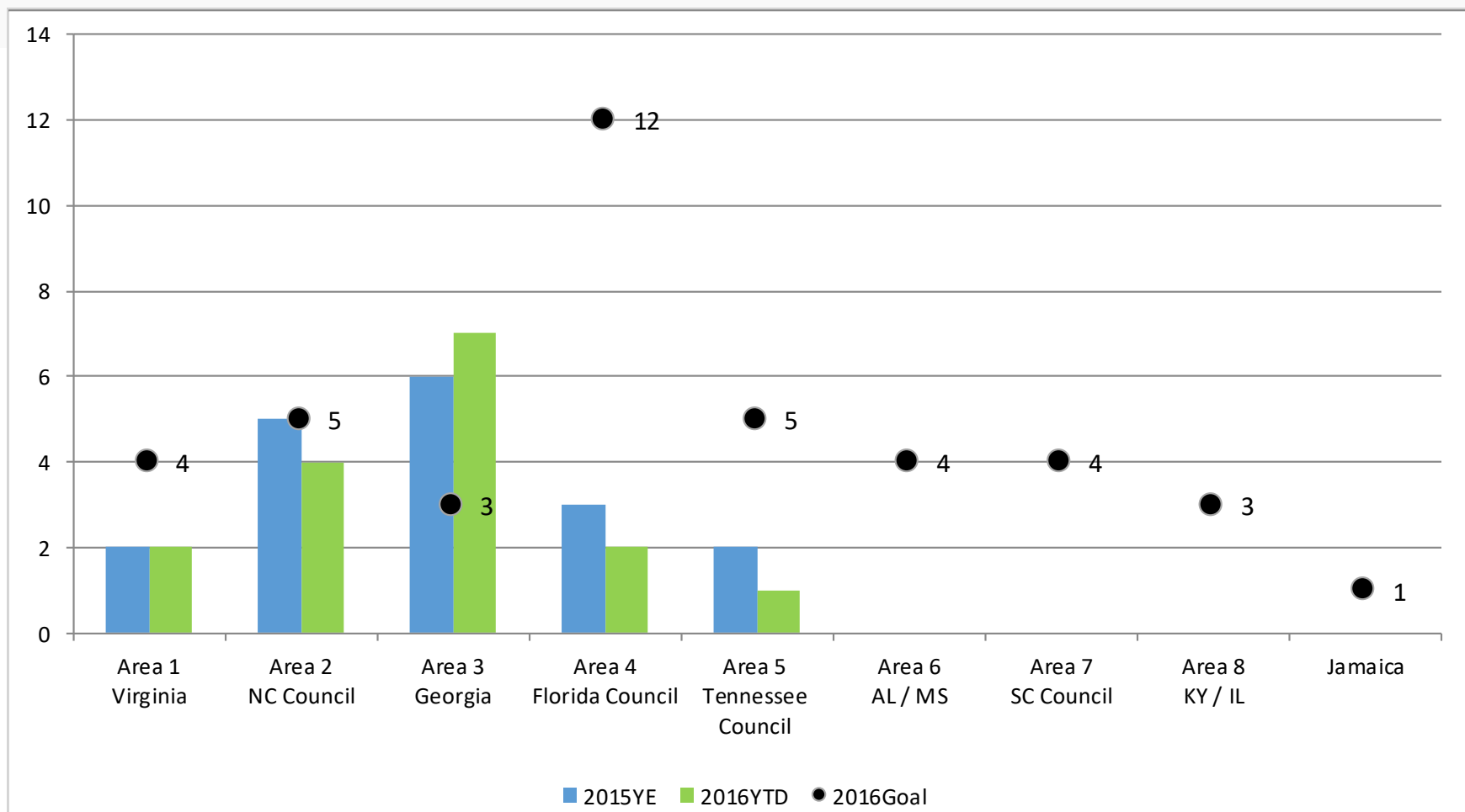
2016 Goal: Hold at least 1 Young Professional event in each section

