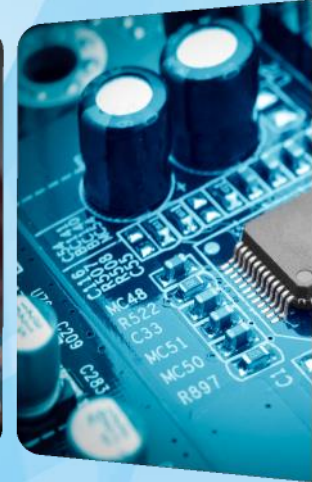
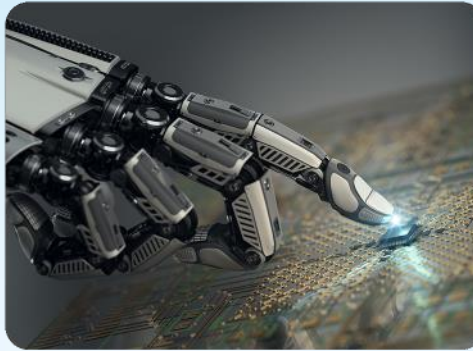


IEEE Region 3 SoutheastCon 2022



Member Communications Committee

Sonya Dillard, Chair

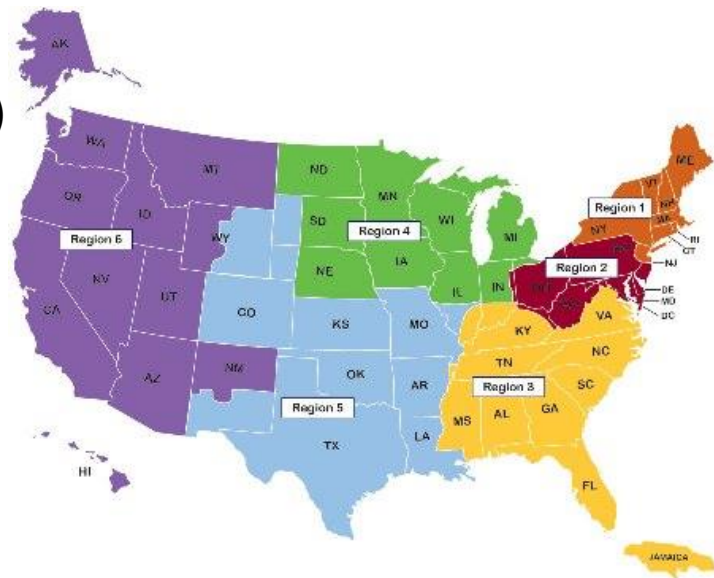
April 2, 2022

Member Communications Committee (MCC)

Region 3 Meeting

R3 Website: <http://ewh.ieee.org/reg/3>

- **MCC Chair:** Sonya Dillard
- **Newsletter Editor(s):** Bill LaBelle & Evelyn Licono (Assistant)
- **Webmaster(s):** Lucas Sweet & Steven Hopkins (Assistant)
- **Fellows Coordinator:** Dr. Hulya Kirkici
- **Information Coordinator/Social Media:** Dr. Ebonee Walker
- **Member Retention & Recruitment:** Sharlene Brown
- **R3 Advisor/Mentor:** Jill Gostin
- The Member Communications Committee (MCC) shall support and facilitate the effective, seamless and interactive sharing of information and knowledge with members of Region 3 and others. This committee will also support other activities related to individual members of Region 3.



■ [Region 3: Southern U.S](#)

MCC Roles & Responsibilities

Region 3 Meeting

- **MCC** shall identify and communicate the personal and professional benefits of active engagement with fellow IEEE members. The MCC shall contribute material, and if requested, present communications information and demonstrations to the Region's leadership and members.
 - Implemented via R3 Website and during monthly Excom meeting as necessary.
- **MCC Chair** shall assist Region 3 by disseminating information to Members, Sections Chairs and Executive Committee.
 - Implemented publishing the monthly R3 Announcements & Meetings via eNotice.
- **Newsletter Editor(s)** shall publish the IEEE Region 3 Newsletter, on a scheduled basis, in electronic format via the Region 3 website.
 - Implemented by publishing quarterly newsletters and emailing to all R3 members.

