



28 Feb - 2 March 2014, IIT Kharagpur

[www.techsym.in](http://www.techsym.in)

Organized by:  
IEEE Student Branch, IIT Kharagpur



# About TechSym



- Students' Technology Symposium organized by the IEEE Student Branch IIT Kharagpur with publications through IEEEXplore® Digital Library.
- The Symposium was previously held in 2010 and 2011.
- IEEE TechSym 2014
  - Central Theme: **“Translating Engineering for Humanity”**
- Technical Program:
  - Eight Technical Tracks
  - Research Slam
  - Medical Image Analysis Contest
  - Guest Lectures
  - Workshops & Tutorials
  - Demos



# TechSym 2014 Vision

- To bring together students and young engineers across continents on a common platform.
- Provide a platform to present path-breaking research in front of peers.
- Provide freedom to ideate and create opportunities to conceive and collaborate on exciting new ideas, models, and presentations.
- An opportunity to meet and listen to stalwarts in the fields of technology.
- To encourage participation across various groups and disciplines:
  - Women in Engineering
  - Undergraduate Research
  - Translational Engineering in Medicine



# Past Associations

## TechSym 2010 and TechSym 2011



IIT Kharagpur



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# Highlights of past IEEE TechSym's Technical Program

- Technical Program Themes
  - Technology in Healthcare
  - Technology in Education
  - Human-Computer Interaction
  - Women in Engineering
- Contests & Events
  - Cultural Events
  - Plenary Speech
  - Technology Quiz
- Demos and Workshops



# Expected Participation – TechSym2014



## Technical Track Participation

Technical Tracks (Oral Presentations)	40
Technical Tracks (Poster Presentations)	80
Late Breaking Research	50
Undergrad SLAM	20
Challenges & Contests	40
Internal Participation	50
<b>TOTAL</b>	<b>280</b>



# Donor / Sponsor Options

- Tier I – Title Sponsor
- Tier II – Track Sponsor
- Tier III – General Sponsor



# Deliverables – Tier I

- The Company Name will occur in tandem with the Symposium
  - IEEE Student Branch, IIT Kharagpur and <Company Name> present TechSym 2014
- Publicity material dispatched to Engineering Colleges in India and Abroad will have the Company's Logo. This includes different posters, invitation letters, notices, pamphlets, and other promotional material.
- All notices and posters regarding TechSym2014 inside the IIT Kharagpur campus will carry the logo of the company.
- The stationery kit provided to the Symposium Delegates will have an imprint of the Company Logo.
- All advertisements and the news articles related to the symposium will provide media presence to the sponsor
- A 30 second spot to be dedicated to the Title Sponsors in a 10 minute film on TechSym to be uploaded to IEEE.tv
- The Symposium Website [www.techsym.in](http://www.techsym.in) will carry the logo of the company on every page. The website will be online even after the end of the symposium.





# Deliverables – Tier II

- The Company Name will occur in tandem with the Technical Track
  - IEEE TechSym 2014 and <Company Name> present <Track Name>
- Publicity material dispatched to Engineering Colleges in India and Abroad will have the Company's Logo. This includes different posters, invitation letters, notices, pamphlets, and other promotional material.
- All notices and posters regarding TechSym2014 inside the IIT Kharagpur Campus will carry the logo of the company.
- The stationery kit provided to the Symposium Delegates will have an imprint of the Company Logo.
- In all the advertisements and the news articles related to the symposium will provide media presence to the sponsor
- A 10 second spot to be dedicated to the Track Sponsors in a 10 minute film on TechSym to be uploaded to IEEE.tv
- The Symposium Website [www.techsym.in](http://www.techsym.in) will carry the logo of the company on every page. The website will be online even after the end of the symposium.



# Deliverables – Tier III

- Publicity material dispatched to Engineering Colleges in India and Abroad will have the Company's Logo. This includes different posters, invitation letters, notices, pamphlets, and other promotional material.
- All notices and posters regarding TechSym2014 inside the IIT Kharagpur Campus will carry the logo of the company.
- The stationery kit provided to the Symposium Delegates will have an imprint of the Company Logo.
- The Symposium Website [www.techsym.in](http://www.techsym.in) will carry the logo of the company on its main page and the track pages. The website will be online even after the end of the symposium.



# Presence on Website and in Media



## Space for Company Logos of the Title Sponsor

IEEE.org | IEEE Xplore Digital Library | IEEE Standards | IEEE Spectrum | More Sites

**2014 IEEE TechSym 2014**  
**Students' Technology Symposium**  
 28 February - 2 March, 2014, IIT Kharagpur, India  
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2014 IEEE Students' Technology Symposium (IEEE TechSym 2014), 28 February - 2 March, 2014, IIT Kharagpur, India  
 Welcome to IIT Kharagpur

**IEEE TechSym 2014**  
 IEEE Conference ID: 32812  
 Theme: Translating Engineering for Humanity

IEEE Students' Technology Symposium is an annual event organized by IEEE Student Branch of IIT Kharagpur and IEEE Kharagpur Section. The third version of the event will host oral and poster sessions showcasing original contributions from students and young professionals. Conference content will be submitted for inclusion into IEEE Xplore as well as other Abstracting and Indexing (ABI) databases. The bouquet also includes exciting opportunities from some of the technological giants. Be here as part of the symposium to know about your peers in technological advancement, and learn the trade from veterans.

Call for Papers | Authors' Instructions | Reviewers' Guidelines | Manuscript Submission

**IEEE TechSym breaks into TOP 10**

IEEE TechSym 2014 Tracks	Announcements	Important Dates
<b>Technical Tracks: Power and Control Systems</b> Track Chair: Asim Nassir Track Co-Chair: Arghya Mitra, Sumon Mandal, Tanmay Pal	<b>[28 Oct 2013]</b> Paper submission deadline revised. <b>[01 Oct 2013]</b> IEEE Conference ID assigned. <b>[28 Aug 2013]</b> UPDATED Advisory Committee. <b>[16 Aug 2013]</b> Regular Manuscript Submission are open. <b>[16 Aug 2013]</b> The Call for Paper has been posted.	Tutorials and Workshops Proposal Submission: <b>10 November 2013</b> Regular Paper Submission: <b>10 November 2013</b> Acceptance Notification: <b>28 December 2013</b> Early Registration: <b>14 January 2014</b> Camera Ready Submission: <b>28 January 2014</b> Presentation Submission: <b>28 January 2014</b> Symposium: <b>28 Feb. - 2 Mar. 2014</b>

**Sponsors**

IEEE Student Branch IIT Kharagpur, IEEE Kharagpur Section, EMB, etc.

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# Thank You!

