

Region 3 Section Support Committee

Vision, Goals, Responsibilities and Members
IEEE SoutheastCon 2018
April 20 – 22, 2018

Vision & Mission

- ▶ **Region 3 Vision:** Engage every Member through Communities of Interest
- ▶ **Fundamental Position**
 - The Member **IS** IEEE
 - The **Section OWNS** the Member **RELATIONSHIP** and **IS** IEEE to the Member
 - The **Region** is the **ENABLER** of full member **ENGAGEMENT**
- ▶ **Section Support Committee Mission:** Assist the Sections to:
 - To stimulate the interest of IEEE members
 - To motivate members to volunteer
 - To encourage professional and technical growth of all members
 - To share best practices with other Sections
 - To form Engineering Affinity Groups.

Reference: [IEEE MGA Vision, Mission, Guiding Principles, Goals, and Strategies](#)

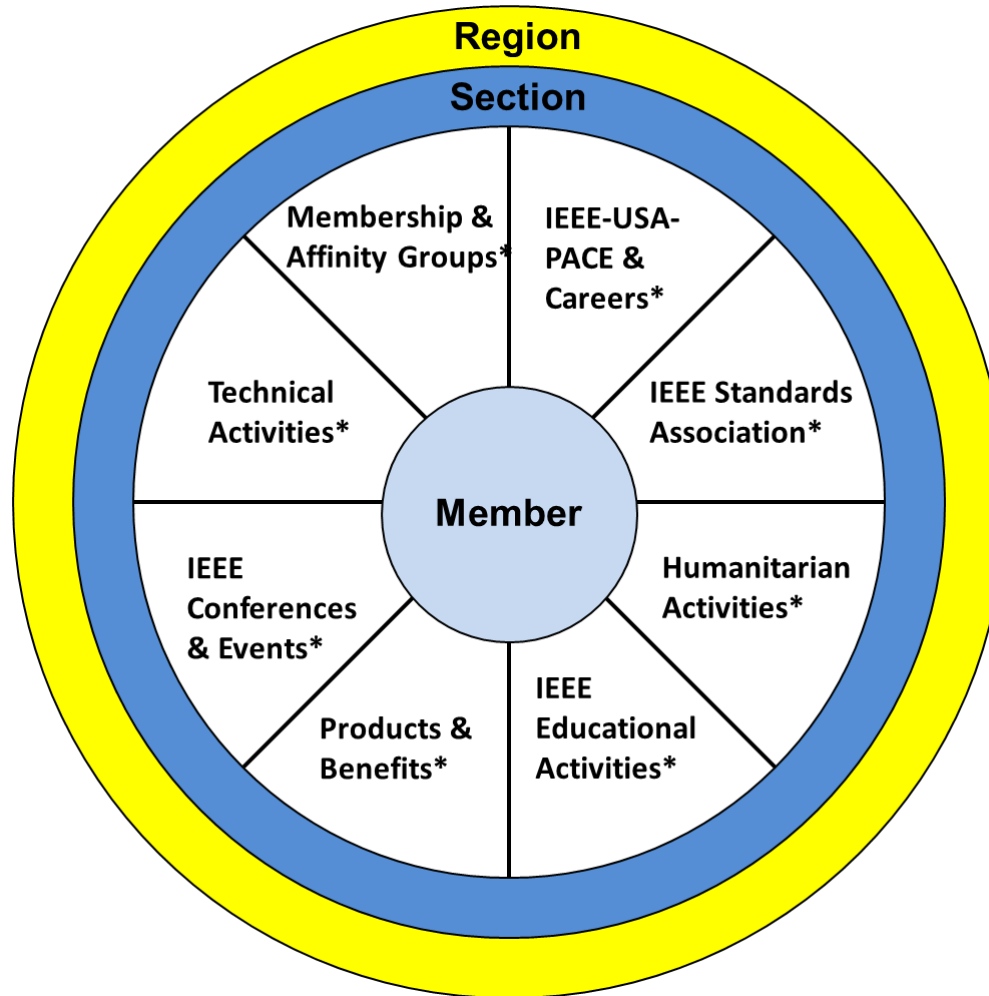
Section Support Committee

Responsibilities

- ▶ Encourage and enable Sections to engage members through Communities of Interest with Affinity Groups and Society Chapters with emphasis on Young Professionals, Women in Engineering, Senior Members and Life Members.
- ▶ Encourage Sections to sponsor Senior Member and Fellow elevation programs
- ▶ Assist Sections in the use of collaborative tools and other technologies with ongoing training events that support Section and Region activities.
- ▶ Encourage Sections to sponsor projects to facilitate the active involvement of members in IEEE activities.
- ▶ Assist sections in developing technical programs for their members and accessing other technical activities in the Institute.
- ▶ Provide assistance and support to Sections and Chapters having difficulties meeting the requirements to remain active and viable.

