

To: Region 3 ExCom
Cc: Region 3 Committee
Fm: David Green, R3 SOSC Chair
Sb: Strategic Operations and Support Committee Report
Dt: 22 January 2024

The Strategic Operations and Support Committee (SOSC) had its most recent meeting on 3 January 2024 using WebEx. Director Grigorian discussed the upcoming planning activities for 2024-5 and thanked now Past Director Brunasso for her service.

The committee welcomed Director-Elect Sonya Dillard and Vince Socci, 2014-5 R1 Director, who is now a resident of R3 to the Committee. Jill Gostin will serve as Vice Chair of the committee.

The calendars that are linked from inside the Operations Manual for each ExCom role have been updated based on input received, and the URLs have been updated for changes in the EWH site. The new Operations Manual has also been posted.

The 2024 SOSC mentors for the various R3 Committees were assigned. They are:

- Awards and Recognition Committee - Gregg Vaughn
- Member Communications Committee - Sonya Dillard
- Conference Committee - Jim Conrad
- Finance Committee - Mary Ellen Randall
- Industry Engagement - Vince Socci
- Section Support Committee - Jill Gostin, Bill Ratcliff
- Professional Activities Committee - Theresa Brunasso
- Student Activities Committee - Pat Donohoe
- Area Chairs - Sonya Dillard

Please keep the volunteer mentors in the loop and make use of their corporate memory, connections, and experience. They are there to help the committee be more successful.

The committee endorsed and recommended the R3 Strategic Plan and Objectives to the ExCom. This plan was initially developed at the R3 Planning Meeting held in Atlanta on December 9th. After the meeting, a subset of the SOSC worked to finalize the list of goals and produce an alignment document showing responsibilities for the goals. The primary leads for each goal have been requested to produce an expanded version of the goal including plans for working towards the goal in 2024. The goals and the primary lead are shown.

Theme: Your Professional Home in Region 3 (Grigorian)

Goals:

1. Support all Sections in holding and reporting at least 5 Section meetings, and 2 meetings for each Chapter and Affinity Group. (Dillard)
2. Provide all Sections the training and support they need. (SSC Bing)

3. Ensure Section operations are timely (reports, officers, website, elections) and that all sections use the new vTools-based election process. (Dillard)
4. Assist Sections to develop and maintain a sustainment plan. (Dillard)
5. Ensure Sections engage with their Student Branches and Branch Counselors at least quarterly. (SSC/Donohoe)
6. Develop and build out the industry engagement activities. (IEC Wong and McDonald)
7. Provide engaging and surplus-generating SoutheastCon and other Region 3 sponsored conferences in 2024-2025 and plan for similar success in 2026-2028. (Conf Cmte Juisai)
8. Engage members through new events and (micro-)volunteering opportunities. (Dillard/SSC Bing)

These have been submitted for approval by ExCom before posting on the R3 Website.

The next meeting of the SOSC will be on 5 February 2024.