MCC Responsibilities

Region 3 Meeting

- **Webmaster(s)** shall support the creation and maintenance of web content for Region 3 and its entities to inform the members of events and activities.
 - Implemented by continuously updating and improving website as needed.
- **Information Coordinator** shall support the creation and maintenance of social media content for Region 3 and its entities.
 - Implemented by hosting an R3 Facebook and Twitter Accounts. [@r3ieee](#)
 - Assistant needed to help with daily/weekly posts to generate digital momentum.
- **Fellows Coordinator** shall encourage members to seek the Fellow membership level.
 - Implemented by hosting two informational sessions for interested candidates.
- **Member Retention & Recruitment** shall help increase membership in Region 3 by supporting both the MCC and the SOSC as a member representative.
 - Implemented by developing a 2022 Action Plan and hosted a kickoff meeting.

2022 Member Recruitment & Retention PLAN

Challenge Sections to Host:

- 1 New Engagement Activity
- 1 Senior Member Round Up
- 1 New Recruitment Activity
- 1 Activity inviting Inactive Members
- Plan Activities using Guide
 - Section Vitality Checklist

- Contact: **Sharlene Brown**
- Email: sharlenebrown@ieee.org

Events:

- MD & Section Chairs Kick-Off Session
 - Shared Action Plan & Section Vitality Checklist. [Hosted Feb 24,2022](#)
- Workshop – Develop Section MD Plan

Retention: Regional Engagement:

- Meeting - 1st & 2nd Year Members
- Region Quarterly MD Reporting
- Award & Recognition – Outstanding MD Chair/Lead

Recruitment:

- Industry Leaders (CEOs) Session

Activities and Goals for 2022

Challenge to all R3 Sections

➤ **Members Communications will help your Section advertise these type Activities:**

- Support K12 STEM (i.e. Science & Engineering Fair, Future City, Student Robotics Competitions, etc.)
- Support Professional Awards Banquets (i.e. EWeek, Professional of the Year, etc.)
- Host a Technical Seminars for Professional Members
- Host a Student Event on Campus (i.e. Engineering Senior Design Expo, Maker Space, etc.)
- Host an IEEE Family Event or Activity (i.e. Family Summer Social)
- Host a Life Member Event or Activity
- Host a WIE or a YP Event (i.e. Speed Mentoring, Professional Development)

➤ **Goals:**

- Goal 1: MCC Chair – Communicate monthly to the R3 membership about activities, benefits and facilitate the sharing of knowledge on various social media platforms.
- Goal 2: Committee – Engage membership by increasing usage of already established social media platforms.
- Goal 3: Webmaster – Increase member engagement by encouraging them to submit current and relevant information, activities and photos to be posted on our R3 website.
- Goal 4: Information Coordinator – Increase visibility of R3 social media from previous year
 - Increase number of internet comments, likes and followers.
 - This will ultimately increase our Region 3 digital footprint, and IEEE awareness on all platforms.

Most Important Goal is Member Engagement!

WE NEED YOU!!!

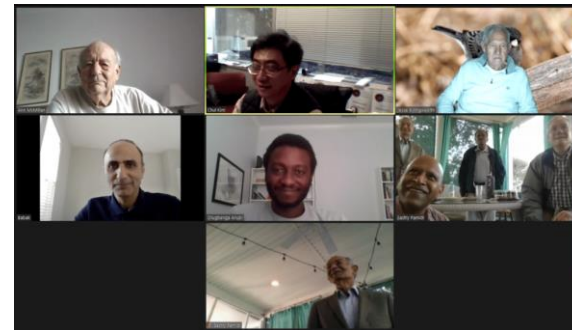
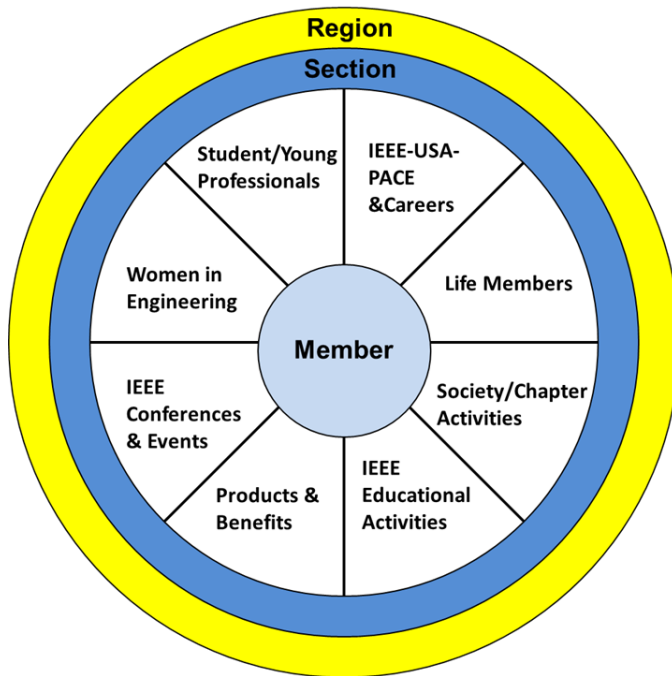
R3 Website: <https://r3.ieee.org/>

