IEEE SouthEastCon 2024

Web Automation and Tools - March 23, 2023 Lucas Sweet & Brian Page
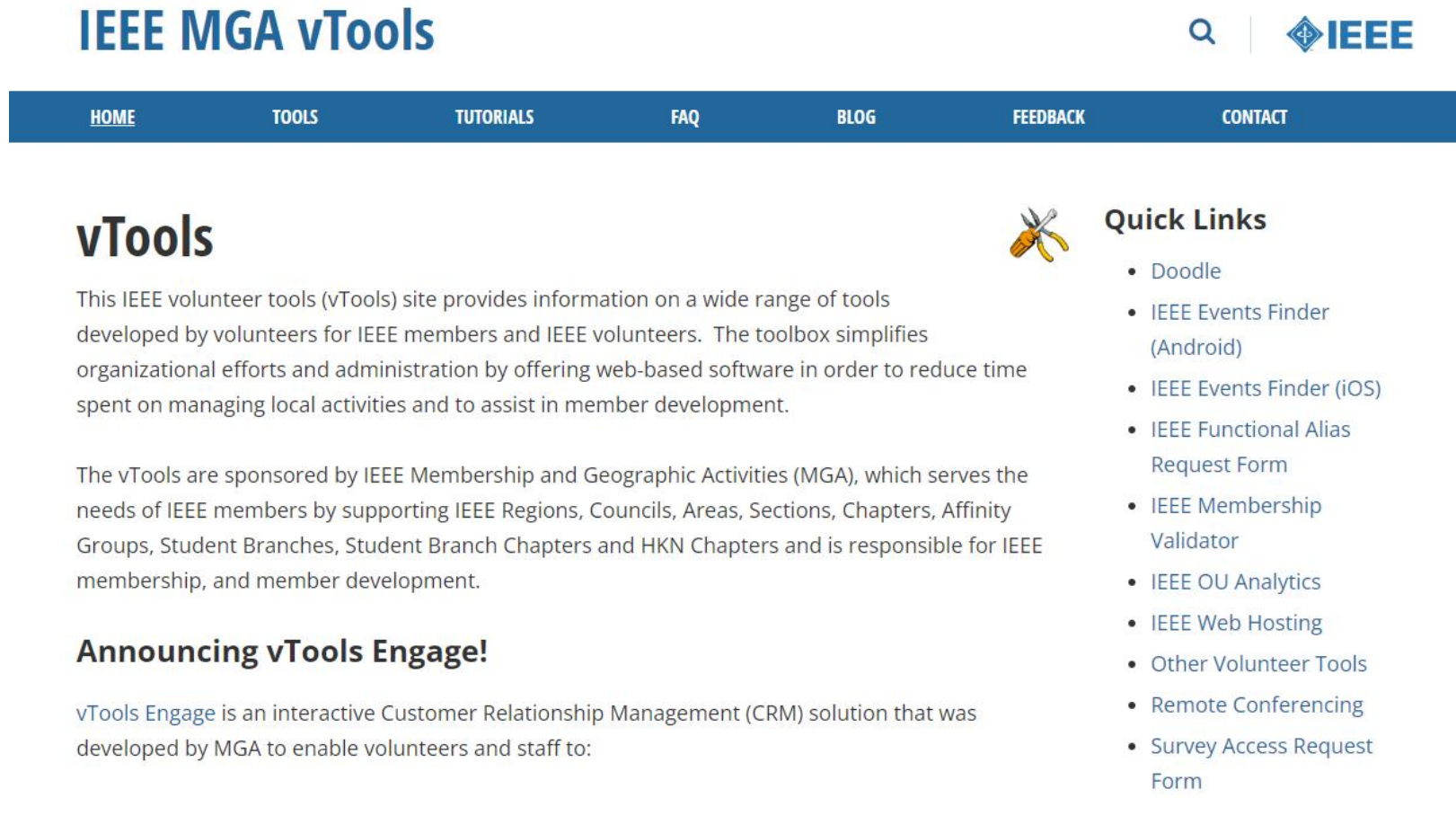
SOUTHEASTCON 2
REGION 3
Engineering the Fut