Section Support Committee

Member View of IEEE



Section Support Committee Committee Members



Mark Torres
Committee Chair



Daniel Diaz
Young Professionals



Jacquelyn Cunningham
Senior Member
Elevation



Grayson Randall
Projects



Allison Mercer
Women in Engineering



Charles Lord
Operations Specialist



Bill Ratcliff
Committee Mentor



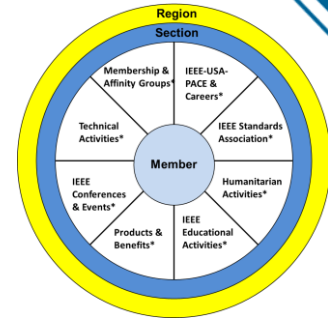
Glenn Parker
Technical Activities



Tom Bellarmine
Life Member

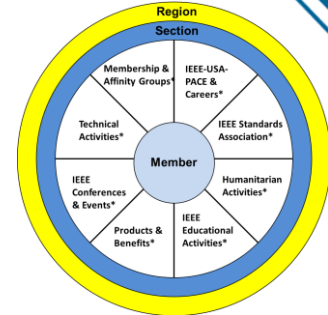


Bill Marshall
Operations Specialist



Section Support Committee Committee Goals

SSC Chair: Mark Torres



2018 Goals

- Focus on relationship with member (intentional and personal connections)
- Coordinate Affinity Groups (activities or areas of passion)
- Section Training/Forums
- Advancing needs of Section
- Corporate Memory (knowledge retention of Section activities/processes)

SoutheastCon 2018 Activities

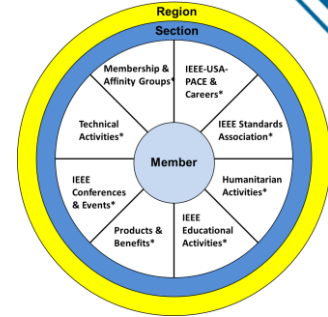
- Section Support Committee Meeting
- Coordinate Committee Activities
- GDPR and Section Responsibilities
Sat 4/21 11:00 St. Petersburg 1



Chris Wright
IEEE HQ Staff

Section Support Committee IEEE Young Professionals

Coordinator: Daniel Diaz



2018 Goals

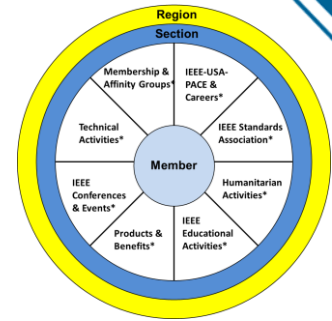
- Energize & Grow existing YP Affinity Groups
- Organize new YP Affinity Groups in Region 3 Sections
- Establish YP Committee for Region 3 Sections
- Provide YP Coordinator's collaborative network for Region 3 Sections

SoutheastCon 2018 Activities

- Coordinate SoutheastCon 2018 YP Track
 - First Step!: Resumé Workshop
 - Second Step! Interview Prep: Mock Interviews
 - IEEE – Why I Should be a Member!
- YP Networking at the Reception
- YP and Student Networking after the Banquet

Section Support Committee **Women in Engineering (WIE)**

Coordinator: Allison Mercer



2018 Goals

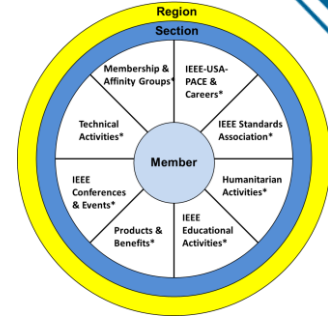
- Listen and learn needs of section with respect to WIE activities.
- Reach out to WIE groups and develop an updated contacts list for WIE Liaisons.
- Flesh out a five year plan for region with respect to both sustainment and growth.

