Ambassadors' Plan

IEEE DAY 2017

17-August-17

Tony Wong | IEEE DAY 2017 Regional Lead R1-6 USA
IEEE Day 2017 USA Ambassadors Kick-Off Meeting

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Introduction

- **IEEE Day**: celebrate the first time in history when engineers worldwide
and IEEE members gathered to share their technical ideas in 1884.

- **Theme:** "Leveraging Technology for a Better Tomorrow". While the world benefits from what's new, IEEE focuses on what's next.

- IEEE Day 2017: 8th edition - **3rd of October 2017**

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IEEE DAY 2017
LEVERAGING TECHNOLOGY FOR A BETTER TOMORROW

To celebrate around the globe in one spirit #IEEEDay2017

Save the date: 03.10.2017!

IEEE - 10 Regions

Global IEEE Day Leaders

Denise Maestri
Staff Support, MGA

Hossam Ali
Chair, Egypt Section, R8

Randa Hammami
Vice-Chair, Tunisia Section, R8

Mehmet Çelebi
Design Lead, Turkey Section, R8

Pasan Renathunga
Videography Lead, Srilanka Section, R10

Lee Crudgington
Content Lead, UK & Ireland Section, R8

Shahul Hameed
Webmaster, Kerala Section, R10

Yahia Sinno
Ambassadors Lead, Germany Section, R8

Pınar Kaymaz
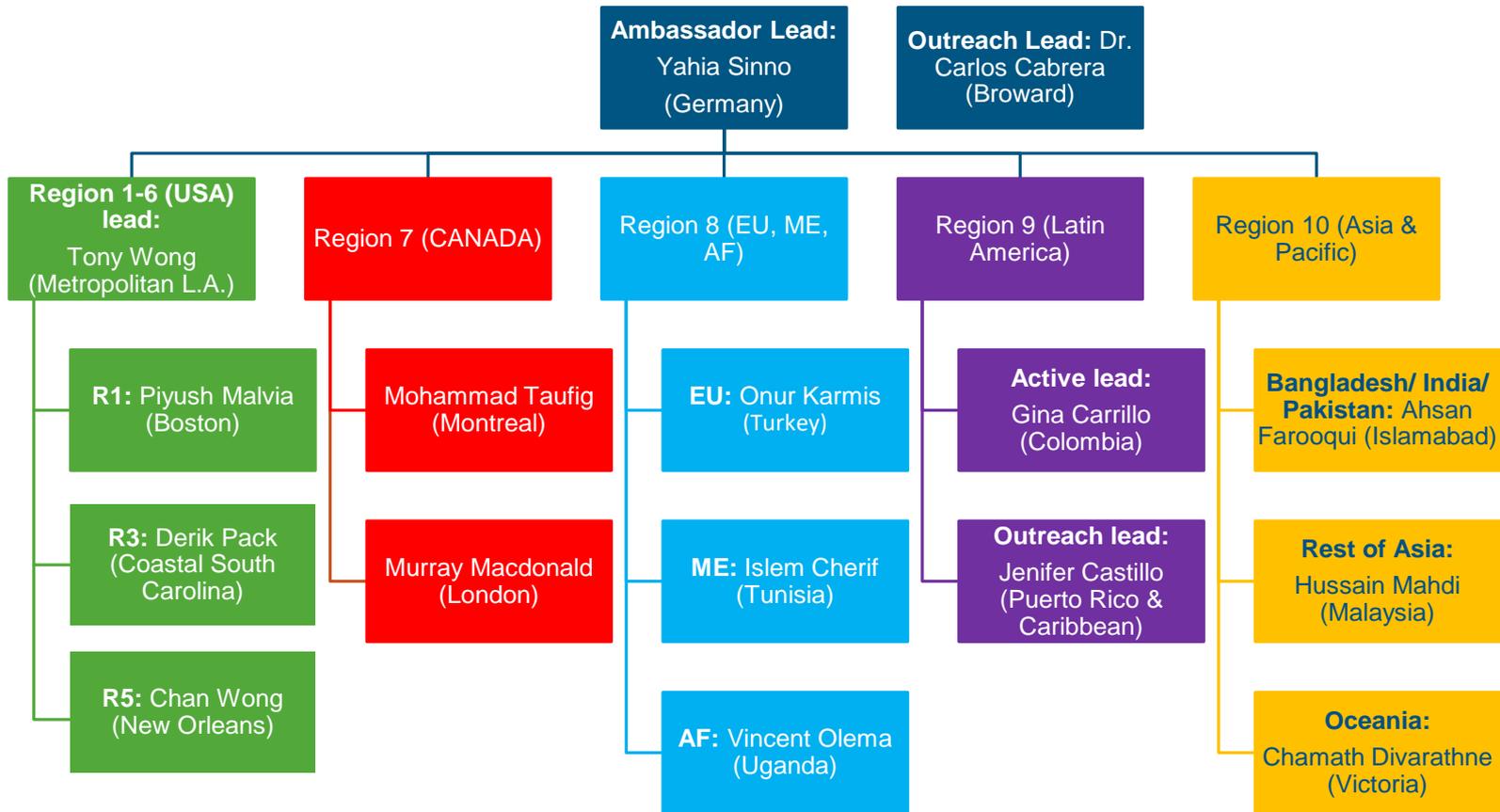Marketing Lead, Turkey Section, R8

