# Member Engagement & Life Cycle

July 17, 2017 Report to the Region 3 ExCom

# Total Membership: 2017 Membership Year

| Total Active Members by Section June 2017 | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
| REGION 3 | 2017 | 2016 | % Change | 2017 | 2016 | % Change | 2017 | 2016 | % Change |
| Mobile Section | 166 | 143 | 16.1% | 45 | 39 | 15.4% | 211 | 182 | 15.9% |
| Savannah Section | 166 | 161 | 3.1% | 40 | 29 | 37.9% | 206 | 190 | 8.4% |
| Orlando Section | 979 | 949 | 3.2% | 231 | 197 | 17.3% | 1,210 | 1,146 | 5.6% |
| Palm Beach Section | 620 | 602 | 3.0% | 70 | 60 | 16.7% | 690 | 662 | 4.2% |
| East Tennessee Section | 810 | 777 | 4.2% | 159 | 162 | -1.9% | 969 | 939 | 3.2% |
| Northwest Florida Section | 261 | 273 | -4.4% | 49 | 30 | 63.3% | 310 | 303 | 2.3% |
| Virginia Mountain Section | 419 | 406 | 3.2% | 169 | 172 | -1.7% | 588 | 578 | 1.7% |
| Chattanooga Section | 304 | 294 | 3.4% | 24 | 31 | -22.6% | 328 | 325 | 0.9% |
| Miami Section | 437 | 444 | -1.6% | 161 | 151 | 6.6% | 598 | 595 | 0.5% |
| Charlotte Section | 597 | 598 | -0.2% | 138 | 137 | 0.7% | 735 | 735 | 0.0% |
| Western North Carolina Section | 244 | 252 | -3.2% | 58 | 50 | 16.0% | 302 | 302 | 0.0% |
| Florida West Coast Section | 1,573 | 1,582 | -0.6% | 174 | 184 | -5.4% | 1,747 | 1,766 | -1.1% |
| Gainesville Section | 308 | 315 | -2.2% | 123 | 121 | 1.7% | 431 | 436 | -1.1% |
| Canaveral Section | 151 | 160 | -5.6% | 17 | 10 | 70.0% | 168 | 170 | -1.2% |
| Mississippi Section | 360 | 357 | 0.8% | 80 | 89 | -10.1% | 440 | 446 | -1.3% |
| Central Virginia Section | 503 | 506 | -0.6% | 77 | 82 | -6.1% | 580 | 588 | -1.4% |
| Central North Carolina Section | 240 | 241 | -0.4% | 39 | 44 | -11.4% | 279 | 285 | -2.1% |
| Tri Cities Section | 87 | 97 | -10.3% | 25 | 18 | 38.9% | 112 | 115 | -2.6% |
| Atlanta Section | 3,093 | 3,169 | -2.4% | 557 | 579 | -3.8% | 3,650 | 3,748 | -2.6% |
| Coastal South Carolina Section | 328 | 340 | -3.5% | 44 | 43 | 2.3% | 372 | 383 | -2.9% |
| **Region 3 Total** | **21,433** | **21,884** | **-2.1%** | **3,740** | **4,100** | **-8.8%** | **25,173** | **25,984** | **-3.1%** |

