



Member Engagement & Life Cycle

October 16, 2017 Report to the Region 3 ExCom

Total Membership: 2017 Membership Year

Total Active Members by Section: September 2017

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Savannah Section	182	170	7.1%	37	29	27.6%	219	199	10.1%
Mobile Section	192	160	20.0%	37	49	-24.5%	229	209	9.6%
Orlando Section	1054	1024	2.9%	242	207	16.9%	1296	1,231	5.3%
East Tennessee Section	857	821	4.4%	160	155	3.2%	1017	976	4.2%
Tri Cities Section	95	98	-3.1%	26	19	36.8%	121	117	3.4%
Northwest Florida Section	274	284	-3.5%	50	32	56.3%	324	316	2.5%
Central Virginia Section	533	523	1.9%	79	91	-13.2%	612	614	-0.3%
Evansville-Owensboro Section	160	168	-4.8%	33	27	22.2%	193	195	-1.0%
Florida West Coast Section	1,642	1,652	-0.6%	169	179	-5.6%	1,811	1,831	-1.1%
Virginia Mountain Section	451	458	-1.5%	182	182	0.0%	633	640	-1.1%
Canaveral Section	159	165	-3.6%	17	13	30.8%	176	178	-1.1%
Palm Beach Section	633	632	0.2%	65	74	-12.2%	698	706	-1.1%
Piedmont Section	438	470	-6.8%	120	97	23.7%	558	567	-1.6%
Miami Section	483	489	-1.2%	152	160	-5.0%	635	649	-2.2%
Coastal South Carolina Section	347	357	-2.8%	61	60	1.7%	408	417	-2.2%
Chattanooga Section	307	308	-0.3%	28	36	-22.2%	335	344	-2.6%
Charlotte Section	625	629	-0.6%	141	158	-10.8%	766	787	-2.7%
Mississippi Section	373	386	-3.4%	95	95	0.0%	468	481	-2.7%
Western North Carolina Section	249	259	-3.9%	57	58	-1.7%	306	317	-3.5%
Region 3 Total	22,555	23,149	-2.6%	3,883	4,276	-9.2%	26,438	27,425	-3.6%

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	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Region 3 Total	22,555	23,149	-2.6%	3,883	4,276	-9.2%	26,438	27,425	-3.6%
Tallahassee Area Section	254	269	-5.6%	63	60	5.0%	317	329	-3.6%
Atlanta Section	3271	3383	-3.3%	561	601	-6.7%	3832	3,984	-3.8%
Central North Carolina Section	250	257	-2.7%	36	41	-12.2%	286	298	-4.0%
Eastern North Carolina Section	2474	2552	-3.1%	357	402	-11.2%	2831	2,954	-4.2%
Central Tennessee Section	646	669	-3.4%	145	163	-11.0%	791	832	-4.9%
Lexington Section	308	308	0.0%	68	90	-24.4%	376	398	-5.5%
Columbia Section	343	349	-1.7%	80	100	-20.0%	423	449	-5.8%
Gainesville Section	338	344	-1.7%	106	128	-17.2%	444	472	-5.9%
Winston-Salem Section	124	136	-8.8%	14	11	27.3%	138	147	-6.1%
Alabama Section	760	768	-1.0%	121	178	-32.0%	881	946	-6.9%
Richmond Section	683	706	-3.3%	72	105	-31.4%	755	811	-6.9%
Central Savannah River Section	155	168	-7.7%	9	9	0.0%	164	177	-7.3%
Memphis Section	377	384	-1.8%	76	105	-27.6%	453	489	-7.4%
Jacksonville Section	330	361	-8.6%	49	49	0.0%	379	410	-7.6%
Melbourne Section	533	564	-5.5%	53	73	-27.4%	586	637	-8.0%
Huntsville Section	888	952	-6.7%	60	79	-24.1%	948	1,031	-8.1%
Hampton Roads Section	562	602	-6.6%	87	106	-17.9%	649	708	-8.3%
Broward Section	420	440	-4.5%	50	80	-37.5%	470	520	-9.6%
Louisville Section	314	337	-6.8%	47	67	-29.9%	361	404	-10.6%
Daytona Section	171	179	-4.5%	25	45	-44.4%	196	224	-12.5%
Central Georgia Section	183	214	-14.5%	23	29	-20.7%	206	243	-15.2%
Jamaica Section	117	154	-24.0%	30	34	-11.8%	147	188	-21.8%

