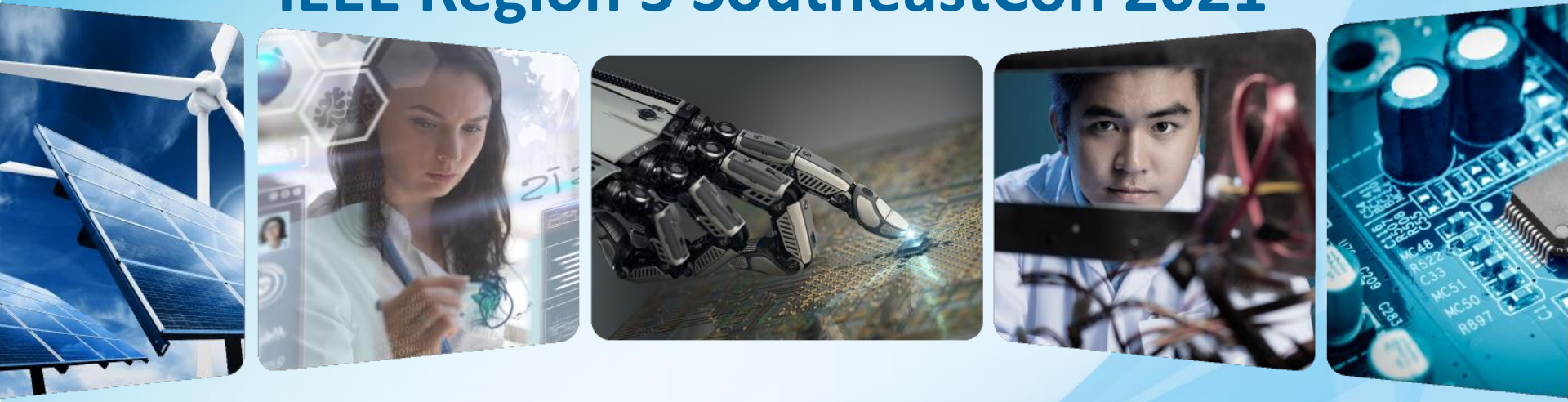
IEEE Region 3 SoutheastCon 2021



IEEE Members Communications Committee Status

Sonya Dillard,
R3 MCC Chair
March 13, 2021

IEEE Member Communications Roles/Responsibilities

Region 3 Meeting

Member Communications Committee Roles:

- To support and facilitate the effective, seamless and interactive sharing of information and knowledge with members of Region 3 and available to others.
- To serve our members by disseminating R3 newsletters, meeting and event announcements, social media posts and information sharing via the R3 website.
- Encourages member development activities and supports the Sections Support Committee.

Member Development Chair Roles:

- To shepherd the activities pertaining to membership development recruitment and retention in order to deliver an excellent member experience.
- To Retain, engage and develop existing members
- To promote member elevations (students, professionals, senior members and fellows)
- To Grow and Attract new members

