## An Update of the IEEE Foundation

IEEE SoutheastCon 2024

Atlanta, Georgia

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### Where technology and philanthropy intersect









**Energize** 



**Engage** 



Together, we deliver opportunity, innovation and impact across the globe.





https://vimeo.com/904536191















#### **IEEE Foundation Origins**



Incorporated in the State of New York on 16 Feb 1973



Purpose as defined in Certificate of Incorporation = Further the scientific and educational purposes of IEEE



Qualified by the US Internal Revenue Services as a 501(c)(3) Public Charity















#### **Guiding Principles**

#### **Vision:**

To be the heart of IEEE charitable giving and philanthropy.

#### Mission:

To expand the IEEE charitable body of work by inspiring philanthropic engagement that ignites a donor's innermost interest and values.

#### **Core Values:**

**Integrity** - We act ethically and respectfully in every relationship and fulfill our obligations in a trustworthy, transparent, and fair manner.

**Excellence** - We challenge ourselves to deliver the very best in all we do, embrace the power of focus, and drive for meaningful outcomes.

**Collaboration**- We promote an inclusive and equitable culture and support global programs to enable the world's citizens to invest in the application of technology that collectively benefits all humanity.

**Stewardship** - We act with courage to advance diversity in the technical profession, shape a more impactful future in the pursuit of transformational change and make decisions with focused purpose to safeguard the assets entrusted to us.













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## **Foundation** 2024 IEEE Foundation Board of Directors













































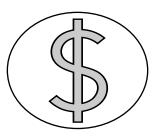
## IEEE Foundation Core Services: Benefitting IEEE's Mission





#### **Inspire Philanthropic Investment in IEEE**

- Enabling donors to invest in IEEE Programs
- Matching donors to their favorite IEEE Programs



#### **Manage Donations for IEEE**

- Ensuring effective financial management & strong governance
- Stewarding donors and their gifts



#### **Invest in IEEE Programs**

- Turning donations into action and impact
- Providing philanthropic guidance















#### Funds as of 31 December 2023



260+ donor designed Funds for 60+ IEEE Program Partners supporting hundreds of awards, scholarships, and initiatives



\$74.2 MM Fund Balance of which \$14.5 MM is unrestricted – remainder is restricted by the donors











#### Here are Just a Handful of the 260+ Programs our donors' support

































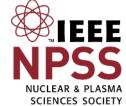


















































**IEEE Foundation Manages** 

1 Donor Designated Fund for IEEE Region 3

James H. Graham Cybersecurity Scholarship Fund

Total Fund Balance US\$50,000 as of March 20, 2024

(Article on Dr. Graham)

#### Length of Use

 Fund Functioning as Endowment

#### **Program Pillars**

Educate













## Program Pillars











Illuminate the possibilities of technology by using it to address global challenges

**Educate** the next generation of innovators and engineers

**Engage** a wider audience in appreciating the value & importance of technology

Energize innovation by celebrating technological excellence

Future looks beyond our lifetime to shape the destiny of future generations













## Background slides















## Funding Available for Philanthropic Programs or Projects

#### The Foundation is interested in supporting:

- New/existing projects and programs that improve access to technology, enhance technological literacy, and/or support technology education
- Fundraising dollar match opportunities

#### Proposed Programs/Projects:

- Expected to result in measurable and lasting impacts
- Operated by an IEEE units

#### Requests accepted on a rolling basis

For details, criteria, terms & conditions and forms visit: <a href="https://www.ieeefoundation.org/funding-requests">https://www.ieeefoundation.org/funding-requests</a>















## Supporting the IEEE Foundation















Fundraising Program & Methodologies

IEEE Foundation employs a Multi-tiered approach to its Fundraising Program, which includes: **Planned Giving** 

**Major Gifts** 

Mid-Level

**Annual Giving** 

**Awareness** 



Donor Relations













#### Help Us Grow our Impact - Share your...



Share your most precious asset – **time** – to advance an IEEE program



Share your unique **talents**, knowledge, and experience to help an IEEE program deliver its mission



Share your **treasure** by making a donation to an IEEE program















#### Ways to Give

Online at www.ieee.org/donate

Mail a check to IEEE Foundation

<u>matching</u> – dollars & volunteer hours

<u>Tribute Giving –</u>
'in honor or memory'

IRA Charitable Rollover

**Donor Advised Funds** 

Appreciated Marketable Securities

Donate cash prizes and honoraria

Appreciated Cryptocurrency Estate Giving – bequests & beneficiary designations















# Donor Recognition Programs















#### **Consecutive Giving**

Badges are provided to donors during Q1 of each in Recognition of consecutive giving milestone levels achieved the prior year



























#### **IEEE Heritage Circle**

**Honored Philanthropists** 

Our cumulative giving donor recognition program honors those who have generously contributed to IEEE over the course of their career and lifetime, celebrating the philanthropic spirit.













#### **IEEE Heritage Circle Giving Levels**

## Cumulative Giving Recognition for our *Honored Philanthropists* across 12 levels named for great innovators in the field.



#### Nikola Tesla Level

\$10,000 - \$24,999



#### **Hertha Ayrton Level**

\$25,000 - \$49,999



#### Alexander Graham Bell Level

\$50,000 - \$74,999



#### **Lewis Latimer Level**

\$75,000 - \$99,999



#### **Thomas A. Edison Level**

\$100,000 - \$149,999



#### Marie Sklodowska Curie Level

\$150,000 - \$249,999



#### **James Clerk Maxwell Level**

\$250,000 - \$499,999



#### **Michael Faraday Level**

\$500,000 - \$749,999



#### Jagadish Chandra Bose Level

\$750,000 - \$999,999



#### Alessandro Volta Level

\$1,000,000 - \$2,499,999



#### **Alan Turing Level**

\$2,500,000 - \$4,999,999



#### **Edith Clarke Level**

\$5,000,000+















Celebrates the elite group of legacy-giving donors who are building tomorrow by ensuring IEEE programs can turn their ambitions into impact.















#### **IEEE Foundation**

445 Hoes Lane, Piscataway, NJ, 08854-4141 donate@ieee.org www.ieeefoundation.org

Visit: www.ieeefoundation.org

Give: ieee.org/donate





#### **Email:**

m.deering@ieee.org or

donate@ieee.org

Call: +1 732 562 3915





















#### **Nonprofit Rating Agencies**





Candid.

# Candid/Guidestar

 World's Largest source of information about nonprofit organizations

 Rating demonstrates transparency of information



# **Charity Navigator**

- World's Largest & Most Trusted nonprofit evaluator
- Rating based on four factors:
  - 1) Finance & Transparency;
  - 2) Impact & Results;
  - 3) Culture & Community;
  - 4) Leadership & Adaptability













