Member Activities Committee (MAC)

Report to IEEE SoutheastCon 2018 on committee members, responsibilities, activities, and goals.

Sonya Dillard
R3 MAC Chair

Member Activities Committee

R3 MAC Members for 2018   **R3 Website: http://ewh.ieee.org/reg/3/**

▸   MAC Chair: Sonya Dillard

▸   Newsletter Editor: Bill LaBelle

▸   Webmaster: Eric Ackerman

▸   Fellows Coordinator: David Conner

▸   Information Coordinator/Social Media: Steve Jackson

▸   R3 Advisor/Mentor: Bill Ratcliff

▸   R3 Advisor/Mentor: Lee Stogner

▸   The **Member Activities Committee (MAC)** shall support and facilitate the effective, seamless and interactive sharing of information and knowledge with members of Region 3 and others. This committee will also support other activities related to individual members of Region 3.

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Member Activities Committee

Committee Responsibilities

- ▸ **MAC** shall identify and communicate the personal and professional benefits of active engagement with fellow IEEE members. The MAC shall contribute material, and if requested, present communications information and demonstrations to the Region leadership and members.

- ▸ **MAC Chair** shall assist the Region 3 Secretary in maintenance of various email lists used by the Region 3 Committee and the Region 3 Executive Committee.

- ▸ **Newsletter Editor** shall publish the IEEE Region 3 Newsletter, on a scheduled basis, in paper and electronic format via the Region 3 website.

- ▸ **Webmaster** shall support the creation and maintenance of web content for Region 3 and its entities to inform the members of events and activities.

- ▸ **Information Coordinator** shall support the creation and maintenance of social media content for Region 3 and its entities.

- ▸ **Fellows Coordinator** shall encourage members to seek the membership level of Fellow.

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Member Activities Committee

Activities and Goals for 2018

▸ **Upcoming Activities:**

- Huntsville Section – Teacher-in-Service Program for teachers K – 12, April 27th
- Alabama Section – Life Member Affinity Group Lunch Meeting, May 21 (bi-monthly)
- Savannah Section – Engineering Academy for students grades 9 - 12, June 11 – 15th
- Broward Section – Planning to host another ITPalooza at the Convention Center

▸ **Goals for 2018:**

- Goal 1/MAC Chair – Communicate monthly to the R3 membership about activities, benefits and facilitate the sharing of knowledge on various platforms.
- Goal 2/Newsletter Editor – Publish and post at least two R3 Newsletters per year
- Goal 3/Webmaster – increase member engagement by encouraging them to submit current and relevant information to be posted on our R3 website.
- Goal 4/Information Coordinator – Increase social media presence in the Region using various platforms
- Goal 5/Fellows Coordinator – Serve as a resource for R3 Fellow nominators and nominations as requested

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MD Plans 2018 – R3

Taking the Inside Out Approach

▸ Enhancing our Member Development Activities
in 3 S's for Success (from an inside/out approach)
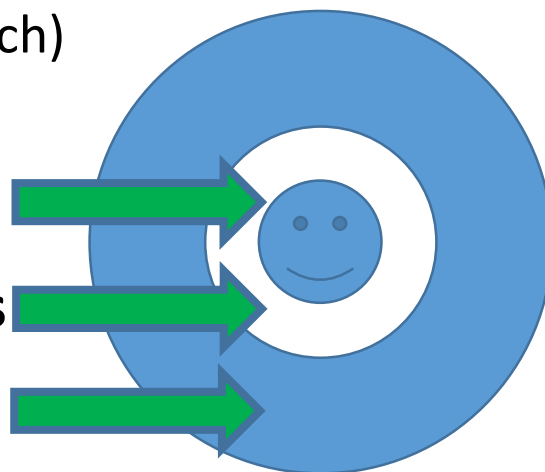- Self
- Sections
- Society (local community)

▸ Focusing our Region 3 volunteers
to take a look at these areas.

▸ Creating an environment for Regional Success

Self

Sections

Society

MD Plans 2018 – R3 (Continued)

Taking the Inside Out Approach

Self ➡️ 🙂

► Enhancing "Self" by:
- Sending members helpful, career-building tips via monthly emails and posting information on the R3 website.
  - Self-motivation
  - Professional Development
  - Networking skills

- Promoting/attending professional development conferences

- Informing members on the benefits and value of IEEE (so that they feel compelled to stay active and engaged)

- Encouraging the use of IEEE electronic tools (i.e. Collaboratec, vTools, R3 website, Digital Library, etc.)

