## Symposium:

## **Risks and Opportunities for the Consumer**

## (Andrew Pride, Vice-President, Minto Energy Management)

Consumers can, in principle, purchase electricity from the spot market, on contract, or through their distributor. They may also be able to take advantage of Interval Metering, Demand Profiling and Self-Generation. What is the range of options and what are their respective advantages and disadvantages? Have the experiences since May 1st matched expectations?

Minto has been active with the Building Owners and Managers Association, and a leader in scoping out opportunities and risks in the deregulated electricity environment as a developer, property manager, and potential energy producer.

## Bio

Andrew Pride, P. Eng with 15 years of experience in the energy management field is the Vice President, Energy Management with MintoUrban Communities Inc. Minto was recognized in year 2000 by the Association of Energy Engineers with an international award for Corporate Energy Management. This award honoured Minto for their commitment to Energy Management and the creation of a group focused on energy across their existing apartment, commercial and new construction portfolios. Andrew's role at Minto was to create this cross-business team and to keep the energy focus moving forward.

Prior to joining Minto, Mr. Pride was the Manager - Design Build & Energy Management Services at Ainsworth Inc. Other experience includes Technical Projects Manager for General Electric's energy management division, Technical Representative for Johnson Controls, and Vice President – Technical Services with BFR Industries.

A graduate of the University of Waterloo, Mr. Pride is a member of the Illuminating Engineering Society of North America, ASHRAE, and the AEE. Andrew's past experience as Vice-President of the Canadian Association of Energy Service Companies and the numerous energy projects in the commercial, institutional, industrial and multi-residential sectors provides a well-rounded perspective on the energy industry.