Benefits Of Having A Website

- **Serves as a dedicated place to share contact information, post and retain information, photos, events, FAQ, etc**
- **Easily accessible**
  - **Work with most electronic devices**
  - **More universal from a social media page**
  - **Provide up to date information on Events and Functions – Landing Page –i.e. Weather Delay**
- **Can be used by members and nonmembers**
- **Link to this site or other sites such as Social Media**
- **IEEE has Branding Guidelines and Social Media Policy**
- [IEEE Strategic Plan Toolkit 2020 - 2025 - IEEE Brand Experience](#) – Social Media Policy Good Resources
- **https://site.ieee.org/web-hosting-policy/**
- [Functional Alias Request – IEEE Workflow](#) – Recommended [info -southeastcon2024@ieee.org](#)

- **Be aware of Phishing Attempts BEC -** [Report cybersecurity concerns to security@ieee.org](#)
- **Take Care of what you post for Identifiable Information – Email Addresses**
- **[What is Business Email Compromise (BEC)? | Microsoft Security](#)**

Getting Started

- **Visit IEEE MGA vTools to submit request**
  - **https://vtools.ieee.org/**

ComSoc NAB
NAB Communications Portal - New Website

HOMEPAGE

https://na.regions.comsoc.org/

Key Areas

- ▸ Carousel (Slide Show)
- ▸ News
- ▸ Events

Home - IEEE Communications Society North America Region (comsoc.org)

This site pulls all events in Vtools and can be viewed and search
There is an option to a shared calendar that you can access

Exposure Beyond A Website

- **Social Media Pages**
  - **Facebook**
  - **Instagram**
  - **LinkedIn**
  - **Instagram**
  - **YouTube and TikTok**
  - **Discord, Slack, Telegram, WhatsApp**
  - **College Message Boards – Find an Advocate**
  - **You can use embedded Links to connect to Sites - bidirectional**
- **All are great options for more exposure to members**
- **People use multiple methods to get information and notices**
- **Make sure all content is consistent across platforms**
- **Great idea to dedicate an independent role for social media**
- **Monthly Section Activities broadcast by Email - Atlanta Section**

Social Media Posts by Chapter and Section
Advertise events – link to Vtools

(26) IEEE Atlanta - Power & Energy Society (PES) | Groups | LinkedIn

(4) Facebook

Additional Information and Advanced Functions

- Forms – Easy to create – Awards
  - Mandatory and Optional Information – Upload files, enter links
  - [Atlanta Exceptional Awards - IEEE Section Template](#)
- Embedding PDF files
- Email and other links
  - Embed a Form on Your Site
  - Please use a third-party service such as Google Forms, SurveyMonkey, MailChimp, or Constant Contact to include email forms and signup forms on your website.
  - Links to Google Drive, OneDrive, SharePoint,
  - [How to Embed Forms – IEEE Section](#)

IEEE Region 3

A New Year Brings Opportunities and Challenges

Dear IEEE Region 3 Colleagues,

First of all, Happy New Year! As I take on the role of IEEE Region 3 Director, it is with a deep sense of appreciation and gratitude that I acknowledge the exceptional leadership of Theresa Brunasso, the outgoing IEEE Region 3 Director. Her dedication, vision, and tireless efforts have been instrumental in shaping our region and contributing to the success of IEEE on a broader scale. She has also informed the Region leadership that she will be moving to sunny Santa Barbara, CA with her husband, Brian, early in the first quarter of 2024. However, we are not going to let her off the hook that easily and she will still support Region 3 and IEEE!

Eric Grigorian,
Director, Region 3

As we transition into 2024, there are two other Region 3 representatives that deserve our appreciation and gratitude as their leadership term, for the moment, will come to an end. Jill Gostin, as the Vice President of Member and Geographic Activities, has left an indelible mark on the IEEE community. Her tenure has been characterized by a steadfast dedication to fostering global collaboration, supporting local IEEE sections, and

Advanced Features

Local Organizing Committee Members

Alessio Medda, PhD

General Chair

Tamseel Syed, PhD

Vice-Chair & Technical Program Chair

Melody Richardson

Logistic Chair

Add Links Email and LinkedIn

Thank You

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