Livio Silva
Contests Lead, Bahia Section, R9

Tony Wong
Regional Lead for R1-6 (USA),
Metropolitan Los Angeles, R6

Team

Ambassador Lead: Yahia Sinno (Germany)

Outreach Lead: Dr. Carlos Cabrera (Broward)

Region 1-6 (USA) lead: Tony Wong (Metropolitan L.A.)

- **R1:** Piyush Malvia (Boston)
- **R3:** Derik Pack (Coastal South Carolina)
- **R5:** Chan Wong (New Orleans)

Region 7 (CANADA)

- Mohammad Taufig (Montreal)
- Murray Macdonald (London)

Region 8 (EU, ME, AF)

- **EU:** Onur Karmis (Turkey)
- **ME:** Islem Cherif (Tunisia)
- **AF:** Vincent Olema (Uganda)

Region 9 (Latin America)

- **Active lead:** Gina Carrillo (Colombia)
- **Outreach lead:** Jenifer Castillo (Puerto Rico & Caribbean)

Region 10 (Asia & Pacific)

- **Bangladesh/ India/ Pakistan:** Ahsan Farooqui (Islamabad)
- **Rest of Asia:** Hussain Mahdi (Malaysia)
- **Oceania:** Chamath Divarathne (Victoria)

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USA Region 1-6 Team

Section	Number of Ambassadors
Central Jersey	2
New York	1
Long Island	1
Boston	1
New York	1
Jordan	1
IEEE Computer Society	1
Canaveral	1
Richmond	1
Twin Cities	1
Tulsa	1
Seattle	1
San Diego	2
Foothill	1

