Region 3 Section Support Forum

October 2018 – The Section to Student Branch Connection

Agenda

Region 3 Section Support Committee Forum

▸ Review the Membership Cycle Calendar - 5 minutes

▸ Region 3's Student Strategy – 5 minutes

▸ Section Branch Connection – Policy Changes-10 minutes

▸ How Sections Can Support Their Branches – 10 minutes

▸ Open Discussion – ~ 30 minutes

Mark Torres
Committee Chair

Chris Wright
IEEE Staff Support

IEEE Membership Development Cycle

How are we doing?

Health Check for Region

REGION	TOTAL MEMBERS			
	2018	**2017**	**Change**	
			#	%
1	28,118	28,635	(517)	-1.8%
2	24,074	24,721	(647)	-2.6%
3	25,879	25,780	99	0.4%
4	18,773	18,766	7	0.0%
5	23,902	24,073	(171)	-0.7%
6	48,081	48,461	(380)	-0.8%
R 1-6	*168,827*	*170,436*	*(1,609)*	*-0.9%*
TOTAL	**383,674**	**379,645**	**4,029**	**1.1%**

Total US Membership vs Region 3
% Change YoY

Region 3 — Total US
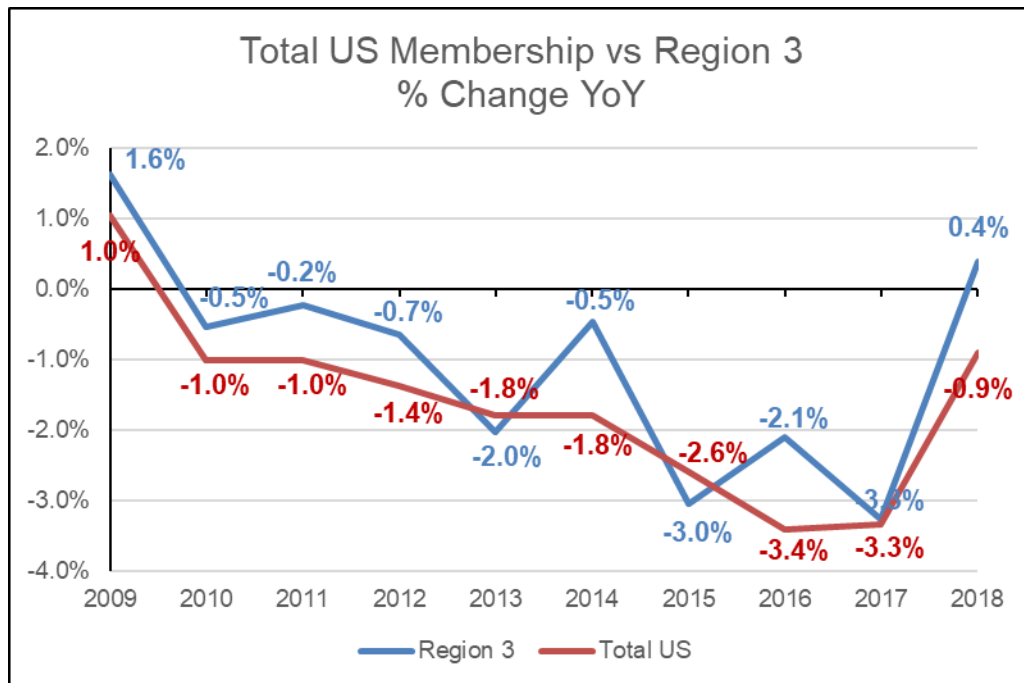
Region 3's Student Strategy

Did you know?

