

REALIZE THE FULL POTENTIAL OF IEEE
EDUCATE • ENGAGE • ENERGIZE
The IEEE Foundation is raising awareness and generating resources needed to combat global challenges.

IEEE Foundation

REALIZE THE FULL POTENTIAL OF IEEE

IEEE Region 3
20 April 2018
Tampa, Florida

Presenter: David Green, IEEE Foundation Director





IEEE Foundation

Philanthropic Partnership Est. by IEEE in 1973

Net Assets managed on behalf of IEEE (EoY 2017)

\$49 Million

56% Educational Purposes

23% IEEE Awards & Recognitions

*21% Unrestricted**

*Assets against which the IEEE Foundation has discretion.
Majority of all assets invested in IEEE LTIF

2012 – Began the transformation of the IEEE Foundation into a major philanthropy on behalf of IEEE

IEEE Foundation

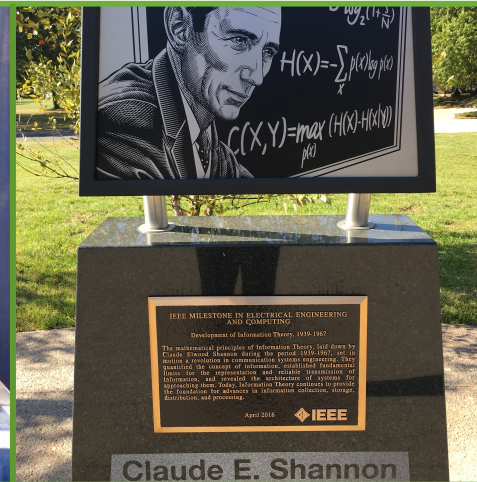


Fulfilling Our Mission

Inspire
Donors

Manage
Donations

Invest in
IEEE
Programs



Illuminate –
the
possibilities
of technology

Educate –
the next
generation

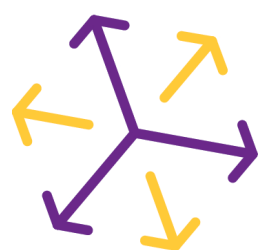
Engage –
a wider
audience

Energize –
innovation

IEEE Foundation



IEEE Programs Supported by Donations to IEEE Foundation



IEEE
REACH

Raising Engineering Awareness through the Conduit of History



IEEE Power & Energy Society
SCHOLARSHIP PLUS INITIATIVE™

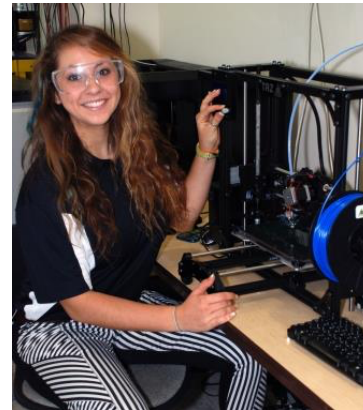
Preparing the Next Generation of Power & Energy Engineers

IEEE Foundation



PES Scholarship Plus

Some Recent Scholarship Awardees in Region 3



- Increase engineers in the power engineering pipeline
- Workforce modernization
- Early familiarity with field through internships

<https://www.ee-scholarship.org/about-the-scholarship/scholar-profiles>

IEEE Programs Supported by Donations to IEEE Foundation



—— The IEEE ——
History Center



Student & Young Professional Programs

IEEE LIFE MEMBERS

IEEE Foundation





Priority Initiative of Campaign

MOVE COMMUNITY
OUTREACH
AN IEEE★USA INITIATIVE



IEEE Foundation



Grants Program

2018 Theme:
Raise awareness and understanding of science and technology and their potential to address a global challenge
Application Deadline: 15 July 2018

Invests in
Innovative
Projects

Is
Exclusively for
IEEE Units

Is **Competitive**

Awards grants
one time
per year
December 2018

Grants range
from \$5,000 and
up

Supports
~20 projects
per year

Grants, Scholarships

Ranger in Your Pocket Grant - Oakridge Section

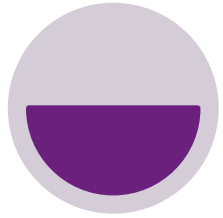


Courtesy of the Atomic Heritage Foundation;
originals from Los Alamos National Laboratory

ATM Scholarship Fund – Eastern North Carolina

- Scholarship
- NC IEEE Student Member
- Graduate studies in Computer Communications research area

Evolution of IEEE Foundation



Pre-2012

Accepted, administered, and stewarded donations for IEEE programs

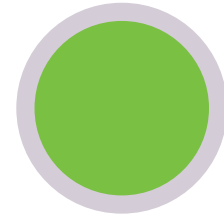
Grants Program & IEEE programs supported via donor designated funds

2011 Actual:

\$3,349K – Programs

\$1,563 – Admin

78% - Philanthropic Efficiency



Today

Same **PLUS**: Inspire philanthropic investment in the name of IEEE

Same **PLUS**: Carefully chosen and monitored IEEE programs called Priority Initiative

2018 Budget:

\$5,898K – Programs

\$2,481K – Admin

83.5% - Philanthropic Efficiency

REALIZE THE FULL POTENTIAL OF IEEE

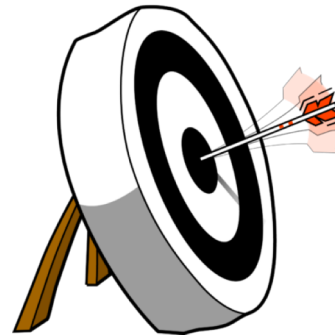
THE CAMPAIGN



**ILLUMINATE
EDUCATE
ENGAGE
ENERGIZE**

Campaign Goals:

- *imbue a culture of philanthropy at IEEE*
- *raise awareness of IEEE programs,*
- *expand our donor base*
- *create reliable, ongoing source of annual support*
- *alter our major and planned giving trajectory*



By raising **\$30 million**
by **IEEE Day 2020**

IEEE Foundation



**HELP US
HELP
YOU**



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Contact: Email donate@ieee.org Call +1 732 562 3860



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<https://www.youtube.com/watch?v=IMIBI2YcEdU&feature=youtu.be>