"BIG DATA – ISSUES AND CHALLENGES"

An Expert lecture on the topic "**BIG DATA – ISSUES AND CHALLENGES** has been organized in MVSR Engineering College by **IEEE SB** in association with **IT Department** to educate the students and staff about what **big data** is? and why it matters?.

Event Details:

Date: 13th Aug' 2014, Time: 11 AM-1:00 PM

Venue: CSE Seminar Hall, MVSR EC

Speaker: Resham Popli, Software Developer Engineer, Microsoft.

Number of Participants: 245

Objectives:

- To create awareness among the students about **Big Data** and its importance.
- To enable audience to establish infrastructure for the usage of Big Data.
- To use Open Sources that help implement Big Data Solutions.

The Expert Lecture started with the lightning of lamp by the guests and speaker of the day.



After the invocation , **Mr.V.Ashwini kumar, HOD IT**, addressed the gathering. He focused on the objective of the program . Later Mr. **J.Prassana kumar, HOD CSE**, appreciated the IEEE Student Branch and the Co-ordinators for organizing the expert lecture on the booming technology.



Address by Mr. V. Ashwini Kumar, HOD IT, MVSREC.

The Session was taken up by the Speaker of the day **Ms.Resham Popli.** She started with a brief intro--duction of **Big data** and how it deals with Complex data and Unstructured data. She focused that three V's - **Volume, Velocity and Variety** define Big data and highlighted on **Hadoop** and applications that use Bigdata. The Session was interactive and followed by a questionnaire. The students showed a great interest and were enthusiastic in answering the questions. Some of them were given gifts for responding quickly with correct answers.





The program ended up with a **quiz on Microsoft**. The speaker of the day **Ms. Resham Popli** and **Mr.Vedanth**, **Program Manager**, **Microsoft** were honored by **Mr. krishna Prasad**, **Associate professor**, **IT Dept**.



Mr.A.V.Krishna Prasad , Assoc., Prof presenting a memento to Resham popli.

As per the feedback received from the students the lecture was successful in achieving the objective of the program.