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|---|---|---|---|---|---|---|---|---|
| | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
| REGION 3 | 2017 | 2016 | % Change | 2017 | 2016 | % Change | 2017 | 2016 | % Change |
| Region 3 Total | 21,433 | 21,884 | -2.1% | 3,740 | 4,100 | -8.8% | 25,173 | 25,984 | -3.1% |
| Eastern North Carolina Section | 2,363 | 2,419 | -2.3% | 352 | 395 | -10.9% | 2,715 | 2,814 | -3.5% |
| Tallahassee Area Section | 231 | 245 | -5.7% | 71 | 69 | 2.9% | 302 | 314 | -3.8% |
| Evansville-Owensboro Section | 153 | 158 | -3.2% | 26 | 30 | -13.3% | 179 | 188 | -4.8% |
| Lexington Section | 297 | 293 | 1.4% | 63 | 86 | -26.7% | 360 | 379 | -5.0% |
| Melbourne Section | 523 | 547 | -4.4% | 54 | 64 | -15.6% | 577 | 611 | -5.6% |
| Piedmont Section | 416 | 447 | -6.9% | 90 | 91 | -1.1% | 506 | 538 | -5.9% |
| Central Tennessee Section | 620 | 632 | -1.9% | 123 | 158 | -22.2% | 743 | 790 | -5.9% |
| Broward Section | 390 | 418 | -6.7% | 70 | 72 | -2.8% | 460 | 490 | -6.1% |
| Winston-Salem Section | 119 | 124 | -4.0% | 13 | 17 | -23.5% | 132 | 141 | -6.4% |
| Jacksonville Section | 327 | 345 | -5.2% | 39 | 46 | -15.2% | 366 | 391 | -6.4% |
| Richmond Section | 662 | 669 | -1.0% | 61 | 109 | -44.0% | 723 | 778 | -7.1% |
| Memphis Section | 347 | 373 | -7.0% | 83 | 90 | -7.8% | 430 | 463 | -7.1% |
| Alabama Section | 722 | 729 | -1.0% | 104 | 162 | -35.8% | 826 | 891 | -7.3% |
| Hampton Roads Section | 538 | 575 | -6.4% | 78 | 99 | -21.2% | 616 | 674 | -8.6% |
| Central Savannah River Section | 149 | 162 | -8.0% | 10 | 13 | -23.1% | 159 | 175 | -9.1% |
| Huntsville Section | 857 | 927 | -7.6% | 46 | 78 | -41.0% | 903 | 1,005 | -10.1% |
| Columbia Section | 328 | 331 | -0.9% | 58 | 102 | -43.1% | 386 | 433 | -10.9% |
| Central Georgia Section | 183 | 203 | -9.9% | 19 | 28 | -32.1% | 202 | 231 | -12.6% |
| Daytona Section | 162 | 174 | -6.9% | 25 | 41 | -39.0% | 187 | 215 | -13.0% |
| Louisville Section | 294 | 314 | -6.4% | 43 | 77 | -44.2% | 337 | 391 | -13.8% |
| Jamaica Section | 106 | 133 | -20.3% | 32 | 45 | -28.9% | 138 | 178 | -22.5% |

# 2017 Senior Member Elevation

- The 2017 Region 3 Goal is 250 Senior Member elevations. With the June panel we have 96 Senior Member elevations (38% of goal). 3 of 6 panels remain so we need to maintain a steady pace to reach our goal.

- As of July 14th, 61 applications are in the pipeline:
  - 28 of 31 applications were approved in the June Panel
  - 19 applications are complete and ready for review.
  - 42 pending applications need references, please reach out to members of your section so that these applications will be reviewed in the August panel. **The deadline is Sunday, July 30th**. Note: Significant progress was made to secure needed reference for application over 1 year old.

- The updated panel targets are:, Aug 30, Oct 60 & Nov 64. Please schedule Fall Section Roundups now.

- The 2015 Winter Region 3 newsletter provided two excellent articles to support Senior Member elevation. See the following link for the IEEE Senior Membership Nomination Event Guide
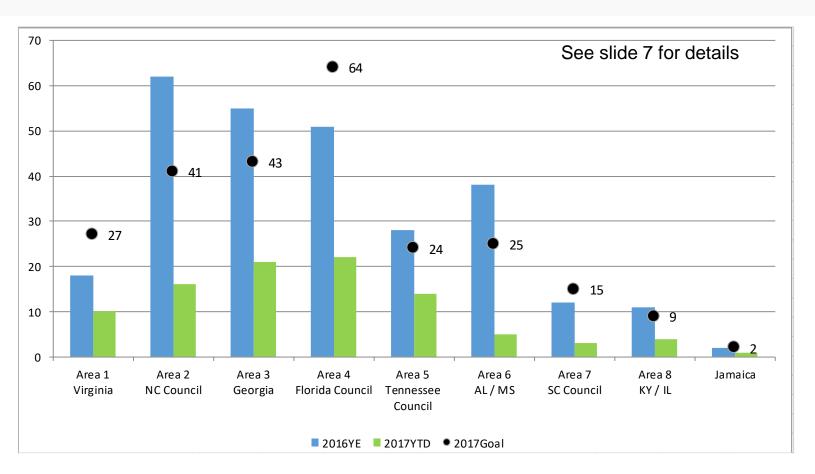
# 2017 Panel Schedule

