Member Engagement & Life Cycle

August 21, 2017 Report to the Region 3 ExCom

Total Membership: 2017 Membership Year

Total Active Members by Section: July 2017

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Mobile Section	166	144	15.3%	46	39	17.9%	212	183	15.8%
Savannah Section	166	160	3.8%	41	31	32.3%	207	191	8.4%
Orlando Section	995	960	3.6%	235	203	15.8%	1230	1,163	5.8%
Northwest Florida Section	266	275	-3.3%	52	31	67.7%	318	306	3.9%
Palm Beach Section	620	604	2.6%	72	62	16.1%	692	666	3.9%
East Tennessee Section	821	786	4.5%	164	166	-1.2%	985	952	3.5%
Virginia Mountain Section	425	411	3.4%	179	184	-2.7%	604	595	1.5%
Miami Section	440	448	-1.8%	167	156	7.1%	607	604	0.5%
Western North Carolina Section	245	250	-2.0%	57	51	11.8%	302	301	0.3%
Canaveral Section	152	160	-5.0%	18	10	80.0%	170	170	0.0%
Chattanooga Section	305	299	2.0%	25	32	-21.9%	330	331	-0.3%
Central North Carolina Section	242	240	0.8%	41	44	-6.8%	283	284	-0.4%
Charlotte Section	600	605	-0.8%	142	142	0.0%	742	747	-0.7%
Florida West Coast Section	1587	1582	0.3%	181	198	-8.6%	1768	1,780	-0.7%
Mississippi Section	361	359	0.6%	85	91	-6.6%	446	450	-0.9%
Central Virginia Section	510	511	-0.2%	79	85	-7.1%	589	596	-1.2%
Gainesville Section	312	320	-2.5%	123	126	-2.4%	435	446	-2.5%
Coastal South Carolina Section	336	344	-2.3%	45	47	-4.3%	381	391	-2.6%
Tri Cities Section	86	96	-10.4%	25	18	38.9%	111	114	-2.6%
Region 3 Total	**21,601**	**22,054**	**-2.1%**	**3,887**	**4,268**	**-8.9%**	**25,488**	**26,322**	**-3.2%**

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Atlanta Section	3125	3202	-2.4%	568	612	-7.2%	3693	3,814	-3.2%
Eastern North Carolina Section	2370	2437	-2.7%	377	418	-9.8%	2747	2,855	-3.8%
Winston-Salem Section	122	125	-2.4%	14	17	-17.6%	136	142	-4.2%
Tallahassee Area Section	234	251	-6.8%	72	69	4.3%	306	320	-4.4%
Evansville-Owensboro Section	155	160	-3.1%	26	30	-13.3%	181	190	-4.7%
Alabama Section	724	729	-0.7%	119	163	-27.0%	843	892	-5.5%
Broward Section	394	420	-6.2%	70	73	-4.1%	464	493	-5.9%
Lexington Section	296	294	0.7%	65	90	-27.8%	361	384	-6.0%
Piedmont Section	418	451	-7.3%	93	93	0.0%	511	544	-6.1%
Melbourne Section	524	552	-5.1%	56	67	-16.4%	580	619	-6.3%
Central Tennessee Section	623	643	-3.1%	131	162	-19.1%	754	805	-6.3%
Richmond Section	673	674	-0.1%	65	115	-43.5%	738	789	-6.5%
Memphis Section	348	371	-6.2%	84	93	-9.7%	432	464	-6.9%
Jacksonville Section	325	348	-6.6%	40	47	-14.9%	365	395	-7.6%
Hampton Roads Section	542	580	-6.6%	86	105	-18.1%	628	685	-8.3%
Columbia Section	335	330	1.5%	61	104	-41.3%	396	434	-8.8%
Huntsville Section	858	931	-7.8%	50	82	-39.0%	908	1,013	-10.4%
Central Savannah River Section	149	166	-10.2%	10	13	-23.1%	159	179	-11.2%
Central Georgia Section	183	202	-9.4%	20	30	-33.3%	203	232	-12.5%
Louisville Section	299	318	-6.0%	46	79	-41.8%	345	397	-13.1%
Daytona Section	162	175	-7.4%	25	44	-43.2%	187	219	-14.6%
Jamaica Section	107	141	-24.1%	32	46	-30.4%	139	187	-25.7%

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2017 Senior Member Elevation

- ‣ The 2017 Region 3 Goal is 250 Senior Member elevations. With the June panel we have 96 Senior Member elevations (38% of goal). Only 2 of 6 panels remain so we need to maintain a steady pace to reach our goal.

