

To: Region 3 ExCom  
 From: Sonya Dillard, Chair – Member Communications Committee (MCC)  
 Subject: MCC Monthly Report  
 Date: 5 Sept 2023

| Committee Members:                    |                                       | Meeting Dates @ 5pm CST         |
|---------------------------------------|---------------------------------------|---------------------------------|
| Sonya Dillard, MCC Chair              | Hulya Kirkici, Fellows Coordinator    | May 2, 2023 (held)              |
| Bill Labelle, Newsletter Editor       | Evelyn Licon, Newsletter Assistant    | June 6, 2023 (held)             |
| Lucas Sweet, Webmaster                | Steven Hopkins, Webmaster Assistant   | August 1, 2023 (missed)         |
| Bharat Rawal, Information Coordinator | Sharlene Brown, R3 Member Development | September 5, 2023 (held)        |
| Jill Gostin, MCC Mentor               |                                       | October 3, 2023                 |
| Adhoc Members:                        | Binesh Kumar                          | November 7, 2023                |
| Michael Viron                         | Arup Ghosh                            | December 5 <sup>th</sup> , 2023 |

### **MCC Monthly Report:**

- \* Sonya has assessed the Sections that have participated with announcing R3 virtual meetings on the monthly eNotices and can give a status on Sections progress towards the goal of 100% participation.
- \* Lucas has posted the information on the Future City Competition on our R3 Website (STEM page).
- \* Evelyn discussed the deadlines for articles to be released in the next Newsletter.
- \* The next monthly meeting lands on IEEE Day 10/3/23, and we will have an R3 Event online at 7pm CST.
- \* Bharat has moved to Louisiana for a new job, so he will continue as Social Media Rep until we find a replacement.
- \* This meeting was adjourned at 5:23pm.

### **MCC Monthly Meeting Agenda & Minutes:**

- Greetings
- R3 Director's Requests
- Other Committee Requests
- Innovative Initiatives
- Roundtable / Action Items
- Meeting Adjourned

Monthly Meeting Attendance: (5) Sonya, Bharat, Jill, Lucas, Evelyn

Monthly Meeting Notes: Our team met on 9/5 at 5:00pm. Bharat Rawal has taken on a new job in Louisiana, so he is no longer in R3. He said that he would continue helping us with the social media until we are able to find a replacement in this role. Sharlene has requested R3 volunteers to host an R3 Member Engagement session for new members on IEEE Day. Check the Monthly R3 eNotice for an announcement on this event. IEEE Day is 10/3/2023. Sharlene brown is working on hosting this R3 virtual event. Evelyn stated that the call for Newsletter articles went out on 8/18 and on 9/2. The newsletter will be released in late September. Lucas – Posted the Article for the STEM events on the R3 website and link to the current R3 Newsletter on R3 website <https://r3.ieee.org/2023/06/03/newsletter-volume-38-no-2/>

Sonya announced during the R3 meeting at Sections Congress that we are going to keep metrics on how many Sections have utilized the hybrid platform to engage members in R3, and to hopefully get all sections to participate by submitting at least 2 – 3 meetings per year to the monthly R3 eNotice. This is a measurable goal for the MCC. Sections are now having in-person meetings again, so hybrid meetings will be popular as well. We should find a way to track this in Region 3. There was also a discussion on how to gain relevant posts for the R3 social media? The best way is the stay consistent with relevant daily posts to increase our digital footprint. Bharat mentioned tagging, sharing and re-posting other relevant posts, then the algorithms will start sending you more relevant technological posts that IEEE members would like to see.