## Conference News....

## The 60th ECTC is on Track to Become a Memorable Event

he annual Electronic Components and Technology Conference is highly valued as the premier conference by the semiconductor component professionals. Some 300 papers were presented in 38 oral sessions and 3 poster sessions at the 59th ECTC in 2009. The ECTC would not be possible without the sponsorship of the IEEE Components, Packaging, and Manufacturing Technology Society (CPMT) and the Electronic Components Association (ECA), numerous corporate participants and sponsors, and the time and energies of the more than 200 engineers and scientists on the ECTC Executive and Program Subcommittees. Organization of the conference is a yearround process, which starts with the Dallas

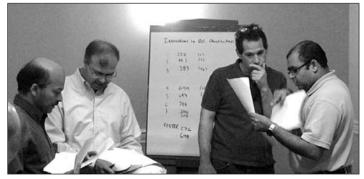
November Planning Meeting. The meeting starts with the Executive Committee determining the macro level details such as which subcommittee gets how many sessions based on the number of abstracts submitted, venue availability, etc. This meeting covers all readiness details from web site to technology corner exhibits.

Once high level details are determined, the program chair kicks off the abstract selection process together with the sub-committee members. This is not an easy process. Members rate the submitted abstracts through the secured log-in at the web site before arriving at the Planning Meeting and highly-rated abstracts need to be placed in relevant sessions. It is simply a peer selection process. Since ECTC strives to have the highest technical content, poster sessions are arranged for highly-rated abstracts which don't fit in any session.





Executive Committee is going through the planning activities to identify how best to serve the conference attendees in May 2010. A variety y of topics are discussed by the subject owners. Shown in the photo are Vice General Chair Rajen Dias of Intel, Web Site Administrator Senol Pekin of Intel, Publicity Chair Eric Perfecto of IBM, Assistant Program Chair Wolgang Sauter of IBM, Program Chair Dave McCann of Amkor, General Chair Jean Trewhella of IBM, Tom Reynolds, Professional Development Course Chair Kitty Pearsall of IBM, Technology Corner Chair Bill Moody and Arrangements Chair Lisa Renzi (not shown in photo). Finance Chair Patrick Thompson of TI is presenting.



Applied reliability Subcommittee is working on identifying their sessions. Lakshmi N. Ramanathan of Freescale, Tim Chaudhry of Broadcom, Keith Newman of Sun Microsystems and Sridhar Canumalla of Microsoft are shown.



Program Chair Dave Mccann of Amkor is addressing the subcommittee members to explain how many sessions are planned for each committee based on the number of abstracts received.



Advanced Packaging subcommittee which traditionally attracts the highest number of abstracts, is working on identifying their sessions.



Shown in the picture Assistant General Chair Rajen Dias of Intel, Web Site Administrator Senol Pekin of Intel, Assistant Program Chair Wolgang Sauter of IBM, and Program Chair Dave McCann of Amkor discussing what-if scenarios for the 60th ECTC which covers technical sessions, poster sessions, luncheons, receptions, and vendor exhibits. Past General Chair Rao Bonda is offering his much appreciated experience.



General Chair Jean Trewhella of IBM and Program Chair Dave McCann are reviewing the program details.many sessions are planned for each committee based on the number of abstracts received.

As the subcommittees form their sessions, The Executive Committee works on forming the program which involves details such as not assigning multiple responsibilities to the same person at the same time.

All these efforts result in probably the most important technical gathering in the semiconductor components industry. The 60th ECTC is going to take place at Hotel Paris in Las Vegas

Nevada in June 2010. May 3, 2010 is the last day for Hotel Conference Rate, and May 11, 2010 is the last day for Advanced Registration.

You can access ECTC social networking through LinkedIn and Twitter. Keep checking the www.ectc.net for updates on the conference, registration, professional development courses, sponsorship, and technology corner exhibits.



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