



IEEE SouthEastCon 2024

Web Automation and Tools - March 23, 2023 Lucas Sweet & Brian Page

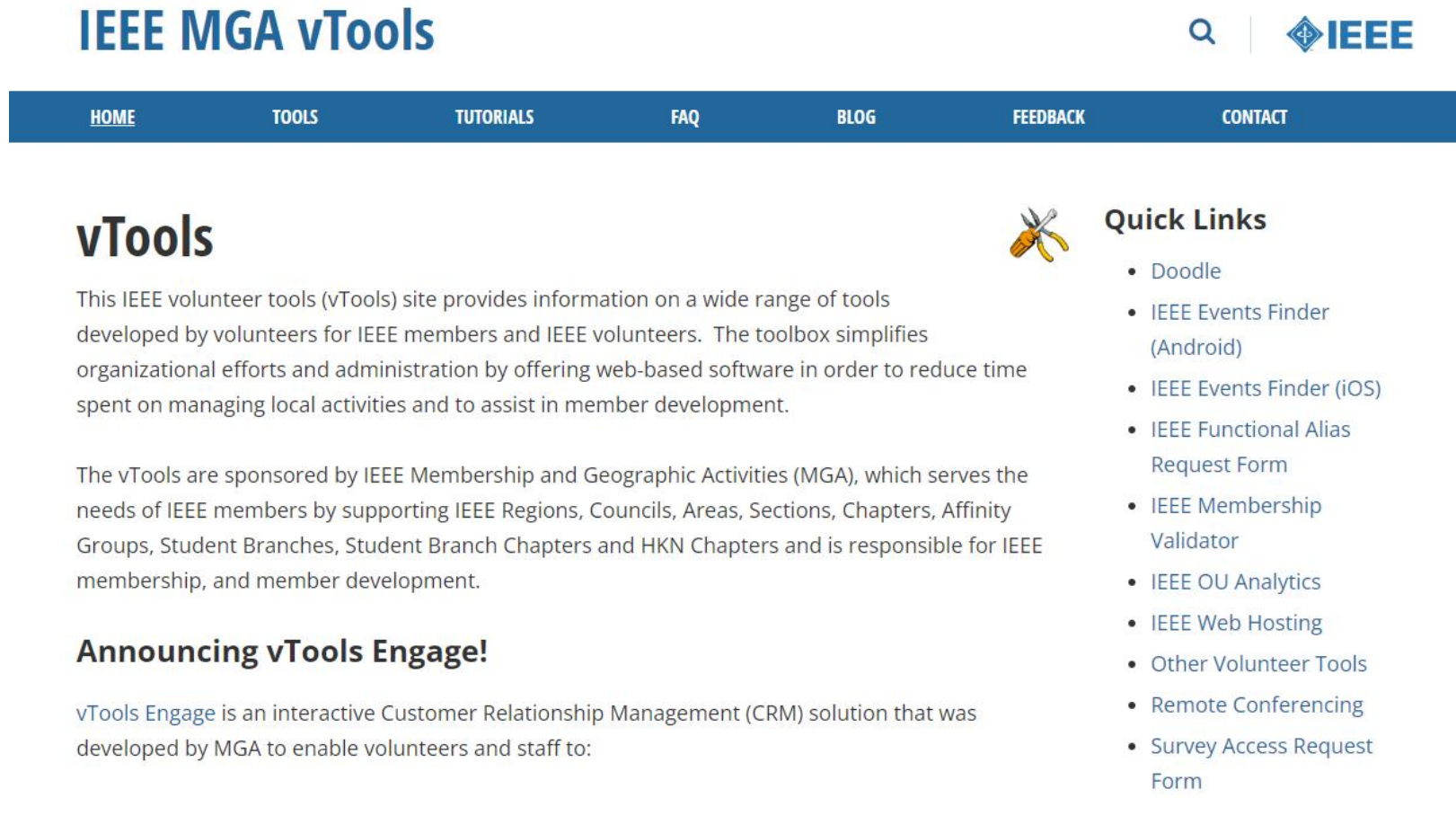


Benefits Of Having A Website

- Serves as a dedicated place to share contact information, post and retain information, photos, events, FAQ, etc
- Easily accessible
 - Work with most electronic devices
 - More universal from a social media page
 - Provide up to date information on Events and Functions – Landing Page –i.e. Weather Delay
- Can be used by members and nonmembers
- Link to this site or other sites such as Social Media
- IEEE has Branding Guidelines and Social Media Policy
- [IEEE Strategic Plan Toolkit 2020 - 2025 - IEEE Brand Experience](#) – Social Media Policy Good Resources
- <https://site.ieee.org/web-hosting-policy/>
- [Functional Alias Request – IEEE Workflow](#) – Recommended info-southeastcon2024@ieee.org
- Be aware of Phishing Attempts BEC - [Report cybersecurity concerns to security@ieee.org](mailto:Report%20cybersecurity%20concerns%20to%20security@ieee.org)
- Take Care of what you post for Identifiable Information – Email Addresses
- [What is Business Email Compromise \(BEC\)? | Microsoft Security](#)

Getting Started

- Visit IEEE MGA vTools to submit request
 - <https://vtools.ieee.org/>



The screenshot shows the IEEE MGA vTools website. At the top, there is a search bar and the IEEE logo. Below that is a navigation menu with links for HOME, TOOLS, TUTORIALS, FAQ, BLOG, FEEDBACK, and CONTACT. The main content area features a large heading 'vTools' with a wrench and screwdriver icon. The text describes the vTools site as a resource for IEEE members and volunteers, providing information on a wide range of tools developed by volunteers. It also mentions that the vTools are sponsored by IEEE Membership and Geographic Activities (MGA). A 'Quick Links' section on the right lists various tools and services, including Doodle, IEEE Events Finder (Android and iOS), IEEE Functional Alias Request Form, IEEE Membership Validator, IEEE OU Analytics, IEEE Web Hosting, Other Volunteer Tools, Remote Conferencing, and Survey Access Request Form. The IEEE logo is visible in the bottom right corner.

IEEE MGA vTools

HOME TOOLS TUTORIALS FAQ BLOG FEEDBACK CONTACT

