



# Member Activities Committee (MAC)

*Report to IEEE SoutheastCon 2018 on committee members, responsibilities, activities, and goals.*

*Sonya Dillard  
R3 MAC Chair*

# Member Activities Committee

*R3 MAC Members for 2018*

R3 Website: <http://ewh.ieee.org/reg/3/>

- ▶ MAC Chair: Sonya Dillard
- ▶ Newsletter Editor: Bill LaBelle
- ▶ Webmaster: Eric Ackerman
- ▶ Fellows Coordinator: David Conner
- ▶ Information Coordinator/Social Media: Steve Jackson
- ▶ R3 Advisor/Mentor: Bill Ratcliff
- ▶ R3 Advisor/Mentor: Lee Stogner
- ▶ The **Member Activities Committee (MAC)** shall support and facilitate the effective, seamless and interactive sharing of information and knowledge with members of Region 3 and others. This committee will also support other activities related to individual members of Region 3.



# Member Activities Committee

## *Committee Responsibilities*

- ▶ **MAC** shall identify and communicate the personal and professional benefits of active engagement with fellow IEEE members. The MAC shall contribute material, and if requested, present communications information and demonstrations to the Region leadership and members.
- ▶ **MAC Chair** shall assist the Region 3 Secretary in maintenance of various email lists used by the Region 3 Committee and the Region 3 Executive Committee.
- ▶ **Newsletter Editor** shall publish the IEEE Region 3 Newsletter, on a scheduled basis, in paper and electronic format via the Region 3 website.
- ▶ **Webmaster** shall support the creation and maintenance of web content for Region 3 and its entities to inform the members of events and activities.
- ▶ **Information Coordinator** shall support the creation and maintenance of social media content for Region 3 and its entities.
- ▶ **Fellows Coordinator** shall encourage members to seek the membership level of Fellow.

# Member Activities Committee

## *Activities and Goals for 2018*

### ▶ **Upcoming Activities:**


- Huntsville Section – Teacher-in-Service Program for teachers K – 12, April 27<sup>th</sup>
- Alabama Section – Life Member Affinity Group Lunch Meeting, May 21 (bi-monthly)
- Savannah Section – Engineering Academy for students grades 9 - 12, June 11 – 15<sup>th</sup>
- Broward Section – Planning to host another ITPalooza at the Convention Center

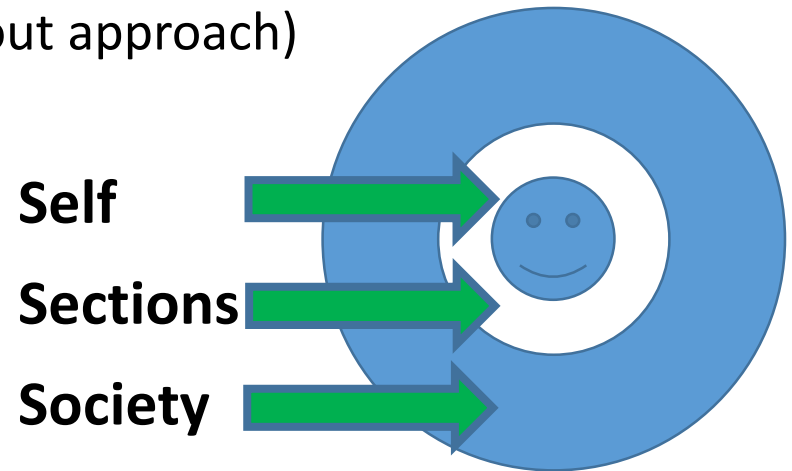
### ▶ **Goals for 2018:**

- Goal 1/MAC Chair – Communicate monthly to the R3 membership about activities, benefits and facilitate the sharing of knowledge on various platforms.
- Goal 2/Newsletter Editor – Publish and post at least two R3 Newsletters per year
- Goal 3/Webmaster – increase member engagement by encouraging them to submit current and relevant information to be posted on our R3 website.
- Goal 4/Information Coordinator – Increase social media presence in the Region using various platforms
- Goal 5/Fellows Coordinator – Serve as a resource for R3 Fellow nominators and nominations as requested

# MD Plans 2018 – R3

## *Taking the Inside Out Approach*

- ▶ Enhancing our Member Development Activities in 3 S's for Success (from an inside/out approach)
  - Self 
  - Sections
  - Society (local community)
- ▶ Focusing our Region 3 volunteers to take a look at these areas.
- ▶ Creating an environment for Regional Success



# MD Plans 2018 – R3 (Continued)

*Taking the Inside Out Approach*



## ► Enhancing “Self” by:

- Sending members helpful, career-building tips via monthly emails and posting information on the R3 website.
  - Self-motivation
  - Professional Development
  - Networking skills
  
- Promoting/attending professional development conferences
  
- Informing members on the benefits and value of IEEE (so that they feel compelled to stay active and engaged)
  
- Encouraging the use of IEEE electronic tools (i.e. Collaboratec, vTools, R3 website, Digital Library, etc.)

