



# East-TN Section Report



**2016 Outstanding Section Membership  
Recruitment and Retention Performance**

**East Tennessee Section**

# East TN Section Report

## ▶ Section Summary

- Attained membership recruitment and re-engagement goals—had positive re-enrollment
- Rebooting PES Section: reconnecting stakeholders and recruiting leadership

## ▶ Key activities

- 2 child friendly technical events that were extremely successful

## ▶ Areas of Section concern

- Stuck Senior member applications-adding new references without starting from scratch
- Student chapter—lack of Officer training before assuming roles