IEEE Member Communications Committee Members

Region 3 Meeting

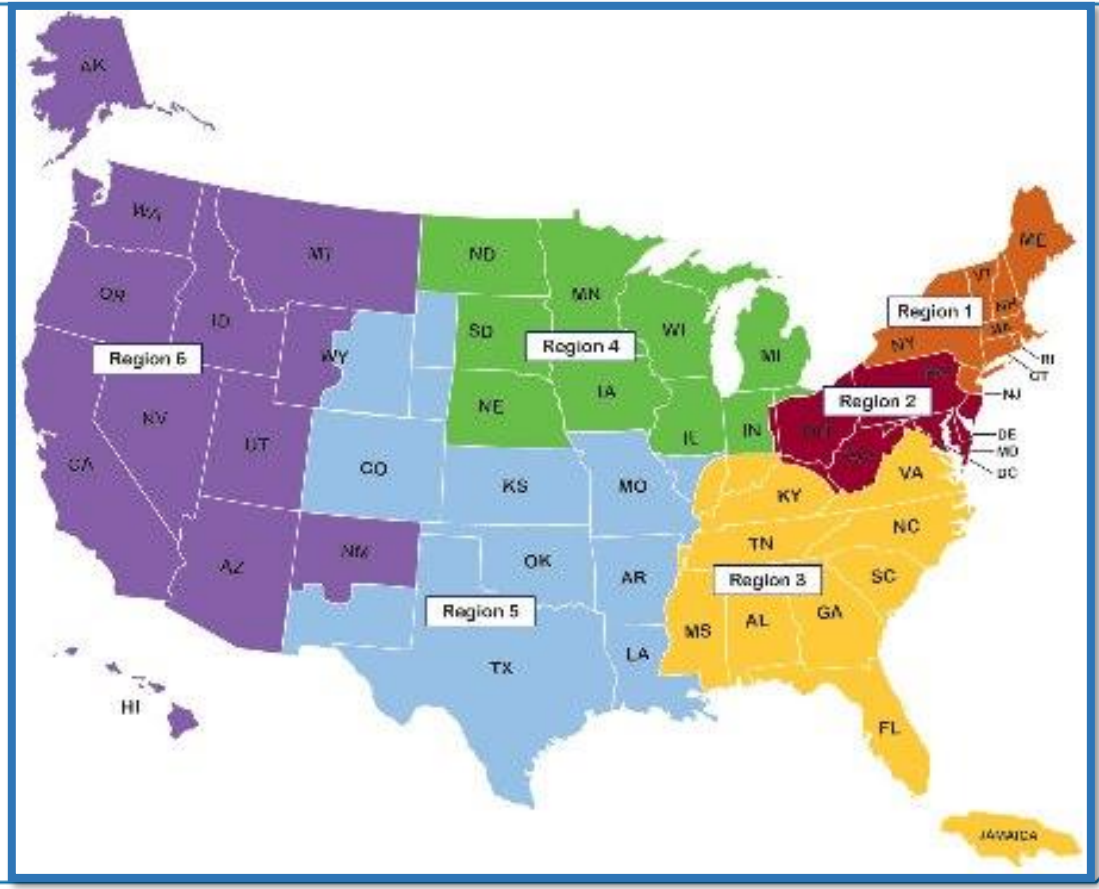
R3 Website: http://ewh.ieee.org/reg/3

- MCC Chair: Sonya Dillard
- Newsletter Editor: Bill Labelle
  Assistant Editor: Evelyn Licona
- Webmaster: Lucas Sweet
- Information Coordinator (Social Media):
  Dr. Ebonee Walker
- Fellows Coordinator: Dr. Hulya Kirkici
- R3 Advisors: Bill Ratcliff and Lee Stogner

IEEE USA Regions 1-6

Region 3 Meeting

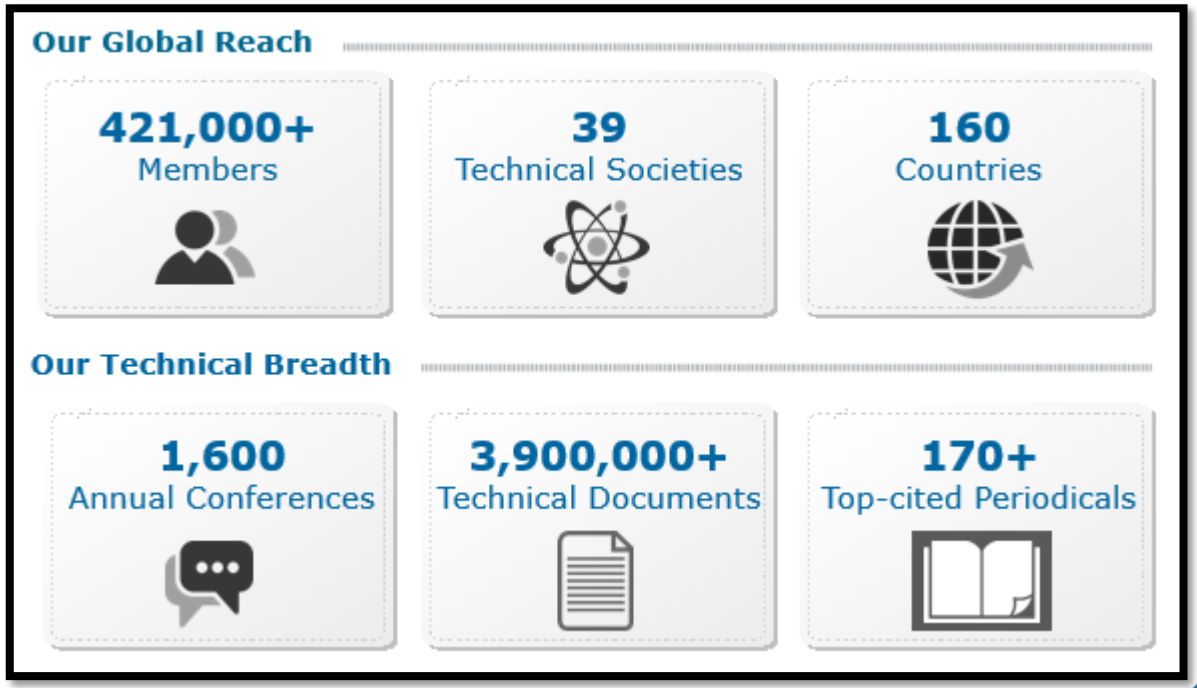
- Region 1: Northeastern U.S.
- Region 2: Eastern U.S.
- Region 3: Southern U.S
- Region 4: Central U.S.
- Region 5: Southwestern U.S.
- Region 6: Western U.S.



