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Region 3 - Directors Report 2017-07-17

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IEEE Region 3 Director's Report – Jim Conrad

2017-07-17

It is my honor to serve as the IEEE Region 3 Director for the second year of my term in 2017. I would like to report to you the accomplishments of our region, and let you know about our future goals.

First half of 2017: Some of the accomplishments for the first half of 2017 are:

- Region 3 is still the best performing region in the US. Unfortunately, our membership numbers are dropping.
- The sections worked hard and submitted Senior Member applications to recognize our member accomplishments in 2016. We need to continue to work towards recognizing our members who have worked admirably in the field at least 10 years. One section is planning three Senior member roundups in three consecutive weeks, all in a different geographic area of the section (to make it easy for a member to leave work and drive a short distance to meet with other members to work on their applications).
- The IEEE MOVE Disaster Relief and Outreach Project continues to be a resounding success. The MOVE Vehicle has responded to a flood and a science festival. Several people have trained on its systems this year. AND, it will be visiting the Boy Scout Jamboree, and will be discussed quite a bit at the upcoming Sections Congress.

Second half of 2017: As we look at the second half 2017, please work hard to reach out and engage our members:

- **Region/Section Goals:** Please refer to the 2017 Region 3 and Section Goals, below. Please use these to plan your section activities. Remember, we best serve our members by engaging them in IEEE technical and professional development activities.
- **Section/Council Elections:** Again I would like section/council officers to work hard ensuring that sections/council have an officer development program (to encourage volunteers to serve as officers), and then to create and follow a proper election process. Please ensure you have already announced a call for section/society/council chapter officers.
- **SoutheastCon 2021 and beyond:** We will soon be looking for a section/area host or site for SoutheastCon 2021 and beyond. If you are interested, please work with Sean Haynes (s.a.haynes@ieee.org) to develop a proposal.
- **Sections Congress:** Sections Congress 2017 will be held in Sydney, Australia from Friday, August 11, 1:30 pm to Sunday, August 13, 5:00 pm. One representative ("Primary Delegate") from each section will be fully funded by IEEE's Member and Geographic Activities group. IEEE MGA covers registration, flight, hotel for four nights, meals, and ground transportation. Region 3 will hold a meeting on Friday between 1:30 and 4:00 pm. We will try to get a polo shirt for every Region 3 attendee, to be handed out at our Friday afternoon meeting (must be present to get one!).
- **Region Officers for 2018:** We will now start to take nominations for Region 3 officers for 2018. If you have an interest, please talk with myself, David Green, or Mary Ellen Randall.

Director Activities: Finally, I have spent much time working as your director (over 400 hours in 2017 . . . so far!), including:

- Attending the Board of Directors meeting series to formulate strategic direction of the IEEE. I will attend other board meetings in September, October, and November.

- Participating in meetings of the Charlotte Section, the IEEE MGA Operations Committee, the IEEE Foundation Board, and the Region 3 membership Committee.
- Working with the MOVE project to help it become the centerpiece of volunteer involvement in Region 3.

Engage – Invest – Grow - IEEE Region 3 Goals for 2017

Section Goals to Engage Members:

1. Hold at least 1 Young Professional event in each section.
2. Hold 1 Senior Roundup in each section to exceed yearly goal of new senior members in Region 3.
3. Have every section contact every new member (call, email, or networking event) to welcome.
4. Each section utilizes or customizes at least 1 Cookbook recipe.
5. Increase the percentage of student branches submitting annual reports and new officer updates (50% of Region 3 student branches).
6. Publish their 2017 section goals online by February 1.

Region Goals:

1. Maintain the Section and Region membership levels by engaging members.
2. Expand the use of Collabratec™ in the region.
3. Expand section/student branch interaction.
4. Expand outreach to underserved communities.
5. Expand interaction with technical societies and society chapters.

Region 3 Activities to Engage Members:

1. Demonstrate the Collabratec™ tool at SoutheastCon with Use Cases. Measure: Session held. **Result: Completed.**
2. Use the Collabratec™ tool for some Region ExCom business. Measure: ExCom is using Collabratec™ for at least one activity. **Result: Completed.**
3. Package 1 Young Professional Program for use by Sections. Measure: Assign a volunteer, publish a cookbook process. **Result: Ongoing.**
4. Hold a WIE/YP activity at SoutheastCon. Measure: activity held. **Result: Completed.**
5. Recognize MOVE participants. **Result: Completed (pins awarded at SoutheastCon banquet).**
6. Operationalize VIP. Measure: tools implemented by region by December 31, 2017. **Result: Ongoing.**
7. Hold two joint section/student leadership training sessions by December 31, 2017. **Result: Ongoing.**
8. Line up a SoutheastCon 2020 site by April 2, 2017. **Result: Ongoing investigation, likely identified by July 31, 2017.**
9. Define social media strategy. Approved by Excom by December 31, 2017. **Result: Ongoing.**
10. Establish innovative ways to recognize Section successes. **Result: Ongoing.**

Jim Conrad
IEEE Board of Directors, Region 3 Director 2016-2017

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