- ‣ As of July 14th, 86 applications are in the pipeline:
  - – Results from the August Panel not available
  - – 42 applications are complete and ready for review.
  - – 44 pending applications need references, please reach out to members of your section so that these applications will be reviewed in the October panel. **The deadline is Sunday, Sept 17th**.

- ‣ The updated panel targets are:, Aug 30, Oct 60 & Nov 64. Please schedule Fall Section Roundups now.

- ‣ The 2015 Winter Region 3 newsletter provided two excellent articles to support Senior Member elevation. See the following link for the IEEE Senior Membership Nomination Event Guide

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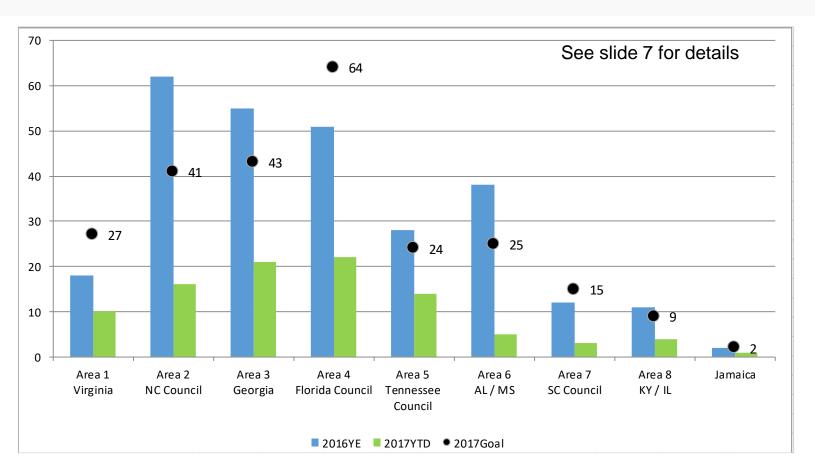# 2017 Panel Schedule

2017 Submission Deadline Dates	2017 Panel Dates	Location
1 February	11 February	New Orleans, LA, USA (R5)
	March	No Panel Scheduled
3 April	22 April	Singapore, Singapore (R10)
	May	No Panel Scheduled
31 May	10 June	Boston, MA, USA (R1)
	July	No Panel Scheduled
30 July	19 August	Seoul, Korea (R10)
	September	No Panel Scheduled
17 September	7 October	Taipei, Taiwan (R10)
3 November	18 November	Phoenix, AZ, USA (R6)

› November is the last 2017 panel meeting.

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Senior Member Elevations
June 2017 YTD

2017 Goal: With the June Panel we have 96 new Senior Members this represents 38% of our 2017 Region goal of 250.

See slide 7 for details

Legend: 2016YE, 2017YTD, 2017Goal

Area	2017 Goal
Area 1 Virginia	27
Area 2 NC Council	41
Area 3 Georgia	43
Area 4 Florida Council	64
Area 5 Tennessee Council	24
Area 6 AL / MS	25
Area 7 SC Council	15
Area 8 KY / IL	9
Jamaica	2