SoutheastCon 2018 Activities

- WIE networking at Friday Reception (come find the WIE sign)
- Underscore value proposition of WIE for IEEE members
- Take roll of members and interested parties in attendance to follow up with

Section Support Committee Life Members (LM)

Coordinator: Tom Bellarmine



2018 Goals

- Increase in the number of Life Members Affinity group meetings in Region 3 Sections
- Assist Sections establish new Life Members Affinity groups
- Provide Life Members Affinity groups with best practices on conducting meetings and events

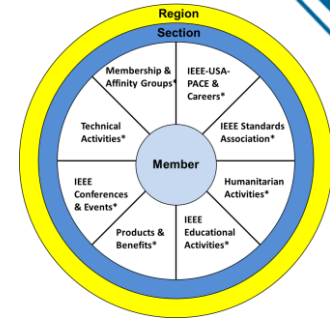
Region 3 Life Members Affinity Groups

- 10 Existing LM Affinity Groups: Alabama, Atlanta, Huntsville, Louisville, Winston-Salem, Florida West Coast, North Florida, Daytona, Melbourne, and East Tennessee Sections
- 2017 Reported LM Affinity Group Meetings: Alabama (5), Atlanta, Louisville (4) and Winston Salem
- Sections with plans to establish LM Affinity Groups: Coastal South Carolina and Richmond

Section Support Committee

Senior Member Elevation

Coordinator: Jacquelyn Cunningham



2018 Goals

- Support and collaborate with Sections to achieve 250 Senior Member Elevations in Region 3.
- Collaboratively work with IEEE Headquarters to enhance the Senior Member Program's reporting and assurance of GDPR and data compliance.
- Reintroduce the Senior Member Program in Region 3; employ lessons learned in the Senior Member Elevation process and in practice.

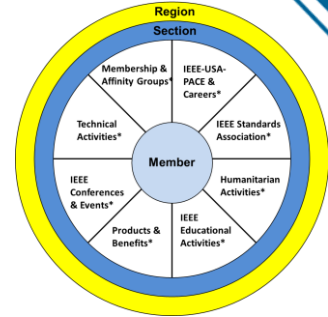
SoutheastCon 2018 Activities

- Survey Sections understanding of Senior Member Elevation
- Senior Member 2020 Sat 4/21 4:15 HTC 3a

Section Support Committee

Technical Activities

Coordinator: Glenn Parker



2018 Goals

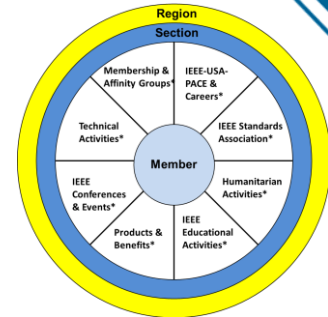
- Survey all Sections to determine their health and primary needs from the Section Support Committee.
- Create and maintain a list of available technical speakers and topics. For each speaker, determine whether they would need travel funds or if their society might cover travel for invited talks.

SoutheastCon 2018 Activities

- Building Strong Society Chapters in your Section (provide speaker list during the workshop) Sat 4/21 3:25 St. Petersburg 1
- Challenge every section to host at least one speaker from another section this year.

Section Support Committee Projects

Coordinator: Grayson Randall



2018 Goals

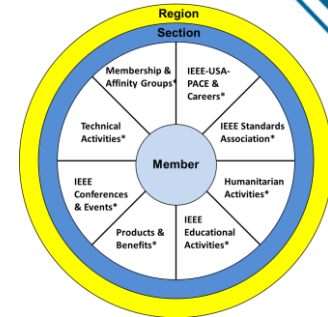
- Kick-off at SoutheastCon – explain the program to Section Leadership
- Every Section to have a Project
- Show how projects can engage members, get publicity, and make money
- Find out how the Region can support your section project efforts

SoutheastCon 2018 Activities

- MOVE Project Report - 2017 Sat 4/21 10:15 St. Petersburg 1
- Doing a Project in your Section Sat 4/21 1:15 St. Petersburg 1

