



Member Engagement & Life Cycle

May 15, 2017 Report to the Region 3 ExCom

Total Membership: 2017 Membership Year

Total Active Members by Section: April 2017

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Mobile Section	124	121	2.5%	85	52	63.5%	209	173	20.8%
Savannah Section	149	150	-0.7%	46	35	31.4%	195	185	5.4%
Orlando Section	901	886	1.7%	246	206	19.4%	1,147	1,092	5.0%
East Tennessee Section	759	723	5.0%	175	181	-3.3%	934	904	3.3%
Virginia Mountain Section	359	346	3.8%	201	198	1.5%	560	544	2.9%
Northwest Florida Section	237	243	-2.5%	60	49	22.4%	297	292	1.7%
Palm Beach Section	577	582	-0.9%	80	66	21.2%	657	648	1.4%
Miami Section	380	406	-6.4%	192	160	20.0%	572	566	1.1%
Tri Cities Section	81	92	-12.0%	31	19	63.2%	112	111	0.9%
Western North Carolina Section	222	232	-4.3%	72	60	20.0%	294	292	0.7%
Canaveral Section	146	153	-4.6%	16	8	100.0%	162	161	0.6%
Gainesville Section	285	285	0.0%	126	124	1.6%	411	409	0.5%
Tallahassee Area Section	216	216	0.0%	80	79	1.3%	296	295	0.3%
Mississippi Section	338	325	4.0%	91	105	-13.3%	429	430	-0.2%
Coastal South Carolina Section	298	309	-3.6%	63	53	18.9%	361	362	-0.3%
Charlotte Section	536	537	-0.2%	162	163	-0.6%	698	700	-0.3%
Central Virginia Section	476	476	0.0%	88	90	-2.2%	564	566	-0.4%
Lexington Section	271	267	1.5%	80	87	-8.0%	351	354	-0.8%
Florida West Coast Section	1,508	1,518	-0.7%	187	195	-4.1%	1,695	1,713	-1.1%
Chattanooga Section	277	277	0.0%	36	40	-10.0%	313	317	-1.3%
Eastern North Carolina Section	2,212	2,245	-1.5%	395	433	-8.8%	2,607	2,678	-2.7%
Atlanta Section	2,880	2,939	-2.0%	600	638	-6.0%	3,480	3,577	-2.7%
Region 3 Total	19,836	20,215	-1.9%	4,334	4,646	-6.7%	24,170	24,861	-2.8%

Total Membership: 2017 Membership Year

Total Active Members by Section: April 2017

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Region 3 Total	19,836	20,215	-1.9%	4,334	4,646	-6.7%	24,170	24,861	-2.8%
Piedmont Section	388	397	-2.3%	107	115	-7.0%	495	512	-3.3%
Central North Carolina Section	220	226	-2.7%	46	50	-8.0%	266	276	-3.6%
Melbourne Section	483	509	-5.1%	66	65	1.5%	549	574	-4.4%
Evansville-Owensboro Section	138	149	-7.4%	34	31	9.7%	172	180	-4.4%
Winston-Salem Section	111	117	-5.1%	16	16	0.0%	127	133	-4.5%
Broward Section	363	384	-5.5%	78	80	-2.5%	441	464	-5.0%
Alabama Section	651	656	-0.8%	157	203	-22.7%	808	859	-5.9%
Central Tennessee Section	557	574	-3.0%	149	178	-16.3%	706	752	-6.1%
Richmond Section	624	625	-0.2%	69	120	-42.5%	693	745	-7.0%
Central Savannah River Section	145	151	-4.0%	12	18	-33.3%	157	169	-7.1%
Jacksonville Section	299	319	-6.3%	52	60	-13.3%	351	379	-7.4%
Memphis Section	296	329	-10.0%	116	119	-2.5%	412	448	-8.0%
Huntsville Section	826	873	-5.4%	50	95	-47.4%	876	968	-9.5%
Hampton Roads Section	509	534	-4.7%	79	119	-33.6%	588	653	-10.0%
Columbia Section	301	310	-2.9%	66	102	-35.3%	367	412	-10.9%
Daytona Section	154	149	3.4%	29	64	-54.7%	183	213	-14.1%
Central Georgia Section	168	193	-13.0%	23	31	-25.8%	191	224	-14.7%
Louisville Section	273	277	-1.4%	43	94	-54.3%	316	371	-14.8%
Jamaica Section	98	115	-14.8%	30	45	-33.3%	128	160	-20.0%