The Current State of Region 3 Student Membership

▸ Total Number of Student members: 4,391*
  - Approx. +8.0% over 2017

▸ Student Branch Data
  - Potential Student Branches: ~143**
  - Active Student Branches: 92
    • 3 do not have volunteers reported
  - Student Branch Chapters & Affinity Groups: 81
    • 9 do not have volunteers reported

▸ Student Volunteer Data (excluding Counselors)^
  - Branches with potentially outdated volunteers: 32
  - Branch Chapters with potentially outdated volunteers: 15
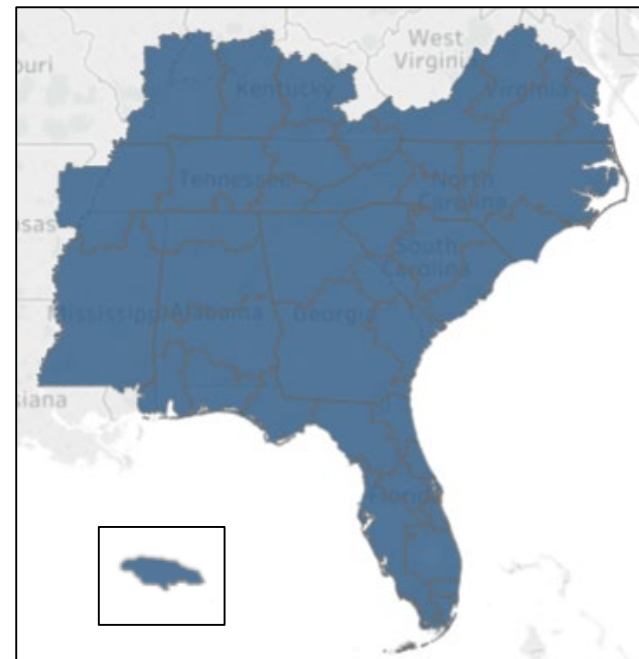
Region 3 Student Membership Goals

Gregg Vaughn
R3 Director

Victor Basantes
R3 Student Activities

▸ Assist current Student Branches with meeting IEEE yearly reporting requirements

▸ Host Student Leadership Training Workshops

▸ Update Student Branches with new resources for students (ie: website, SSAC/SSR positons, etc.)

▸ Strengthen the SoutheastCon program

Section Branch Connection – Policy Changes

IEEE Policy Changes for Student Branches

Highlights of the MGA Board-Approved Changes

▶ Student Branches are now officially under the local Sections' organizational structure
  - Similar to local chapters and affinity groups.

▶ To approve a new Student Branch, approval is required from
  - The Region Director
  - The Region Student Activities Coordinator
  - ***NEW* The Section Chair**

▶ Rebates will be based on students who attend schools within the Section

▶ For Student Branch reporting and rebates:
  - All individual activities/events still need to be reported via vTools Events
    • Deadline for 2018 rebate: 1 November 2018
  - ***NEW* Student Branch Annual plan must be reported**
    • Launch date: November 2018
    • Via the Student Branch Reporting Tool
    • Must be reported by 1 February 2019 to be eligible for rebates

Shareyna Scott
IEEE Student Branch
Development Specialist

IEEE Policy Changes for Student Branches

MGA Operations Manual Changes

▸ Section 9.4.F.1 – The Section Student Representative is exempt from the member grade requirement
- They must still be an Active member

▸ Section 9.4.D.3 – Recommends the Section ExCom select:
- A Section Student Activities Chair (SSAC)
- Section Student Representative (SSR)
- Both should be voting members of the Section ExCom.

▸ Operations Manual Section 9.7.H – Details the Student branch Reporting and Funds changes
- Reporting timeline
- Number of activities
- Annual plan v. annual report
- Branch Counselor no longer required to endorse.

IEEE Section-Branch Connection

IEEE Student's Communication Plan

Rebates May 2019

Feb 2019
- •**Deadline to submit Annual Plan – 2/1/19**

Dec-18 – Jan-19
- •Student Branches to work on their Annual Plan
- •Other communications may be released

Nov 2018
- •**Deadline for Event Reporting- 11/1/18**
- •**Launch of the Annual Plan process**
- •Article in Potentials Magazine

Oct 2018
- •Email to Volunteer Leaders week of 9/30/18
- •Announcement in Student Newsletter
- •Articles in:
- •MGA SCOOP
- •The Institute
- •The Bridge

Sept 2018
- •Article in the Student Branch Leader Newsletter (week of 9/23/18)

