

# IEEE Foundation

## **REALIZE** THE FULL POTENTIAL OF IEEE

IEEE Region 3  
20 April 2018  
Tampa, Florida

Presenter: David Green, IEEE Foundation Director





# IEEE Foundation

***Philanthropic Partnership Est. by IEEE in 1973***

Net Assets managed on behalf of IEEE (EoY 2017)

**\$49 Million**

*56% Educational Purposes*

*23% IEEE Awards & Recognitions*

*21% Unrestricted\**

\*Assets against which the IEEE Foundation has discretion.  
Majority of all assets invested in IEEE LTIF

**2012 – Began the transformation of the IEEE Foundation into a major philanthropy on behalf of IEEE**

**IEEE Foundation**





# Fulfilling Our Mission

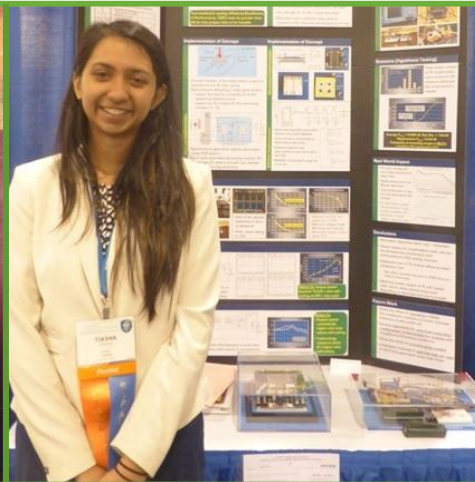
Inspire  
Donors

Manage  
Donations

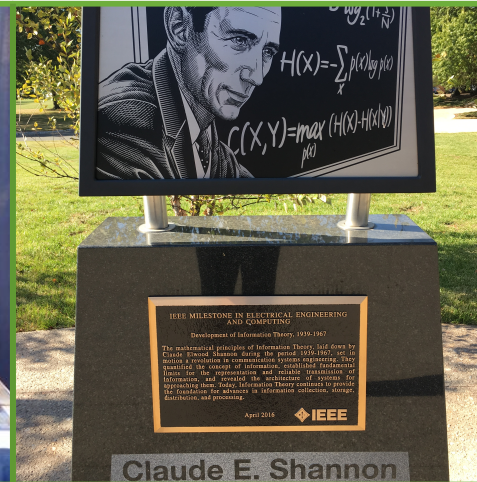
Invest in  
IEEE  
Programs



**Illuminate** –  
the  
possibilities  
of technology



**Educate** –  
the next  
generation



**Engage** –  
a wider  
audience



**Energize** –  
innovation

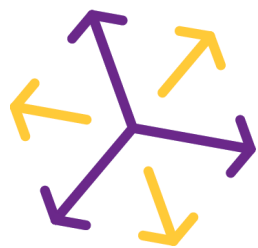
IEEE Foundation



# IEEE Programs Supported by Donations to IEEE Foundation



**EPICS** IN **IEEE**  
Engineering Projects In Community Service



**IEEE**  
**REACH**

Raising Engineering  
Awareness through  
the Conduit of History



IEEE Power & Energy Society  
**SCHOLARSHIP PLUS INITIATIVE™**

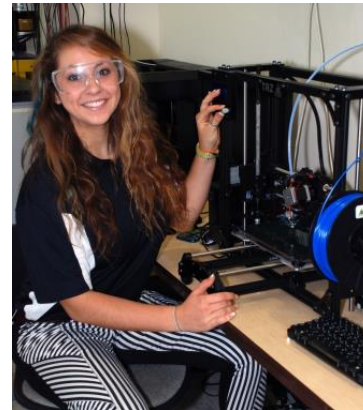
*Preparing the Next Generation of Power & Energy Engineers*

**IEEE Foundation**



# PES Scholarship Plus

## Some Recent Scholarship Awardees in Region 3



- Increase engineers in the power engineering pipeline
- Workforce modernization
- Early familiarity with field through internships

<https://www.ee-scholarship.org/about-the-scholarship/scholar-profiles>

# IEEE Programs Supported by Donations to IEEE Foundation



——— The IEEE ———  
**History Center**



**Student & Young  
Professional Programs**

**IEEE LIFE MEMBERS**

**IEEE Foundation**







## Priority Initiative of Campaign

**MOVE** COMMUNITY  
OUTREACH  
AN IEEE★USA INITIATIVE



**IEEE Foundation**



# Grants Program

**2018 Theme:**

***Raise awareness and understanding of  
science and technology and their  
potential to address a global challenge  
Application Deadline: 15 July 2018***

Invests in  
**Innovative**  
Projects

Is  
**Exclusively** for  
IEEE Units

Is **Competitive**

Awards grants  
**one time**  
per year  
December 2018

Grants range  
from \$5,000 and  
up

Supports  
**~20 projects**  
per year



# Grants, Scholarships

## Ranger in Your Pocket Grant - Oakridge Section

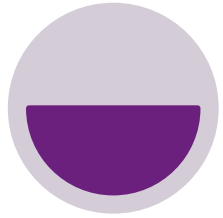


Courtesy of the Atomic Heritage Foundation;  
originals from Los Alamos National Laboratory

## ATM Scholarship Fund – Eastern North Carolina

- Scholarship
- NC IEEE Student Member
- Graduate studies in Computer Communications research area

# Evolution of IEEE Foundation



## Pre-2012

Accepted, administered, and stewarded donations for IEEE programs

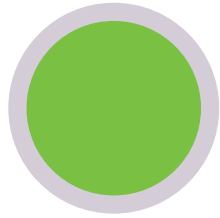
Grants Program & IEEE programs supported via donor designated funds

### **2011 Actual:**

\$3,349K – Programs

\$1,563 – Admin

**78% - Philanthropic Efficiency**



## Today

Same **PLUS**: Inspire philanthropic investment in the name of IEEE

Same **PLUS**: Carefully chosen and monitored IEEE programs called Priority Initiative

### **2018 Budget:**

\$5,898K – Programs

\$2,481K – Admin

**83.5% - Philanthropic Efficiency**



# REALIZE THE FULL POTENTIAL OF IEEE

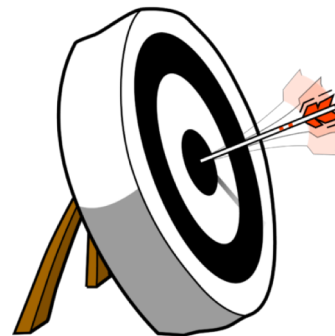
## THE CAMPAIGN



ILLUMINATE  
EDUCATE  
ENGAGE  
ENERGIZE

### Campaign Goals:

- *imbue a culture of philanthropy at IEEE*
- *raise awareness of IEEE programs,*
- *expand our donor base*
- *create reliable, ongoing source of annual support*
- *alter our major and planned giving trajectory*



By raising **\$30 million**  
by **IEEE Day 2020**

**IEEE Foundation**





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Give: [ieee.org/donate](http://ieee.org/donate)

Contact: Email [donate@ieee.org](mailto:donate@ieee.org) Call +1 732 562 3860



**Donate now**

**REALIZE** THE FULL POTENTIAL OF IEEE

EDUCATE • ENGAGE • ENERGIZE

The IEEE Foundation is raising awareness and generating resources needed to combat global challenges.





<https://www.youtube.com/watch?v=IMIBI2YcEdU&feature=youtu.be>