2017 Senior Member Elevation

- ▶ The 2017 Region 3 Goal is 250 Senior Member elevations. With the April panel we have 68 Senior Member elevations (27% of goal). We have only 6 panels this year so we need to maintain a steady pace to reach our goal.
- ▶ As of May 5th, 60 applications are in the pipeline:
 - ONLY 25 of 33 applications were approved in the April Panel
 - 18 applications are complete. **Only 18 vs 52 target**
 - 42 pending applications need references, please reach out to members of your section so that these applications will be reviewed in the June panel. **The deadline is Wednesday, May 31st.**
- ▶ The panel targets are: Jun 52, Aug 35, Oct 50 & Nov 45. We need a major push during the next two weeks. Please schedule Fall Section Roundups now.
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

2017 Panel Schedule

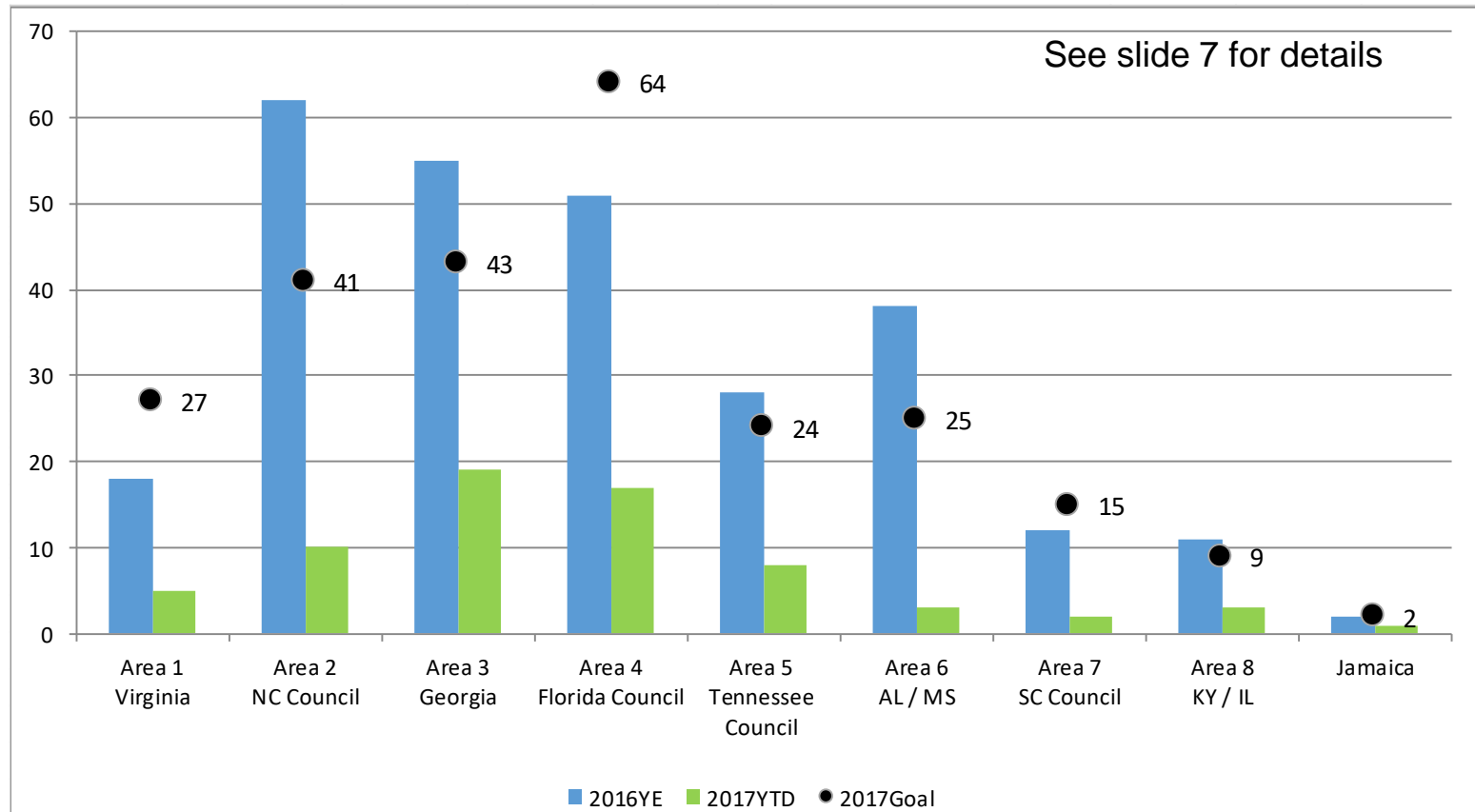
2017 Submission Deadline Dates	2017 Panel Dates	Location
1 February	11 February	New Orleans, LA, USA (R5)
	March	No Panel Scheduled
3 April	22 April	Singapore, Singapore (R10)
	May	No Panel Scheduled
31 May 	10 June	Boston, MA, USA (R1)
	July	No Panel Scheduled
2 August	12 August	Los Angeles, CA, USA (R6)
	September	No Panel Scheduled
22 September	7 October	Taipei, Taiwan (R10)
3 November	18 November	Seoul, Korea (R10)