Includes monthly reminders via social media

How Sections Can Support Their Branches

How Can Sections Support the Branches

Engage Your Student Branches ASAP

▸ Step 1: Make sure your Section has Student representation on your ExCom
  - Identify your:
    • Section Student Activities Chair (SSAC)
    • Section Student Representative (SSR)
    • Suggest forming a committee
      ▪ Ask your active members if they would like to help

▸ Step 2: Have your new Student representatives reach out to current student branches
  - Make sure their Officer Reporting is up-to-date
  - Review the Student Branch reporting requirements
    • Log all activities in vTools Events
    • Deadline for 2018 rebate: 1 November 2018
    • The new Annual Plan requirement starts November 1
      ▪ Submit via vTools Student Branch Reporting
      ▪ Needed to receive Student Branch Rebate

Tutorials are available!
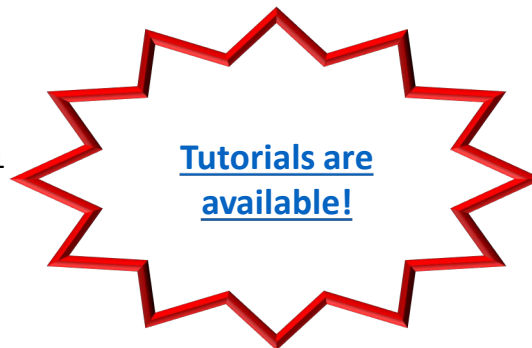
Key Resources for Student Activities Volunteers

- IEEE MGA Operations Manual
  - Specifically Sections 9.4 and 9.7
  - Familiarize yourself with the rules!

- IEEE Center for Leadership Excellence (CLE)
  - Updated training is now available for:
    - Section Student Activities Chair
    - Section Student Representatives
  - Includes:
    - Job Descriptions
    - Action plans/process guides

- Best practices for Sections and Student Branches
  - Video tutorials for effective Section–Student Branch collaboration
    - To date, there are two videos available:
      - Best Practices for Student Branches
      - Best Practices for Sections
  - Launch Q3 2018
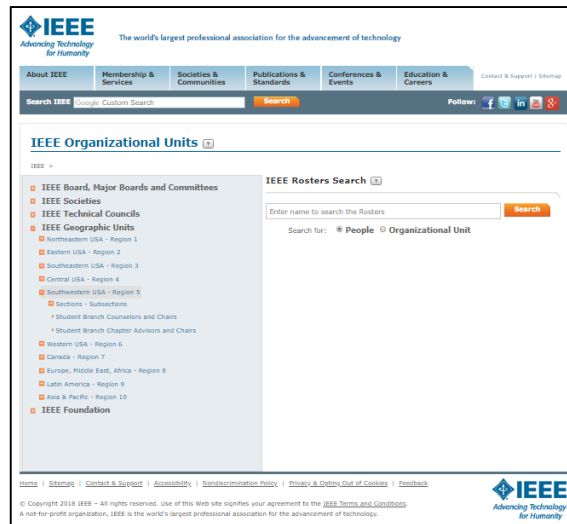
Key Resources for Student Activities Volunteers