2017 Senior Member Elevation

- ▶ The 2017 Region 3 Goal is 250 Senior Member elevations. With the August panel we have 126 Senior Member elevations (50% of goal). The November panel is the last in 2017.
- ▶ As of October 13th, 101 applications are in the pipeline:
 - Results from the October Panel have not been reported
 - 48 applications are complete and ready for review.
 - 53 pending applications need references, please reach out to members of your section so these applications will be reviewed in the November panel. **The deadline is Friday, November 8th.**
 - With these 101, we will have 200 elevations vs the 250 goal.
- ▶ The updated panel targets are: Oct 24 & **Nov 100**. Based on history we need at least 55 additional applications to make our goal. **These 55 are in addition to the 101 already in the pipeline.**
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

2017 Panel Schedule

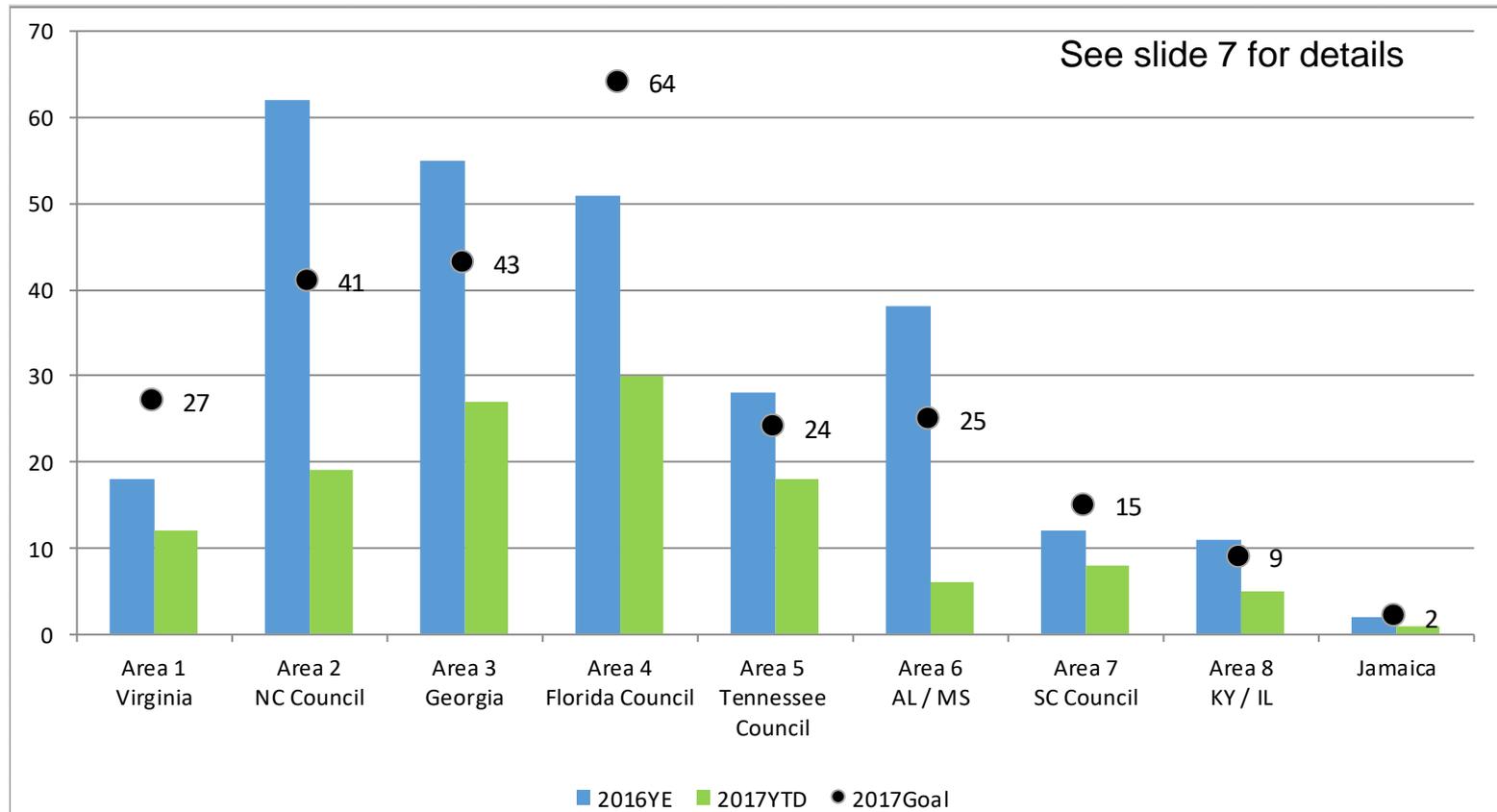
2017 Submission Deadline Dates	2017 Panel Dates	Location
1 February	11 February	New Orleans, LA, USA (R5)
	March	No Panel Scheduled
3 April	22 April	Singapore, Singapore (R10)
	May	No Panel Scheduled
31 May	10 June	Boston, MA, USA (R1)
	July	No Panel Scheduled
30 July	19 August	Seoul, Korea (R10)
	September	No Panel Scheduled
17 September	7 October	Taipei, Taiwan (R10)
8 November ←	18 November	Phoenix, AZ, USA (R6)