- ▶ November is the last 2017 panel meeting.

Senior Member Elevations

May 2017 YTD

2017 Goal: With the February Panel we have 68 new Senior Members this represents 27% of our 2017 Region goal of 250.



Senior Member Elevations

May 2017 YTD

	2016YE	2017YTD	2017Goal		2016YE	2017YTD	2017Goal
Area 1	18	5	27	Area 2 / NC Council	62	10	41
CENTRAL VIRGINIA	4	3	6	CENTRAL NORTH CAROLINA	1	1	3
HAMPTON ROADS	3		7	CHARLOTTE	6	1	7
RICHMOND	9	1	9	EASTERN NORTH CAROLINA	48	8	28
VIRGINIA MOUNTAIN	2	1	5	WESTERN NORTH CAROLINA	7		2
				WINSTON-SALEM	0		1
Area 3	55	19	43				
ATLANTA	54	17	40	Area 4/Florida Council	51	17	64
CENTRAL GEORGIA	0		2	BROWARD	2		5
SAVANNAH	1	2	1	CANAVERAL	1		2
				DAYTONA	0		1
Area 5/Tennessee Council	28	8	24	FLORIDA WEST COAST	13	3	14
CENTRAL TENNESSEE	9	2	7	GAINESVILLE	3		3
CHATTANOOGA	3	1	3	JACKSONVILLE	3	1	4
EAST TENNESSEE	14	4	9	MELBOURNE	5	4	7
MEMPHIS	1		4	MIAMI	6	1	5
TRI CITIES	1	1	1	NORTHWEST FLORIDA	3	3	3
				ORLANDO	6	1	11
Area 6	38	3	25	PALM BEACH	4	1	6
ALABAMA	17	3	8	TALLAHASSEE AREA	5	3	3
HUNTSVILLE	13		12				
MISSISSIPPI	6		4	Area 8	11	3	9
MOBILE	2		1	EVANSVILLE-OWENSBORO	2		2
				LEXINGTON	4	3	3
Area 7/SC Council	12	2	15	LOUISVILLE	5		4
CENTRAL SAVANNAH RIVER	0		2				
COASTAL SOUTH CAROLINA	2		5	JAMAICA	2	1	2
COLUMBIA	6		4				
PIEDMONT	4	2	4				