Identifying Student Volunteers

▸ OU Analytics* – Volunteer Positions

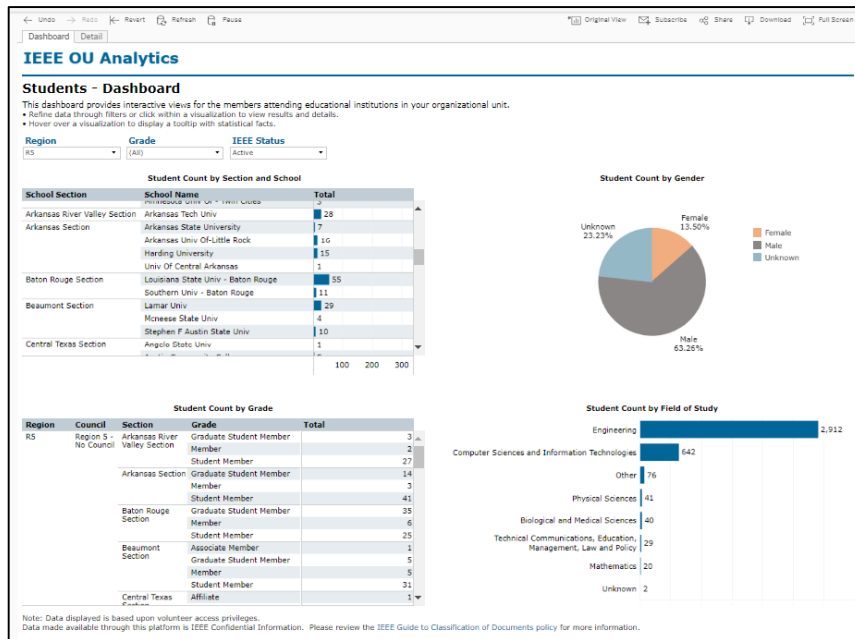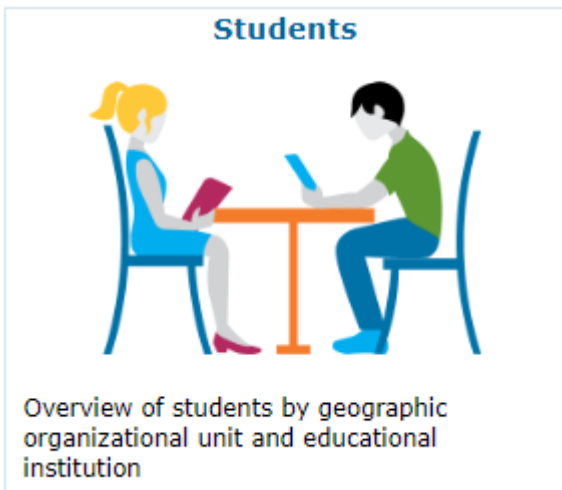*** Tutorials are available**

▸ IEEE Rosters Page

Key Resources for Student Activities Volunteers

Student Branch Membership Report

▸ [OU Analytics](#) - Student Tab

Students

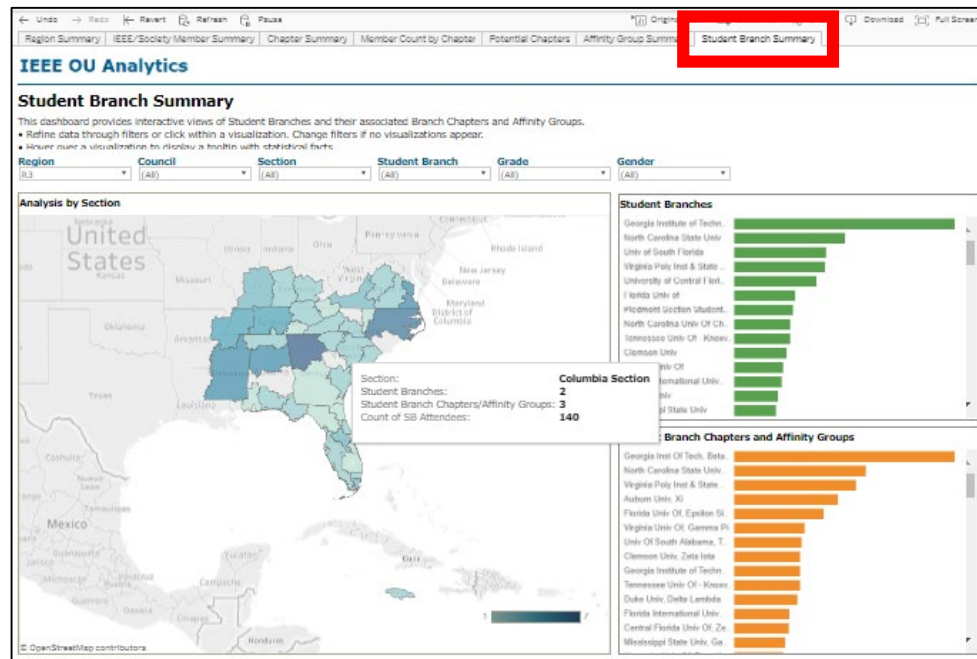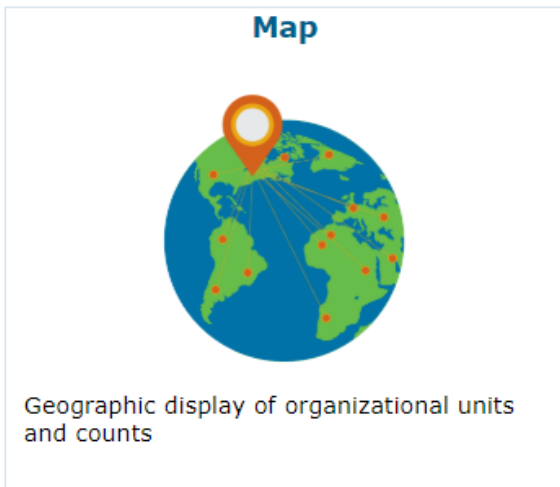Overview of students by geographic organizational unit and educational institution