vTools

This IEEE volunteer tools (vTools) site provides information on a wide range of tools developed by volunteers for IEEE members and IEEE volunteers. The toolbox simplifies organizational efforts and administration by offering web-based software in order to reduce time spent on managing local activities and to assist in member development.


The vTools are sponsored by IEEE Membership and Geographic Activities (MGA), which serves the needs of IEEE members by supporting IEEE Regions, Councils, Areas, Sections, Chapters, Affinity Groups, Student Branches, Student Branch Chapters and HKN Chapters and is responsible for IEEE membership, and member development.

Announcing vTools Engage!

vTools Engage is an interactive Customer Relationship Management (CRM) solution that was developed by MGA to enable volunteers and staff to:

Quick Links

- Doodle
- IEEE Events Finder (Android)
- IEEE Events Finder (iOS)
- IEEE Functional Alias Request Form
- IEEE Membership Validator
- IEEE OU Analytics
- IEEE Web Hosting
- Other Volunteer Tools
- Remote Conferencing
- Survey Access Request Form



ComSoc NAB NAB Communications Portal - New Website

HOMEPAGE

<https://na.regions.comsoc.org/>

Key Areas

- ▶ Carousel (Slide Show)
- ▶ News
- ▶ Events



[Home - IEEE Communications Society North America Region \(comsoc.org\)](https://na.regions.comsoc.org/)

This site pulls all events in Vtools and can be viewed and search
There is an option to a shared calendar that you can access

Exposure Beyond A Website

- **Social Media Pages**
 - Facebook
 - Instagram
 - LinkedIn
 - Instagram
 - YouTube and TikTok
 - Discord, Slack, Telegram, WhatsApp
 - College Message Boards – Find an Advocate
 - You can use embedded Links to connect to Sites - bidirectional
- All are great options for more exposure to members
- People use multiple methods to get information and notices
- Make sure all content is consistent across platforms
- Great idea to dedicate an independent role for social media
- Monthly Section Activities broadcast by Email - Atlanta Section

Social Media Posts by Chapter and Section

Advertise events – link to Vtools



[\(26\) IEEE Atlanta - Power & Energy Society \(PES\) | Groups | LinkedIn](#)