Section Support Committee Sections Operations Specialists

Charles Lord
Bill Marshall



2018 Goals

- Develop "best practices" Section Vitality Guides
- Provide "How to IEEE" training on vTools and OU Analytics
- Provide training and guidelines to promote mentoring in IEEE sections
- Develop guidelines for 360 view of members and potential members

SoutheastCon 2018 Activities

- OU Analytics (SAMIEEE replacement) Training Sat 4/21 2:25 St. Petersburg 1 and Workshop Sat 4/21 4:15 HTC 5
- Challenge Area & Committee chairs to collect ideas on how to achieve the Region Strategic Plan
- Survey Section leaders on biggest challenges and recommend actions in 2H2018 to meet those challenges (e.g., training, workshops, guidelines, cookbooks, etc.)

Section Support Committee Committee Contact Information

Committee Position	Name	Email Address
Section Support Committee Chair	Mark Torres	mgtorres@ieee.org
Life Member Coordinator	Tom Bellarmine	gnanasigamani.bellar@famu.edu
Young Professional Coordinator	Danial Diaz	d.diaz@ieee.org
Women in Engineering Coordinator	Allison Mercer	Allison.Mercer@gtri.gatech.edu
Senior Member Elevation Coordinator	Jacquelyn Cunningham	jdnc@ieee.org
Sections Operations Specialists (Position 1)	Charles Lord	c.j.lord@ieee.org
Sections Operations Specialists (Position 2)	Bill Marshall	bill.marshall@gtri.gatech.edu
Project Coordinator	Grayson Randall	g.randall@ieee.org
Technical Activities Coordinator	Glenn Parker	Glenn.Parker@gtri.gatech.edu
Section Support Committee Mentor	William (Bill) Ratcliff	w.ratcliff@ieee.org
Support Team	Name	Email Address
Member Activity Committee Chair	Sonya Dillard	sonya.dillard@ieee.org
Student Activities Coordinator	Victor Basantes	victor.basantes@ieee.org
Region 3 Director	Gregg Vaughn	g.vaughn@ieee.org
Region 3 Director Elect	Jill Goslin	Jill.Gostin@gtri.gatech.edu
Region 3 Past Director	Jim Conrad	jmconrad@uncc.edu
IEEE HQ Region 3 Staff Contact	Chris Wright	wright.c@ieee.org
IEEE HQ Young Professional Staff Coordinator	Kristen Mahan (YP)	k.mahan@ieee.org
IEEE HQ Women in Engineering Staff Coordinator	Paola Bringas (WIE)	p.bringas@ieee.org ;

The [IEEE Support Center](#) is a great online resource.