# MD Plans 2018 – R3 (Continued)

## *Taking the Inside Out Approach*

### ▶ Enhancing our Sections by:

- Educating Section Officers on how to retrieve data on Membership Status, make contact and engage with these members to increase retention rates
  - Members in Arrears
  - Inactive Members
  - New Members
- Encouraging the Sections use of the IEEE Digital Library
- Continuing to promote Senior Member upgrades
  - Senior Member Roundups
  - Recognition of SM at annual Section Events
  - SM incentives throughout the year
- Adding a New Member “Meet & Greet” segment to the current Section Meeting agendas

**Sections**

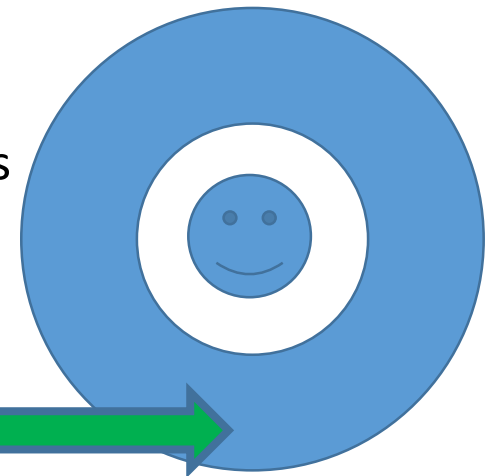


# MD Plans 2018 – R3 (Continued)

## *Taking the Inside Out Approach*

- ▶ Enhancing our Society at large by:
  - Collaborating and partnering with local universities and industry to bring top-quality technical programs to the area
  - Hosting joint programs with other local technical orgs
  - Continuing to educate the pipeline of future engineers by participating in K-12 and STEM programs
  - Posting information on Environmental and Engineering related issues that affect your local community

**Society  
(Community)**





# Member Activities Committee

## Member Benefits: Discounts & Reduced Rates

- ▶ Reduced rates on IEEE Products
  - As much as 50% off
- ▶ Member Discounts\* on:
  - Financial Services
  - Insurance Services
  - Home & office Services
  - Travel Services

\* Benefits vary by country



**Sponsored Insurance and Discount Programs for Members**

<p><b>Life, Health &amp; Business Insurance</b> for US, Puerto Rico &amp; Canada <b>IEEE Member Group Insurance Program</b> IEEEInsurance.com</p>	<p><b>International Life Insurance</b> • No Medical exam for \$500,000 • Coverage up to \$4 Million • Special rate for IEEE Members</p> <p><b>clements</b> worldwide</p>	<p><b>Switch and you could save*</b> <b>GET A QUOTE</b></p> <p><b>Liberty Mutual.</b> INSURANCE</p>	<p><b>TRAVELERS</b> IEEE MEMBERS COULD <b>save hundreds</b> <b>GET A QUOTE</b></p>
For US, Canada & Puerto Rico	Excluding US, Canada & Puerto Rico	Auto & home insurance (US)	Auto & home insurance (US)

**Please sign in with your IEEE Account to view program details**

# Member Activities Committee

## IEEE Global Benefits Finder

- ▶ Access to all of the benefits of IEEE Membership
- ▶ Broken down by
  - Career Phase
  - Country
- ▶ 90+ Benefits for US Members
- ▶ [www.ieee.org/benefits](http://www.ieee.org/benefits)

The screenshot shows the IEEE website's 'Global Benefits Finder' page. At the top, the IEEE logo and tagline 'Advancing Technology for Humanity' are displayed. A navigation menu includes 'About IEEE', 'Membership & Services', 'Societies & Communities', 'Publications & Standards', 'Conferences & Events', and 'Education & Careers'. A search bar with a 'Search' button is present. The page title is 'Global Benefits Finder'. A 'Membership Menu' sidebar lists 'IEEE Membership', 'Societies and Special Interest Groups', 'myIEEE', 'Member-Get-a-Member', and 'Student Resources'. The main content area explains the tool and provides a 'Global Benefits Finder' section with dropdown menus for 'by Career Phase' and 'by Country', and a 'Go' button. Below this is a 'Browse member benefits' link. A list of benefits for IEEE members is provided, including access to society memberships, local sections, conferences, and news. The footer contains a copyright notice for 2015 IEEE and various policy links.

## MD Plans 2018 – R3

### *Changing our World through Member Development*

- ▶ Region 3 is requesting our members to take the inside-out approach to Membership Development by enhancing each of these 3 S's:
  - Self (learning and self-education)
  - Sections (developing programs and engaging members)
  - Society (partnering with the local community)
  
- ▶ Please take some time out of your busy schedules to reflect on how you can implement these **3 S's for Success**
  
- ▶ If we can each do our part as members individually; collectively we can positively affect our global society and help build a better world for tomorrow

# Member Activities Committee

*Want to see more of the IEEE Member Experience?*

[IEEE.tv Membership Experience Channel](https://ieeetv.ieee.org/channels/ieee-experience) <https://ieeetv.ieee.org/channels/ieee-experience>

We are encouraging Region 3 to Follow Membership Activities on Social Media:  
(Contact us if you would like to coordinate updating Region 3 activities on these sites.)



@IEEEExp



facebook

IEEE Membership



Let's HEAR from YOU! 😊

Sonya Dillard, R3 MAC, Chair [Sonya.Dillard@ieee.org](mailto:Sonya.Dillard@ieee.org)

Send us your membership ideas, new trending activities and programs, and Region 3 success stories.