- ▶ November is the last 2017 panel meeting.

Senior Member Elevations

August 2017 YTD

2017 Goal: With the June Panel we have 126 new Senior Members this represents 50% of our 2017 Region goal of 250.



Senior Member Elevations

August 2017 YTD

	2016YE	2017YTD	2017Goal		2016YE	2017YTD	2017Goal
Area 1	18	12	27	Area 2 / NC Council	62	19	41
CENTRAL VIRGINIA	4	4	6	CENTRAL NORTH CAROLINA	1	3	3
HAMPTON ROADS	3	5	7	CHARLOTTE	6	3	7
RICHMOND	9	2	9	EASTERN NORTH CAROLINA	48	13	28
VIRGINIA MOUNTAIN	2	1	5	WESTERN NORTH CAROLINA	7		2
				WINSTON-SALEM	0		1
Area 3	55	27	43				
ATLANTA	54	24	40	Area 4/Florida Council	51	30	64
CENTRAL GEORGIA	0		2	BROWARD	2		5
SAVANNAH	1	3	1	CANAVERAL	1	2	2
				DAYTONA	0	1	1
Area 5/Tennessee Council	28	18	24	FLORIDA WEST COAST	13	8	14
CENTRAL TENNESSEE	9	3	7	GAINESVILLE	3	2	3
CHATTANOOGA	3	2	3	JACKSONVILLE	3	1	4
EAST TENNESSEE	14	11	9	MELBOURNE	5	4	7
MEMPHIS	1	1	4	MIAMI	6	2	5
TRI CITIES	1	1	1	NORTHWEST FLORIDA	3	4	3
				ORLANDO	6	1	11
Area 6	38	6	25	PALM BEACH	4	1	6
ALABAMA	17	5	8	TALLAHASSEE AREA	5	4	3
HUNTSVILLE	13	1	12				
MISSISSIPPI	6		4	Area 8	11	5	9
MOBILE	2		1	EVANSVILLE-OWENSBORO	2		2
				LEXINGTON	4	4	3
Area 7/SC Council	12	8	15	LOUISVILLE	5	1	4
CENTRAL SAVANNAH RIVER	0		2				
COASTAL SOUTH CAROLINA	2	4	5	JAMAICA	2	1	2
COLUMBIA	6	1	4				
PIEDMONT	4	3	4				