| 2017 Submission Deadline Dates | 2017 Panel Dates | Location |
| --- | --- | --- |
| 1 February | 11 February | New Orleans, LA, USA (R5) |
| | March | No Panel Scheduled |
| 3 April | 22 April | Singapore, Singapore (R10) |
| | May | No Panel Scheduled |
| 31 May | 10 June | Boston, MA, USA (R1) |
| | July | No Panel Scheduled |
| 30 July | 19 August | Seoul, Korea (R10) |
| | September | No Panel Scheduled |
| 17 September | 7 October | Taipei, Taiwan (R10) |
| 3 November | 18 November | Phoenix, AZ, USA (R6) |

› November is the last 2017 panel meeting.

# Senior Member Elevations
## June 2017 YTD

2017 Goal: With the June Panel we have 96 new Senior Members this represents 38% of our 2017 Region goal of 250.

# Senior Member Elevations
## June 2017 YTD

| | 2016YE | 2017YTD | 2017Goal | | 2016YE | 2017YTD | 2017Goal |
|---|---|---|---|---|---|---|---|
| **Area 1** | **18** | **10** | **27** | **Area 2 / NC Council** | **62** | **16** | **41** |
| CENTRAL VIRGINIA | 4 | 4 | 6 | CENTRAL NORTH CAROLINA | 1 | 3 | 3 |
| HAMPTON ROADS | 3 | 3 | 7 | CHARLOTTE | 6 | 2 | 7 |
| RICHMOND | 9 | 2 | 9 | EASTERN NORTH CAROLINA | 48 | 11 | 28 |
| VIRGINIA MOUNTAIN | 2 | 1 | 5 | WESTERN NORTH CAROLINA | 7 | | 2 |
| | | | | WINSTON-SALEM | 0 | | 1 |
| **Area 3** | **55** | **21** | **43** | | | | |
| ATLANTA | 54 | 19 | 40 | **Area 4/Florida Council** | **51** | **22** | **64** |
| CENTRAL GEORGIA | 0 | | 2 | BROWARD | 2 | | 5 |
| SAVANNAH | 1 | 2 | 1 | CANAVERAL | 1 | | 2 |
| | | | | DAYTONA | 0 | | 1 |
| **Area 5/Tennessee Council** | **28** | **14** | **24** | FLORIDA WEST COAST | 13 | 5 | 14 |
| CENTRAL TENNESSEE | 9 | 2 | 7 | GAINESVILLE | 3 | 1 | 3 |
| CHATTANOOGA | 3 | 2 | 3 | JACKSONVILLE | 3 | 1 | 4 |
| EAST TENNESSEE | 14 | 8 | 9 | MELBOURNE | 5 | 4 | 7 |
| MEMPHIS | 1 | 1 | 4 | MIAMI | 6 | 2 | 5 |
| TRI CITIES | 1 | 1 | 1 | NORTHWEST FLORIDA | 3 | 4 | 3 |
| | | | | ORLANDO | 6 | 1 | 11 |
| **Area 6** | **38** | **5** | **25** | PALM BEACH | 4 | 1 | 6 |
| ALABAMA | 17 | 5 | 8 | TALLAHASSEE AREA | 5 | 3 | 3 |
| HUNTSVILLE | 13 | | 12 | | | | |
| MISSISSIPPI | 6 | | 4 | **Area 8** | **11** | **4** | **9** |
| MOBILE | 2 | | 1 | EVANSVILLE-OWENSBORO | 2 | | 2 |
| | | | | LEXINGTON | 4 | 3 | 3 |
| **Area 7/SC Council** | **12** | **3** | **15** | LOUISVILLE | 5 | 1 | 4 |
| CENTRAL SAVANNAH RIVER | 0 | | 2 | | | | |
| COASTAL SOUTH CAROLINA | 2 | | 5 | JAMAICA | **2** | **1** | **2** |
| COLUMBIA | 6 | | 4 | | | | |
| PIEDMONT | 4 | 3 | 4 | | | | |

