



IEEE Pulp & Paper Industry Committee
Industry Applications Society



October 5, 2007

To: Friends, Family and Business Associates of Jim Rooks

As most of you know, our dear friend and brother Jim Rooks passed away due to heart failure in May of this year. Jim had a very big heart and he touched many lives. Within the IEEE, Jim was the co-founder of the local Oregon/SW Washington Chapter of the Industry Applications Society. He served as membership chair for the Oregon Section, leading an annual Senior Member "Rodeo", encouraging IEEE members to apply for senior status - resulting in over 300 new IEEE Senior Members. For over 30 years, Jim was an active member of the IAS Pulp & Paper Industry Committee, receiving the Meritorious Service Award from the committee in 2001. Early this year, Jim became an IEEE Life Fellow, the highest membership in the organization, bestowed upon only 1% of its members. In Jim's memory, the IEEE Pulp & Paper Industry Committee recently established the James A. Rooks Memorial Student Intern Fund. Celebrating Jim's love for engineering students, this new initiative will send up to four student engineers to our annual conference at no cost. Through your generous contributions, our goal is to build this fund so it will serve as a sustainable resource, supporting this cause in perpetuity. Five GREAT reasons you should make a donation to this cause...

1. Contributing will **honor Jim's many contributions** as a great family man, professional engineer, and leader in supporting students entering the engineering profession via collaboration with the IEEE Industry Applications Society.
2. The **IEEE Industry Applications Society has agreed to match all individual and corporate contributions** to this Fund that are **made between now and 31 December 2007**. This will effectively double the impact of any contribution.
3. All contributions to the James A. Rooks Memorial Student Intern Fund are made to the IEEE Foundation, a 501(c)(3) not for profit entity. Contributions before year-end assure a 2007 personal or business **tax deduction as a charitable contribution**. For some employers, company match programs could potentially double an individual contribution.
4. In the US, people age 70½ and older can give up to \$100,000 during 2007 from their IRA (Individual Retirement Account) **directly to a charity and avoid paying income taxes on the money**. The link below explains this one-time opportunity.
http://www.usatoday.com/money/perfi/columnist/block/2006-08-21-donate_x.htm
5. Since this Fund directly benefits co-op and intern students that attend the annual IEEE IAS Pulp & Paper Industry Conference, the **PPIC Committee will recognize contributors** to this Fund **in a flyer included in the Registration packet** for all registered participants of each annual conference.

Please help preserve the memory of James A. Rooks with a gift to the IEEE-IAS James A. Rooks Memorial Fund. By making a gift, you will not only be paying tribute to his memory, but helping sustain his life-long effort to build the future workforce of the pulp and paper industry. You can use the link below to make your gift through the IEEE Foundation's secure "Donate Online" webpage or mail a check, payable to the IEEE Foundation – James A. Rooks Memorial Fund, 445 Hoes Lanes, Piscataway, NJ 08854, USA. To discuss alternative giving methods, please call the IEEE Development Office at 732-562-3915 or email supportieee@ieee.org.

[the IEEE Foundation, Inc. - Online Services](#)

Thanks in advance for your generous contribution.

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Sample IEEE PPIC Registration Packet Flier

James A. Rooks Memorial Student Intern Program



In recognition of Jim's life-long contributions to the IEEE, The Pulp & Paper Industry Committee of the IEEE Industry Applications Society has established the James A. Rooks Memorial Student Intern Program. Every year our committee celebrates Jim's relentless compassion to bring young engineers into the industry by sponsoring engineering student interns working for industry manufacturing companies, to attend our annual PPIC technical conference at no cost. As Jim personified excellence in engineering, so too will the next generation of engineers be better prepared to meet industry challenges through exposure to technical papers and tutorials at the conference, and interaction with leading practicing engineers. Proceeds to fund this initiative come from the James A. Rooks Memorial Endowment established by the IEEE Foundation. You and/or your company can contribute to this fund by sending donations to; IEEE Foundation in memory of James A. Rooks, IEEE Development Office, 445 Hoes Lane, Piscataway, NJ 08854. The IEEE Foundation is a 501(c)(3) not for profit and may qualify for company matching gift programs.

List of Individual and Corporate Contributors to the James A. Rooks Memorial Endowment

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(Note: If you've already donated to this cause and don't see your name on the list, or if you would like to remove your name from the list or be listed as Anonymous, please notify davidbdurocher@ieee.org via email. We will track total contributions and move donors up to the next level as appropriate.)