2019 R3 Strategic Plan

**Vision**
Focus on the growth and development of the member throughout the life cycle of the individual. Every member is an active participant, an informed and a satisfied member.

**Mission**
The Region shall fulfill the Member and Geographic Activities (MGA) strategic objectives at the local level by ensuring the enabling of the sections, chapters, and student branches to engage the member.

**Goals**

1. Increase members who are engaged in any aspect of IEEE
2. Improve Information Sharing
3. Grow and nurture Section Support and Member Activities Committees
4. Strengthen SoutheastCon
5. Ensure Policies and Processes are documented and useable
6. Increase Collabratec Usage

20190125 - Recommended by R3 SOSC
20190128 - Approved by R3 ExCom