USA Region 1-6 Team Contact

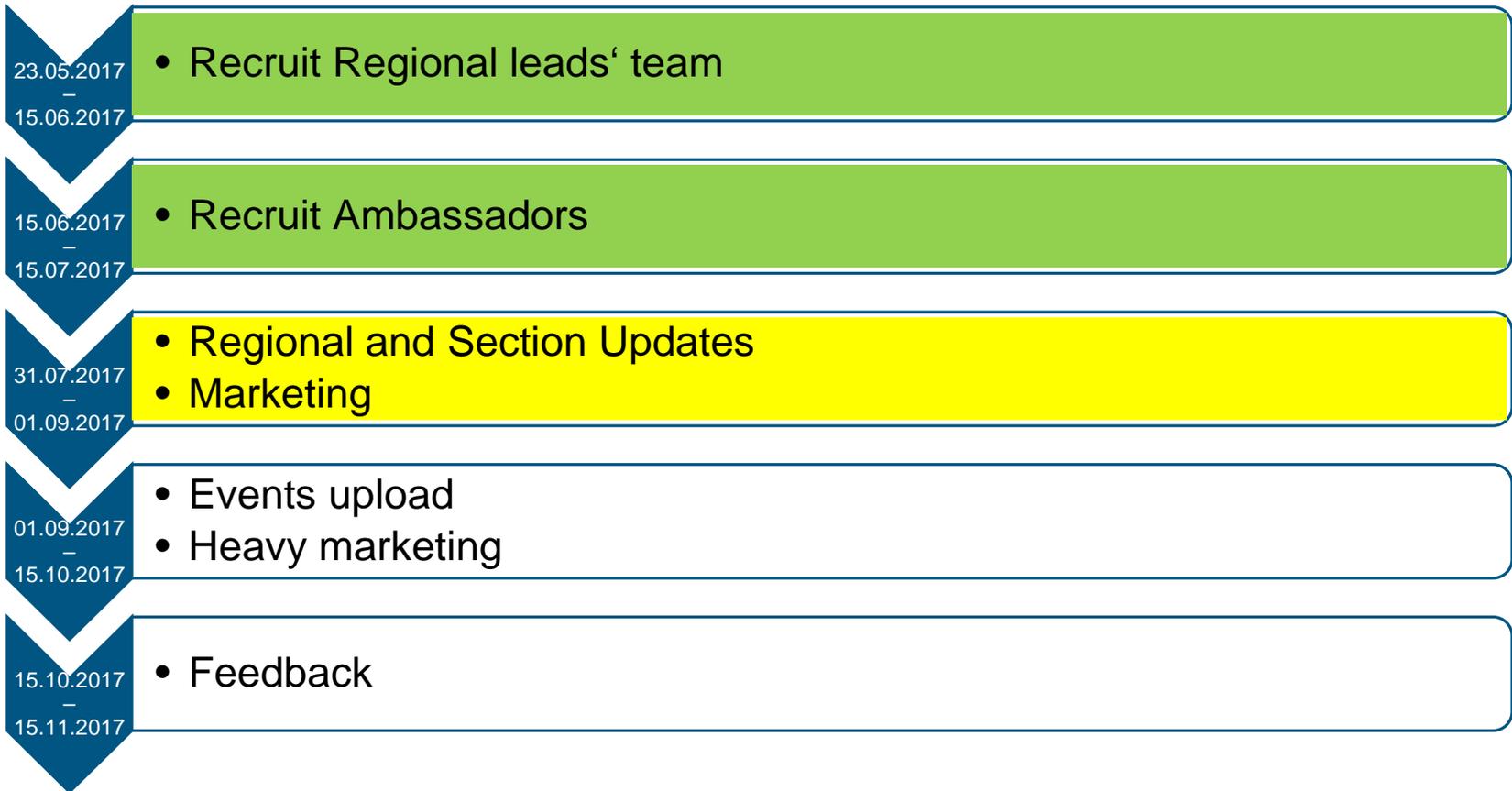| Region	Name	Section	Email
Region 1 (Northeastern US)	Chaitanya Setti	Central Jersey	sck@computer.org
Region 1 (Northeastern US)	Caroline Yu	New York	cy2392@columbia.edu
Region 1 (Northeastern US)	Kayla Ho	Long Island	kayla.ho.us@ieee.org
Region 1 (Northeastern US)	Piyush Malviya	Boston	piyush.malviya@ieee.org
Region 1 (Northeastern US)	Viswanatha Reddy Allugunti	Princeton / Central Jersey	itvissu@gmail.com
Region 2 (Eastern US)	Arunima Sharma	New York	s.arunima@columbia.edu
Region 3 (Southern US)	محمد زياد البرقاوي	Jordan	mbarqawi@gmail.com
Region 3 (Southern US)	Joshna Devi R	IEEE Computer Society	joshnaprasad2208@gmail.com
Region 3 (Southern US)	Macaulay Osaisai	Canaveral	osaisaim@bellsouth.net
Region 3 (Southern US)	Paul Nussbaum	Richmond	paul_nussbaum@yahoo.com
Region 3 (Southern US)	Perik Pack	Coastal South Caroline	dpack@ieee.org
Region 4 (Central´US)	Tam Kemabonta	Twin Cities	kema4033@stthomas.edu
Region 5 (Southwestern US)	Hitesh Gaur	Tulsa	hitesh.gaur@okstate.edu
Region 5 (Southwestern US)	Chan Wong	New Orleans	chan.wong@gmail.com
Region 6 (Westen US)	Abdur Rehman	Seattle	abdur.rehman@pse.com
Region 6 (Westen US)	Yimeng Yang	San Diego	yimengyang@ieee.org
Region 6 (Westen US)	Upkar Dhaliwal	San Diego	upkar@ieee.org
Region 6 (Westen US)	Alberto Tam Yong	Foothill	alberto.tamyong.us@ieee.org
Region 6 (Westen US)	Tony Wong	Metro. Los Angles	Tony.K.Wong@ieee.org

Ambassadors' Tasks

- Contacting the section committee, the student branches, the Affinity Groups (ex. WIE, YP...) and the chapters to inform them about IEEE Day and to motivate them in creating IEEE Day events

- Supporting the different Organization Units in organizing local IEEE Day events and pinning them on the IEEE Day map

- Assisting in IEEE Day marketing campaigns

- Participating in Social Media (Facebook, Twitter, Instagaram, LinkedIn, Collabratec, ...)

