

# An Update of the IEEE Foundation

IEEE SoutheastCon 2024

Atlanta, Georgia

Michael Deering

Senior Development Officer

[m.deering@ieee.org](mailto:m.deering@ieee.org)



# Where technology and philanthropy intersect



**Illuminate**



**Educate**



**Engage**



**Energize**



**Future**

*Together, we deliver opportunity, innovation and impact across the globe.*



oundation\_impact

# IEEE **Foundation**

The heart of IEEE charitable giving and philanthropy

[ieeefoundation.org](https://ieeefoundation.org)

<https://vimeo.com/904536191>



# IEEE Foundation Origins



Incorporated in the State of New York on 16 Feb 1973



Purpose as defined in Certificate of Incorporation =  
***Further the scientific and educational purposes of IEEE***



Qualified by the US Internal Revenue Services as a 501(c)(3) Public  
Charity



# Guiding Principles

## Vision:

To be the heart of IEEE charitable giving and philanthropy.

## Mission:

To expand the IEEE charitable body of work by inspiring philanthropic engagement that ignites a donor's innermost interest and values.

## Core Values:

**Integrity** - We act ethically and respectfully in every relationship and fulfill our obligations in a trustworthy, transparent, and fair manner.

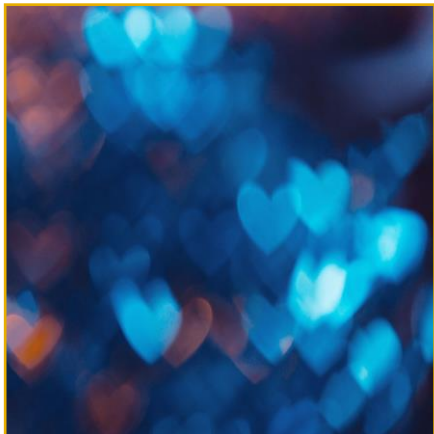
**Excellence** - We challenge ourselves to deliver the very best in all we do, embrace the power of focus, and drive for meaningful outcomes.

**Collaboration** - We promote an inclusive and equitable culture and support global programs to enable the world's citizens to invest in the application of technology that collectively benefits all humanity.

**Stewardship** - We act with courage to advance diversity in the technical profession, shape a more impactful future in the pursuit of transformational change and make decisions with focused purpose to safeguard the assets entrusted to us.



# Guiding Principles

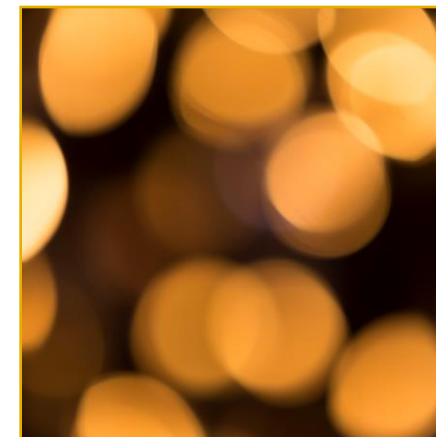


## Vision:

- To be the heart of IEEE charitable giving and philanthropy

## Mission:

- To expand the IEEE charitable body of work by inspiring philanthropic engagement that ignites a donor's innermost interest and values.



# 2024 IEEE Foundation Board of Directors



Ralph Ford



Jerry Hudgins



John McDonald



Christopher Geiger



Marko Delimar



Alex Acero



Nim Cheung



Lorena Garcia



Howard Michel



Karen Panetta



Steve Phillips



Sarah Rajala



Tomy Sebastian



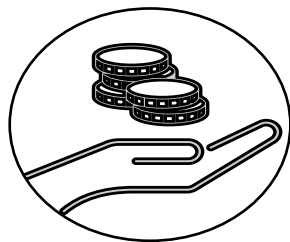
Sarah Spurgeon



Mary Ellen Zellerbach

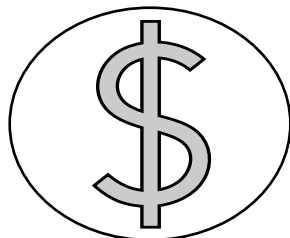


# IEEE Foundation Core Services: Benefitting IEEE's Mission



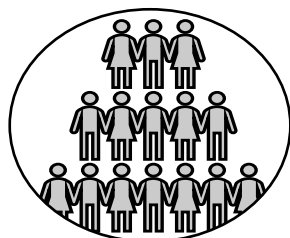
## Inspire Philanthropic Investment in IEEE

- *Enabling donors to invest in IEEE Programs*
- *Matching donors to their favorite IEEE Programs*



## Manage Donations for IEEE

- *Ensuring effective financial management & strong governance*
- *Stewarding donors and their gifts*



## Invest in IEEE Programs

- *Turning donations into action and impact*
- *Providing philanthropic guidance*





## Funds as of 31 December 2023



260+ donor designed Funds for 60+ IEEE Program Partners supporting hundreds of awards, scholarships, and initiatives



\$74.2 MM Fund Balance of which \$14.5 MM is unrestricted – remainder is restricted by the donors