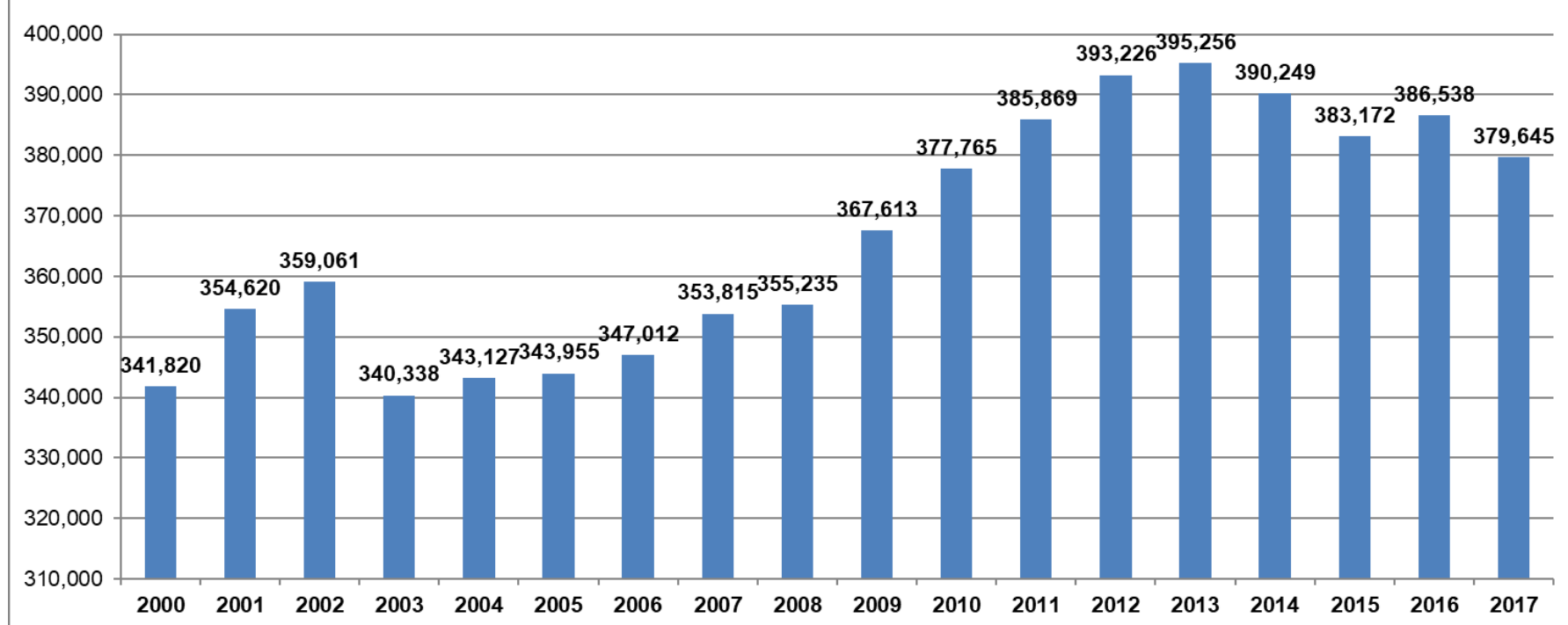
Q & A Session

Volunteer Resources

Overall Membership Trend

as of August

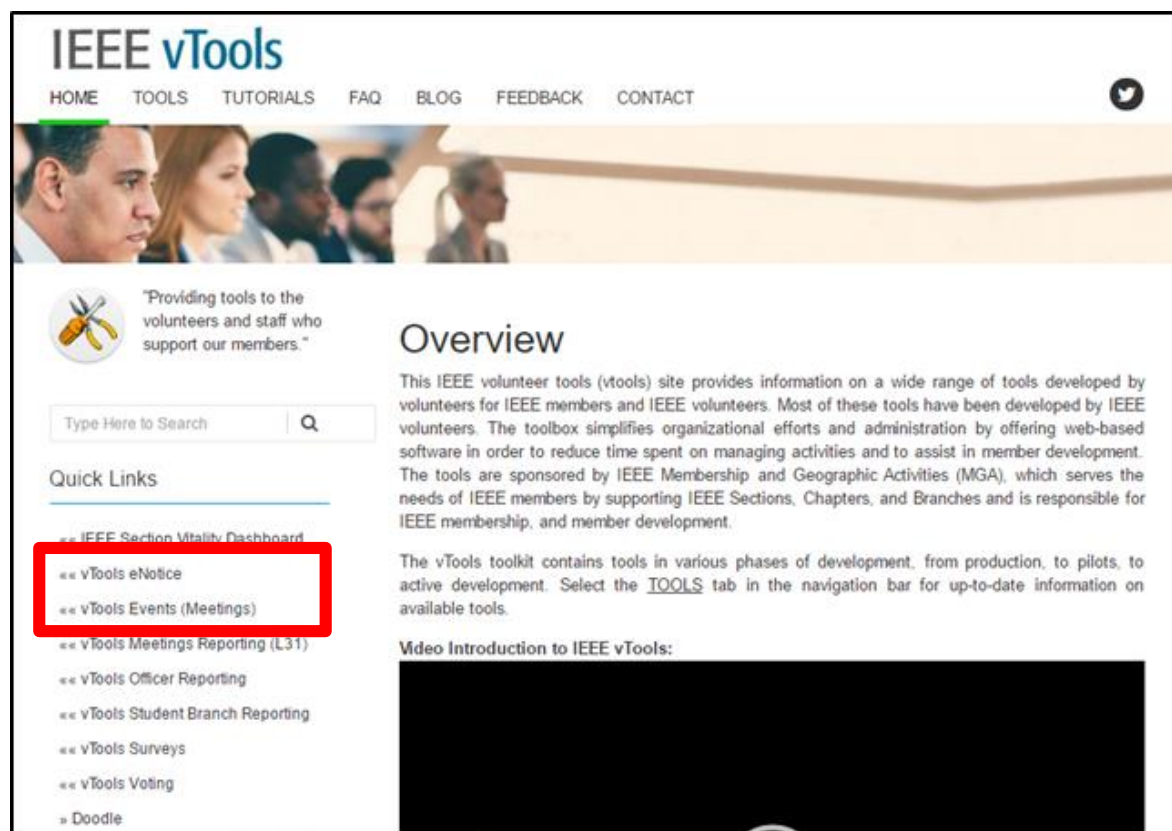
Global IEEE Members 2000-2017



Source: August Membership Stats (Membership Year End)

