

IEEE WIE Region 3 Coordinator Report

1. Working with Region 3 (Chris Wright) to update IEEE WIE page
2. Attended IEEE WIE ILC Conference (notes below) need to disseminate notes to WIE Affinity Groups
3. Assisting in locating speakers and event planning for the WISE Event at IEEE RAPID

IEEE WIE ILC Notes:

Diversity and Inclusion Strategy

Barbara Whye – Intel

Frederick Douglass – “No struggle, no progress”

Lose whom you do not include

1. Achieve Full Workforce representation
2. Grow the pipeline of diverse talent
3. Improve Diversity in our supply Chain
4. Invest in diverse entrepreneurs
5. Drive inclusion internally and externally

Diversity is being asked to the party

Inclusion is being asked to dance

Transforming Technical Talks

Melissa Marshall

Talk Nerdy to Me – TED Talk

https://www.ted.com/talks/melissa_marshall_talk_nerdy_to_me

Science not communicated is science not done

Good presentations have the following in common:

- Great Content (Good Story)
- Passion (Sincerity, Energy)
- Compelling Visual Story

History of PowerPoint

- Created in 1987
- Template has not changed in 30 years

- Not founded in research

People learn much more from words and relevant images than from words alone

www.presentyourscience.com

Defining Leadership

Candy Barone

Leadership is:

- How you **Choose** to show up
- How you **Choose** to serve others
- How you **Choose** to take responsibility

E.Q. & Brand of L.E.A.D.E.R.S.

- L: Listen for Understanding
- E: Embrace Vulnerability
- A: Accept Responsibility
- D: Develop Talent
- E: Engage Passionately
- R: Recognise Opportunities
- S: Show Up & Be Present

Strategies to Destroy the N.O.I.S.E

- N: **Negative** Self-Talk, Filters & Frames
- O: **Opinions** of Others You Internalize
- I: **Inefficiencies** in your Daily Activities
- S: **Shoulding** all over yourself
- E: **Excuses** You Create & Perpetuate

Breaking through Bias: Communication Techniques for Women to Succeed at Work

Andie Kramer, Alton Harris

Room was packed, couldn't get in. Obviously something important that needs to be given more attention.

Keynote

Sallie Krawcheck, CEO and Co-Founder Ellevest

- Women are over mentored and under sponsored

- Every major career decision happens when you are not in the room
- Need to do your part and find 3 people to fight for