



# IEEE Region 3 Industry Engagement Initiative

*Leads: Chan Wong & John McDonald*

# Region 3 - Charter

- ▶ Promote local industry engagement with local IEEE sections
  - IEEE values to the companies and their employee
- ▶ Assist local colleges in linking students with local career opportunities
- ▶ Create a local supporting network for technical meetings and conferences
  - Sponsorship
  - Conference volunteering
  - Academia-industry collaboration



# Activities hosted by other regions

## Region 6



## Industry Engagement

### IEEE Region 6 Industry Engagement events

#### 22nd Santa Clara Valley Industry Spotlight: Serverless Supercomputing

October 21, 2022  
Announcements,  
IEEE News,  
Industry Relations,  
Webinar

Please join us for the 22nd Industry Spotlight session featuring Ian Foster, of University of Chicago and Argonne National Lab. TALK TITLE: "Serverless Supercomputing: High

#### 21st Santa Clara Valley Industry Spotlight: On Quantum Computing

August 23, 2022  
Announcements,  
IEEE News,  
Industry Relations,  
Webinar

Please join us for the 21st Industry Spotlight session featuring two talks on the topic of Quantum Computing: DATE: Tuesday, September 6th 2022, 6pm-7:30pm PT (Pacific Timezone)...



#### Sustainable Manufacturing Roundtable

June 27, 2022  
Announcements,  
IEEE News,  
Industry Relations,  
Initiatives, Webinar

Please join us for the Sustainable Manufacturing Roundtable. Sustainability is (or should be) on top of everyone's mind and it all starts with

#### 20th Santa Clara Valley Industry Spotlight - On Taming Memory

May 31, 2022  
Announcements,  
IEEE News,  
Industry Relations,  
Webinar

TALK TITLE: On Taming Memory, the last stray cat in an otherwise orderly world of software defined data centers SPEAKER: Pankaj Mehra, Founder, Elephance Memory DATE: Tuesday, May 31st 2022...



# Potential ideas in Region 3 – Atlanta (example)

- ▶ Atlanta Tech Park
- ▶ Joint student-industry networking events
  - Mentoring
  - Resume critiques / Mock interview
- ▶ Sponsor local tech/STEAM events
  - MOVE at Science fest
  - SouthEast Con
- ▶ Join other local Tech event to target new audience



# Need your help and support

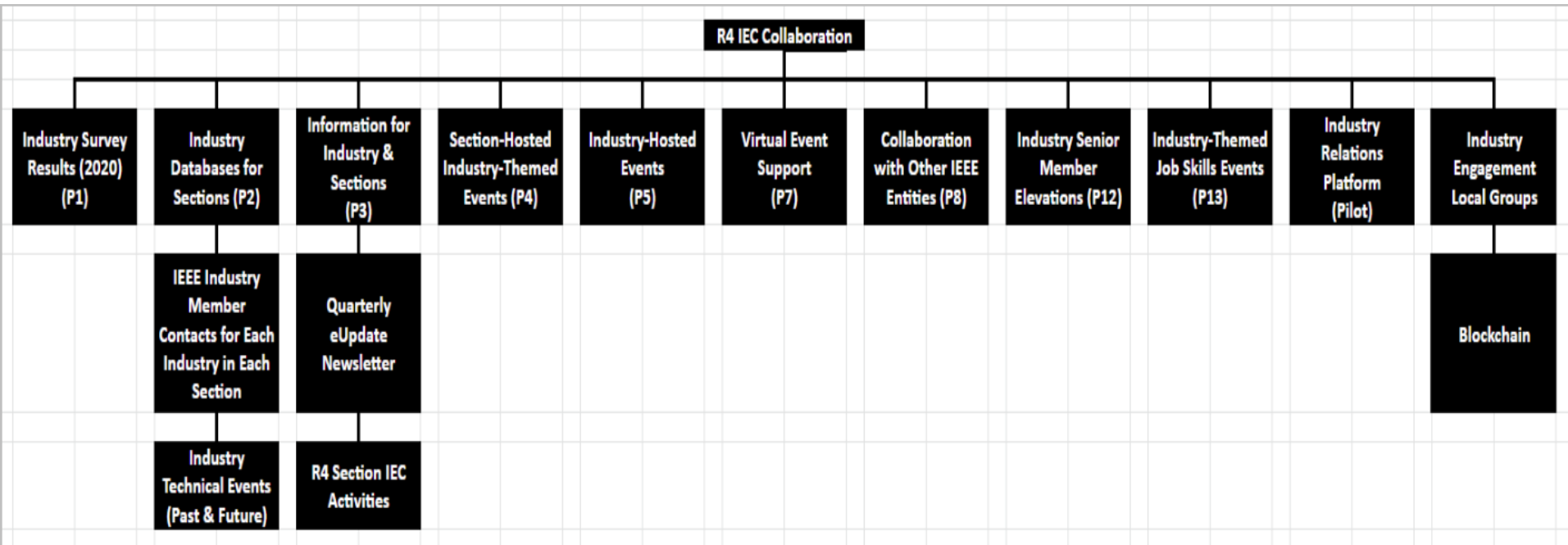


- ▶ Local volunteers
- ▶ Creating a centralized list of local companies in a R3 IEC collaborate
- ▶ Seed funding from IEC, Region, and Section to launch the effort
- ▶ Help to host and promote local IEC events
- ▶ Create share folder or google Mapping on upcoming IEEE and non-IEEE events that we can be part of to promote IEEE and IEC
  - Provide library of tools – marketing flyers, presentation and etc



# Committee members example

## Region 4





# Discussion and feedback