## **Selling to Electrical Engineers?**

Come to the flagship conference of IEEE Canada, the voice of Electrical & Electronics Engineers in Canada.

**2015 Canadian Conference on Electrical and Computer Engineering**May 3-6, 2015 Halifax, NS World Trade and Convention Centre

Choose your level of engagement to 500 participants:

	Patronage Level			
Patron Benefits	Platinum	Gold	Silver	Bronze
	\$20k	\$10k	\$5k	\$2.5k
Patron banner at the conference (patron provides and conference reviews) in the exhibit hall	<b>✓</b>	$\checkmark$	<b>✓</b>	<b>✓</b>
Acknowledgement at keynote sessions	<b>✓</b>	$\checkmark$	<b>✓</b>	<b>/</b>
Conference tickets for staff or VIP guests	10 <sup>1</sup> +Discounted Rate <sup>1</sup>	5 <sup>1</sup> +Discounted Rate <sup>1</sup>	2 <sup>1</sup> +Discounted Rate <sup>1</sup>	1 <sup>1</sup> +Discounted Rate <sup>1</sup>
Inclusion on the conference web site	$\checkmark$	$\checkmark$	<b>✓</b>	<b>/</b>
Electronic link from conference web site to patron's web site	<b>✓</b>	$\checkmark$	<b>✓</b>	<b>✓</b>
Patron's name in the conference program guide	<b>✓</b>	$\checkmark$	<b>✓</b>	
Bag insert of the Patron's single sheet literature (provided to all attendees)	$\checkmark$	$\checkmark$	<b>√</b>	
45-Min Training Slots in parallel to other tracks	2	2	Select 1 of these	
1 exhibit booth with table and 2 chairs	<b>✓</b>	<b>✓</b>		
Premier conference speaking opportunity	<b>✓</b>			

## Contact patron@ccece2015.org for details

<sup>1:</sup> Registrations are transferable; you can send three employees over three days on a single registration for example. Registration discounted rate is \$300 per additional attendee, subject to special registration limits, contact patron@ccece2015.org for details.