

To: Region 3 ExCom
From: Sonya Dillard, Chair – Member Communications Committee (MCC)
Subject: MCC Monthly Report
Date: 6 September 2022

We have continued to work on distributing member communications information out to the entire Region 3 membership. We met on 9/6/2022 as a committee and I informed the committee members that I would be having an R3 OAC Audit meeting on 9/14/2022 with Bill Ratcliff via WebEx.

During the OAC Audit, opportunities for continuous improvement were discussed. How our committee receives actions and aligning our actions with the R3 Strategic Plan and annual R3 Goals. Mapping with David Green's Strategic Plan. Other ideas that were shared during the audit were: sharing monthly agenda's prior to the committee meeting, using specific email addresses for roles within the committee that will help to transition/training new team members, implementing an MCC event at SoutheastCon 2023, sharing digital metrics to R3 members, and gathering analytics from eNotices, collecting social media metrics, and encouraging Sections to hold at least 5 meetings, and develop/maintain a Sustainment Plan.

Since our last meeting, we have:

- * Located a dormant YouTube site for Region 3 to house and maintain recordings of technical meetings, for members to access on demand. Access was acquired to this site and new media was uploaded.
- * IEEE Day is October 4th, so we will advertise this via social media.
- * Submitted another monthly eNotice with announcements and upcoming events to Region 3. The next month's edition of the eNotice will go out on 10/1/2022.

Director Theresa Brunasso would like to see the scheduled committee meetings for R3 posted on the Website, so members can attend if interested. The MCC is still working this action.

Our next monthly IEEE R3 MCC meeting will be on Tuesday, October 4th, 2022, at 5:00pm – 5:30pm.