* Tutorials are available

Key Resources for Student Activities Volunteers

Student Branch Report

▸ [OU Analytics](#) - Map

Geographic display of organizational units and counts


* Tutorials are available

Best Practices Moving forward:

Continue the Conversation

▸ Ensure your Section has regular contact with your branches

▸ Funding Opportunities
- Make sure they get their rebates!
- Other opportunities are available:
  - IEEE-USA PACE Funding – contact your R3 Pace Chair, Theresa Brunasso (theresa.brunasso@gmail.com)
  - IEEE Humanitarian & Philanthropic Programs
  - IEEE Young Professional Funding
  - IEEE Life Members Fund
  - All have specific requirements

▸ Assist them with events. Ideas include:
- Providing experienced engineers to assist in workshops (i.e. Learn to solder)
- Host a resume building workshop
- Assist with running company tours
- Workshop on publishing articles in journals, etc. (great for recognition)
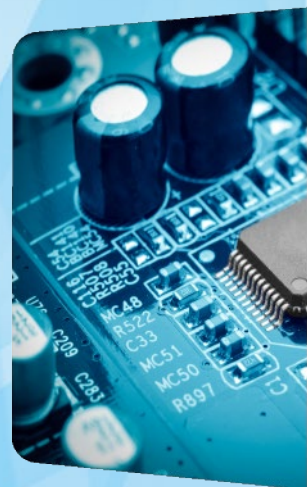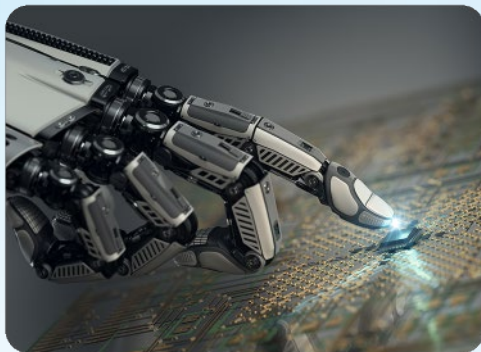
Thank you!

Mark Torres
R3 SSC Chair
mgtorres@ieee.org

Chris Wright
IEEE staff
wright.c@ieee.org

* Access to past training content TBD.

Appendix

IEEE Region 3 Key Contact Information

Student Activities

IEEE Staff Support

▸ Shareyna Scott – Student Branch Development Specialist

- s.n.scott@ieee.org

Region 3 Support

▸ Victor Basantes– R3 Student Activities Chair

- victor_basantes@hotmail.com

R3 Section Support Committee (SSC) Overview

Vision & Mission

▶ Region 3 Vision: Engage every Member through Communities of Interest

▶ Fundamental Position
- The Member IS IEEE
- The Section OWNS the Member RELATIONSHIP and IS IEEE to the Member
- The Region is the ENABLER of full member ENGAGEMENT

▶ Section Support Committee Mission: Assist the Sections to:
- To stimulate the interest of IEEE members
- To motivate members to volunteer
- To encourage professional and technical growth of all members
- To share best practices with other Sections
- To form Engineering Affinity Groups.

