

To: Region 3 ExCom
From: Andrew Seely, Region 3 Member Communications Committee Chair
Subject: MCC Monthly Report for January
Date: 22 January 2024

MCC activities from previous month

- New committee chair training with past chair Sonya Dillard
- Created committee collaboration site in Google Apps (Let Andy know if you'd like access): https://drive.google.com/drive/folders/1OUMESlpmMN5PWqke9AAhbQFtcdg0dTkH?usp=drive_link
- Scheduling coordination with MCC team to establish date and time for kickoff meeting
- Collaboration with Conference Committee on strategies to communicate with R3 sections
- Reviewed R3 EXCOM annual calendar

MCC plans for coming month

- 23 January at 1900ET/1800CT: First MCC meeting of 2024
 - Join with [Google Meet](#)
 - Establish team goals for 2024
 - Highlight what worked last year and what we can accomplish in the coming year
 - Review collaboration site and make changes as needed
- 24 January at 1100ET/1000CT: ITCO/vTools Committee kickoff meeting
 - Represent Region 3 equities at the IEEE level
 - [Join Webex meeting](#)
- ~31 January: Send Region 3 Quarterly Newsletter
- ~31 January: Send Region 3 monthly member communication

MCC long term goals

Specifics under development with the team. Some draft goals include:

- Increase the signal to noise ratio of member communications for more effective communication with members and sections leadership
- Increase general awareness of IEEE Region 3 activities in industry and academia to support membership growth and retention

Region 3 Information Management Coordinator Notes

NSTR

Problems and challenges

- Scheduling of MCC monthly meetings is a non-trivial exercise

Andrew Seely
andrew.seely@ieee.org
Region 3 Member Communications Committee Chair
Region 3 Florida West Coast Section Vice Chair