

# 2018 R3 Strategic Plan

**Vision** Focus on the growth and development of the member throughout the life cycle of the individual. Every member is an active participant, an informed and a satisfied member.

**Mission** The Region shall fulfill the Member and Geographic Activities (MGA) strategic objectives at the local level by ensuring the enabling of the sections, chapters, and student branches to engage the member.

## **Goals**

1. Increase members who are engaged in any aspect of IEEE
2. Improve Information Sharing
3. Grow and nurture Section Support
4. and Member Activities Committees
5. Strengthen SoutheastCon
6. Increase focus on YP, WIE and students
7. Ensure Policies and Processes are
8. documented and useable
9. Encourage Projects
10. Increase Collabratec Usage

20180307 - Recommended by R3 SOSC

20180319 - Action by R3 ExCom