- Promoting IEEE by sharing the IEEE benefits

- Encouraging new members to join IEEE and current members to renew their memberships

- Assisting in recruiting future IEEE Day Ambassadors

- Communicating with the Regional lead and the IEEE Day team of the section's progress

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Ambassadors' Tasks

- **S**ection Chair name and email shared. Contact him/her to inform them about IEEE Day and ask them to support the local Organizational units.

- **T**he list of Student Branches in your section with the respective Chair and Counsellor's names and emails. Contact them to inform them about IEEE Day and motivate them in organizing a local IEEE Day event in their student branch.

- **T**he list of Chapters and Affinity Groups in your section. Contact them to inform them about IEEE Day and motivate them in organizing a local IEEE Day event in their Chapter or Affinity Group.

- **O**verview of your progress by **(3 weeks from now)**. Reporting responsible mentioned in the email.

- **I**f you haven't done so yet, please join the [Ambassadors' Facebook group](#) and Like the [IEEE Day page](#)! The goal for this year is to have as much IEEE Day events pinned on the map as possible! So please motivate all your OUs to host IEEE Day events!

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Schedule

23.05.2017 – 15.06.2017	• Recruit Regional leads' team
15.06.2017 – 15.07.2017	• Recruit Ambassadors
31.07.2017 – 01.09.2017	• Regional and Section Updates • Marketing
01.09.2017 – 15.10.2017	• Events upload • Heavy marketing
15.10.2017 – 15.11.2017	• Feedback

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Communication

- Documents:
  - Section email lists including Ambassador fellows, OU representatives, Chapter Chairs, Section Chair
  - Promotional material
  - Form to apply for the Toolkit
  - Feedback form
- Emails
- Google Drive
- Slack (collaboration messaging group)
- Facebook Ambassador's Page

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IEEE Day 2017 Toolkit

- Coupon Flyer
- Promotional Materials
- Email Template
- T-shirt Designs
- Laptop Skins
- Stickers

IEEE Day 2017 | How It Works?

PLAN AN EVENT → PIN EVENT ON MAP → PRINT YOUR T-SHIRTS →

IEEEDAY 2017
LEVERAGING TECHNOLOGY FOR A BETTER TOMORROW

3rd October 2017

TAKE PHOTO & SUBMIT → GET VOTES → WIN PRIZES

Sections + Student Branches

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IEEE Day Event Map | Pin Your Event!

IEEE Day Previous Contests

❯ Photo Contest

❯ Video Contest

Updates | IEEE Day

Facebook.com/IEEEDay

#IEEEDay

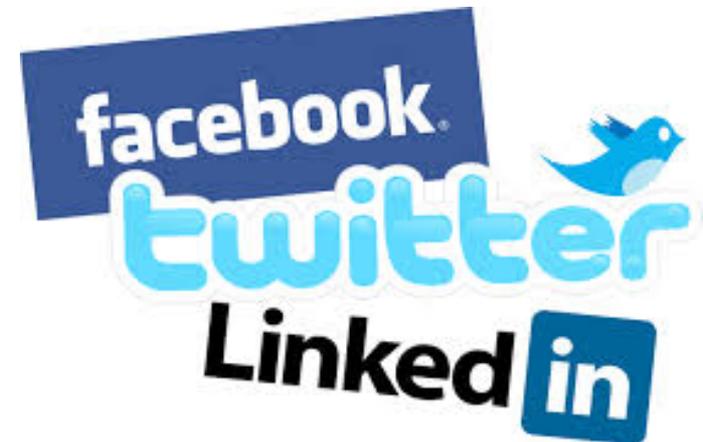linkedin.com/groups/IEEE-Day-3240378/about

twitter.com/IEEEDay

www.youtube.com/IEEEDay

or visit www.ieeeday.org

We are happy to support you! ☺

- Tony Wong

IEEE Regional Lead R1-6 USA

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