- Sections can delegate Micro-Tasks for volunteers to do.
- Sections can delegate a different volunteer at each event to snap photos and post immediately to social media.
 - Post Photos from events on Region 3 website:
 - Pre-Collegiate or K-12 Activities
 - Industry Partner Career Fairs with interviews
 - College Student Programs and Chapter events
 - Women in Engineering Events
 - Young Professionals Events
 - Senior Member Roundups
 - Life Member Socials and Activities



A Member's View within the IEEE

Region 3 Meeting



**Member Communications affects all these areas within IEEE.
IEEE Membership begins with YOU!**

Increasing our Digital Footprint for Region 3

Region 3 Meeting

➤ Check out Member Communications on these sites:

- [IEEE.tv Membership Experience Channel](#)
- <https://ieeetv.ieee.org/channels/ieee-experience>
- <https://r3.ieee.org/>
- <https://www.facebook.com/r3ieee/>
- <https://www.facebook.com/IEEEStudentsRegion3/>
- <https://twitter.com/r3ieee?lang=en>
- <https://ieee-collabratec.ieee.org/>

- We need YOUR help! Post event photos immediately to social media. Then send us an email with the link the post to the R3 Website. This keeps info current, exciting and entices others that are following, to want to come to the next event. Eventually, this will increase our overall membership participation, and many will join your IEEE Section.



@r3ieee



@IEEEExp



IEEE

Collabratec™

facebook



IEEE

memberNet™

Continuing Education

Region 3 Meeting

- [Continuing Education Partners Program](#)
- Discounted Pricing for [IEEE Conferences and Events](#)
- Online Training
 - [IEEE eLearning Library](#)
 - [IEEEx offered by edX](#)
- Earn Continuing Education Units (CEUs) & Professional Development Hours (PDHs)
- Register online to get CEU/PDHs, and email: [email eab-ceuadmin@ieee.org](mailto:eab-ceuadmin@ieee.org)

IEEE Xplore Title List - Educational Courses

Browse Alphabetically
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

To create a link from your Online Public Access Catalog (OPAC), insert the punumber at the end of the standard URL prefix. For example:
<http://ieeexplore.ieee.org/servlet/opac?punumber=7>. You may also copy and paste the URL directly from the OPAC Link column listed below.

Format
Comma delimited
Download

Course Title	Module#	Publication Date	Duration	ISBN#	Subject Category	Presented At	OPAC Link
A Primer on Cluster Analysis: I Models and Algorithms	EW1073	12/18/2008		1-4244-1440-7	Bioengineering		http://ieeexplore.ieee.org/servlet/opac?mdnumber=EW1073
A Primer on Clustering II	EW1074	12/18/2008		1-4244-1441-5	Bioengineering		http://ieeexplore.ieee.org/servlet/opac?mdnumber=EW1074

Conferences & Events

IEEE sponsors more than 1,600 annual conferences and meetings worldwide. IEEE is also highly involved in the technical program development of numerous events including trade events, training workshops, job fairs, and other programs.

For more information about an IEEE conference, search the IEEE conference database below.

On this Page:

- [Featured conferences and events](#)
- [Running an IEEE conference](#)
- [Conference publications](#)
- [Calls for papers](#)
- [Local meetings and events](#)

Search Conferences

Keywords, Title, Conf #, etc.