▶ For Full details, visit the R3 Southeastcon Repository and access Presentation #19

Reference: IEEE MGA Vision, Mission, Guiding Principles, Goals, and Strategies

Region 3 Section Support Committee Members

Mark Torres
Committee Chair

Bill Ratcliff
Committee Mentor

Daniel Diaz
Young Professionals

Allison Mercer
Women in Engineering

Tom Bellarmine
Life Member

Grayson Randall
Projects

Jacquelyn Cunningham
Senior Member
Elevation

Charles Lord
Operations Specialist

Bill Marshall
Operations Specialist

Glenn Parker
Technical Activities

Region 3 Section Support Committee

Committee Member Contact Information

Committee Position	Name	Email Address
Section Support Committee Chair	Mark Torres	mgtorres@ieee.org
Life Member Coordinator	Tom Bellarmine	gnanasigamani.bellar@famu.edu
Young Professional Coordinator	Danial Diaz	d.diaz@ieee.org
Women in Engineering Coordinator	Allison Mercer	Allison.Mercer@gtri.gatech.edu
Senior Member Elevation Coordinator	Jacquelyn Cunningham	jdnc@ieee.org
Sections Operations Specialists (Position 1)	Charles Lord	c.j.lord@ieee.org
Sections Operations Specialists (Position 2)	Bill Marshall	bill.marshall@gtri.gatech.edu
Project Coordinator	Grayson Randall	g.randall@ieee.org
Technical Activities Coordinator	Glenn Parker	Glenn.Parker@gtri.gatech.edu
Section Support Committee Mentor	William (Bill) Ratcliff	w.ratcliff@ieee.org

The IEEE Support Center is a great online resource.

Region 3 Section Support Committee

Support Team Contact Information

Support Team	Name	Email Address
Strategic Operations and Support	Dave Green	d.green@ieee.org
Member Activity Committee Chair	Sonya Dillard	sonya.dillard@ieee.org
Student Activities Coordinator	Victor Basantes	victor.basantes@ieee.org
Region 3 Director	Gregg Vaughn	g.vaughn@ieee.org
Region 3 Director Elect	Jill Gostin	Jill.Gostin@gtri.gatech.edu
Region 3 Past Director	Jim Conrad	jmconrad@uncc.edu
Region 3 PACE Chair	Teresa Brunasso	theresa.brunasso@gmail.com
IEEE HQ Region 3 Staff Contact	Chris Wright	wright.c@ieee.org
IEEE HQ Region 3 Staff Contact	Adrienne Hahn	a.hahn@ieee.org
IEEE HQ Young Professional Staff Coordinator	Kristen Mahan (YP)	k.mahan@ieee.org
IEEE HQ Women in Engineering Staff Coordinator	Paola Bringas (WIE)	p.bringas@ieee.org

The IEEE Support Center is a great online resource.

Important Section Resources

All the information you need to run your Section

- ▸ IEEE Region 3 Website
- ▸ Region Membership Reports – Sent on by the R3 Member Activities Chair
- ▸ IEEE Volunteer Rosters Page
- ▸ IEEE vTools – volunteer tools to run your Section
  - Tools Tutorials
  - vTools Support
- ▸ Important Operating Unit Websites – access resources designed for these groups
  - IEEE Societies
  - IEEE Students – New site coming soon
  - IEEE Young Professionals
  - IEEE Women in Engineering

Important Section Resources - continued

All the information you need to run your Section

- ▸ IEEE Brand Experience
  - - Templates, Tools, and Resources
  - - IEEE Brand Videos
- ▸ Resources to Strengthen Membership
  - - Membership Development Kit Online Portal – MD order your kit here
  - - Membership Resources page – access a number of presentations, tips etc.
  - - IEEE Experience Channel on IEEE.tv
  - - Member Experience Social Channels – Instagram, Facebook and Twitter

Important Section Resources - continued

All the information you need to run your Section

▸ Links to Member Interest Resources
  - Remain Technically Current
  - IEEE Conferences & Events
    • IEEE Meeting & Conferences Event Finder
    • IEEE Events – find local events and activities
  - Continuing Education
  - Career Resources
  - Humanitarian & Philanthropic Activities
  - Discounts