Pending Applications Needing References

As of May 5th

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2	REF #3
Area 1	Central Virginia Section	Elks	Carl	J.D.		
Area 1	Richmond Section	Burgess	David	F.W.		
Area 1	Richmond Section	Darron	Carl	J.D.		
Area 2 / NC Council	Central North Carolina Section	Mohanty	Somya	M.R.	D.R.	
Area 2 / NC Council	Charlotte Section	Brindle	Edward	J.C.		
Area 2 / NC Council	Charlotte Section	Cheek	Gorrell	U.D.	K.M.	
Area 2 / NC Council	Eastern North Carolina Section	Baldin	Ilya	G.R.	T.W.	
Area 2 / NC Council	Eastern North Carolina Section	Coyle	Michael	W.P.		
Area 3	Atlanta Section	Bryson	Donald	R.H.		
Area 3	Atlanta Section	Clark	William	T.H.	W.B.	
Area 3	Atlanta Section	Daniel	Allan	D.M.	W.P.	
Area 3	Atlanta Section	Fujimoto	Richard	D.B.		
Area 3	Atlanta Section	Odom	Jonathan			
Area 3	Atlanta Section	Savio	Anibal	E.B.	E.C.	
Area 3	Atlanta Section	Shiver	Chris	R.R.	S.M.	
Area 3	Atlanta Section	Stong	Robert	C.B.	W.H.	
Area 3	Savannah Section	Chen	Lei			

Pending Applications Needing References

As of May 5th

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2	REF #3
Area 4/Florida Council	Canaveral Section	Nyffenegger	Paul	R.F.		
Area 4/Florida Council	Florida West Coast Section	Kelly	Kenneth	K.D.	K.A.	
Area 4/Florida Council	Florida West Coast Section	Yucelen	Tansel	J.S.		
Area 4/Florida Council	Jacksonville Section	Denman	Richard	W.S.	P.S.	
Area 4/Florida Council	Jacksonville Section	Kopp	Brian	W.S.		
Area 4/Florida Council	Jacksonville Section	Kreidl	O	P.S.	W.S.	
Area 4/Florida Council	Jacksonville Section	Rubin	Jeffrey	M.K.	R.G.	
Area 4/Florida Council	Miami Section	Bartra	Jorge	M.C.		
Area 4/Florida Council	Northwest Florida Section	Hagler III	Lee	W.J.	M.K.	
Area 4/Florida Council	Northwest Florida Section	Hopkins	Stephen	R.N.		
Area 4/Florida Council	Orlando Section	Piper	Samuel	J.L.	F.W.	
Area 4/Florida Council	Palm Beach Section	BRANDOFF	JOSHUA	B.O.	J.W.	
Area 4/Florida Council	Tallahassee Area Section	Hollister	John	C.L.	B.H.	
Area 5/Tennessee Council	Central Tennessee Section	Dallas	Joy	M.L.		
Area 5/Tennessee Council	Chattanooga Section	Barnett	Robert	J.N.	S.J.	
Area 5/Tennessee Council	East Tennessee Section	Beard	Lisa	C.F.	D.N.	
Area 5/Tennessee Council	East Tennessee Section	Chen	Suheng	L.T.		
Area 5/Tennessee Council	East Tennessee Section	Klasky	Scott	M.P.	C.J.	
Area 5/Tennessee Council	East Tennessee Section	Lunga	Dalton	O.O.	S.P.	
Area 5/Tennessee Council	East Tennessee Section	Maclennan	Bruce	L.P.	L.T.	
Area 5/Tennessee Council	Memphis Section	Babin	Paul	R.R.	S.M.	
Area 5/Tennessee Council	Memphis Section	Blanc	Jean	R.V.	R.D.	
Area 7/SC Council	Columbia Section	Rekleitis	Ioannis	M.V.	S.R.	
Area 7/SC Council	Piedmont Section	Stevens	Joseph	T.C.		
Area 8	Lexington Section	Jacobs	Nathan	S.C.		