	2015YE	2016YTD	2016Goal		2015YE	2016YTD	2016Goal	
Area 1	0	0	4		Area 2 / NC Council	2	0	5
CENTRAL VIRGINIA			1		CENTRAL NORTH CAROLINA			1
HAMPTON ROADS			1		CHARLOTTE	1		1
RICHMOND			1		EASTERN NORTH CAROLINA	1		1
VIRGINIA MOUNTAIN			1		WESTERN NORTH CAROLINA			1
					WINSTON-SALEM			1
Area 3	2	1	3		Area 4/Florida Council	4	4	12
ATLANTA	2	1	1		BROWARD			1
CENTRAL GEORGIA			1		CANAVERAL			1
SAVANNAH			1		DAYTONA			1
Area 5/Tennessee Council	5	0	5		FLORIDA WEST COAST	2	2	1
CENTRAL TENNESSEE			1		GAINESVILLE			1
CHATTANOOGA			1		JACKSONVILLE			1
EAST TENNESSEE			1		MELBOURNE	2	2	1
MEMPHIS	5		1		MIAMI			1
TRI CITIES			1		NORTHWEST FLORIDA			1
					ORLANDO			1
Area 6	5	0	4		PALM BEACH			1
ALABAMA	2		1		TALLAHASSEE AREA			1
HUNTSVILLE	3		1					
MISSISSIPPI			1		Area 8	0	0	3
MOBILE			1		EVANSVILLE-OWENSBORO			1
					LEXINGTON			1
Area 7/SC Council	0	0	4		LOUISVILLE			1
CENTRAL SAVANNAH RIVER			1					
COASTAL SOUTH CAROLINA			1		JAMAICA	0	0	1
COLUMBIA			1					
PIEDMONT			1					