Note: Sections Highlighted in Green have achieved their 2017 Goal



Pending Applications Needing References

As of October 13th

Area	App_Date	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 1	5/2/2016	Central Virginia Section	Elks	Carl	B.J.	J.D.
Area 1	7/28/2017	Hampton Roads Section	Elsayed-Ali	Hani	O.G.	
Area 1	7/28/2017	Hampton Roads Section	Kaipa Narasimha	Krishnanand	O.G.	
Area 1	7/28/2017	Hampton Roads Section	Morsi	Rasha		
Area 1	6/30/2017	Hampton Roads Section	Nadeem	Tamer	M.W.	
Area 1	12/16/2016	Richmond Section	Burgess	David	F.W.	
Area 1	5/2/2016	Richmond Section	Darron	Carl	J.D.	
Area 1	6/30/2017	Virginia Mountain Section	Rakha	Hesham	A.B.	
Area 2 / NC Council	9/22/2017	Charlotte Section	Berman	Michael		
Area 2 / NC Council	5/2/2016	Charlotte Section	Brindle	Edward	J.C.	
Area 2 / NC Council	9/28/2017	Charlotte Section	De Chant	Daniel		
Area 2 / NC Council	9/15/2017	Charlotte Section	Knapp	Paul	J.C.	
Area 2 / NC Council	9/15/2017	Charlotte Section	Liu	Cory		
Area 2 / NC Council	10/13/2017	Charlotte Section	Williams	Michael		
Area 2 / NC Council	9/28/2017	Eastern North Carolina Section	Smith	David	J.G.	
Area 2 / NC Council	10/13/2017	Eastern North Carolina Section	Wu	Fen	Z.L.	M.C.
Area 2 / NC Council	10/13/2017	Western North Carolina Section	Yelton	Jerry	R.Y.	T.J.
Area 3	9/22/2017	Atlanta Section	Chandler	H	J.L.	M.S.
Area 3	9/30/2016	Atlanta Section	Daniel	Allan	D.M.	W.P.
Area 3	9/22/2017	Atlanta Section	Gavriliuc	Lucian	J.L.	M.S.
Area 3	12/16/2016	Atlanta Section	Odom	Jonathan		
Area 3	12/16/2016	Atlanta Section	Savio	Anibal	E.B.	E.C.
Area 3	12/16/2016	Atlanta Section	Shiver	Chris	R.R.	S.M.
Area 3	8/18/2017	Atlanta Section	Wofford	Adam A H	N.L.	W.S.
Area 3	9/28/2017	Central Georgia Section	Whitlock	James	R.M.	J.R.
Area 3	3/17/2017	Savannah Section	Chen	Lei	J.X.	