Senior Member Elevations
June 2017 YTD

	2016YE	2017YTD	2017Goal
Area 1	**18**	**10**	**27**
CENTRAL VIRGINIA	4	4	6
HAMPTON ROADS	3	3	7
RICHMOND	9	2	9
VIRGINIA MOUNTAIN	2	1	5
Area 3	**55**	**21**	**43**
ATLANTA	54	19	40
CENTRAL GEORGIA	0		2
SAVANNAH	1	2	1
Area 5/Tennessee Council	**28**	**14**	**24**
CENTRAL TENNESSEE	9	2	7
CHATTANOOGA	3	2	3
EAST TENNESSEE	14	8	9
MEMPHIS	1	1	4
TRI CITIES	1	1	1
Area 6	**38**	**5**	**25**
ALABAMA	17	5	8
HUNTSVILLE	13		12
MISSISSIPPI	6		4
MOBILE	2		1
Area 7/SC Council	**12**	**3**	**15**
CENTRAL SAVANNAH RIVER	0		2
COASTAL SOUTH CAROLINA	2		5
COLUMBIA	6		4
PIEDMONT	4	3	4

	2016YE	2017YTD	2017Goal
Area 2 / NC Council	**62**	**16**	**41**
CENTRAL NORTH CAROLINA	1	3	3
CHARLOTTE	6	2	7
EASTERN NORTH CAROLINA	48	11	28
WESTERN NORTH CAROLINA	7		2
WINSTON-SALEM	0		1
Area 4/Florida Council	**51**	**22**	**64**
BROWARD	2		5
CANAVERAL	1		2
DAYTONA	0		1
FLORIDA WEST COAST	13	5	14
GAINESVILLE	3	1	3
JACKSONVILLE	3	1	4
MELBOURNE	5	4	7
MIAMI	6	2	5
NORTHWEST FLORIDA	3	4	3
ORLANDO	6	1	11
PALM BEACH	4	1	6
TALLAHASSEE AREA	5	3	3
Area 8	**11**	**4**	**9**
EVANSVILLE-OWENSBORO	2		2
LEXINGTON	4	3	3
LOUISVILLE	5	1	4
JAMAICA	**2**	**1**	**2**

Note: Sections Highlighted in Green have achieved their 2017 Goal

Pending Applications Needing References
As of August 18th

Area	App_Date	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 1	5/2/2016	Central Virginia Section	Elks	Carl	B.J.	J.D.
Area 1	7/28/2017	Hampton Roads Section	Elsayed-Ali	Hani	O.G.	
Area 1	7/28/2017	Hampton Roads Section	Kaipa Narasimha	Krishnanand		
Area 1	7/28/2017	Hampton Roads Section	Morsi	Rasha		
Area 1	6/30/2017	Hampton Roads Section	Nadeem	Tamer	M.W.	
Area 1	7/28/2017	Hampton Roads Section	Rechowicz	Krzysztof	A.T.	
Area 1	12/16/2016	Richmond Section	Burgess	David	F.W.	
Area 1	5/2/2016	Richmond Section	Darron	Carl	J.D.	
Area 1	8/11/2017	Richmond Section	Ward	Lamont	R.V.	B.K.
Area 1	6/30/2017	Virginia Mountain Section	Rakha	Hesham	A.B.	
Area 2 / NC Council	5/2/2016	Charlotte Section	Brindle	Edward	J.C.	
Area 2 / NC Council	7/28/2017	Charlotte Section	Kamel	Sherif	K.B.	A.Z.
Area 2 / NC Council	7/28/2017	Eastern North Carolina Section	Rogers	Brian	R.H.	
Area 2 / NC Council	7/28/2017	Eastern North Carolina Section	Whitted	J Turner	A.V.	
Area 3	5/2/2016	Atlanta Section	Clark	William	T.H.	W.B.
Area 3	9/30/2016	Atlanta Section	Daniel	Allan	D.M.	W.P.
Area 3	7/28/2017	Atlanta Section	Diaz-Lugo	Daniel	J.P.	
Area 3	5/2/2016	Atlanta Section	Fujimoto	Richard	H.P.	D.B.
Area 3	12/16/2016	Atlanta Section	Odom	Jonathan		
Area 3	12/16/2016	Atlanta Section	Savio	Anibal	E.B.	E.C.
Area 3	6/30/2017	Atlanta Section	Scharf	Steven	W.M.	G.B.
Area 3	12/16/2016	Atlanta Section	Shiver	Chris	R.R.	S.M.
Area 3	8/18/2017	Atlanta Section	Wofford	Adam A H		
Area 3	3/17/2017	Savannah Section	Chen	Lei	J.X.	

