To: Region 3 ExCom   December 17, 2018
Subject: Member Activities Committee (MAC)
CC: Region 3 Committee Report
From: Sonya Dillard, R3 MAC Chair

The Member Activities Committee (MAC) had a great year, and looking forward to doing more in 2019. As MAC, I submitted communications to our volunteers through Chris Wright via a monthly newsletter. Monthly, I encouraged the membership to post their membership activities on our social media platforms.

Steve Jackson, Information Coordinator was instrumental in making sure that R3 had a better logo to be used in all our electronic advertising and social media. His initial request led to IEEE HQ to look into drafting a design for ALL regions, so his idea sparked an initiative for IEEE-USA. I was very proud of the outcome for the Logo development. See below for final versions.

Below is the result of IEEE USA graphic artwork that was delivered to us on October 12th, 2018. Files include vector eps formats for the map and text logo combination, along with transparent pngs, and with the abbreviated graphic for "IEEE R3," which is saved as a blue wedge block icon:

Eric Ackerman continues his service as the R3 webmaster and has generously done these services for year in and year out. We want to thank him and let him know that we appreciate him very much for his time and efforts.

- Region Website: www.ewh.ieee.org/reg/3/
- Twitter: http://twitter.com/r3ieee
- R3's Student Facebook: www.facebook.com/IEEEStudentsRegion3/
- R3's General Facebook: www.facebook.com/r3ieee/
- Instagram: www.instagram.com/r3ieee/

I also want to give a big thanks to our Advisors for this committee. Mr. Bill Ratliff, Mr. Lee Stogner, and David Conner (our Fellows Coordinator), for their seasoned advice and lending positive support. Your ideas and past experiences were greatly appreciated and very welcomed.

Looking forward to what the New Year 2019 has to offer for our Member Activities Committee!

_____ (For Informational Purposes Only)_____

Two Mentors for this committee were assigned by the SOSC and they are: Bill Ratcliff w.ratcliff@ieee.org and Lee Stogner l.stogner@ieee.org. We will be utilizing their advice for our goals and future planning.

The following MAC Roster has been distributed to all members for easier communication.

Member	Section	Volunteer Title	Email Address	Phone(s)
Sonya Dillard	Huntsville	Member Activities Committee Chair (MAC)	Sonya.Dillard@ieee.org sonyaldillard@gmail.com	256-665-4433 (cell) 256-544-3312 (wk)
William LaBelle	Hampton Roads	Newsletter Editor	w.labelle@ieee.org	757-686-2237 (hm) 757-541-5813 (wk)
Eric Ackerman	Broward	Webmaster	e.ackerman@ieee.org	954-753-8478 (hm)
David Conner	Alabama	Fellows Coordinator	d.conner@ieee.org	205-733-9346 (hm)
Steve Jackson	Savannah	Information Coordinator	jackson.steve.j@ieee.org	843-422-9306 (cell) 912-306-1222 (wk)
Bill Ratcliff		Advisor/Mentor #1	w.ratcliff@ieee.org	
Lee Stogner		Advisor/Mentor #2	l.stogner@ieee.org	

This report was submitted for informational purposes only.

Sincerely,

Sonya Dillard, Past Chair – IEEE Huntsville Section
R3 Member Activities Committee (MAC), Chair