IEEE vTools

vTools.ieee.org



The screenshot shows the IEEE vTools website. At the top is the header with the "IEEE vTools" logo and a navigation bar containing links for HOME, TOOLS, TUTORIALS, FAQ, BLOG, FEEDBACK, and CONTACT. Below the header is a large banner image of a group of people. On the left side, there is a sidebar with a quote: "Providing tools to the volunteers and staff who support our members." Below the quote is a search bar with the placeholder text "Type Here to Search" and a magnifying glass icon. Under the search bar is a "Quick Links" section with a list of links: "IEEE Section Vitality Dashboard", "vTools eNotice", "vTools Events (Meetings)", "vTools Meetings Reporting (L31)", "vTools Officer Reporting", "vTools Student Branch Reporting", "vTools Surveys", "vTools Voting", and "Doodle". The link "vTools Events (Meetings)" is highlighted with a red rectangular box. To the right of the sidebar is the main content area. It starts with the heading "Overview" followed by a paragraph describing the vTools site. Below this is another paragraph about the vTools toolkit. At the bottom of the main content area is a section titled "Video Introduction to IEEE vTools:" followed by a black rectangular placeholder for a video.

IEEE vTools

HOME TOOLS TUTORIALS FAQ BLOG FEEDBACK CONTACT

"Providing tools to the volunteers and staff who support our members."

Type Here to Search

Quick Links

- « IEEE Section Vitality Dashboard
- « vTools eNotice
- « vTools Events (Meetings)
- « vTools Meetings Reporting (L31)
- « vTools Officer Reporting
- « vTools Student Branch Reporting
- « vTools Surveys
- « vTools Voting
- » Doodle

Overview

This IEEE volunteer tools (vtools) site provides information on a wide range of tools developed by volunteers for IEEE members and IEEE volunteers. Most of these tools have been developed by IEEE volunteers. The toolbox simplifies organizational efforts and administration by offering web-based software in order to reduce time spent on managing activities and to assist in member development. The tools are sponsored by IEEE Membership and Geographic Activities (MGA), which serves the needs of IEEE members by supporting IEEE Sections, Chapters, and Branches and is responsible for IEEE membership, and member development.

The vTools toolkit contains tools in various phases of development, from production, to pilots, to active development. Select the [TOOLS](#) tab in the navigation bar for up-to-date information on available tools.

Video Introduction to IEEE vTools:

Promotional Resources

- ▶ MD Portal
 - www.ieee.org/md
- ▶ IEEE Branding Resources
 - Videos, templates, tools and logos
 - brand-experience.ieee.org/
- ▶ IEEE Promotional Library
 - Warehouse of print/web ads
 - Access via: brand-experience.ieee.org/promo-library/
- ▶ [IEEE Experience channel](#) on IEEE.tv
- ▶ Membership Development Kits
 - www.ieee.org/mdsupplies



IEEE Membership Elevator Pitches

The 1-line response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity.

The 15-second response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. It publishes technical journals, sponsors conferences, develops technology standards, and supports the professional interests of more than 400,000 members.

The 30-second response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. It publishes technical journals, sponsors conferences, develops technology standards, and supports the professional interests of more than 400,000 members. IEEE creates an environment where members collaborate on world-changing technologies—from computing and sustainable energy systems to aerospace, communications, robotics, and healthcare—to engineer a better tomorrow.

Elevator Pitch Challenge

Issue: Do you know what your members **AND** non-members value?

