

IEEE Region 3 Strategic Plan 2024

URL: <https://r3.ieee.org/about>

Our Mission

Focus on the growth and development of the member throughout the life cycle of the individual. Every member is an active participant, an informed and a satisfied member.

Our Vision

The Region shall fulfill the Member and Geographic Activities (MGA) strategic objectives at the local level by ensuring the enabling of the Sections, Chapters, Affinity groups, Student Branches, and Student Branch Chapters to engage the member.

Theme

Your Professional Home in Region 3.



1. Support all Sections in holding and reporting at least 5 meetings, 2 meetings for each Chapter and Affinity Group.



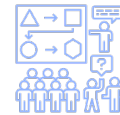
2. Provide all Sections the training and support they need



3. Ensure Section operations are timely (reports, officers, website) and support the new election process with vTools.



4. Assist Sections to develop and maintain a sustainment plan



5. Build out the industry engagement activity.



6. Assist Sections and subunits in earning the maximum meeting rebate



7. Encourage sections to routinely engage with their Student Branches and Branch Counselors



8. Engage members through new events and (micro-)volunteering opportunities.