Note: Sections Highlighted in Green have achieved their 2017 Goal

# Pending Applications Needing References
## As of July 14th

| Area | App_Date | SECTION | LAST NAME | FIRST NAME | REF #1 | REF #2 |
|---|---|---|---|---|---|---|
| Area 1 | 5/2/2016 | Central Virginia Section | Elks | Carl | J.D. | |
| Area 1 | 6/30/2017 | Hampton Roads Section | Nadeem | Tamer | M.W. | |
| Area 1 | 12/16/2016 | Richmond Section | Burgess | David | F.W. | |
| Area 1 | 5/2/2016 | Richmond Section | Darron | Carl | J.D. | |
| Area 1 | 6/30/2017 | Virginia Mountain Section | Rakha | Hesham | A.B. | |
| Area 2 / NC Council | 5/2/2016 | Charlotte Section | Brindle | Edward | J.C. | |
| Area 3 | 5/2/2016 | Atlanta Section | Bryson | Donald | R.H. | |
| Area 3 | 5/2/2016 | Atlanta Section | Clark | William | T.H. | W.B. |
| Area 3 | 9/30/2016 | Atlanta Section | Daniel | Allan | D.M. | W.P. |
| Area 3 | 5/2/2016 | Atlanta Section | Fujimoto | Richard | D.B. | |
| Area 3 | 12/16/2016 | Atlanta Section | Odom | Jonathan | | |
| Area 3 | 7/14/2017 | Atlanta Section | Pate | Margaret | M.L. | R.C. |
| Area 3 | 7/14/2017 | Atlanta Section | Reynolds | Jeffrey | S.G. | J.D. |
| Area 3 | 12/16/2016 | Atlanta Section | Savio | Anibal | E.B. | E.C. |
| Area 3 | 6/30/2017 | Atlanta Section | Scharf | Steven | W.M. | G.B. |
| Area 3 | 12/16/2016 | Atlanta Section | Shiver | Chris | R.R. | S.M. |
| Area 3 | 3/17/2017 | Savannah Section | Chen | Lei | J.X. | |
| Area 4/Florida Council | 7/14/2017 | Broward Section | Ciubotaru | Alexandru | D.S. | A.L. |
| Area 4/Florida Council | 6/30/2017 | Broward Section | Fuentes | Yardiel | E.B. | E.A. |
| Area 4/Florida Council | 12/16/2016 | Florida West Coast Section | Yucelen | Tansel | J.S. | |
| Area 4/Florida Council | 7/7/2017 | Gainesville Section | Otto | Kevin | J.C. | |

8

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# Pending Applications Needing References
## As of July 14th