- ▶ Everyone's definition is different
- ▶ Not all benefits are relevant to every Section or Member

Solution: The “Elevator Pitch” should be a conversation

- ▶ Every volunteer should have an answer to:
 - **WHY** they are a member/volunteer?
 - **What** do they value from membership?
- ▶ Discuss what the prospect/member is interested in
 - Offer to help them find the solution



IEEE STEM Related Resources

Provided by IEEE and the IEEE Educational Activities Board

Quality educational resources for educators, parents, students, IEEE volunteers, and the public. Programs include:



TryEngineering

IEEE
TryComputing.org

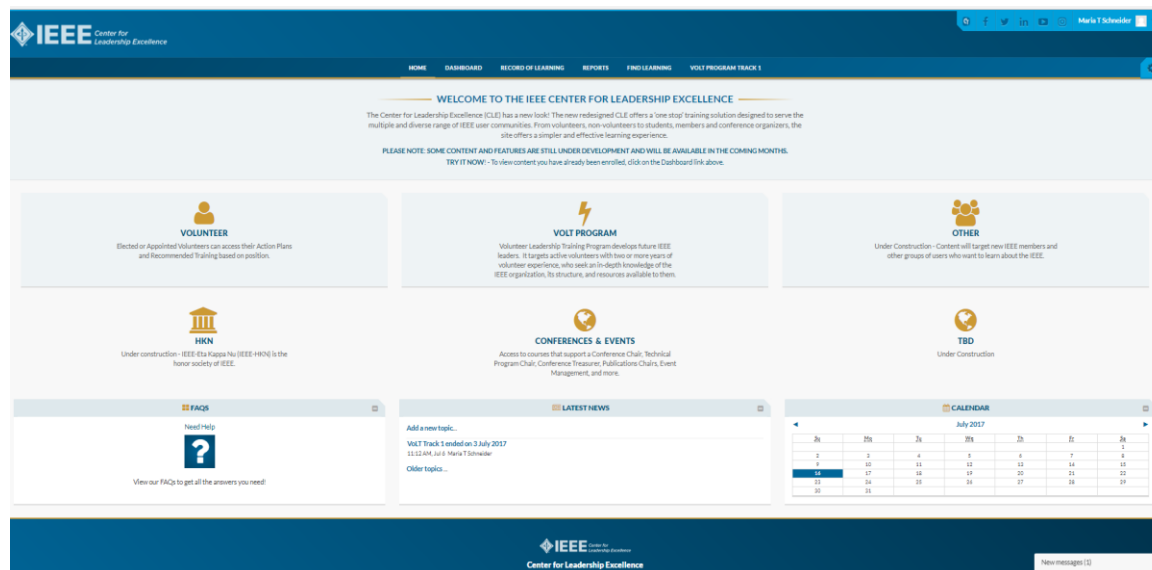
EPICS^{IN}IEEE

IEEE
Teacher In-Service
Program (TISP)

For full details and other programs, visit the [IEEE Pre-University Education site](https://www.ieee.org/education)

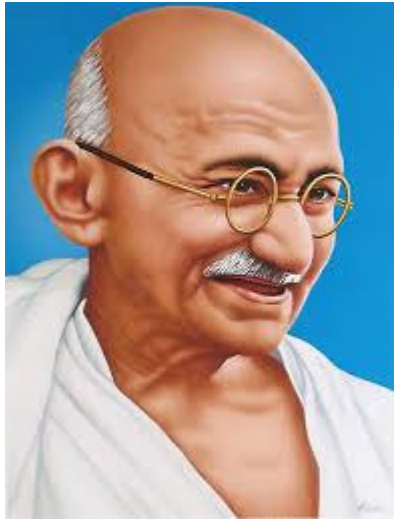
IEEE Center for Leadership Excellence

ieee-elearning.org/CLE/



PLEASE NOTE: SOME CONTENT AND FEATURES ARE STILL UNDER DEVELOPMENT AND WILL BE AVAILABLE IN THE COMING MONTHS.

- ▶ Simple to use, self-paced
- ▶ Access with IEEE Account
- ▶ Offers help to Volunteers in their new role with ACTION PLANS!
- ▶ Currently 14 Volunteer roles/action plans defined
- ▶ 12 Volunteer roles/action plans in development



"A customer is the most important visitor on our premises. He is not dependent on us. We are dependent on him. He is not an interruption to our work. He is the purpose of it. He is not an outsider in our business. He is part of it. We are not doing him a favor by serving him. He is doing us a favor by giving us an opportunity to do so."

- Mahatma Gandhi