# Here are Just a Handful of the 260+ Programs our donors' support



## IEEE Region 3



IEEE Foundation Manages

1 Donor Designated Fund for IEEE Region 3

James H. Graham Cybersecurity Scholarship Fund

Total Fund Balance US\$50,000 as of March 20, 2024

[\(Article on Dr. Graham\)](#)

### Length of Use

- Fund Functioning as Endowment

### Program Pillars

- Educate



# Program Pillars



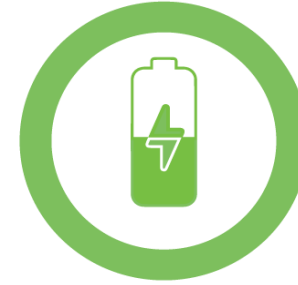
**Illuminate**



**Educate**



**Engage**



**Energize**



**Future**

---

**Illuminate** the possibilities of technology by using it to address global challenges

---

**Educate** the next generation of innovators and engineers

---

**Engage** a wider audience in appreciating the value & importance of technology

---

**Energize** innovation by celebrating technological excellence

---

**Future** looks beyond our lifetime to shape the destiny of future generations



# Background slides



# Funding Available for Philanthropic Programs or Projects

## The Foundation is interested in supporting:

- New/existing projects and programs that improve access to technology, enhance technological literacy, and/or support technology education
- Fundraising dollar match opportunities

## Proposed Programs/Projects:

- Expected to result in measurable and lasting impacts
- Operated by an IEEE units

Requests accepted on a rolling basis

For details, criteria, terms & conditions and forms visit: <https://www.ieeefoundation.org/funding-requests>



# Supporting the IEEE Foundation



# Fundraising Program & Methodologies

IEEE Foundation employs a Multi-tiered approach to its Fundraising Program, which includes:





# Help Us Grow our Impact - Share your...

Time 

Share your most precious asset – **time** – to advance an IEEE program

Talent 

Share your unique **talents**, knowledge, and experience to help an IEEE program deliver its mission

Trea\$ure

Share your **treasure** by making a donation to an IEEE program



# Ways to Give

Online at  
[www.ieee.org/donate](http://www.ieee.org/donate)

Mail a check to IEEE  
Foundation

[Leverage company  
matching –  
dollars & volunteer  
hours](#)

[Tribute Giving –  
'in honor or memory'](#)

[IRA Charitable  
Rollover](#)

[Donor Advised Funds](#)

[Appreciated  
Marketable Securities](#)

[Donate cash prizes  
and honoraria](#)

[Appreciated  
Cryptocurrency](#)

Estate Giving –  
[bequests](#) &  
beneficiary  
designations



# Donor Recognition Programs



# Consecutive Giving

*Badges are provided to donors during Q1 of each in Recognition of consecutive giving milestone levels achieved the prior year*



# IEEE Heritage Circle


## *Honored Philanthropists*

*Our cumulative giving donor recognition program honors those who have generously contributed to IEEE over the course of their career and lifetime, celebrating the philanthropic spirit.*




# IEEE Heritage Circle Giving Levels


Cumulative Giving Recognition for our *Honored Philanthropists* across 12 levels named for great innovators in the field.




**Nikola Tesla Level**  
\$10,000 - \$24,999



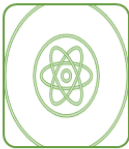
**Thomas A. Edison Level**  
\$100,000 - \$149,999




**Jagadish Chandra Bose Level**  
\$750,000 - \$999,999




**Hertha Ayrton Level**  
\$25,000 - \$49,999




**Marie Sklodowska Curie Level**  
\$150,000 - \$249,999




**Alessandro Volta Level**  
\$1,000,000 - \$2,499,999




**Alexander Graham Bell Level**  
\$50,000 - \$74,999




**James Clerk Maxwell Level**  
\$250,000 - \$499,999




**Alan Turing Level**  
\$2,500,000 - \$4,999,999



**Lewis Latimer Level**  
\$75,000 - \$99,999



**Michael Faraday Level**  
\$500,000 - \$749,999



**Edith Clarke Level**  
\$5,000,000+



# FOREVER GENEROUS

IEEE GOLDSMITH LEGACY LEAGUE



*Celebrates the elite group of legacy-giving donors who are building tomorrow by ensuring IEEE programs can turn their ambitions into impact.*



## IEEE Foundation

445 Hoes Lane, Piscataway, NJ, 08854-4141

[donate@ieee.org](mailto:donate@ieee.org)

[www.ieeefoundation.org](http://www.ieeefoundation.org)

Visit: [www.ieeefoundation.org](http://www.ieeefoundation.org)

Give: [ieee.org/donate](http://ieee.org/donate)



Email:

[m.deering@ieee.org](mailto:m.deering@ieee.org) or  
[donate@ieee.org](mailto:donate@ieee.org)

Call: +1 732 562 3915





# Nonprofit Rating Agencies

Platinum  
Transparency  
2023

Candid.



## Candid/Guidestar

- World's Largest source of information about nonprofit organizations
- Rating demonstrates transparency of information



## Charity Navigator

- World's Largest & Most Trusted nonprofit evaluator
- Rating based on four factors:
  - 1) Finance & Transparency;
  - 2) Impact & Results;
  - 3) Culture & Community;
  - 4) Leadership & Adaptability



