

To: Region 3 ExCom
Subject: Member Activities Committee (MAC)
CC: Region 3 Committee Report
From: Sonya Dillard, R3 MAC Chair

June 12, 2018

The committee did not meet as a group. We have communicated via email. As MAC, I submitted communications to our volunteers through Chris Wright via a monthly newsletter.

I am compiling information submitted from Section Chairs on a questionnaire I sent them regarding updating their membership chairs and educational activities chairs. I also asked the Section Chairs to let me know how R3 could support them with their Sections, in the areas of Membership and Educational Activities. Since, many of these positions in the Sections are not currently assigned in our database; I am updating this information, to start communicating with these P.O.C.s in the Sections. Once completed, I will submit the file to Chase.

Steve Jackson, Information Coordinator has received 3 variations of the R3 logo from a vendor to be used in all our electronic advertising and social media. (See three options below, and request approval from the R3 ExCom). The vendor used the IEEE guidelines that were provided after last month's meeting, so these options are compliant with IEEE. Also attached, is also the invoice for \$250 from "Writefullysaid.com" the vendor that was used to create the updated logo options. Steve also has been given access to the R3 Facebook and Twitter accounts, and will be updating when the logo has been officially approved.

WRITEFULLYSAID.COM

a1.



b.



a2.



NOTE Options a1 & a2 are for social media, and option b is for printed media.

_____ (For Informational Purposes Only) _____

Two Mentors for this committee were assigned by the SOSC and they are: Bill Ratcliff w.ratcliff@ieee.org and Lee Stogner l.stogner@ieee.org. We will be utilizing their advice for our goals and future planning.

The following MAC Roster has been distributed to all members for easier communication.

Member	Section	Volunteer Title	Email Address	Phone(s)
Sonya Dillard	Huntsville	Member Activities Committee Chair (MAC)	Sonya.Dillard@ieee.org sonyaldillard@gmail.com	256-665-4433 (cell) 256-544-3312 (wk)
William LaBelle	Hampton Roads	Newsletter Editor	w.labelle@ieee.org	757-686-2237 (hm) 757-541-5813 (wk)
Eric Ackerman	Broward	Webmaster	e.ackerman@ieee.org	954-753-8478 (hm)
David Conner	Alabama	Fellows Coordinator	d.conner@ieee.org	205-733-9346 (hm)
Steve Jackson	Savannah	Information Coordinator	jackson.steve.j@ieee.org	843-422-9306 (cell) 912-306-1222 (wk)
Bill Ratcliff		Advisor/Mentor #1	w.ratcliff@ieee.org	
Lee Stogner		Advisor/Mentor #2	l.stogner@ieee.org	

This report was submitted for informational purposes only.

Sincerely,

Sonya Dillard, Past Chair – IEEE Huntsville Section
R3 Member Activities Committee (MAC), Chair