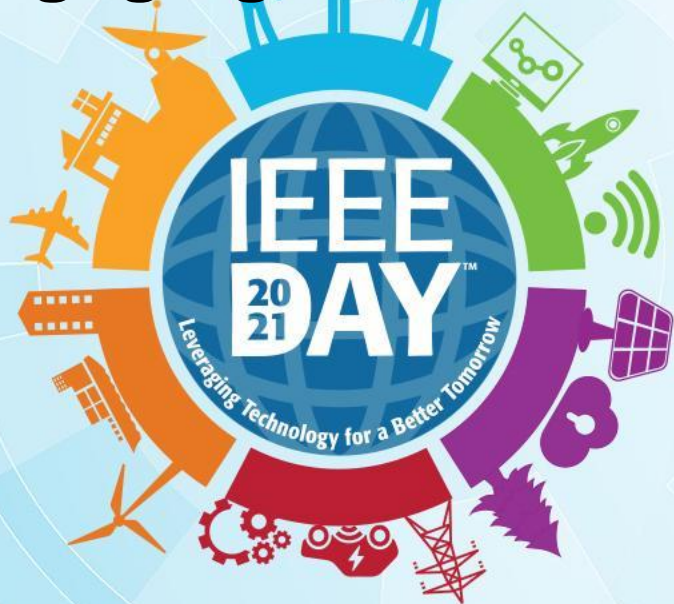# Engaging our Members on IEEE Day and Every Day

ENGAGING OUR MEMBERS ON IEEE DAY
on IEEE DAY
Oct. 04, 2022 – 8:00 PM EDT

Theresa Brunasso, R3 Director

Jill Gostin, R3 Past Director

Guest Speaker

MODERATOR
Sharlene Brown
Member Recruitment and Retention Coordinator

Andrew Seely,
R3 Senior Member Elevation Coordinator

Elyn Perez,
IEEE Snr. Manager Member Market Development

Meet our IEEE Region 3 Leaders to hear:
Latest activities in Region 3.
Value of IEEE Membership
IEEE Day Membership Discounts
Process to Become a Senior Member

Contact: Sharlene Brown sharlenenbrown@ieee.org

Engaging our Members on IEEE Day and Every Day

Welcome and Opening of Event

Sharlene Brown

Region 3 Member Recruitment & Retention Coordinator

Engaging our Members on IEEE Day and Every Day
Theresa Brunasso, Director Region 3

My IEEE background

- IEEE member for 40+ years
- Member Microwave Theory and Technology Society
- Member Antennas and Propagation Societies
- Electrical Engineer
- Director, Region 3
- Serve on the Conference Committee, and other IEEE committees across IEE

Value of IEEE membership

- Use journal and conference papers for my work
- Humanitarian Outreach
- K-12 STEM Outreach
- Conference Discounts
- Life Insurance
- Friendships

Activities You Can Be Involved In

- Region 3 Projects – Global Warming
- MOVE – Mobile Outreach Vehicle
- Sections
- Chapters
- Affinity Groups

Benefits of IEEE Senior Member

- Recognition from your peers for technical and professional excellence
- A wood and bronze engraved Senior Member plaque to proudly display
- Up to $25.00 gift certificate toward one new Society membership
- A letter of commendation to your employer on your achievement of
- Announcement of elevation in Section newsletters, newspapers and notices
- Can serve as Reference for Senior Member applicants
- Can be invited to be on the panel to review Senior Member applications

Engaging our Members on IEEE Day and Every Day
Jill Gostin, IEEE VP-Elect and Past-Dir Region 3

My IEEE background
- IEEE member for 20+ years
- Member Computer Society; Sensors Council, Aerospace and Electronics Systems Society, Women in Engineering
- Mathematician
- IEEE VP-Elect, Member and Geographic Activities
- Past-Dir, Region 3
- Served on multiple Society Boards of Governors, and many committees across IEE

Value of IEEE membership
- Stay technically current in my field
- Access to other technical areas outside my own, but of interest
- Humanitarian/STEM outreach opportunities – making an impact!
- Friends
- Insurance
- Discounts for Conferences
- Local activities

Activities You Can Be Involved In
- Beginning Local Groups for things like projects
- Region 3 Projects – Global Warming
- MOVE – Mobile Outreach Vehicle
- IEEE Academies (IoT, Smart Grid, AI) – more to come!
- Chapters
- Affinity Groups
- Bring your suggestions!

Benefits of IEEE Senior Member
- Eligible for more leadership roles
  - Career impacted by IEEE Leadership roles
  - Management Experience
  - Learning to interact with global volunteers
  - Vastly expanded network
  - Improved understanding of challenges volunteers face
  - Invited to serve/speak often (Boards/conferences/events)

Engaging our Members on IEEE Day and Every Day

IEEE Day

Elyn Perez
Senior Manager, Member Market Development
IEEE Member and Geographic Activities Department

Engaging our Members on IEEE Day and Every Day

Andrew Seely, Region 3 Senior Membership Coordinator

IEEE DAY 2021
Leveraging Technology for a Better Tomorrow

IEEE

About Senior Membership Elevation

- Senior Membership recognizes and celebrates the accomplishments of our members
- Work with members and sections throughout the region to educate and support Senior Membership
- Coordinate and run monthly "roundups" with live interviews and Senior Member networking
- Create new opportunities for Senior Members to engage with IEEE and enhance their careers

Benefits of IEEE membership

- **Technical currency** – exposure and resources for new technologies support and enable my career successes
- The **global reach** of my professional network makes Nairobi as close as Atlanta
- IEEE leadership and volunteer opportunities build bridges to **career advancement**, demonstrate your capabilities
- There's always a way to join or **build the thing** that interests you

My background

- IEEE and Computer Society member 20+ years
- Senior member ACM, member USENIX, IAPP, APMP
- Director, Architecture and Engineering, MindPoint Group www.mindpointgroup.com
- Adjunct assistant professor, University of Maryland Global Campus
- Fellow, People Centered Internet
- Industry Advisory Board member, Nova Southeastern University College of Computing and Engineering
- USAF veteran, VFW life member, Red Cross volunteer leader for Service to Armed Forces

Engaging our Members on IEEE Day and Every Day

Q&A Session

Sonya Dillard

Region 3 Member Communications Committee Chair

Engaging our Members on IEEE Day and Every Day

Closing Remarks

Sharlene Brown

Region 3 Member Recruitment & Retention Coordinator