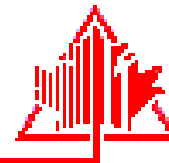# IEEE Canada

CCECE 2004 - Technology Driving Innovation
Canadian Conference on Electrical and Computer Engineering
May 2-5, 2004 Sheraton Fallsview Hotel
Niagara Falls, Ontario, Canada

Sponsorship & Participation Benefits:

Is your organization looking for a means of being the most effective leader recognized and respected in your field of expertise, or seeking to expand? How can the 17th annual IEEE Canadian Conference on Electrical and Computer Engineering (CCECE) help make this happen?

There are many opportunities offered to assist you in this endeavor. We invite you to be apart of this Canada wide, and globally recognized event.

CCECE provides a forum for Canada's best emerging engineering talent and industrial leaders to present, participate, sponsor and network between partners in Canada's high technology frontier. Technology Driving Innovation, a dynamic winning combination - the foundation of success nationwide and beyond.

CCECE 2003 drew over 400 registered participants from around the world and corporate sponsors from across Canada, to Montreal, Quebec in May 2003. We are excited to bring this event sponsored by IEEE Canada and its Central Canada Council sections to Niagara Falls, Ontario in May 2004.

Benefits to Company or Organization in participation include:

- **Exhibiting information, products or services** in the exhibits space,
- **Recruiting** and **networking** from Hospitality suites,
- **Offering Technical presentations** from Hospitality suites,
- **Sponsoring** and/or **hosting** events, e.g. Breakfast or Luncheon & Plenary, coffee breaks, …
- **Corporate advertising** through "logoware" promotion on: conference CD-ROM, Publications, Canvass Tote-Bag, handouts or giveaway prizes, ...

Benefits to Student participation include:

- **Student Paper Competition** in presentation or poster format,
- **Attending Company** or **Organization Technical presentations** from Hospitality suites,
- **Networking** with peers and Companies or Organizations throughout.

Students may be sponsored in ways including:

- **Corporate Sponsors** by way of notice to an IEEE Section Treasurer contact in your Section.
- **IEEE Section funding** by checking http://www.ieee.ca/ccece04 and click on "Student Funding".

Note: Section funding is for attendance expenses, in part, dependent on funding set from within your Section. IEEE Canadian Foundation funding is for travel expenses, in part, dependent on applications processed. **For most current information, visit our website at http://www.ieee.ca/ccece04.**