Women in Engineering Events

November 2016 YTD

2016 Goal: Hold at least 1 Women in Engineering event in each section



Women in Engineering Events

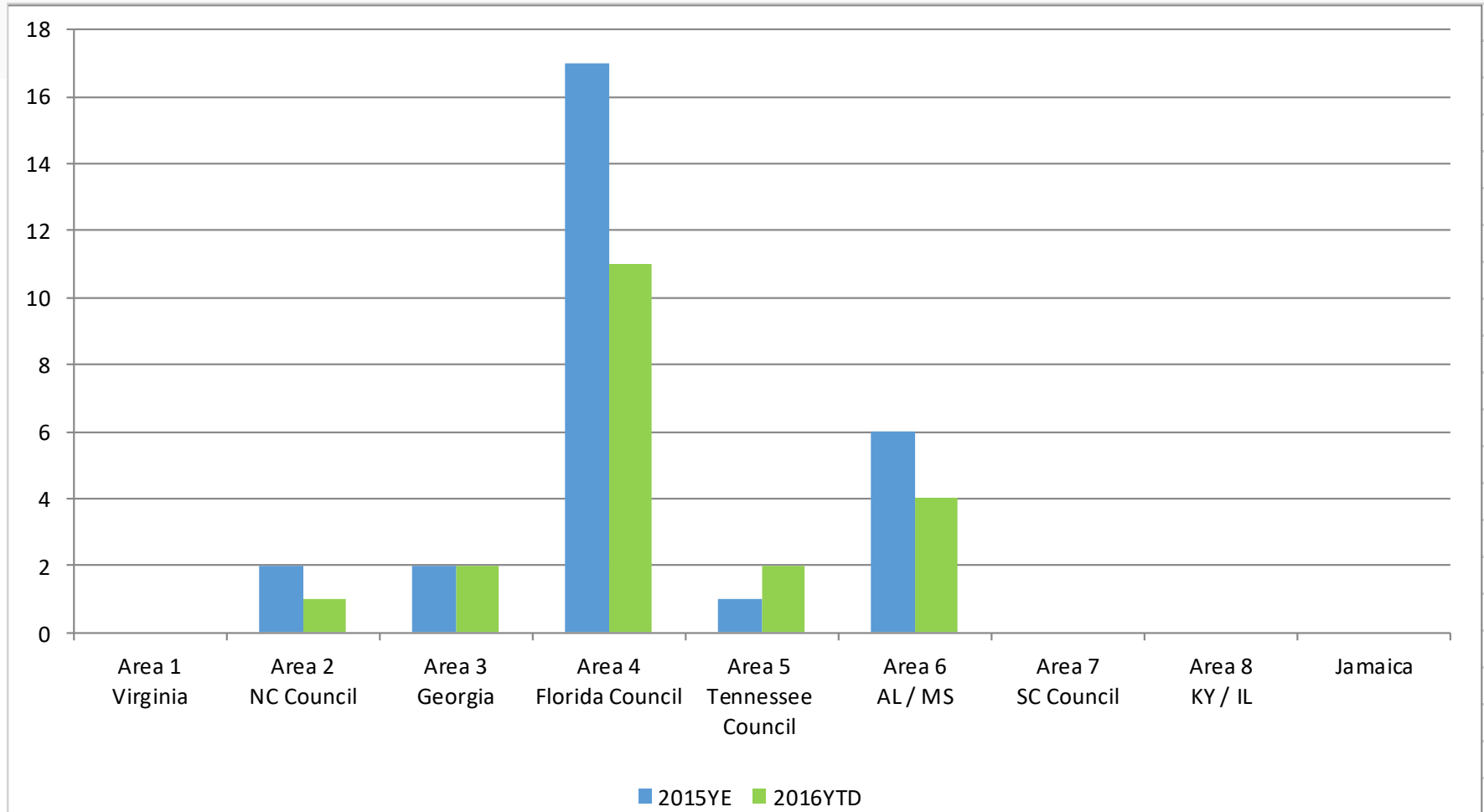
November 2016 YTD

2016 Goal: Hold at least 1 Women in Engineering event in each section

	2015YE	2016YTD	2016Goal		2015YE	2016YTD	2016Goal
Area 1	2	2	4	Area 2 / NC Council	5	4	5
CENTRAL VIRGINIA			1	CENTRAL NORTH CAROLINA			1
HAMPTON ROADS			1	CHARLOTTE	2	2	1
RICHMOND	2	2	1	EASTERN NORTH CAROLINA	3	2	1
VIRGINIA MOUNTAIN			1	WESTERN NORTH CAROLINA			1
				WINSTON-SALEM			1
Area 3	6	7	3	Area 4/Florida Council	3	2	12
ATLANTA	6	7	1	BROWARD			1
CENTRAL GEORGIA			1	CANAVERAL			1
SAVANNAH			1	DAYTONA			1
Area 5/Tennessee Council	2	1	5	FLORIDA WEST COAST	3	2	1
CENTRAL TENNESSEE			1	GAINESVILLE			1
CHATTANOOGA			1	JACKSONVILLE			1
EAST TENNESSEE			1	MELBOURNE			1
MEMPHIS	2	1	1	MIAMI			1
TRI CITIES			1	NORTHWEST FLORIDA			1
				ORLANDO			1
Area 6	0	0	4	PALM BEACH			1
ALABAMA			1	TALLAHASSEE AREA			1
HUNTSVILLE			1				
MISSISSIPPI			1	Area 8	0	0	3
MOBILE			1	EVANSVILLE-OWENSBORO			1
				LEXINGTON			1
Area 7/SC Council	0	0	4	LOUISVILLE			1
CENTRAL SAVANNAH RIVER			1				
COASTAL SOUTH CAROLINA			1	JAMAICA	0	0	1
COLUMBIA			1				
PIEDMONT			1				

Life Member Events

November 2016 YTD



Life Member Events

November 2016 YTD

	2015YE	2016YTD	2016Goal		2015YE	2016YTD	2016Goal	
Area 1	0	0	0		Area 2 / NC Council	2	1	0
CENTRAL VIRGINIA					CENTRAL NORTH CAROLINA			
HAMPTON ROADS					CHARLOTTE			
RICHMOND					EASTERN NORTH CAROLINA			
VIRGINIA MOUNTAIN					WESTERN NORTH CAROLINA			
					WINSTON-SALEM	2	1	
Area 3	2	2	0					
ATLANTA	2	2			Area 4/Florida Council	17	11	0
CENTRAL GEORGIA					BROWARD			
SAVANNAH					CANAVERAL			
					DAYTONA	2	2	
Area 5/Tennessee Council	1	2	0		FLORIDA WEST COAST	2	3	
CENTRAL TENNESSEE					GAINESVILLE			
CHATTANOOGA					JACKSONVILLE			
EAST TENNESSEE	1	2			MELBOURNE	4		
MEMPHIS					MIAMI			
TRI CITIES					NORTHWEST FLORIDA	9	6	
					ORLANDO			
Area 6	6	4	0		PALM BEACH			
ALABAMA	6	4			TALLAHASSEE AREA			
HUNTSVILLE								
MISSISSIPPI					Area 8	0	0	0
MOBILE					EVANSVILLE-OWENSBORO			
					LEXINGTON			
Area 7/SC Council	0	0	0		LOUISVILLE			
CENTRAL SAVANNAH RIVER								
COASTAL SOUTH CAROLINA					JAMAICA	0	0	1
COLUMBIA								
PIEDMONT								

Appendix

Member Engagement and Life Cycle

▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

▶ Committee Chair: Mark Torres

- Young Professional Representative -- Laura Camburn
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands
- Membership Recruiting and Recovery – Mauricio Cano
- Women in Engineering Liaison -- Takoi K. Hamrita, PhD

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program