Select type & date range

Conference date
 Call for papers

From: To:

Location

IEEE region
Select a region (optional)

Or country/region
Select a country (optional)

* Featured conferences and events

2015 IEEE Live Panel via Google Hangout
28 October 2015 (3:00pm ET (12:00pm PT / 7:00pm GMT)) | Piscataway, NJ, USA

2015 IEEE International Conference on Smart Grid Communications (SmartGridComm)
2 November - 5 November 2015 | Miami, FL, USA

IEEE Innovative Smart Grid Technologies - Asia (ISGT ASIA)
4 November - 6 November 2015 | Bangkok, Thailand

2015 IEEE Women in Engineering (WIE) Summit USA East
6 November - 8 November 2015 | Philadelphia, PA, USA

Region 3 Website

Lucas Sweet, lucassweet20@gmail.com

- <https://r3.ieee.org/>
- New scrolling banner & a sleek new look
- Links to SoutheastCon, and Social Media Google Forms
- Announcements:
 - Pandemic Projects
 - IEEE Badge Challenge
 - Quarterly Newsletters
 - Monthly eNotice Meetings
- Requesting continuous improvement ideas

The screenshot shows the IEEE Region 3 website homepage. At the top, there is a navigation bar with links for IEEE.org, IEEE Xplore Digital Library, IEEE Standards, IEEE Spectrum, and More Sites. Below this is the main header featuring the IEEE Region 3 logo, a map of the Southeastern United States, and a search icon. The main content area has a dark blue background with a network graphic. A large banner for 'Region 3 Pandemic Projects' is prominent, with a 'DETAILS' button. Below the banner is a section for 'R3 SOCIAL FORMS' with two submission buttons: 'R3 2021 - Upcoming Meeting Announcements' and 'IEEE Region 3 Member Communications Submission'. Both buttons are yellow with 'SUBMIT' text.

IEEE Building Business Relationships Workshop

Announcement: Build on and Expand Your Leadership Capability

- IEEE HR staff have developed two programs: Leading Technical Teams and Building Business Relationships (BBR). These were designed for people in industry. The IEEE Industry Engagement Committee (IEC) has information from senior tech people in industry that business skills for tech people are of interest and they have tested these in 2021 and 2022 with some companies with very positive results.
- *Joint with IEEE PES Transmission & Distribution Conference and Exhibition*
- Live Workshop in New Orleans
 - **Date:** Monday, April 25, 2022 (morning and afternoon session available)
 - **Time:** 9:00am -12:00pm or 1:00pm - 4:00pm
 - **Location:** Ernest N. Morial Convention Center; New Orleans, LA.
- <https://event-wizard.com/IEEELeadTechTeams2022/0/welcome/>

Monthly eNotice – Upcoming April Events!

Virtual Meeting Announcements

- 4/5 - Spring Technical Conference Night 1: AI and ML for Renewable Integration
 - Orlando Section
- 4/7 - Southeastern Energy Conference at Georgia Tech
 - IEEE PES & Energy Club at Georgia Tech
- 4/9 - Senior Member Roundup By: Andrew Seely, Region 3 Senior Member Coordinator
- 4/12 - Spring Technical Conference Night 2: Advanced Control and Protection
 - Orlando Section
- 4/18 - Improving Energy Efficiency of the Transportation Sector: Practical Experiences from the New York City Case
 - Huntsville Section
- 4/19 - Spring Technical Conference Night 3: Operation and Control of High PV Penetration
 - Orlando Section

Monthly eNotice – Upcoming April Events! (Continued)

Virtual Meeting Announcements

- 4/22 - Engineering Careers and the Power of IEEE By: Kathy Land, IEEE Past-President
 - Joint Region 3 FWCS & Region 8 Kenya Section
- 4/25 - IEEE Building Business Relationships Workshop: Build on and Expand Your Leadership Capability
 - Live Workshop in New Orleans, LA.
- 4/26 - Spring Technical Conference Night 4: Energy Storage and Uncertainties
 - Orlando Section
- 4/27 - Challenges and Opportunities to Produce Power & Energy from Municipal Solid Wastes
 - Joint Florida Sections
- 4/28 - An Introduction to Blockchain Technology, By: Dr. Ramesh Ramadoss
 - Richmond Computer Society Chapter

Let's HEAR from YOU! 😊

Send us your membership ideas, new trending activities and programs, event photos and Region 3 success stories.

Thank you!

Sonya Dillard, R3 MCC Chair

Sonya.Dillard@ieee.org