IEEE at-a Glance: “Defining Member Value & Benefits”

Region 3 Meeting

- Reduced rates on IEEE Products
  - As much as 50% off
- Member Discounts* on:
  - Financial Services
  - Insurance Services
  - Home & Office Services
  - Travel Services
- * Benefits vary by country
- www.ieee.org/benefits



Making New Connections: Virtual Professional Networking

Region 3 Meeting

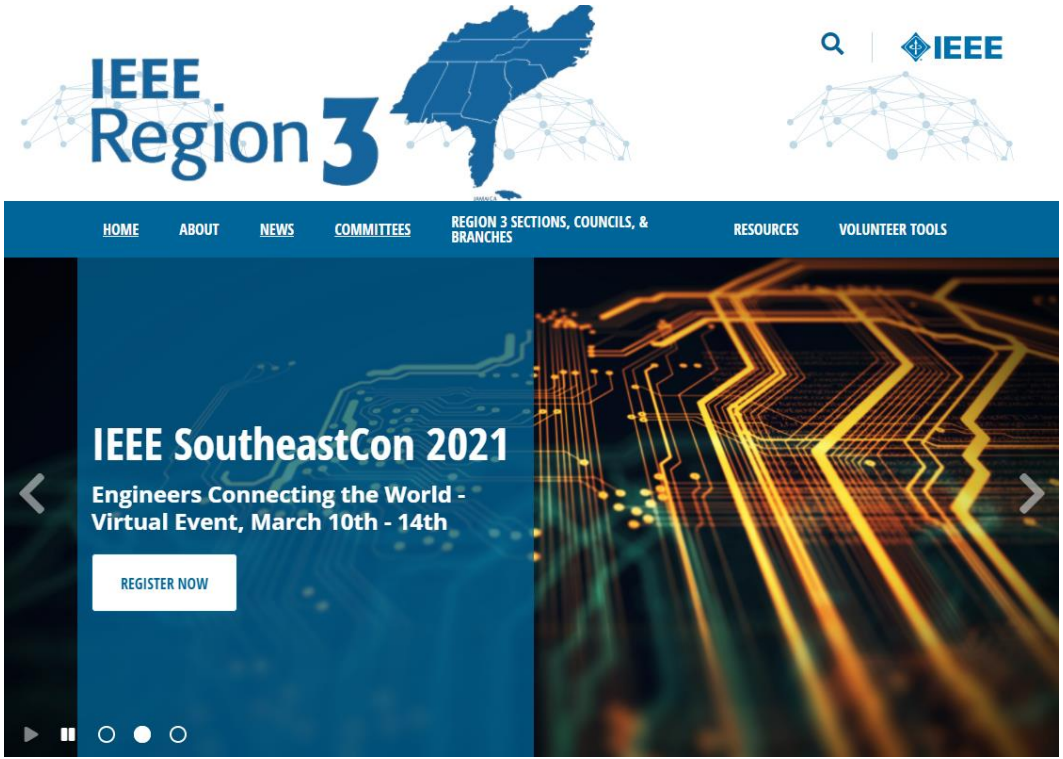
➢Member Communications eNotice Initiative:

- Local Sections collaborate virtually within Region 3. Submit Section upcoming virtual meetings via the Google Forms Link for April announcements below:
  - https://docs.google.com/forms/d/1hB7Pk6O_F4F-Lk3iGis1SZDzqNDvO9VJGt-yj1kGdCY/edit
- Sections Chairs or designees are requested to submit meeting info & links during the 3rd week of each month, to be announced at beginning of each month.
- Monthly eNotice will go out to all R3 members on the first day of each month. Announce meetings up to a month in advance to increase attendance.

Launching of Newly Revised R3 Website

Region 3 Meeting

- **R3 Webmaster:**
- Lucas Sweet
  lucassweet20@gmail.com
- Call for fresh new photos for R3 photo gallery and upcoming events.
- New process for getting Section photos and info submitted to R3 website is being developed.



Member Communications Links

Region 3 Meeting Increasing IEEE R3 Digital Footprint!

- http://www.ewh.ieee.org/reg/3/
- https://ieeetv.ieee.org/channels/ieee-experience
- https://ieeetv.ieee.org/ieeetv-specials/ieee-member-benefits
- https://www.facebook.com/groups/203324596353716
- https://www.facebook.com/IEEEStudentsRegion3/
- https://twitter.com/r3ieee?lang=en
- https://www.instagram.com/r3ieee/
- https://www.facebook.com/r3ieee/

IEEE MEMBERSHIP EXPERIENCE

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IEEE R3 Members

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IEEE Region 3 SoutheastCon 2021

Let's hear from YOU! ☺ Post Section trending activities, programs, events, announcements, photos and Region 3 success stories!

Thank you!

For more details contact:

Sonya.Dillard@ieee.org