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MD Plans 2018 – R3 (Continued)

Taking the Inside Out Approach

▶ Enhancing our Sections by:
- Educating Section Officers on how to retrieve data on Membership Status, make contact and engage with these members to increase retention rates
  - Members in Arrears
  - Inactive Members
  - New Members
- Encouraging the Sections use of the IEEE Digital Library

- Continuing to promote Senior Member upgrades
  - Senior Member Roundups
  - Recognition of SM at annual Section Events
  - SM incentives throughout the year

Sections

- Adding a New Member "Meet & Greet" segment to the current Section Meeting agendas

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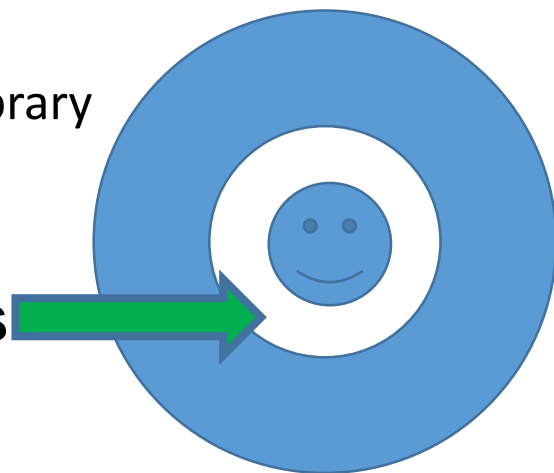
MD Plans 2018 – R3 (Continued)

Taking the Inside Out Approach

▶ Enhancing our Society at large by:
- Collaborating and partnering with local universities and industry to bring top-quality technical programs to the area

- Hosting joint programs with other local technical orgs

- Continuing to educate the pipeline of future engineers by participating in K-12 and STEM programs

- Posting information on Environmental and Engineering related issues that affect your local community

Society (Community)
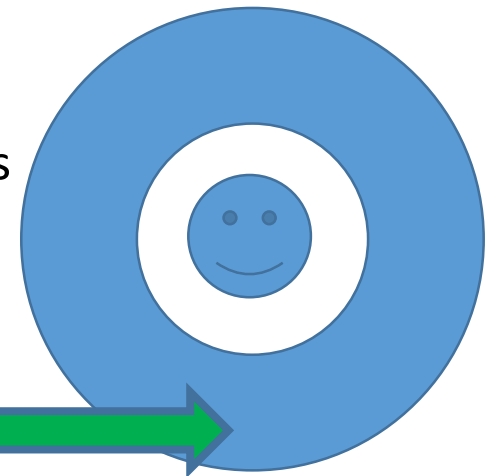
Member Activities Committee

Member Benefits: Discounts & Reduced Rates

- ‣ Reduced rates on IEEE Products
  - ▪ As much as 50% off

- ‣ Member Discounts* on:
  - ▪ Financial Services
  - ▪ Insurance Services
  - ▪ Home & office Services
  - ▪ Travel Services

* Benefits vary by country

Sponsored Insurance and Discount Programs for Members

Life, Health & Business Insurance
for US, Puerto Rico & Canada
IEEE Member Group Insurance Program
IEEEInsurance.com
For US, Canada & Puerto Rico

International Life Insurance
- No Medical exam for $500,000
- Coverage up to $4 Million
- Special rate for IEEE Members
clements WORLDWIDE
Excluding US, Canada & Puerto Rico

Switch and you could save*
GET A QUOTE
Liberty Mutual. INSURANCE
Auto & home insurance (US)

TRAVELERS
IEEE MEMBERS COULD save hundreds
GET A QUOTE
Auto & home insurance (US)

Please sign in with your IEEE Account to view program details

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IEEE Global Benefits Finder

▶ Access to all of the benefits of IEEE Membership

▶ Broken down by
  ▪ Career Phase
  ▪ Country

▶ 90+ Benefits for US Members

▶ www.ieee.org/benefits

MD Plans 2018 – R3

Changing our World through Member Development

▶ Region 3 is requesting our members to take the inside-out approach to Membership Development by enhancing each of these 3 S's:
- Self　　　　　　(learning and self-education)
- Sections　　　　(developing programs and engaging members)
- Society　　　　(partnering with the local community)

▶ Please take some time out of your busy schedules to reflect on how you can implement these **3 S's for Success**

▶ If we can each do our part as members individually; collectively we can positively affect our global society and help build a better world for tomorrow

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Member Activities Committee

Want to see more of the IEEE Member Experience?

IEEE.tv Membership Experience Channel   https://ieeetv.ieee.org/channels/ieee-experience

We are encouraging Region 3 to Follow Membership Activities on Social Media:
(Contact us if you would like to coordinate updating Region 3 activities on these sites.)

@IEEExp

IEEE Membership

Let's HEAR from YOU! ☺

Sonya Dillard, R3 MAC, Chair Sonya.Dillard@ieee.org

Send us your membership ideas, new trending activities and programs, and Region 3 success stories.