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Pending Applications Needing References
As of August 18th

Area	App_Date	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 4/Florida Council	8/11/2017	Florida West Coast Section	Gagneja	Kanwalinderjit		
Area 4/Florida Council	8/11/2017	Florida West Coast Section	Sangines	Daniel	V.A.	S.B.
Area 4/Florida Council	12/16/2016	Florida West Coast Section	Yucelen	Tansel	J.S.	
Area 4/Florida Council	12/16/2016	Jacksonville Section	Rubin	Jeffrey	M.K.	R.G.
Area 4/Florida Council	5/5/2017	Miami Section	Bartra	Jorge	M.C.	T.R.
Area 4/Florida Council	3/17/2017	Northwest Florida Section	Hagler III	Lee	W.J.	M.K.
Area 4/Florida Council	7/28/2017	Orlando Section	Conrad	Andrew	J.D.	D.B.
Area 4/Florida Council	12/16/2016	Orlando Section	Piper	Samuel	J.L.	F.W.
Area 4/Florida Council	7/28/2017	Orlando Section	Tiller	Byron	Z.L.	J.D.
Area 4/Florida Council	5/5/2017	Palm Beach Section	BRANDOFF	JOSHUA	B.O.	J.W.
Area 5/Tennessee Council	5/2/2016	Central Tennessee Section	Dallas	Joy	M.L.	
Area 5/Tennessee Council	6/30/2017	East Tennessee Section	Baldwin	Kellie	Z.B.	T.K.
Area 5/Tennessee Council	6/30/2017	East Tennessee Section	Galigekere	Veda Prakash	M.K.	B.O.
Area 5/Tennessee Council	3/17/2017	East Tennessee Section	Klasky	Scott	M.P.	C.J.
Area 5/Tennessee Council	12/16/2016	Memphis Section	Babin	Paul	R.R.	S.M.
Area 7/SC Council	6/30/2017	Coastal South Carolina Section	Kozma	John	R.R.	D.H.
Area 7/SC Council	7/7/2017	Columbia Section	Parello	James	R.K.	M.N.
Area 8	8/11/2017	Louisville Section	Brooks	Timothy	M.B.	J.D.

Appendix

Member Engagement and Life Cycle

› ## Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region though IEEE programs that facilitate the engagement of members.

› Committee Chair: Mark Torres

- Young Professional Representative – Danial Diaz
- Women in Engineering Liaison – Jennifer Geist
- Membership Recruiting and Recovery – Sonya Dillard
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands

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Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow. Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

> (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder

> OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)

> OBIEE – Oracle Business Intelligence Enterprise Edition

> SCOOP – Newsletter from MGA

> MMD – Member Market Development

> ACK Pac– Acknowledgement Package sent to new members

> ExCom – IEEE unit's Executive Committee composed of officers

> YOY – Year over Year – usually for comparing yearly statistics

> YOS – Years of Service – for number of membership years

> MLP – Member Loyalty Program

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Volunteer Resources

Volunteer Resources

✦ IEEE Center for Leadership Excellence (CLE)

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE.

CLE training is focused on two broad areas:

Training for IEEE Volunteers: This training consists of Quick Start training modules for key local IEEE volunteer positions. These modules provide volunteers with practical information concerning their volunteer position so they can carry out their duties and responsibilities associated with their position of leadership. Each Quick Start module emphasizes the most important things that a particular volunteer must do to be effective in the position. In addition to the Quick Start module, a number of references are provided to assist the volunteer in performing his/her duties as an IEEE volunteer. These references, located in the Learning Library on the CLE site, expand the volunteer's knowledge and understanding in a number of areas.

Professional Development Training: This training consists of a number of training modules that focus on professional development. Topics cover soft skills such as leadership, communications, and management skills. These training modules are located in the Learning Library area on the CLE site.

For more detailed information about the IEEE CLE, please visit the IEEE CLE Learning Library.

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