IEEE Canada

Technology Driving Innovation
IEEE 17th Canadian Conference on Electrical and Computer Engineering
May 2-5, 2004 Sheraton Fallsview Hotel
Niagara Falls, Ontario, Canada
Web site - http://www.ieee.ca/ccece04

Date

Name   E-mail:
Affiliation   Tel:
                                                  Fax:

Dear colleague:

We are writing to you to announce the 17th annual IEEE Canadian Conference on Electrical and Computer Engineering (CCECE), and to invite your Company to participate in this event.

CCECE provides a Canadian forum for the presentation of technical papers that encompass a diverse range of engineering and computer disciplines. CCECE encourages student participation by sponsoring a Student Paper Competition that attracts Canada's best emerging engineering talent to present papers, attend technical presentations, and to network with peers and industry. In addition, this year the IEEE Canada Foundation will sponsor travel for several top undergraduate students from across Canada to allow them to present papers at the conference.

Earlier this spring, CCECE 2003 drew over 400 registered participants from around the world and corporate sponsors, from across Canada, to Montreal, Quebec. We are excited to bring this event sponsored by IEEE Canada and its Central Canada Council sections next year to Niagara Falls.

CCECE 2004 offers a wonderful forum for companies and organizations to meet, network, interact and support Canada's current and next generation of engineers and computer scientists. We would be delighted if you could join us in this event as a sponsor or exhibitor and make this event a success as it has been in past years.

Your Company or Organization can participate in CCECE 2004 in many ways including:

- **Offering information, products and services** in the exhibits space,
- **Recruiting** and **networking** from Hospitality suites,
- **Sponsorship** of events such as Coffee breaks and breakfasts,
- **High Corporate visibility** through "logoware" promotion on: the conference CD-ROM, publications and Canvass Tote-Bag.

Conference Chair   IEEE Canada President

Dr. Robert A. Hanna   Dr. Mo El-Hawary