M Gmail   **Chase Battaglio <ecbattaglio@gmail.com>**

[R3 Agenda Item] Fwd: IEEE Day call for Ambassadors is open

Derik Pack <derik.pack@gmail.com>   Mon, Jul 16, 2018 at 9:46 AM
To: Chase Battaglio <ecbattaglio@gmail.com>, Bob Bush <bob.bush@ieee.org>, Christopher Wright <wright.c@ieee.org>

Chase,

I will not be able to attend the R3 meeting tonight, but I did want to contribute a reminder. The IEEE Day Call for Ambassadors is open. Chris Wright shared a blurb in the last Section Support meeting. I wanted to provide the e-notice I sent to my section announcing the role and requesting volunteer participation in IEEE Day.

For sections, IEEE Day provides a low commitment activity to engage members as volunteers. The IEEE Day Ambassador shares information from the IEEE Day committee with the section, and usually reports the Section's IEEE Day activities (and content submissions) on the IEEE Day website.

The rules for the video and photo competition have not yet been announced this year, but last year any event that took place in a two week window after IEEE Day could be used for the photo and video contents. They provide a marketing kit to help with events and a map to show all the events worldwide.

To all sections, I would recommend the following:
1. Submit at least one section member as an IEEE Day Ambassador.
2. Plan an IEEE Day event (or add an IEEE Day component to an event you are having during October)
3. Submit your IEEE Day event or events on the IEEE Day website
4. (Optional) Take part in the photo or video competitions
5. Encourage your sub-units to have their own activities and submit those activities

If you need ideas for events, please feel free to contact me or consult the list in my email forward below. If there are any questions, I will do my best to answer them.

I'll end with a little bit of data. As of 11 JULY 2018, Regions 1-7 had less than 10 ambassadors identified. Regions 8-10 had over 600 identified. R8-10 use this activity for membership growth and community awareness. We can too. Take credit for the work you are already doing and use the opportunity to increase membership engagement in a worldwide activity.

Thanks

Derik Pack
Section Chair, Coastal South Carolina Section
IEEE Day Regional Lead, Region 3.

---------- Forwarded message ----------
From: "IEEE eNotice" <enotice@ieee.org>
Date: Jul 12, 2018 12:36 AM
Subject: IEEE Day call for Ambassadors is open
To: <derik.pack@gmail.com>
Cc:

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IEEE Day is the yearly celebration of IEEE and the impact of technology on the world. The events begin this year on October 2, 2018 and usually continue for over two weeks. If you want to celebrate IEEE and the positive impact IEEE has on the community, you can register to be an IEEE Day ambassador and have an event in your local community. Registering allows IEEE staff to acknowledge your contribution to IEEE Day, to link you up with Section officers to get support and let other IEEE members in your section know about the event you are planning. Past IEEE Day events included:

- IEEE socials (IEEE celebration cake, happy hour, dinner, party in the park, IEEE bowling, etc...)
- Technical speakers
- Membership drives
- STEM outreach (Tell a high school why you are an engineer)
- Check the IEEE Day website for more ideas (www.ieeeday.org)

Your imagination and time are really the limits for creating an IEEE Day event. If you are uncertain about signing up as an ambassador, please reply back to this email and let's talk. If you are sure you want to do it, go ahead and fill out the Ambassador form

at http://www.ieeeday.org/ieee-day-2018-ambassadors-form

Last year I helped plan IEEE Day events within our section, I spoke at a local high school, and organized an IEEE member/student activity at the high school the following weekend. I enjoyed the opportunity to engage the community, celebrate IEEE and ensure future generations are interested in engineering. You can find my experience at the new Coastal SC website here: http://sites.ieee.org/coastalsc/ieee-day-2017 It is a great opportunity to get involved at the level of commitment that is most comfortable for you.

Derik

Coastal South Carolina Section

Section Chair

Coastal South Carolina Section : http://webinabox.vtools.ieee.org/wibp_home/index/r30383
Coastal South Carolina Chapter,C16/COM19/PE31 :

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