

SC2020 Proposed Recommendation	
Region:	3
Recommendation Title (no more than 10 words):	Outreach for local industry
Recommendation Description (50 words or less):	IEEE can provide ways to communicate with local industry and points of contact for industry in each section. Training on topics like communicating with industry and how to engage them could also be done. Provide sections a set of briefs highlighting services IEEE has at various levels that can benefit local industries.
What strategic area is supported? 1. Networking – (Interaction with other members, Local meetings with other professionals, online meetings and webinars). 2. Skills Improvement – (Technical Skills, Continuing Education Opportunities). 3. Public Service – (Promoting the appreciation of technology and our profession to the general public, Representation on public policy issues related to the profession).	Networking, Public Service
What member group(s) will benefit? (OU, YP, WIE, students, Chapter members, industry professionals, underserved geographic areas).	Industry Professionals, Members, OU, Chapters
Other (implementation challenges, cost, Pros and Cons, etc.).	Challenge: Identifying predominant industries in each section and locating/maintaining current contacts. Pros – providing info and basic slides may encourage sections to reach out to industry. Cons – requires continuous updating for industry contacts.

Region contact who will answer questions and interface with MGA and Region (Name, email address)	Kristin Bing, kristin.bing@ieee.org
Submission Date	1 May 2020



SC2020 Proposed Recommendation	
Region:	3
Recommendation Title (no more than 10 words):	Improve Section Operations
Recommendation Description (50 words or less):	IEEE HQ can provide feedback on Section vitality reports by highlighting areas for improvement and providing examples of / ideas for how other Sections (based on size) achieve good scores in those areas. Improve available support tools based on issues identified by Sections and providing tips/tricks for data analytics such as heat maps for member attributes. Improve and make available Section maps so that Sections that span borders have a better understanding of their membership.
What strategic area is supported? 1. Networking – (Interaction with other members, Local meetings with other professionals, online meetings and webinars). 2. Skills Improvement – (Technical Skills, Continuing Education Opportunities). 3. Public Service – (Promoting the appreciation of technology and our profession to the general public, Representation on public policy issues related to the profession).	Networking, Skills Improvement, Public Service
What member group(s) will benefit? (OU, YP, WIE, students, Chapter members, industry professionals, underserved geographic areas).	All
Other (implementation challenges, cost, Pros and Cons, etc.).	Cost to implementing new/improved data analytics tools.

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SC2020 Proposed Recommendation	
Region:	3
Recommendation Title (no more than 10 words):	YP Retention
Recommendation Description (50 words or less):	To assist in the retention of YPs as they transition from students to full-time professionals, expand and extend tiered membership rates (from student rate to full price) over the course of 4-5 years post graduation. Provide location of and free access to career services during the transition time (note: many links on IEEE website under Member Benefits for students and YPs do NOT currently work) and expand those services available. Improve awareness of member financial benefits. Remove 8 year limit for student membership if beyond 8 years is full-time
What strategic area is supported? 1. Networking – (Interaction with other members, Local meetings with other professionals, online meetings and webinars). 2. Skills Improvement – (Technical Skills, Continuing Education Opportunities). 3. Public Service – (Promoting the appreciation of technology and our profession to the general public, Representation on public policy issues related to the profession).	Networking, Skills Improvement
What member group(s) will benefit? (OU, YP, WIE, students, Chapter members, industry professionals, underserved geographic areas).	YP, students, OU

<p>Other (implementation challenges, cost, Pros and Cons, etc.).</p>	<p>Cost associated with decrease in dues, and for providing more/improved career services. Pros – may improve transition from student to member.</p>
<p>Region contact who will answer questions and interface with MGA and Region (Name, email address)</p>	<p>Kristin Bing, kristin.bing@ieee.org</p>
<p>Submission Date</p>	<p>1 May 2020</p>

