IEEE Region 4
2020 Industry Engagement Committee

Chair - Jim Riess  j.riess@ieee.org
Members – Bakul Banerjee, Bruce Lindholm, Karthik Palaniappan, Subra Ganesan, Kumar Yelamarthi, Ahmed Abdelgawad, Jitendra Solanki, Bob Parro
Associate Members – David Koehler, Bernie Sander
Region 4 Industry Engagement

2020 Scheduled Webexes:

- Monday, January 27, 3-4pm central
- Monday, February 24, 3-4pm central
- Monday, March 23, 3-4pm central
- Monday, April 27, 3-4pm central
- Monday, June 22, 3-4pm central
- Monday, July 27, 3-4pm central
- Monday, August 24, 3-4pm central
- Monday, September 28, 3-4pm central
- Monday, October 26, 3-4pm central
<table>
<thead>
<tr>
<th>Subcommittee</th>
<th>Chair/Co-Chairs</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Survey Subcommittee</td>
<td>Subra Ganesan</td>
<td>Identify industry’s and academia’s needs by developing, sending and evaluating a survey.</td>
</tr>
<tr>
<td>Industry Database Subcommittee</td>
<td>Bakul Banerjee</td>
<td>Establish &amp; maintain a database of contacts with local industries, local universities, national societies</td>
</tr>
<tr>
<td>&quot;IEEE Section hosted&quot; Industry themed event Subcommittee</td>
<td>Kumar Yelamarthi &amp; Ahmed Abdelgawad</td>
<td>Assist Sections in planning an “industry themed” event hosted by IEEE Section.</td>
</tr>
<tr>
<td>NEW! “Industry hosted” industry themed event Subcommittee</td>
<td>Karthik Palaniappan</td>
<td>Assist Sections &amp; industry in planning an industry themed event hosted by industry.</td>
</tr>
<tr>
<td>IEEE Information for Industry Subcommittee</td>
<td>Bruce Lindholm</td>
<td>Determine information regarding IEEE activities, useful when establishing industry contacts.</td>
</tr>
<tr>
<td>NEW! IEEE Section/Industry networking events</td>
<td>Jim Riess &amp; Jitendra Solanki</td>
<td>Assist Sections in planning networking events between industry and IEEE.</td>
</tr>
<tr>
<td>NEW! Liaison with IEEE Industry Engagement Committee</td>
<td>Bob Parro</td>
<td>Provide information on what the IEEE Industry Engagement Committee is doing.</td>
</tr>
</tbody>
</table>
Region 4 Industry Engagement

First IEEE Industry Engagement Competition for Sections Congress 2020
IEEE INDUSTRY ENGAGEMENT COMPETITION
SHOW THE WORLD HOW YOUR SECTION IS ENGAGING INDUSTRY!

How connected is your Section to the local industry landscape?
Is your Section delivering value to industry and industry professionals?
If so, this is your opportunity to be recognized!

The IEEE Industry Engagement Committee is organizing a global competition for IEEE Sections to showcase their existing industry engagement activities and initiatives.

Send us the successful activity/initiative you have launched at your Section (workshops, lectures, meetup events, industry tours, products/services, etc.) that have provided value to industry professionals, corporations (small/medium/large enterprises) or government agencies.

Submit your entry today:
https://forms.gle/L4dCJ4CXrWghLpUHA

Deadline: 30 April 2020

Questions?
Contact the IEEE Industry Engagement Committee at industry-engagement-committee@ieee.org.

Top three winners get to present at IEEE Sections Congress 2020 and a US$2K award each!

21-23 August 2020
Ottawa, Canada

Submission guidelines
- Activities must have occurred between August 2017 (since the last Sections Congress) and August 2020
- Describe the activity/initiative and its impact, including:
  a. How did your activity/initiative impact industry (e.g., more industry IEEE membership, better technical exchange, etc.) and your volunteer Section (e.g., more IEEE membership, larger engagement of Section activities, etc.)?
  b. Provide a citation from your industry partner that describes how this activity/initiative helped their business operations.
  c. Was your activity/initiative noticed by other industries in your Section and what are the future opportunities to engage other industry partners in similar industry engagement activities/initiatives in the future?
Region 4 Industry Engagement

This competition is designed to help IEEE discover and share some of the best forms of industry engagement being led by activities and initiatives from our Sections around the world.
Ten (10) Sections will be shortlisted for the finals and three Sections will each be awarded a cash prize of $2000 for future Industry Engagement activities. Each winning submitter will present their submission on the Ignite Stage at Sections Congress 2020 in Ottawa, Canada.
Region 4 Industry Engagement

The deadline for submissions is **30 APRIL 2020**. The method of submission is through the [competition submission portal](#).
Region 4 Industry Engagement

We will be seeking New Initiatives Committee (NIC) funding in the near future as a means to further Engage industry coupled with Membership development. This will be a multifaceted approach/proposal that also includes our chapters.
Region 4 Industry Engagement

What can the Region 4 Industry Engagement Committee do for your Section?

- **Assist Sections** in planning “Section hosted” industry themed events.
- **Assist Sections/Industry** in planning “Industry hosted” industry themed events.
- **Assist Sections** in developing Database of IEEE members and non-IEEE members.
- **Assist Sections** in finding IEEE contact in industrial company.
- **Assist Sections** in planning IEEE Section/Industry networking events.
- **Assist Sections** on how to find Industry Speakers.
Region 4 Industry Engagement

1. Does your section have an event similar to the event described above? What are any differences?

2. What is the name of the event and when does it occur? Please provide a more detailed description from your marketing/publicity flyers.

3. If you have such an event would you or someone involved in the planning be willing to serve as a resource person to another section wanting to have a similar event?

4. If you do not have such an event would you wish to have one if you received guidance from the Region?
Region 4 Industry Engagement

Industry-themed event:
Hosted by Section or Chapter
Annual event
One or two day event
Weekend and/or weekday event
Technical Workshops and/or Tutorials led by Industry
Vendor displays
Single discipline or multi-discipline
Student Poster Contest
Similar to Metro Area Workshops of years ago
Customized for and by the Section or Chapter
Region 4 assistance in planning
Region 4 Industry Engagement

Current Known Industry-themed Events:

- Milwaukee Section (EMC event)
- Rockford Valley Section (EMC event)
- Chicago Section (EMC event)
- Twin Cities Section (EMC event – non-IEEE)
- Twin Cities Section (PES & UMN event MIPSYCON)
- Twin Cities Section (MTT event)
- Southeastern Michigan Section (EMC event)
- West Michigan Section (IIoTS Symposium ay CMU)
- Milwaukee Section (Event at Milwaukee Tool)
- More?
Region 4 Industry Engagement

Please contact Jim Riess

j.riess@ieee.org

For further information