Pending Applications Needing References

As of October 13th

Area	App_Date	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 4/Florida Council	9/15/2017	Florida West Coast Section	Bhagat	Yusuf	K.A.	
Area 4/Florida Council	8/11/2017	Florida West Coast Section	Gagneja	Kanwalinderjit		
Area 4/Florida Council	10/13/2017	Florida West Coast Section	Iamnitchi	Adriana	R.K.	
Area 4/Florida Council	8/11/2017	Florida West Coast Section	Sangines	Daniel	V.A.	S.B.
Area 4/Florida Council	10/13/2017	Florida West Coast Section	UNHELKAR	Bhuvan	T.W.	
Area 4/Florida Council	12/16/2016	Jacksonville Section	Rubin	Jeffrey	M.K.	R.G.
Area 4/Florida Council	10/13/2017	Jacksonville Section	Wang	Huihui	A.H.	
Area 4/Florida Council	5/5/2017	Miami Section	Bartra	Jorge	M.C.	T.R.
Area 4/Florida Council	3/17/2017	Northwest Florida Section	Hagler III	Lee	W.J.	M.K.
Area 4/Florida Council	9/22/2017	Northwest Florida Section	Schornak	Clifford	M.K.	
Area 4/Florida Council	7/28/2017	Orlando Section	Conrad	Andrew	J.D.	D.B.
Area 4/Florida Council	12/16/2016	Orlando Section	Piper	Samuel	J.L.	F.W.
Area 4/Florida Council	7/28/2017	Orlando Section	Tiller	Byron	Z.L.	J.D.
Area 4/Florida Council	5/5/2017	Palm Beach Section	BRANDOFF	JOSHUA	B.O.	J.W.
Area 5/Tennessee Council	5/2/2016	Central Tennessee Section	Dallas	Joy	M.L.	
Area 5/Tennessee Council	6/30/2017	East Tennessee Section	Baldwin	Kellie	Z.B.	T.K.
Area 5/Tennessee Council	6/30/2017	East Tennessee Section	Galigekere	Veda Prakash	M.K.	B.O.
Area 5/Tennessee Council	3/17/2017	East Tennessee Section	Klasky	Scott	M.P.	C.J.
Area 5/Tennessee Council	10/13/2017	Memphis Section	Wilks	Alan		
Area 6	10/13/2017	Huntsville Section	Mcclelland	James	J.C.	
Area 6	10/13/2017	Huntsville Section	Ray	Mark		
Area 7/SC Council	7/7/2017	Columbia Section	Parello	James	R.K.	M.N.
Area 7/SC Council	10/13/2017	Piedmont Section	Krovi	Venkat	A.T.	R.T.
Area 7/SC Council	10/13/2017	Piedmont Section	Mitchell	William	A.T.	
Area 7/SC Council	10/13/2017	Piedmont Section	PATTON	CASEY	A.T.	
Area 7/SC Council	10/13/2017	Piedmont Section	Reiter	Fred	R.T.	A.T.
Area 8	9/28/2017	Louisville Section	Ali	Asem	A.F.	A.B.

Appendix

Member Engagement and Life Cycle

▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

▶ Committee Chair: Mark Torres

- Young Professional Representative – Danial Diaz
- Women in Engineering Liaison – Jennifer Geist
- Membership Recruiting and Recovery – Sonya Dillard
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program

Volunteer Resources



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New Training Required for Select Volunteers

As a reminder, new IEEE compliance training is required for select IEEE volunteers.

- ▶ [Please visit the IEEE Compliance Training site](#)
- ▶ [See which volunteers need to take the training](#)

General resources that pertain to most IEEE volunteer roles, as well as links to other resource collections.

On this page:

- ▶ [Read the latest news from IEEE volunteer newsletters](#)
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Volunteer training opportunities

- ▶ [Access volunteer training](#)
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Volunteer Desktop

Access resources, technology portals, news, and more (in beta).



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Calendars for Volunteers

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Volunteer Resources

♦ IEEE Center for Leadership Excellence (CLE)

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE.

CLE training is focused on two broad areas:

Training for IEEE Volunteers: This training consists of Quick Start training modules for key local IEEE volunteer positions. These modules provide volunteers with practical information concerning their volunteer position so they can carry out their duties and responsibilities associated with their position of leadership. Each Quick Start module emphasizes the most important things that a particular volunteer must do to be effective in the position. In addition to the Quick Start module, a number of references are provided to assist the volunteer in performing his/her duties as an IEEE volunteer. These references, located in the Learning Library on the CLE site, expand the volunteer's knowledge and understanding in a number of areas.

Professional Development Training: This training consists of a number of training modules that focus on professional development. Topics cover soft skills such as leadership, communications, and management skills. These training modules are located in the Learning Library area on the CLE site.

For more detailed information about the IEEE CLE, please visit the [IEEE CLE Learning Library](#).



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Welcome to the IEEE Center for Leadership Excellence!

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE. All IEEE members — practitioners, students, volunteers, and non-volunteers — are

▷ **Membership** (11)

Section, Chapters, Student Branches and Affinity Groups

▷ (Geographic Units) Activities and Programs (20)

▷ **Tools** (3)

▷ **Volunteer Leadership Training (VoLT)** (8)

▷ **Volunteer Position Training** (24)



CALENDAR

February 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

UPCOMING EVENTS

There are no upcoming events

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