[\(4\) Facebook](#)

73 members
Including John McDonald and 1 other connection

Invite connections

Show all →

Admins

- LaRhonda Julien - 2nd Owner
Inspection Performance Specialist at Georgia Transmission Corporation
- Jennifer Franco, PE - 1st Owner
Substation Test Engineer

Groups you might be interested in

- IT Professionals Agile Lean Scrum | DevOps | Cloud | SaaS | Security | Big Data | GenAI | ChatGPT
935,685 members
- Power BI: Business Intelligence Dashboards, Analysis for Analysts & Chief Operating Officers
1,052,890 members
- Data Structures and Algorithms
132,766 members

LaRhonda Julien • 2nd
Inspection Performance Specialist at Georgia Transmission ...
★ Admin • Admin • 1mo

The IEEE PES Atlanta Chapter February Meeting will be held in person at Georgia Transmission's Tucker campus. The speaker will be Mike Fourman, Business Intelligence Director and will speak about Data Analytics and AI and how ...see more

IEEE - Atlanta
1.3K likes • 1.3K followers

Message Like Search

Posts About Mentions Reviews Followers Photos More

Intro

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE's Atlanta Section encompasses the northern 1/3 of Georgia and boasts more than 4,000 members.

Page · Nonprofit organization

Atlanta, GA, United States, Georgia

Atlanta-Officers@ieee.org

ieee-atlanta.org

Not yet rated (3 Reviews)

Posts

IEEE - Atlanta
March 11 at 12:50 PM · 🌐

Join us on Wednesday, March 13 @ Halfway Crooks @7:30 p.m. for a fun night of bad science in movies.
more information here: https://atlantasciencefestival.org/_/787-thats-not-/

THAT'S NOT RIGHT: DEBUNKING SCIENCE IN CINEMA

A FUN NIGHT OF BAD SCIENCE AS WE HIGHLIGHT OUR FAVORITE MOVIE INACCURACIES

Photos

See all photos

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Additional Information and Advanced Functions



- Forms – Easy to create – Awards
 - Mandatory and Optional Information – Upload files, enter links
 - [Atlanta Exceptional Awards - IEEE Section Template](#)
- Embedding PDF files
- Email and other links
 - Embed a Form on Your Site
 - Please use a third-party service such as Google Forms, SurveyMonkey, MailChimp, or Constant Contact to include email forms and signup forms on your website.
 - Links to Google Drive, OneDrive, SharePoint,
 - [How to Embed Forms – IEEE Section](#)

[Download File](#)[View Fullscreen](#)

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Automatic Zoom

<https://r3.ieee.org/>

IEEE Region 3



Volume 39 – No. 1

Winter 2024

A New Year Brings Opportunities and Challenges

Dear IEEE Region 3 Colleagues,

First of all, Happy New Year! As I take on the role of IEEE Region 3 Director, it is with a deep sense of appreciation and gratitude that I acknowledge the exceptional leadership of Theresa Brunasso, the outgoing IEEE Region 3 Director. Her dedication, vision, and tireless efforts have been instrumental in shaping our region and contributing to the success of IEEE on a broader scale. She has also informed the Region leadership that she will be moving to sunny Santa Barbara, CA with her husband, Brian, early in the first quarter of 2024. However, we are not going to let her off the hook that easily and she will still support Region 3 and IEEE!



*Eric Grigorian,
Director, Region 3*

As we transition into 2024, there are two other Region 3 representatives that deserve our appreciation and gratitude as their leadership term, for the moment, will come to an end. Jill Gostin, as the Vice President of Member and Geographic Activities, has left an indelible mark on the IEEE community. Her tenure has been characterized by a steadfast dedication to fostering global collaboration, supporting local IEEE sections, and

Advanced Features

Local Organizing Committee Members



Alessio Medda, PhD

General Chair



Tamseel Syed, PhD

Vice-Chair & Technical Program Chair



Melody Richardson

Logistic Chair



Add Links Email and LinkedIn

Thank You

- Questions ?
- Contacts
- Brian Page bpage1@ieee.org
- Lucas Sweet lucassweet20@gmail.com
- Natasha Simonovski n.simonovski@comsoc.org
- Ray Umali r.umali@ieee.org WordPress