Appendix

Member Engagement and Life Cycle

▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

▶ Committee Chair: Mark Torres

- Young Professional Representative – Danial Diaz
- Women in Engineering Liaison – Jennifer Geist
- Membership Recruiting and Recovery – Sonya Dillard
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program

Volunteer Resources



The world's largest technical professional organization for the advancement of technology



- About
- Membership
- Communities
- Conferences
- Publications
- Standards
- Education

Join IEEE

Home > About > Volunteers

Volunteer Resources

Boards and Organizations

[IEEE At-a-Glance](#)

[IEEE Board of Directors](#)

[IEEE Board of Directors Resource Page](#)

[Major Boards and Standing Committees](#)

[IEEE Annual Election](#)

[IEEE Financials & Statistics](#)

New Training Required for Select Volunteers

As a reminder, new IEEE compliance training is required for select IEEE volunteers.

- ▶ [Please visit the IEEE Compliance Training site](#)
- ▶ [See which volunteers need to take the training](#)

General resources that pertain to most IEEE volunteer roles, as well as links to other resource collections.

On this page:

- ▶ [Read the latest news from IEEE volunteer newsletters](#)
- ▶ [Find:](#)
- ▶ [Operations Manuals](#)
- ▶ [Resources for volunteers involved in:](#)
- ▶ [Volunteer training opportunities](#)
- ▶ [Awards, nominations, elections](#)
- ▶ [Administrative resources](#)

- ▶ **Volunteer training opportunities**
- ▶ [Access volunteer training](#)
- ▶ [IEEE Conference Education Program](#)

Volunteer Desktop

Access resources, technology portals, news, and more (in beta).



[Sign in to myIEEE](#)

- ▶ [Learn more about myIEEE](#)
- ▶ [Update/create IEEE Account](#)

Calendars for Volunteers

- ▶ [Educational Activities Board \(EAB\)](#)
- ▶ [IEEE Conferences](#)



Volunteer Resources

♦ IEEE Center for Leadership Excellence (CLE)

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE.

CLE training is focused on two broad areas:

Training for IEEE Volunteers: This training consists of Quick Start training modules for key local IEEE volunteer positions. These modules provide volunteers with practical information concerning their volunteer position so they can carry out their duties and responsibilities associated with their position of leadership. Each Quick Start module emphasizes the most important things that a particular volunteer must do to be effective in the position. In addition to the Quick Start module, a number of references are provided to assist the volunteer in performing his/her duties as an IEEE volunteer. These references, located in the Learning Library on the CLE site, expand the volunteer's knowledge and understanding in a number of areas.

Professional Development Training: This training consists of a number of training modules that focus on professional development. Topics cover soft skills such as leadership, communications, and management skills. These training modules are located in the Learning Library area on the CLE site.

For more detailed information about the IEEE CLE, please visit the [IEEE CLE Learning Library](#).



Volunteer Resources



NAVIGATION

- Home
- IEEE Glossary
- Site news
- Courses

MAIN MENU

- IEEE Glossary
- Site news

ACTIVITIES

- Forums
- Glossaries



Welcome to the IEEE Center for Leadership Excellence!

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE. All IEEE members — practitioners, students, volunteers, and non-volunteers — are

CALENDAR

February 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

UPCOMING EVENTS

There are no upcoming events

[Go to calendar...](#)

Membership (11)

Section, Chapters, Student Branches and Affinity Groups

(Geographic Units) Activities and Programs (20)

Tools (3)

Volunteer Leadership Training (VoLT) (8)

Volunteer Position Training (24)



Volunteer Resources



Home ▶ Courses ▶ Volunteer Position Training

NAVIGATION


Home

- Dashboard
- ▶ Site pages
- ▶ My courses

 [Section Chair](#)

 [Section Consultants Network Affinity Group Chair](#)

 [Section Educational Activities Chair](#)

 [Section Industry Relations Chair](#)

 [Section Life Member Affinity Group Chair](#)

 [Section Membership Development Chair](#)

Course categories:

Volunteer Position Training

Search courses:

 [Section Student Representative](#)

 [Section Technical Chapter Chair](#)

 [Section Treasurer](#)

 [Section Vice Chair](#)

 [Section Women in Engineering Affinity Group Chair](#)

 [Section Young Professionals Affinity Group Chair](#)