

Objective 1. To enhance the Society's publications

Implementation strategies:

- Governance structure: publications committee (Lance, Rob)(1)
- Develop policy for all editorial staff (e.g., term of office, selecting editors, associates) (1) (Lance)
- Increase the revenue stream from conference and journal publications (3) (Jim)
- Explore the creation of new publications (5)(new chair of publications chair to be appointed)
- Review of the Transaction of Learning Technologies (1) (Martin, Matt)
- Increase the quality of journal publication as measured by citations and impact factor (3)(Lance)
- Examine the context and scope of the *Transactions on Education* in the context of other existing publications (e.g., JEE, AEE, IJEE, etc.)
- Including IEEE-RITA in *IEEEExplore* and in the Journal Citation Report (3)(Manuel)

Objective 2. To develop the Society's conferences into premier, international conferences. (Russ)

Implementation strategies:

- promote FIE in Regions 1-7 as a premier financially co-sponsored conference
- promote EDUCON in Region 8 a premier financially co-sponsored conference (3)
- Investigate premier financially co-sponsored conferences in Regions 9 and 10 (3)
- Investigate additional technical co-sponsorships (3)
- rewrite guidelines for technical co-sponsorship (1)
- improve advertising of our conferences, insure EdSoc visibility at conferences (1)

Objective 3. To provide new professional development opportunities for members.

Implementation strategies:

- develop mentoring and workshop support for new faculty members in their career development (e.g., NSF Career Proposals, mentoring, online resources, look at best practices from AMA (Lance, Jim, Tony)) (2)
- Develop fiduciary intelligence module for engineering professionals (Oliver) (2)
- Explore opportunities for the development of PD programs for working engineers with EAB and other organizations (Oliver) (3)
- Explore the development and deployment of one-day workshops in cooperation with other IEEE society's conferences (Russ)(3)
- Become involved and support the IEEE's Public Visibility Initiative (Susan, Oliver, EAB)(2)
- Explore IGIP accreditation to become and accredited International Engineering Educator (Melany, Claudio)(1)
- Explore establishing relationships with:
 - IEEE Educational Activities Board (Susan)(1)
 - IGIP, SEFI, COPEC (Melany Claudio)(1)
 - IFEEES (Hamadou, Melany, Claudio)(1)
 - ECEDHA (Oliver and Susan)(1)
- Education committee of other IEEE societies, region (Russ)(1)

Objective 4. To evaluate and improve the effectiveness of the governance structure of the Society (Vic)

Implementation strategies:

- Reviewing current AdCom positions (1)
- Evaluating governance structure (1)
- Review Constitution and Bylaws (1)
- Explore the possibility of developing Policy & Procedures manual (2)(Russ, Jim)
- Enumerate duties and terms of office for appointed and elected EdSoc officials

Objective 5. To increase the number of members.

Implementation strategies:

- ‘Why Join EdSoc’ document – 1 page (Oliver, Susan, any others) (1)
- enhance the chapters program (strategic planning) (1) (Rob, Oliver)
- increase EdSoc visibility at FIE (e.g., exhibitor booth) (1) (Rob)

Numbers in parentheses for each strategy are number of years for completion.

Adhoc Strategic Planning Committee: Susan Lord, Tony Mitchell, Rob Reilly, Jim Sluss, Melany Ciampi, Victor Nelson, Lance Perez, Claudio Brito, Martin Llamas, Russ Meier, Oliver Ban