IEEE TechSym 2014

IEEE TechSym 2014

28 Feb - 2 March 2014, IIT Kharagpur

www.techsym.in

Organized by:

IEEE Student Branch, IIT Kharagpur

IEEE

IEEE Student Branch
IIT Kharagpur

EMB

IEEE Women in Engineering
We

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About TechSym

- Students' Technology Symposium organized by the IEEE Student Branch IIT Kharagpur with publications through IEEEXplore® Digital Library.
- The Symposium was previously held in 2010 and 2011.
- IEEE TechSym 2014
  - Central Theme: "Translating Engineering for Humanity"
- Technical Program:
  - Eight Technical Tracks
  - Research Slam
  - Medical Image Analysis Contest
  - Guest Lectures
  - Workshops & Tutorials
  - Demos

TechSym 2014 Vision

- To bring together students and young engineers across continents on a common platform.
- Provide a platform to present path-breaking research in front of peers.
- Provide freedom to ideate and create opportunities to conceive and collaborate on exciting new ideas, models, and presentations.
- An opportunity to meet and listen to stalwarts in the fields of technology.
- To encourage participation across various groups and disciplines:
  - Women in Engineering
  - Undergraduate Research
  - Translational Engineering in Medicine

Past Associations

TechSym 2010 and TechSym 2011

IEEE TechSym 2014

IEEE Kharagpur Section

IEEE Education Society SAC

EMB IIT Kharagpur

NiD IIT Kharagpur

IEEE Women in Engineering WIE IIT Kharagpur

IEEE Student Branch IIT Kharagpur

IEEE EMB Student Club IIT Kharagpur

UnitedHealth Group

METAWING Empowering Youth of India

IEEE Women in Engineering WIE

Microsoft Student Partners

Microsoft Research

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beagleboard.org

IEEE Xplore DIGITAL LIBRARY

Powered by Conference Management Toolkit

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Highlights of past IEEE TechSym's

Technical Program

- **Technical Program Themes**
  - **Technology in Healthcare**
  - **Technology in Education**
  - **Human-Computer Interaction**
  - **Women in Engineering**
- **Contests & Events**
  - **Cultural Events**
  - **Plenary Speech**
  - **Technology Quiz**
- **Demos and Workshops**

Expected Participation – TechSym2014

Technical Track Participation

Technical Tracks (Oral Presentations)	40
Technical Tracks (Poster Presentations)	80
Late Breaking Research	50
Undergrad SLAM	20
Challenges & Contests	40
Internal Participation	50
TOTAL	280

Donor / Sponsor Options

- Tier I – Title Sponsor
- Tier II – Track Sponsor
- Tier III – General Sponsor

Deliverables – Tier I

- The Company Name will occur in tandem with the Symposium
  - IEEE Student Branch, IIT Kharagpur and <Company Name> present TechSym 2014
- Publicity material dispatched to Engineering Colleges in India and Abroad will have the Company's Logo. This includes different posters, invitation letters, notices, pamphlets, and other promotional material.
- All notices and posters regarding TechSym2014 inside the IIT Kharagpur campus will carry the logo of the company.
- The stationery kit provided to the Symposium Delegates will have an imprint of the Company Logo.
- All advertisements and the news articles related to the symposium will provide media presence to the sponsor
- A 30 second spot to be dedicated to the Title Sponsors in a 10 minute film on TechSym to be uploaded to IEEE.tv
- The Symposium Website www.techsym.in will carry the logo of the company on every page. The website will be online even after the end of the symposium.

Deliverables – Tier II

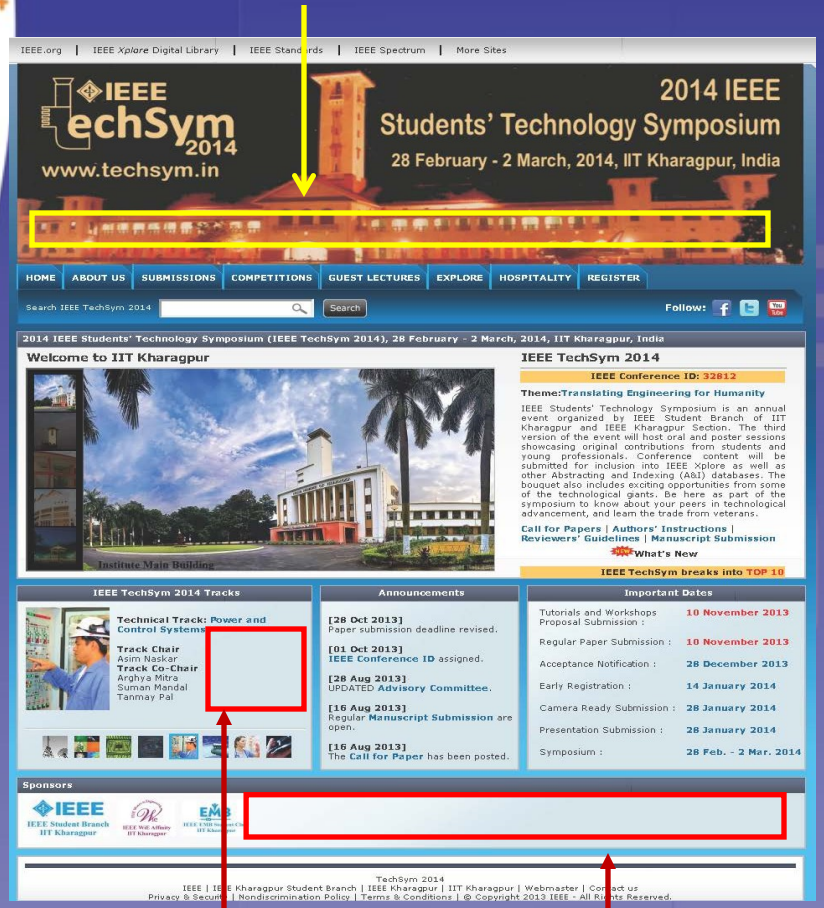
- The Company Name will occur in tandem with the Technical Track
  - IEEE TechSym 2014 and <Company Name> present <Track Name>
- Publicity material dispatched to Engineering Colleges in India and Abroad will have the Company's Logo. This includes different posters, invitation letters, notices, pamphlets, and other promotional material.
- All notices and posters regarding TechSym2014 inside the IIT Kharagpur Campus will carry the logo of the company.
- The stationery kit provided to the Symposium Delegates will have an imprint of the Company Logo.
- In all the advertisements and the news articles related to the symposium will provide media presence to the sponsor
- A 10 second spot to be dedicated to the Track Sponsors in a 10 minute film on TechSym to be uploaded to IEEE.tv
- The Symposium Website www.techsym.in will carry the logo of the company on every page. The website will be online even after the end of the symposium.

Deliverables – Tier III

- Publicity material dispatched to Engineering Colleges in India and Abroad will have the Company's Logo. This includes different posters, invitation letters, notices, pamphlets, and other promotional material.
- All notices and posters regarding TechSym2014 inside the IIT Kharagpur Campus will carry the logo of the company.
- The stationery kit provided to the Symposium Delegates will have an imprint of the Company Logo.
- The Symposium Website www.techsym.in will carry the logo of the company on its main page and the track pages. The website will be online even after the end of the symposium.

Presence on Website and in Media

Space for Company Logos of the Title Sponsor



Space for Track Sponsor Logos

Space for Company Logos of the Sponsors

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Thank You!

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