| Area | App_Date | SECTION | LAST NAME | FIRST NAME | REF #1 | REF #2 |
|------|----------|---------|-----------|------------|--------|--------|
| Area 4/Florida Council | 5/2/2016 | Jacksonville Section | Denman | Richard | W.S. | P.S. |
| Area 4/Florida Council | 5/2/2016 | Jacksonville Section | Kopp | Brian | W.S. | |
| Area 4/Florida Council | 5/2/2016 | Jacksonville Section | Kreidl | O | P.S. | W.S. |
| Area 4/Florida Council | 12/16/2016 | Jacksonville Section | Rubin | Jeffrey | M.K. | R.G. |
| Area 4/Florida Council | 5/5/2017 | Miami Section | Bartra | Jorge | M.C. | T.R. |
| Area 4/Florida Council | 3/17/2017 | Northwest Florida Section | Hagler III | Lee | W.J. | M.K. |
| Area 4/Florida Council | 12/16/2016 | Orlando Section | Piper | Samuel | J.L. | F.W. |
| Area 4/Florida Council | 5/5/2017 | Palm Beach Section | BRANDOFF | JOSHUA | B.O. | J.W. |
| Area 5/Tennessee Council | 5/2/2016 | Central Tennessee Section | Dallas | Joy | M.L. | |
| Area 5/Tennessee Council | 6/30/2017 | East Tennessee Section | Baldwin | Kellie | Z.B. | T.K. |
| Area 5/Tennessee Council | 6/30/2017 | East Tennessee Section | Galigekere | Veda Prakash | M.K. | |
| Area 5/Tennessee Council | 3/17/2017 | East Tennessee Section | Klasky | Scott | M.P. | C.J. |
| Area 5/Tennessee Council | 5/2/2016 | East Tennessee Section | Maclennan | Bruce | L.P. | L.T. |
| Area 5/Tennessee Council | 6/30/2017 | East Tennessee Section | MCFARLANE | Nicole | L.T. | S.I. |
| Area 5/Tennessee Council | 7/7/2017 | East Tennessee Section | Mockus | Audris | D.W. | B.C. |
| Area 5/Tennessee Council | 12/16/2016 | Memphis Section | Babin | Paul | R.R. | S.M. |
| Area 6 | 7/7/2017 | Huntsville Section | McCollum | Matthew | M.M. | |
| Area 7/SC Council | 6/30/2017 | Coastal South Carolina Section | Bush | Bob | D.P. | R.A. |
| Area 7/SC Council | 6/30/2017 | Coastal South Carolina Section | Kozma | John | R.R. | D.H. |
| Area 7/SC Council | 7/7/2017 | Columbia Section | Parello | James | R.K. | |
| Area 7/SC Council | 5/2/2016 | Columbia Section | Rekleitis | Ioannis | M.V. | S.R. |

9

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# Appendix

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# Member Engagement and Life Cycle

› Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole.  Encourage the professional, technical and personal growth of all members within the Region though IEEE programs that facilitate the engagement of members.

› Committee Chair:  Mark Torres

- Young Professional Representative – Danial Diaz
- Women in Engineering Liaison – Jennifer Geist
- Membership Recruiting and Recovery – Sonya Dillard
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands

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# Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement  program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow. Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

# Glossary (Cont'd.)

- ›	(GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ›	OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ›	OBIEE – Oracle Business Intelligence Enterprise Edition
- ›	SCOOP – Newsletter from MGA
- ›	MMD – Member Market Development
- ›	ACK Pac– Acknowledgement Package sent to new members
- ›	ExCom – IEEE unit's Executive Committee composed of officers
- ›	YOY – Year over Year – usually for comparing yearly statistics
- ›	YOS – Years of Service – for number of membership years
- ›	MLP – Member Loyalty Program

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# Volunteer Resources

## ◆ IEEE Center for Leadership Excellence (CLE)

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE.

CLE training is focused on two broad areas:

**Training for IEEE Volunteers:** This training consists of Quick Start training modules for key local IEEE volunteer positions. These modules provide volunteers with practical information concerning their volunteer position so they can carry out their duties and responsibilities associated with their position of leadership. Each Quick Start module emphasizes the most important things that a particular volunteer must do to be effective in the position. In addition to the Quick Start module, a number of references are provided to assist the volunteer in performing his/her duties as an IEEE volunteer. These references, located in the Learning Library on the CLE site, expand the volunteer's knowledge and understanding in a number of areas.

**Professional Development Training:** This training consists of a number of training modules that focus on professional development. Topics cover soft skills such as leadership, communications, and management skills. These training modules are located in the Learning Library area on the CLE site.

For more detailed information about the IEEE CLE, please visit the IEEE CLE Learning Library.

# Volunteer Resources

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